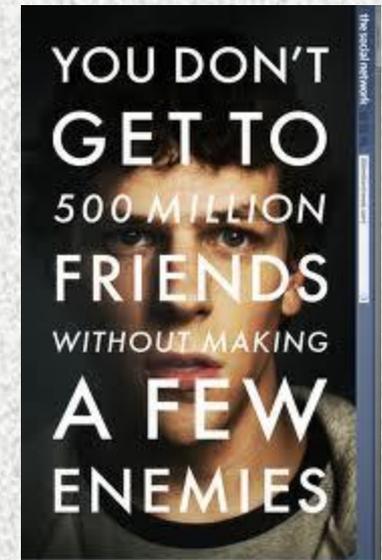


Usando los Medios Sociales de Comunicación para la Participación



¿Por qué el uso de las Redes Sociales
es importante?

¿Cuáles son las redes sociales que utilizan?



¿Quiénes utilizan Facebook?

Ministerio de Medio Ambiente y Recursos Naturales | Facebook

facebook.com https://www.facebook.com/marn.gob.sv

Most Visited Book Stuff Bell Research Getting Started Cooking Home Tips Health/Exercise Shopping NYC - events Tango Latest Headlines Gombrowicz Wolof

Ministerio de Medio Ambiente y R...

Keep me logged in Forgot your password?

Estrategia Nacional de Biodiversidad

Ministerio de Medio Ambiente y Recursos Naturales is on Facebook.

To connect with Ministerio de Medio Ambiente y Recursos Naturales, sign up for Facebook today.

Sign Up Log In

Ministerio de Medio Ambiente y Recursos Naturales

Biodiversidad somos todos

Fecha: Miércoles 22 de mayo de 2013
Hora: 8:30 a.m.
Lugar: Hotel Sheraton Presidente, Salones Presidente 1 y 2

Ministerio de Medio Ambiente y Recursos Naturales

8,394 likes · 63 talking about this

Government Organization

About Photos Likes Monitoreo Bienvenido

Highlights

Ministerio de Medio Ambiente y Recursos Naturales Friday

Comunidades contrarrestan usurpación con reforestación en Área Natural Protegida San Andrés

La Ley de Áreas Naturales Protegidas no autoriza el establecimiento de nuevos

Recent Posts by Others See All

Marvin Santos NO A LOS CIRCOS CON ANIMALES EN EL SALVADOR NI about an hour ago

César Camilo M Hev comoñeros a los que les gusta la vanancia les im

¿... y Twitter ?

Medio Ambiente RD (ambienterd) on Twitter

Twitter, Inc. (US) https://twitter.com/AmbienteRD

Most Visited Book Stuff Bell Research Getting Started Cooking Home Tips Health/Exercise Shopping NYC - events Tango Latest Headlines Gombrowicz Wolof

Medio Ambiente RD (ambienterd) ...

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Tweets

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Followers

Favorites

Lists

Medio Ambiente RD
@ambienterd

Misión: Regir la gestión del medio ambiente, los ecosistemas y los recursos naturales, para contribuir al desarrollo sostenible.
República Dominicana · ambiente.gob.do

2,403 TWEETS 415 FOLLOWING 1,682 FOLLOWERS

Tweets

Medio Ambiente RD @ambienterd 17 May
@ambienterd invita movilización social barrios DN para sensibilizar sobre reciclaje. Mañana 10:00 AM, Escuela Santa Ana, Gualey. @12y2 Expand

Medio Ambiente RD @ambienterd 17 May
@ambienterd invita movilización social barrios DN para sensibilizar sobre reciclaje. Mañana 10:00 AM, Escuela Santa Ana, Gualey. @CDNRadio Expand

Medio Ambiente RD @ambienterd 17 May
@ambienterd invita movilización social barrios DN para sensibilizar sobre reciclaje. Mañana 10:00 AM, Escuela Santa Ana, Gualey. @CDN37 Expand

MINISTERIO DE MEDIO AMBIENTE Y RECURSOS NATURALES

f >> MinisterioAmbienteRD

yt >> Youtube.com/ministerioambienterd

globe >> www.ambiente.gob.do

phone >> 809-567-4300
809-807-1116
809-567-0555

TIERRA verde... y tu?

TU.

