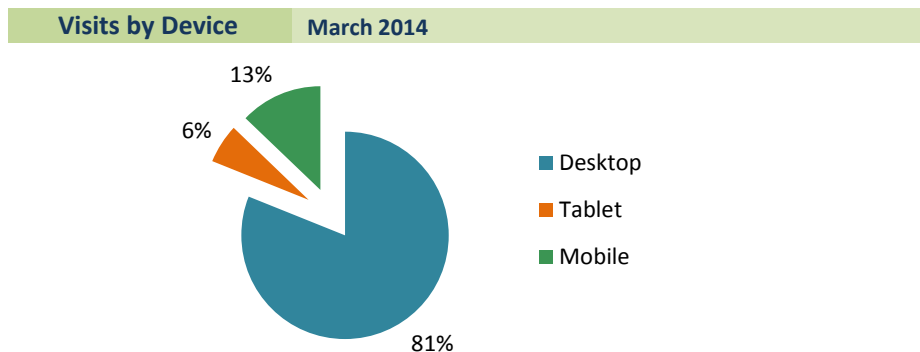


## Agency Web Traffic: Content Consumption Report

All Traffic	March 2014	change from prior month		
Visits	8,178,012	573,007	▲	7.5%
Unique Visitors	5,463,798	326,857	▲	6.4%
Pageviews	23,903,318	1,914,747	▲	8.7%
Unique Pageviews	17,046,831	1,275,267	▲	8.1%
Downloads	1,447,541	261,294	▲	22.0%
Unique Downloads	721,780	112,330	▲	18.4%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.



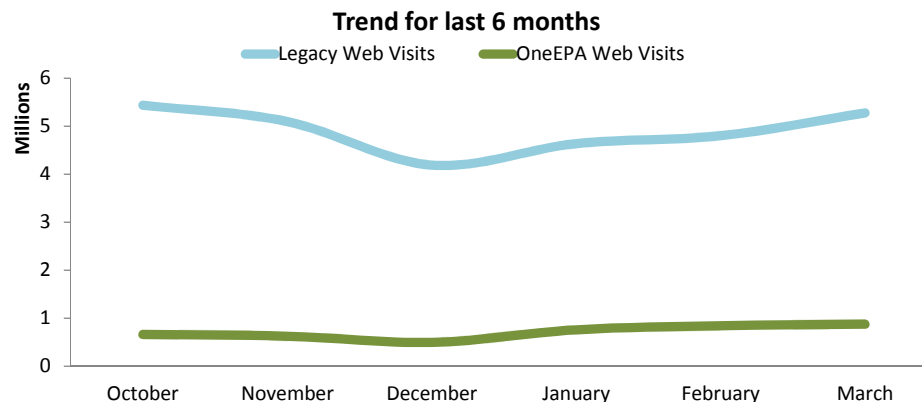
Traffic Segments	Visits	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Visits	3,044,693	298,743	▲	10.9%	10,903,301	1,153,951	▲	11.8%	850,699	130,438	▲	18.1%
Desktop	6,630,134	426,012	▲	6.9%	20,978,055	1,652,842	▲	8.6%	1,367,199	219,863	▲	19.2%
Tablet	499,226	28,327	▲	6.0%	1,170,450	72,822	▲	6.6%	41,832	16,744	▲	66.7%
Mobile	1,048,400	118,864	▲	12.8%	1,754,813	189,083	▲	12.1%	34,133	14,893	▲	77.4%
Universities & Colleges	528,880	43,002	▲	8.9%	1,552,838	118,312	▲	8.2%	90,252	20,450	▲	29.3%
EPA Employees	228,886	5,538	▲	2.5%	931,199	75,050	▲	8.8%	74,919	11,925	▲	18.9%

