



Summary

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Public participation can lead to better, more sustainable decisions. It facilitates **understanding** and addresses shared **values**, which leads to more robust solutions to environmental challenges.

Remember to be clear about your goal and **promise** to the public!

If stakeholder input is appropriate for your program, remember to seek it early on and be as inclusive as possible throughout the process.

There is no single public.

Select tools and develop a plan after you have agreed upon a clear goal and defined stakeholder input. Remember that goals should be SMART (Specific, Measurable, Achievable, Relevant, and Time sensitive.)

Feedback is critically important for building relationships with the public. Think about ways to communicate what you heard from the public, what you did with what you heard, and how you addressed it.

You know you are doing public participation correctly when the public reaches out to you first.

Thank You!

- Ministry of Environment
- AECEN
- USAID
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PUBLIC
PARTICIPATION

GUIDE

Engage the public. Preserve the planet.