View all photos and videos

Who to follow · Refresh · View all

Accenture Federal @Accenturef
Followed by US Dept of Interior
Promoted · Follow

Ted Floyd @BirdingMagazine
Follow

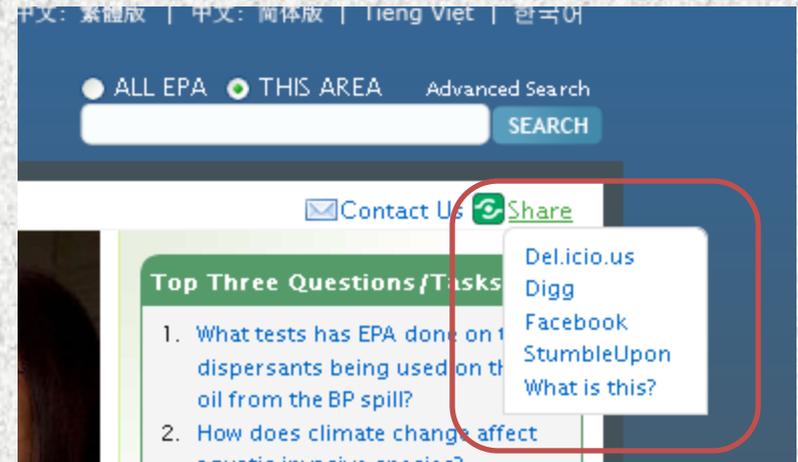
Conserve Wildlife NJ @wildlifenj
Follow

Done

¿Qué es lo que utiliza la EPA?

- Facebook, YouTube, Twitter, Blogs, Flickr, Google+, Foursquare, Widgets, Podcasts, y otros
- Entere más sobre las actividades en las redes sociales de la EPA en

<http://www.epa.gov/epahome/socialmedia.html>



¿Por qué los gobiernos y los ONGs están usando las Redes Sociales?

- Es donde las personas están presentes
- Abarcar nuevas y diversas audiencias Y para que dichas audiencias nos CONTACTEN
- Facilitar la comunicación y comunidad interactiva
- Humanizar al gobierno
- Reducir la copia de información
- Ahorrar tiempo y dinero
- Aprovechar las características singulares de canales emergentes.

¿Cuáles son las herramientas que utilizamos actualmente?

- Redes sociales (Ej. Facebook)
- Micro-blogging (Ej. Twitter)
- Uso compartido de videos (Ej. Youtube)
- Uso compartido de fotos (Ej. Flickr)
- Blogs
- Podcasts y Vodcasts
- Wikis
- Marcadores sociales
- Widgets
- Mundos virtuales
- Lanzamiento de medios sociales
- Canales RSS

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.The Twitter logo, featuring the word "twitter" in a light blue, lowercase, sans-serif font on a white background.The Flickr logo, with the word "flickr" in a blue, lowercase, sans-serif font, where the "r" is pink, on a white background.The YouTube logo, featuring the word "You" in black and "Tube" in white inside a red rounded rectangle, with the tagline "Broadcast Yourself" in grey below it.The Google Maps logo, with the word "Google" in its multi-colored font and "maps" in blue, on a white background.The Blogger logo, featuring an orange square with a white "b" icon and the word "Blogger" in white, on a dark blue rectangular background.

Mejores Prácticas para el uso de las redes sociales

- Antes de empezar pregunte cuál es su intención.
- No es un sustitución para las formas tradicionales de comunicación.
- Desarrolla una estrategia y elegir un método para seguir la actividad y medir sus éxitos.

¿ Cómo puede usar redes sociales para mayor participación?

- Facebook
- Youtube
- Twitter
- Podcasts
- Blogs
- Flickr

Preguntas en que pensar...

- ¿Cómo administrará sus cuentas?
 - Permita sólo a un miembro del equipos utilizar o compartir con los compañeros de trabajo
 - ¿Acceso en aparatos móviles para alertas inmediatas?



U.S. Environmental Protection Agency

Wall

Info

Pages

POB/Plac

Religio

Photos

Share: Post

Write somet

Agencia de Protección Ambiental de Estados Unidos (U.S. EPA en e

Wall

Info

Photos

Discussions

Policies



Melissa Dimas

FAVORITES

- News Feed
- Messages 62
- Events
- Photos

GROUPS

- PS Summer and Fall ... 16
- Peace Corps El Salva... 20+
- PSP June Mommies 1
- Create Group...

APPS

- App Center
- Washington Post Social Reader
- Marketplace
- The Travel List Challenge
- Games Feed 20+
- Music
- Notes

PAGES

- Pages Feed 20+
- Like Pages 14
- Create a Page...

