

### **Name Brand Justification**

#### **RSA Enhanced Maintenance for AA on two (2) Premium service agreements on a per user basis for quantities between 20,005 - 25,000**

**(1) Identification of Agency/Contract Activity:** U.S. EPA/RTP-POD/OARMSC/OEI

**(2) Nature Description of Action:** Justification of Other than Full and Open Competition / Name Brand Justification

**(3) Description of Supply:** RSA Enhanced Maintenance for AA on two (2) Premium service agreements on a per user basis for quantities from 20,005 - 50,000

**(4) Statutory Authority:** Section 4202 of the Clinger-Cohen Act of 1996 and U.S.C. 253(c)(1): FAR 6.302-1

**(5) Contractor's Unique Qualifications:** OEI-OTOP, as an initiative of the Office Director, is in the process of implementing a "Universal Remote Access" solution and is leveraging our existing investment in RSA token technology. EPA already owns the current identity store for the agency remote access (RSA Authentication Manager) and uses RSA tokens to provide two factor authentication to EPA's network. RSA Adaptive Authentication software services will be able to achieve two factor authentication without physically having an RSA token. This is done in a two step process, by pre-registering a PC to the RSA AA service and by checking the connecting PC against RSA multi-vendor eFraud network. The eFraud network is a database of known IPs or computer that has participated in fraudulent activity in the past. Many banks and commercial financial organizations use this RSA service to tighten their security in online transactions. This new service for implementing RSA Adaptive Authentication will integrate with existing RSA products within EPA. This purchase request for services to implement RSA AA will be used as an add-on to what we already have as a foundation to Universal Remote Access. Several other US Government agencies, including DOJ and FBI are using RSA AA for Remote Access multi-factor authentication. By purchasing these services from RSA, we will be able to integrate with minimum effort, handle only 1 vendor for Remote Access Authentication and better integrate with existing technologies such as F5 SSL VPN.

**(6) Competition / Fair Opportunity:** This procurement will be issued as an Open Market RFQ with no small business set aside in a effort to generate as much competition as possible. All publication requirements will be met.

**(7) Fair and Reasonable Pricing:** Pricing will be determined fair and reasonable based upon the market research done up to this point in the acquisition process. Additionally, it is hoped that competition will also provide additional incentives for a fair and reasonable price.

**(8) Description of Market Research:** Market Research was conducted using both a SEWP IV RFQ and discussion with the manufacture of this software. This acquisition is being done due to the fact that the Open Market Price appears to be significantly less than the SEWP Price quotes the Contracting Officer received.

**(9) Other Facts supporting the use of other than full and open competition:** This requirement was explored through NASA SEWP, and while vendors could add this software to their schedules, the price for this software was far above and beyond what RSA would charge the EPA directly.

Additionally, the EPA has invested in the RSA product. Currently on the EPA contract we have experienced personnel that have years of knowledge with RSA products and have worked closely with RSA support staff.

Websphere Employee Portal (WEP) requires employees to be able to access the portal remotely from outside the agency in a secure manner. RSA AA will provide the two factor authentication for the WEP. RSA AA is a vital solution that enables our organization to provide a safe controlled secure access for employees to the WEP.

The EPA intends to leverage the pervious work and expand on it for successfully completing the implementation and the documentation associate with RSA, and we believe that RSA AA service will be of great assets in completing this work. Not completing the remaining purchase of the needed RSA products, would not only cause undue delay, but would actually render the need to introduce another two factor solution in its entirety, costing more in time, training, and funding.

**(10) A listing of the sources, if any, that expressed, in writing, an interest in the acquisition.** (1) RSA, (2) CDW-G, (3) GTRI, (4) MicroTech, LLC, (5) Sword & Shield, (6) Unisys

**(11) A statement of the actions, if any, the agency may take to remove or overcome any barriers to competition before any subsequent acquisition for the supplies or services required.** No actions are currently available to remove or overcome any barriers that preclude the Agency from meeting the requirements of FAR 6.302-1, because of the nature of the items being procured.

**Contracting Officer Certification:** I hereby certify that any supporting data which forms the basis for this Brand Name Justification is complete and accurate.

//signed//  
Christopher Davis  
Contracting Officer

01/08/2014  
Date