### OneEPA Web vs. Legacy Web

OneEPAWeb	www2.epa.gov	March 2014	change from prior month		
Visits		873,545	33,574	▲	4.0%
Pageviews		2,107,305	-8,966	▼	-0.4%
Legacy Web	www.epa.gov	March 2014	change from prior month		
Visits		5,280,453	468,962	▲	9.7%
Pageviews		12,593,737	1,443,642	▲	12.9%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other special content	March 2014	change from prior month		
Home Page Views	473,567	31,014	▲	7.0%
Home Page Banner Clicks	4,219	1,940	▲	85.1%
Press Release Pageviews	87,903	15,472	▲	21.4%
Widget Pageviews	293,675	15,656	▲	5.6%
Blog Pageviews	53,094	52,890	▲	0.4%





## Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for March 2014	by pageviews	March 2014
NSCEP Environmental Publications - Document Display pg		721,184
AIRNow		536,729
US Environmental Protection Agency		474,278
Federal Tax Credits for Energy Efficiency : ENERGY STAR		201,415
EnergyStar FAQ Portal		169,818
Home : ENERGY STAR		129,627
Main Map   Recycle City   U.S. EPA		104,388
ENERGY STAR Certified Water Heaters   EPA ENERGY STAR		98,074
ENERGY STAR Certified Light Bulbs   EPA ENERGY STAR		92,548
The Greenhouse Effect   A Student's Guide to Global Climate Cl		86,901
Learn the Basics   A Student's Guide to Global Climate Change		81,721
A Student's Guide to Global Climate Change   US EPA		81,270
Staff Directory   About EPA   US EPA		81,078
FRS Facility Detail Report   Envirofacts   US EPA		80,089
U.S. EPA Newsroom - News Releases		76,210
Home   Climate Change   US EPA		72,029
All Certified Products   Products		69,595
Consumer Confidence Report   US EPA		68,682
ENERGY STAR Qualified Products : ENERGY STAR		63,452
Search Superfund Site Information   Superfund   US EPA		62,748

Top 10 Home Page Banner Clicks for March 2014	by clicks	March 2014
030414-read-release		1,649
032514-read-release		731
030414-learn-more		492
032514-learn-more		406
111513-learn-more		195
022014-read-release		190
031214-read-release		175
020414-read-release		57
032514-read-blog		55
031214-learn-more		46

Top 10 Widgets for March 2014	by pageviews	March 2014
Widget   Watersense   US EPA		92,951
Find Your Watershed		39,554
WYCD EPA		38,313
UV Index Widget		28,251
Widget   Burn Wise   US EPA		19,176
MyEnvironment Widget		11,714
Environmental Tip of the Day   US EPA		10,472
Find Your Watershed Widget   US EPA		9,570
Cleanups Widget		5,810
iWARM Widget   US EPA		5,012

Top 10 Press Releases and Speeches for March 2014	by pageviews	March 2014
03/13/2014: EPA to Lift Suspension and Debarment of BP From Federal Government Contracts/Agreement contains strong provisions to continue safety and ethics im		7,182
03/03/2014: EPA Sets Cleaner Fuel and Car Standards, Slashing Air Pollution and Providing Health Benefits to Thousands		4,733
03/25/2014: EPA and Army Corps of Engineers Clarify Protection for Nation's Streams and Wetlands: Agriculture's Exemptions and Exclusions from Clean Water Act E		3,802
03/04/2014: EPA's FY 2015 Budget Proposal Focuses on Delivering Core Environmental and Health Protections		2,351
02/20/2014: EPA Proposes New Safety Measures to Protect Farm Workers from Pesticide Exposure		1,549
03/12/2014: EPA Awards More than \$500,000 to Schools to Help Reduce Children's Exposure to Pesticides / Integrated pest management practices are shown to redu		1,135
03/14/2014: EPA, Sergeant's Pet Care and Wellmark International Reach Agreement to Cancel Potentially Harmful Insecticide Products		977
03/05/2014: Coal Companies and Subsidiaries to Spend Estimated \$200 Million on Treatment and System-wide Upgrades to Reduce Water Pollution		897
03/26/2014: Here's What They're Saying About the Clean Water Act Proposed Rule		716
02/25/2014: EPA Honors Corporate Leadership in Reducing Greenhouse Gas Emissions		662