MORE



EPA's Gowanus Canal Group

About

Events

Photos

Join Gro

Open Group

EPA has added the Gowanus Canal to the agency's Superfund list. This group will serve as a way for EPA to share informat...See More



Stephane Levy

anyone know what the status is of this project?

http://www.gowanuscanalconservancy.org/downloads/dlandstudio_GowanusCanal_SpongePark_9_24_08.pdf

http://www.gowanuscanalconservancy.org/downloads/dlandstudio_GowanusCanal_SpongePark_9_24_08.pdf
www.gowanuscanalconservancy.org

Share · December 14 at 11:52pm



Martin Bisi

deep water with sewage, at embattled Whole Foods construction site in Gowanus after Sandy -over 'capped' toxic waste



Melissa Dimas

Link Video

Agencia de Protección Ambiental de Estados Unidos... + Others

Agencia de Protección Ambiental de Estados Unidos... Just Others

Agencia de Protección Ambiental de Estados Unidos (U.S. EPA en e
¿cómo se puede ayudar al medio ambiente en nuestro diario

Pequeños pasos pueden recorrer un largo trecho

he tratado de alentar a mi familia a ahorrar energía y agua. He aquí
incillos que todos podemos tomar en el hogar, en el trabajo o en nuestras
tendrán repercusiones positivas en nuestro esfuerzo por proteger
el medio ambiente.

Like · Comment · Share

se likes this.

Agencia de Protección Ambiental de Estados Unidos (U.S. EPA en e
la Chrysler llevarán nuevas tecnologías para autos híbridos del
calle para fomentar tecnología de eficiencia de combustible

PA and Chrysler to Take Latest Hybrid Technology from Lab to
rship to adap

Games You May Like

Texas HoldEm Poker
Chachy Shaken plays 1
Poker.
[Play Now](#)

People You May Know

Edgar Lebron
[Add Friend](#)

Jennifer Gondek Sto
5 mutual friends
[Add Friend](#)

Sponsored

Verizon Wireless
Share what brings you clos
in more places with Wi-Fi d
<http://bit.ly/TSH...>



Chat (Off)



U.S. Environmental Protection Agency - Google+

https://plus.google.com/+EPAgov/posts

Simple Living Simply Rec...oking Blog Apple (28) Amazon eBay News (4698)

Join Google+ Join Google+ to follow U.S. Environmental Protection Agency.

g+ About Posts Photos

 **U.S. Environmental Protection Agency** 
www.epa.gov/ 

 **U.S. Environmental Protection Agency**
Shared publicly - 2:02 PM

Get Outdoors, Be SunWise! Have sun-safe adventures outdoors this Memorial Day weekend and all summer long! Here's Ranger Phil to tell you how.

Sun Safety in our National Parks, USA



+4  Add a comment...

In their circles 82 people

-  U.S. Embassy Canberra
-  United Nations Alliance of Civiliza...
-  us department of state

Have them in circles 74,273 people



 **U.S. Environmental Protection Agency**
Shared publicly - 10:03 AM

Rather than throwing away your food scraps and yard trimmings, use

twitter



Home Profile Find People Settings Help Sign out

twitter



ladygaga

Verified Account

Name Lady Gaga
Location New York, NY
Web <http://www.ladygaga.com>

Follow

Go to gagadaily.com perezhilton.com for fashion+my remix This Way album. amazing commer

about 3 hours ago via web

Scheiße. www.mugler.com has doing our best to get it through

about 4 hours ago via web

www.mugler.com 12pm EST / 6 presentation @[@formichetti](https://twitter.com/formichetti) @[@lac](https://twitter.com/lac)

about 5 hours ago via Twitter for BlackB

- @lisapjackson: Administra
- @EPAnews: news releases
- @EPAlive: live tweeting
- @Greenversations: our blc
- @EPAespanol: Spanish
- @EPAresearch: research ar
- @EPAnewengland: CT, ME,
- @EPAregion2: NJ, NY, PR, VI
- @EPAregion3: DE, DC, MD,
- @EPAregion6: AR, LA, NM,
- @EPAregion9: CA, AZ, NV,
- @ENERGYSTAR: save ener
- @EPAiaplus: Indoor airPLU
- @EPAairmarkets: clean air
- @EPAcolumbia: Columbia
- @EPAowow: wetlands, ooa
- @EPAsmartgrowth: smart
- @EPAgreenbldg: green bui

twitter

@EPA

Have an account? [Sign in](#)

Get short, timely messages from U.S. EPA.

Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. **Join today** and **follow @EPAGov**.

Sign Up >

Get updates via SMS by texting **follow EPAGov** to **40404** in the United States
[Codes for other countries](#)



EPAGov

Miami Air Int'l sentenced to 3 yrs probation, \$125K criminal fine for illegal haz **#waste** storage/disposal:
<http://bit.ly/cPmGJc>

about 2 hours ago via web

lisapjackson Today I visited EPA labs in Cincinnati w/SBA Administrator Mills to announce a collaboration to clean up our water <http://budurl.com/dsqa>

Verified Account

Name U.S. EPA
Location USA
Web <http://www.epa.gov>
Bio News, links, tips, and conversation from the U.S. Environmental Protection Agency.

20 following 23,233 followers 2,061 listed

Tweets 3,019

Favorites

Following





- Una forma de “bloguear” que permite a los usuarios dejar actualizaciones en textos simples y breves (tamaño mensajería de texto)
- Llegar a nuevas audiencias
- Información en tiempo real
- Usar para informar durante emergencias

El uso de Twitter por la EPA

@EPA

@lisajackson: Administrator Jackson
@EPAnews: news releases
@EPAlive: live tweeting
@Greenversations: our blog
@EPAespanol: Spanish
@EPAresearch: research and development
@EPAnewengland: CT, ME, MA, NH, RI, VT
@EPAregion2: NJ, NY, PR, VI
@EPAregion3: DE, DC, MD, PA, VA, WV
@EPAregion6: AR, LA, NM, OK, TX
@EPAregion9: CA, AZ, NV, HI, Pacific
@ENERGYSTAR: save energy & the environment
@EPAiplus: Indoor airPLUS
@EPAairmarkets: clean air markets
@EPAcolumbia: Columbia River
@EPAowow: wetlands, oceans, watersheds
@EPAsmartgrowth: smart growth
@EPAgreenbldg: green building

- Utilizado para difundir mensajes a entidades que responden a emergencias, anuncian la creación de nuevos reglamentos, lanzamiento de nuevas publicaciones,
- Diversas oficinas de la EPA envían “tweets”, como también programas para comprometer al público y mantenerlos informados de noticias oportunas, vencimientos, etc.

twitter

Version 2.0 Usando el “#” para proyectos y comunidades específicas

- “#” marcar palabras claves y temas adentro de un Tweet para una búsqueda
- Usa en su cuenta regional del Ministerio para no crear variades de cuentas

The Twitter logo is displayed in its characteristic blue, lowercase, rounded font.

Thanks very much to [@carbonoutreach](#) and everyone else who came to the [#EPA](#) booth at last weekend's Grand Central Earth Fair!

9:10 AM Apr 27th via web

[#EPA](#) will be at Earth Week events at Grand Central Station today & Saturday and at McCarren Park in Brooklyn on Sunday--stop by our booth!

8:03 AM Apr 23rd via web

Today is [#EarthDay](#)! Follow [#EPA Admin](#). Lisa Jackson & agency events today and this weekend [@EPAlive](#).

8:35 AM Apr 22nd via web

1 day til [#Earth Day](#). Learn how to make your home or business more water-efficient. <http://www.epa.gov/watersense/>

12:41 PM Apr 21st via web

2 days til [#EarthDay](#). Looking to get involved on Earth Day? Find an event in NJ, NY, PR and the USVI. <http://epa.gov/region2/earthday/>

12:19 PM Apr 20th via web

3 days til [#EarthDay](#). Lots of little changes add up to make a big difference. Here's how you can reduce air pollution. <http://bit.ly/amv0VR>

11:57 AM Apr 19th via web

6 days til [#EarthDay](#). Working on your car this weekend? Here's a few simple ways to boost mileage <http://www.fueleconomy.gov/feg/drive.shtml>

