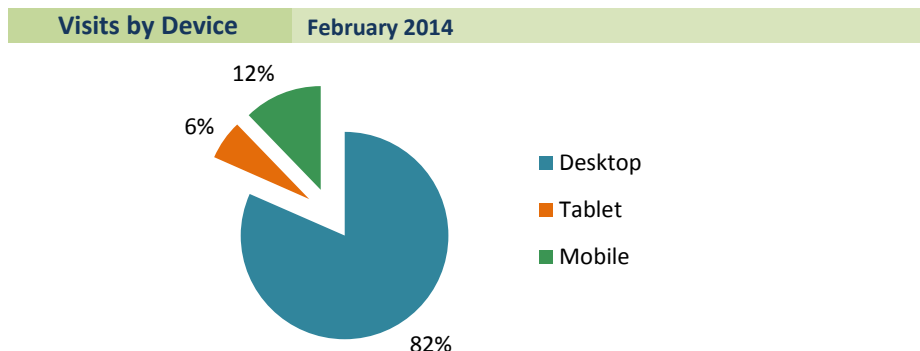


Agency Web Traffic: Content Consumption Report

All Traffic	February 2014	change from prior month		
Visits	7,605,005	223,948	▲	3.0%
Unique Visitors	5,136,941	134,481	▲	2.7%
Pageviews	21,988,571	724,702	▲	3.4%
Unique Pageviews	15,771,564	531,639	▲	3.5%
Downloads	1,186,247	64,420	▲	5.7%
Unique Downloads	609,450	28,603	▲	4.9%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.



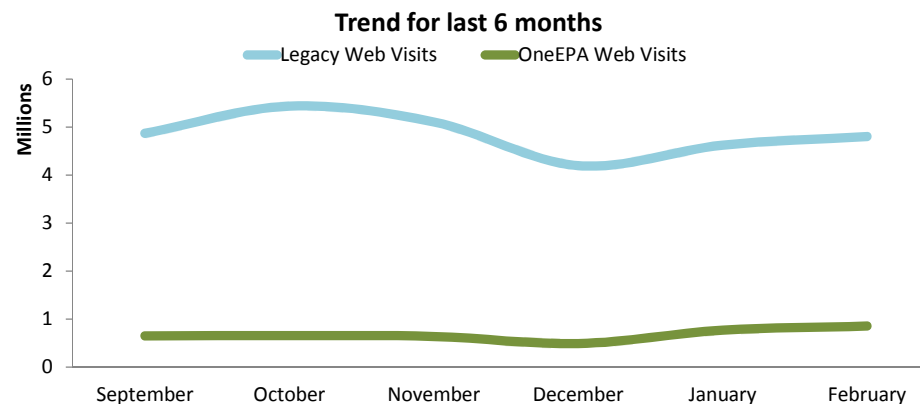
Traffic Segments	Visits	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Visits	2,745,950	153,573	▲	5.9%	9,749,350	420,026	▲	4.5%	720,328	40,736	▲	6.0%
Desktop	6,204,001	280,735	▲	4.7%	19,325,213	803,755	▲	4.3%	1,147,604	72,066	▲	6.7%
Tablet	470,899	-14,654	▼	-3.0%	1,097,628	-9,492	▼	-0.9%	25,194	-2,481	▼	-9.0%
Mobile	929,536	-41,787	▼	-4.3%	1,565,730	-69,561	▼	-4.3%	19,140	972	▲	5.4%
Universities & Colleges	485,878	143,764	▲	42.0%	1,434,526	394,611	▲	37.9%	69,920	16,621	▲	31.2%
EPA Employees	223,348	-10,847	▼	-4.6%	856,149	-38,768	▼	-4.3%	62,671	-464	▼	-0.7%

OneEPA Web vs. Legacy Web

OneEPAWeb	www2.epa.gov	February 2014	change from prior month		
Visits	839,971	78,511	▲	10.3%	
Pageviews	2,116,271	176,551	▲	9.1%	
Legacy Web	www.epa.gov	February 2014	change from prior month		
Visits	4,811,491	165,709	▲	3.6%	
Pageviews	11,150,095	362,764	▲	3.4%	

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other special content	February 2014	change from prior month		
Home Page Views	442,553	9,175	▲	2.1%
Home Page Banner Clicks	2,279	-1,115	▼	-32.9%
Press Release Pageviews	72,431	15,700	▲	27.7%
Widget Pageviews	431,902	-11,220	▼	-2.5%





Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for February 2014	by pageviews	February 2014
NSCEP Environmental Publications - Document Display pg		647,692
AIRNow		548,850
US Environmental Protection Agency		442,953
Federal Tax Credits for Energy Efficiency : ENERGY STAR		221,319
EnergyStar FAQ Portal		194,808
Home : ENERGY STAR		131,184
Consumer Confidence Report US EPA		94,203
ENERGY STAR Certified Water Heaters EPA ENERGY STAR		89,448
State Tier II Reporting Requirements and Procedures EPCRA T		77,899
FRS Facility Detail Report Envirofacts US EPA		75,851
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		75,798
The Greenhouse Effect A Student's Guide to Global Climate Cl		74,205
Envirofacts Search Results Envirofacts US EPA		70,708
U.S. EPA Newsroom - News Releases		70,277
Staff Directory About EPA US EPA		69,274
Tier2 Submit Software EPCRA Tier I and Tier II Reporting US		67,597
A Student's Guide to Global Climate Change US EPA		66,791
All Certified Products Products		65,010
Ground Water and Drinking Water Homepage Drinking Water		64,625
ENERGY STAR Qualified Products : ENERGY STAR		64,509

Top 10 Home Page Banner Clicks for February 2014	by clicks	February 2014
020414-news-release		484
022014-read-release		331
020414-read-release		306
010614-news-release		131
120313-read-release		119
020514-read-release		99
020414-abouttri		98
111513-learn-more		89
121313-trends-report		78
020414-learn-more		74

Top 10 Widgets for February 2014	by pageviews	February 2014
Daily Tips		117,981
Widget Watersense US EPA		112,714
WYCD EPA		42,023
Find Your Watershed		36,598
Earth Day Countdown		34,867
Widget Burn Wise US EPA		24,242
UV Index Widget		21,364
MyEnvironment Widget		11,509
Cleanups Widget		5,300
SDWIS Widget		3,509

Top 10 Press Releases and Speeches for February 2014	by pageviews	February 2014
02/20/2014: EPA Proposes New Safety Measures to Protect Farm Workers from Pesticide Exposure		2,622
02/04/2014: EPA's 2012 Toxics Release Inventory Shows Air Pollutants Continue to Decline		1,891
02/04/2014: EPA Recognizes Seven Communities for Smart Growth Achievement		1,299
01/30/2014: EPA Releases Climate Assessment Update To National Stormwater Calculator		1,260
02/07/2014: EPA Evaluation Finds Use of Coal Ash in Concrete and Wallboard Appropriate		1,156
02/18/2014: EPA TAKES ACTION TO PROTECT PUBLIC FROM HARMFUL LEAD EXPOSURE		994
02/07/2014: Annual EPA Enforcement Results Highlight Focus on Major Environmental Violations		813
02/25/2014: EPA Honors Corporate Leadership in Reducing Greenhouse Gas Emissions		799
01/30/2014: EPA Awards Almost \$9 Million in Grants to Researchers Working to Improve Water Quality		712
02/12/2014: Four Alaska fishing vessels resolve seafood waste violations to protect marine environment		637