



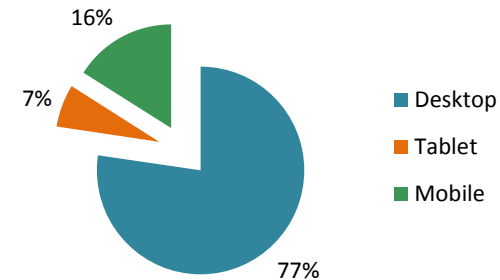
## Agency Web Traffic: Content Consumption Report

All Traffic	May 2014	change from prior month		
Sessions	7,899,293	-395,140	▼	-4.8%
Unique Users	5,279,581	-182,974	▼	-3.3%
Pageviews	22,856,912	-2,540,763	▼	-10.0%
Unique Pageviews	16,335,322	-1,606,587	▼	-9.0%
Downloads	1,335,049	-123,402	▼	-8.5%
Unique Downloads	660,632	-71,293	▼	-9.7%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,949,490	-265,118	▼	-8.2%	10,418,665	-1,341,677	▼	-11.4%	796,435	-71,950	▼	-8.3%
Desktop	6,108,637	-563,347	▼	-8.4%	19,494,876	-2,725,503	▼	-12.3%	1,245,414	-137,064	▼	-9.9%
Tablet	525,572	18,224	▲	3.6%	1,235,983	-39,548	▼	-3.1%	45,021	4,861	▲	12.1%
Mobile	1,265,084	149,983	▲	13.5%	2,126,053	224,288	▲	11.8%	44,614	8,801	▲	24.6%
Universities & Colleges	388,636	-252,858	▼	-39.4%	1,134,570	-837,969	▼	-42.5%	66,538	-37,763	▼	-36.2%
EPA Employees	204,524	-25,961	▼	-11.3%	860,978	-93,572	▼	-9.8%	69,028	-6,998	▼	-9.2%

### Sessions by Device May 2014



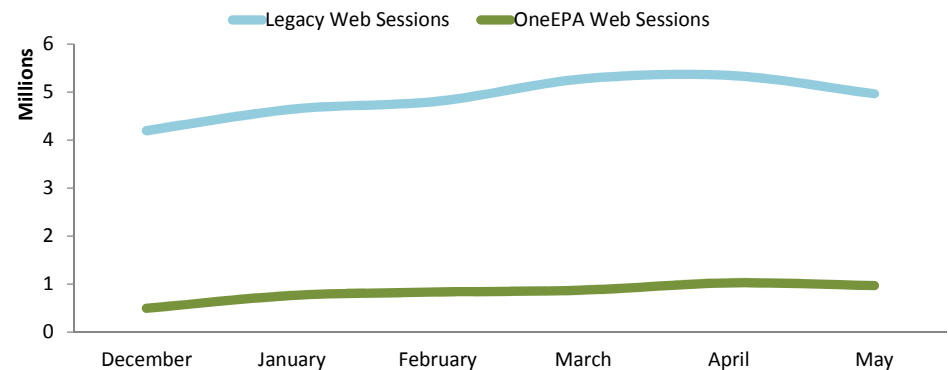
### OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	May 2014	change from prior month		
Sessions	971,826	-56,946	▼	-5.5%
Pageviews	2,331,295	-118,097	▼	-4.8%
Legacy Web www.epa.gov	May 2014	change from prior month		
Sessions	4,967,716	-379,881	▼	-7.1%
Pageviews	11,989,123	-1,562,563	▼	-11.5%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other Special Content	May 2014	change from prior month		
Home Page Views	410,979	-85,594	▼	-17.2%
Home Page Banner Clicks	9,998	5,022	▲	100.9%
Press Release Pageviews	91,826	1,755	▲	1.9%
Widget Pageviews	297,405	-101,384	▼	-25.4%

### Trend for last 6 months





## Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for May 2014	by Pageviews	May 2014
NSCEP Environmental Publications - Document Display pg		684,032
US Environmental Protection Agency		410,979
Main Map   Recycle City   U.S. EPA		193,732
UV Index Search Results   Envirofacts   US EPA		140,314
UV Index   SunWise   US EPA		121,524
AIRNow - Homepage		109,671
Home : ENERGY STAR		104,518
Northeast   Recycle City   U.S. EPA		93,050
North-West   Recycle City   U.S. EPA		89,293
A Student's Guide to Global Climate Change   US EPA		84,361
The Greenhouse Effect   A Student's Guide to Global Climate Ch		84,265
Learn the Basics   A Student's Guide to Global Climate Change		83,629
Southeast   Recycle City   U.S. EPA		82,638
Federal Tax Credits for Energy Efficiency : ENERGY STAR		81,231
Home   Climate Change   US EPA		78,248
U.S. EPA Newsroom - News Releases		77,176
Southwest   Recycle City   U.S. EPA		76,767
Staff Directory   About EPA   US EPA		71,636
ENERGY STAR Certified Light Bulbs   EPA ENERGY STAR		70,041
ENERGY STAR Certified Water Heaters   EPA ENERGY STAR		69,698

Top 10 Home Page Banner Clicks for May 2014	by Clicks	May 2014
031014-facts-latest-science		2,048
051214-learn-more-myenvironment		1,103
031014-cc-latest-science		1,098
040714-view-gallery-a-day-in-the-life		636
043014-check-your-air-quality		537
031014-wycd-latest-science		513
050114-read-release-asthma-month		402
043014-learn-more-air-quality-awareness-week		379
050114-what-is-asthma		347
050714-our-research		340

Top 10 Widgets for May 2014	by Pageviews	May 2014
Widget   Watersense   US EPA		91,533
WYCD EPA		32,085
Find Your Watershed		31,392
Environmental Tip of the Day   US EPA		29,617
Find Your Watershed Widget   US EPA		23,606
ECHO Quick Search Widget   Enforcement & Compliance History Online (E		13,446
Widget   Burn Wise   US EPA		12,556
EF TRI Widget   US EPA		11,667
EF TRI Explorer Widget   US EPA		11,250
iWARM Widget   US EPA		6,846

Top 10 Press Releases and Speeches for May 2014	by Pageviews	May 2014
05/12/2014: EPA Announces \$3.6 Million in Environmental Job Training Grants to Provide Unemployed Residents with Job Opportunities Cleaning Up and Reducing Poll		2,435
05/19/2014: EPA Finalizes Standards to Protect Fish, Aquatic Life from Cooling Water Intakes		2,229
05/15/2014: EPA Proposes Updates to Emissions Standards for Refineries to Protect Nearby Neighborhoods/Proposed steps will protect public health and improve air q		1,575
05/09/2014: EPA Seeking Public Comment on Enhancing Transparency for Chemicals and Mixtures Used in Hydraulic Fracturing		1,432
05/01/2014: VIDEO: Administrator McCarthy Highlights Clean Air Efforts During Asthma Awareness Month / Agency Honors Community-Focused Asthma Programs		1,322
05/08/2014: EPA Adds Seven Hazardous Waste Sites to Superfund's National Priorities List/Agency also proposes to add an additional five sites		1,073
05/28/2014: EPA Selects 171 Communities for New Brownfield Investment Grants to Boost Local Economies, Leverage Job Creation/Funding will revitalize communities		996
05/07/2014: EPA Releases EnviroAtlas Ecosystem Mapping Tool		945
04/30/2014: EPA Awards \$860,000 to Communities to Reduce Water Pollution, Build Resilience to Climate Change		852
05/28/2014: EPA Report Shows Impact of Changing Climate on Americans' Health and Environment		850