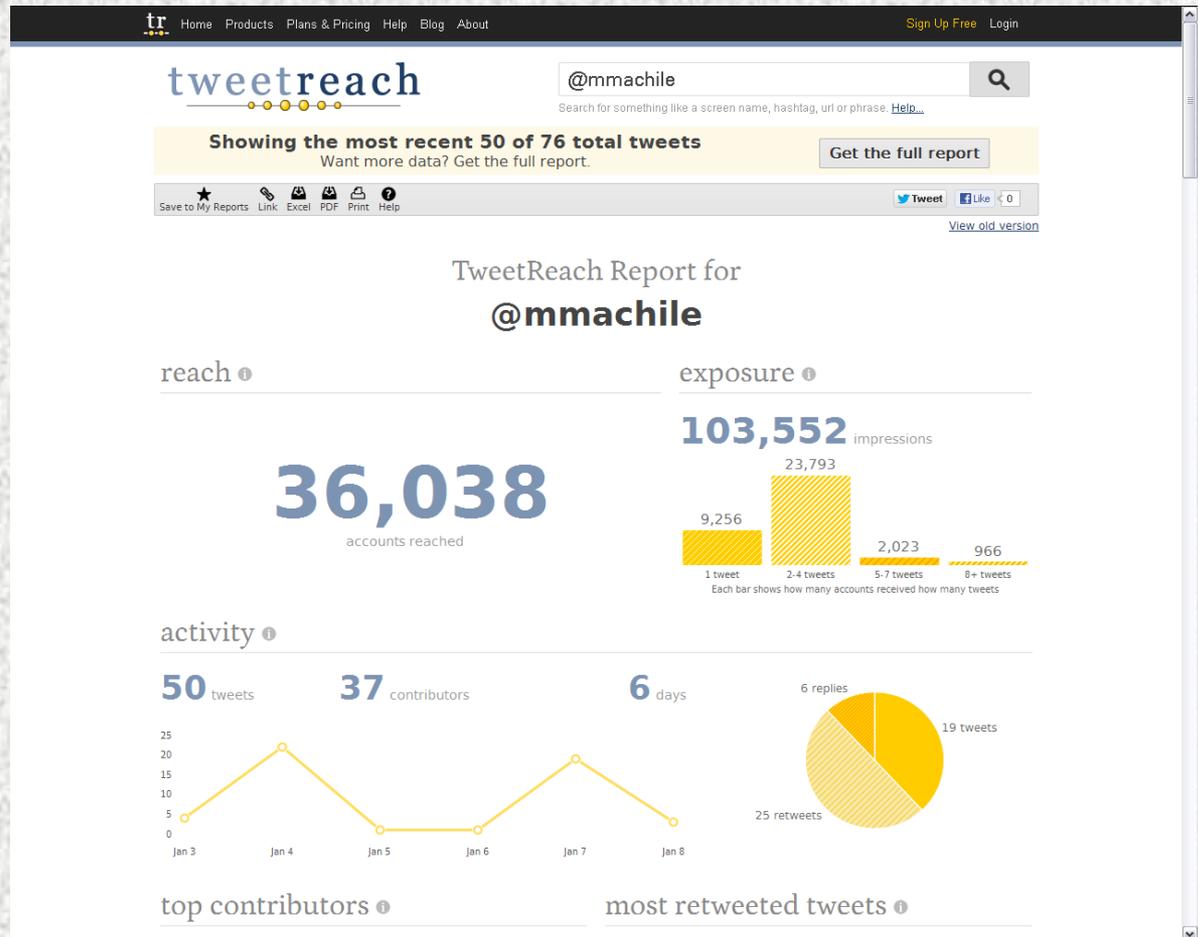
5:43 AM Apr 16th via web

7 days til [#EarthDay](#). Got an old TV, computer or other device you no longer need? Recycle it! Find a program near you. <http://bit.ly>



- Tweetreach.com

http://tweetreach.com/reach
?q=%40mmachile&v=2





#ladygaga



Search for something like a screen name, hashtag, url or phrase. [Help...](#)

Showing the most recent 50 of 1493 total tweets

Want more data? Get the full report.

Get the full report

- ★ Save to My Reports
- 🔗 Link
- 📊 Excel
- 📄 PDF
- 🖨️ Print
- ❓ Help

Tweet Like 0

[View old version](#)

TweetReach Report for #ladygaga

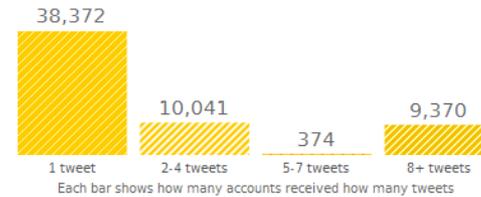
reach ⓘ

58,157

accounts reached

exposure ⓘ

143,368

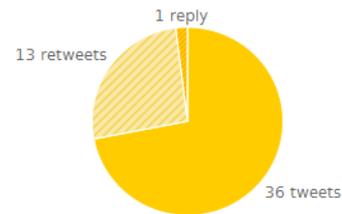
 impressions

activity ⓘ

50 tweets

36 contributors

29 minutes



top contributors ⓘ

most retweeted tweets ⓘ

¿Qué podría hacer con Youtube?

- *¿Explicar proyectos a las comunidades?*
- *¿Explicar las necesidades del proyecto y dar cuenta de las dificultades que pueda enfrentar la comunidad.*
- *¿Mostrar en que condiciones están los lugares, videos turísticos de lugares?*
- *¿Registro de capacitaciones o asambleas públicas?*

YouTube por parte de la EPA

The screenshot shows the YouTube channel page for the US Environmental Protection Agency (USEPAgov). The browser address bar displays the URL <http://www.youtube.com/user/USEPAgov>. The channel banner features the EPA logo and an illustration of a sustainable community with solar panels, a bicycle, a dog, and people walking. The channel name is "US Environmental Protection Agency" with a "Subscribe" button and 4,095 subscribers. The main video is titled "U.S. EPA YouTube Channel Promo" with 1,195 views, posted 1 month ago. The video description reads: "When you know more about protecting your health and the environment YOU can make a difference! Subscribe to the U.S. Environmental Protection Agency's YouTube channel." The video player shows a scene with a woman and a child, with the text "about protecting your health" overlaid. Below the main video is a section titled "Air" with a row of four video thumbnails. The first thumbnail shows two people in safety gear, the second shows a park-like setting, the third shows a close-up of a tree trunk, and the fourth is a graphic titled "COMMUNITIES" showing a cityscape with green buildings. A notification at the bottom left of the browser window says "Canceled opening the page".

¿Por qué el gobierno está compartiendo videos?

- Multimedia crea contenidos convincentes
- Nuevas audiencias
- Servicio de asistencia a la comunidad
- Educación y capacitación
- Cómo los videos y audios mejoran los servicios y ayudan a lograr objetivos.
- Ahorros en costos

¿Youtube?

- ¿Que son las necesidades de comunicación?
- ¿Que contenidos estan disponibles facilmente o se ven mejor en video?
- ¿ Que es lo que el Ministerio hace versus las motivaciones de los grupos comunitarios?

Blogs: ¿Por qué el gobierno usa Blogs?

- Llegar a nuevas audiencias para la información gubernamental y servicios
- Humanizar al gobierno
- Comenzar una conversación (más informal)
- Investigue y resuelva problemas

Greenversations

The screenshot shows the EPA Greenversations website in English. The header includes the EPA logo and navigation links for "LEARN THE ISSUES", "SCIENCE & TECHNOLOGY", "LAWS & REGULATIONS", and "ABOUT EPA". A sidebar on the left lists categories like "EPA Newsroom", "A-Z Index", "Where You Live", "Frequent Questions", "Popular Resources", "Educational Resources", "Business Opportunities", "Concerned Citizens", "Report a Violation", "Careers", and "Social Media at EPA". The main content area features a "You are here" breadcrumb, a description of the blog's purpose, and a list of topics: "General or national in scope", "Location-specific", and "Spanish | español". A social media widget shows 175 likes. The main article is titled "General or national in scope" and discusses the agency's general blog for engaging readers.

The screenshot shows the EPA Greenversations website in Spanish. The header includes the EPA logo and navigation links. The main content area features a "You are here" breadcrumb, a description of the blog's purpose, and a list of topics: "General or national in scope", "Location-specific", and "Spanish | español". A social media widget shows 133 likes. The main article is titled "Asma: Problema de salud pública para los hispanos" and is dated 2013 MAY 16. It includes a "SUBSCRIBE TO THIS BLOG" form and a "Go" button.

The screenshot shows the EPA Greening the Apple website. The header includes the EPA logo and navigation links. The main content area features a "You are here" breadcrumb, a description of the blog's purpose, and a list of topics: "General or national in scope", "Location-specific", and "Spanish | español". A social media widget shows 194 likes. The main article is titled "A young lady is set adrift in a balloon high above Manhattan: A real Cliffhanger Atop the Palisades" and is dated 2013 MAY 13. It includes a "SUBSCRIBE TO THIS BLOG" form and a "Go" button. The article text discusses the Palisades cliffs and the film industry.



Arlos Says:

[January 21st, 2011 at 11:34 am](#)

Oh how I would have loved to have gotten ahold of Rich Freitas while I was working on the base closure at Ft Ord in the late 90's. 1 million gallons of product water slatted to be shipped to Texas for processing that was the water used to rinse lead bullets and fragments. It was in frac tanks on a friday and out to sea via storm drains by monday morning. My going to the Army, going ballistic and asking about this lead to my eventual getting kicked to the curb for disclosing this affair which was never made public but 3 months after this, a massive marine mammal die off took place in the Monterey Bay. Several of the principals responsible are still in place working for another entity at Ft Ord and I have not been allowed to work in this type of work again and by work with water remediation remains in the private sector.

[\[Reply\]](#)

Alicia Luna Says:

[January 21st, 2011 at 11:41 am](#)

Hello!

I was very inspirational food your story, I would tell you that my life has been guided by a vision I had from my childhood, a vision of prosperity for workers in the field of my community, since I live in an agricultural area (yuma arizona) my biggest concern is still have the opportunity to work helping farm workers, and that the information on education and health is of great impact on their lives and the lives of their families;

I currently volunteer in AmeriCorps which I am proud, I am training in the safe use of pesticides and as a health promoter, my name is Alicia Luna. was a pleasure to read you ... Thanks for sharing your story, thanks to GREENCONVERSATIONS that warrior spirit fuels our best times of life ...

« [Small Steps C...](#)

EPA@40:

Posted on January

by Richard Freit

I've worked as a... office since 199... of groundwater... often stressful a... Superfund hazar... polluted sites th... protect their dri... dangerous pollut... worked on the I... overseeing the... Creek which flow... drinking water fo... people. The drea... sediments befor... affect the local

Though I've put

Search

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[Week](#)

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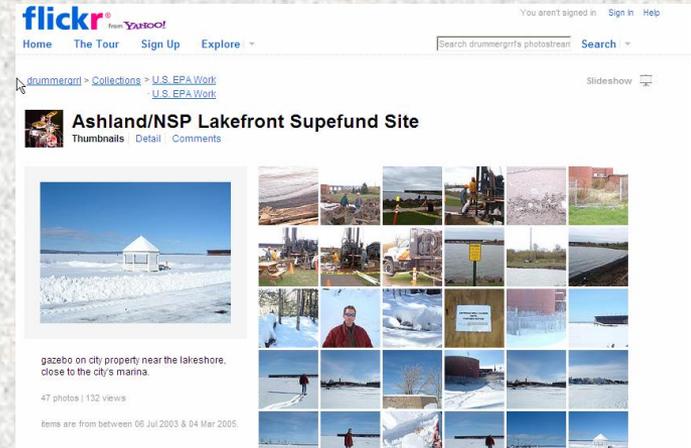
[our Story](#)

[me for Radon](#)

[ur Story](#)

¿Qué puede hacer con Flickr?

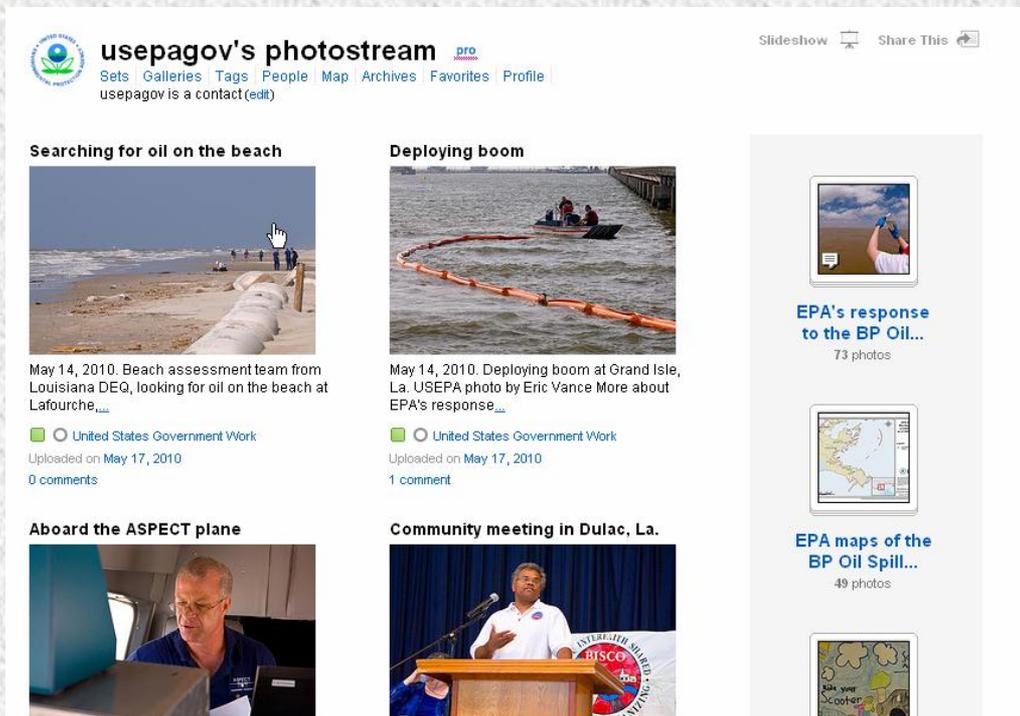
- ¿Qué trabajo desempeña que esté relacionado con la imagen digital?
- Compartir con el público fotos sobre las condiciones de lugares, campos, progreso en la limpieza, etc.
 - Permita que el público comparta fotos → fotos históricas del lugar



El uso de Flickr por la EPA

EPA has a photostream updated at

<http://www.flickr.com/photos/usepagov/>



The screenshot shows the EPA's Flickr photostream page. At the top left is the EPA logo and the text "usepagov's photostream pro". Below this are navigation links: "Sets", "Galleries", "Tags", "People", "Map", "Archives", "Favorites", and "Profile". A note says "usepagov is a contact (edit)". On the right side, there are links for "Slideshow" and "Share This".

The main content area displays four photo thumbnails with captions:

- Searching for oil on the beach:** May 14, 2010. Beach assessment team from Louisiana DEQ, looking for oil on the beach at Lafourche...
Uploaded on May 17, 2010. 0 comments.
- Deploying boom:** May 14, 2010. Deploying boom at Grand Isle, La. USEPA photo by Eric Vance More about EPA's response...
Uploaded on May 17, 2010. 1 comment.
- Aboard the ASPECT plane:** (Caption not fully visible)
- Community meeting in Dulac, La.:** (Caption not fully visible)

On the right side of the page, there are two photo sets:

- EPA's response to the BP Oil...:** 73 photos
- EPA maps of the BP Oil Spill...:** 49 photos

Primordialmente utilizado como servicio de asistencia a la comunidad durante emergencias, concursos públicos y archivo de fotos

Para sumarse a la corriente fotográfica de la EPA usted debe contactar a su coordinador web local

Flickr

Flickr: State of the Environment Photography Project

http://www.flickr.com/groups/1667216@N23/

Simple Living Simply Rec...ooking Blog Apple (28) Amazon eBay News (4698)

flickr from YAHOO! You Contacts Groups Explore Upload Photos, people, groups + Upgrade

State of the Environment Photography Project

Group Pool Discussion 874 Members Map Join This Group

Group Pool 2,765 photos | Only members can add to the pool. Join?

by @ Craig... NEW by Jared Kofsky NEW by Jared Kofsky NEW by alpenglow... NEW by alpenglow... NEW by Tobago_Pi... NEW

by dans eye NEW by dans eye NEW by eddie... NEW by thosedark... NEW by (Danny.Hart) NEW by alpenglow... NEW

Search this group's pool SEARCH >> More photos

usepagov (a group admin) says:
16 May 13 - [Share pictures of our environment as you see it](#)

State of the Environment is your DOCUMERICA

DOCUMERICA (1971-1977)
State of the Environment (2011-2013)
[Then & Now](#)

Discussion 9 posts | Only members can post. Join?

Title	Author	Replies	Latest Post
NEW Searching for the Seventies: The DOCUMERICA Photography Project	usepagov	6	2 months ago
NEW Ask DOCUMERICA!	usepagov	0	2 months ago

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By webcast@multivu.com

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Language: English
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Description

EPA Podcast

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Podcast: Archaeology at Superfund sites [10:31 min / 9 MB]



EPA archaeology and historic preservation national expert John Vetter talks about his work at Superfund sites, including the Hudson River, the Gowanus Canal and the Roebling Steel Co. sites.

eCycling Podcast [11:22 min / 8 MB]



Learn how to be an eco-friendly consumer and recycler during this informative podcast as Public Affairs Specialists Sophia Kelley and Elizabeth Myer discuss staggering facts about electronic waste in the United States, as well as the importance of eCycling and where you may do so in Region 2.

[Transcript](#) [6 pp, 38 KB]

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