

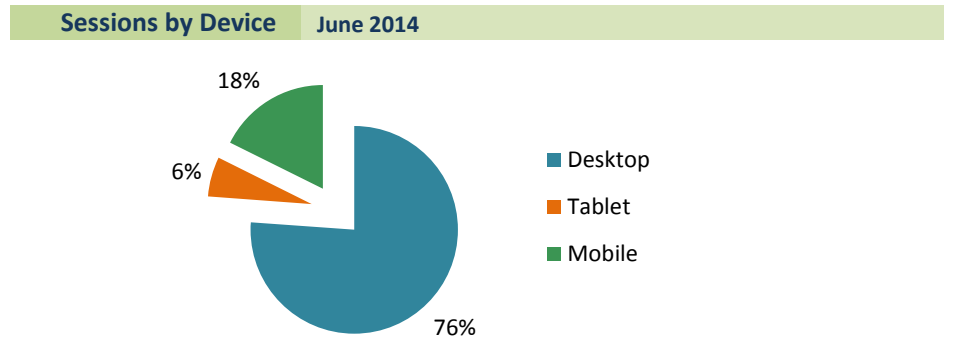


## Agency Web Traffic: Content Consumption Report

All Traffic	June 2014	change from prior month		
Sessions	6,788,840	-1,110,453	▼	-14.1%
Unique Users	4,446,974	-832,607	▼	-15.8%
Pageviews	19,524,272	-3,332,640	▼	-14.6%
Unique Pageviews	14,192,043	-2,143,279	▼	-13.1%
Downloads	1,293,814	-41,235	▼	-3.1%
Unique Downloads	633,977	-26,655	▼	-4.0%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,615,796	-333,694	▼	-11.3%	9,573,634	-745,923	▼	-7.2%	820,319	23,884	▲	3.0%
Desktop	5,176,892	-923,052	▼	-15.1%	16,561,807	-2,933,069	▼	-15.0%	1,216,883	-15,725	▼	-1.3%
Tablet	420,416	-105,156	▼	-20.0%	935,513	-300,470	▼	-24.3%	37,664	-5,946	▼	-13.6%
Mobile	1,200,300	-64,784	▼	-5.1%	2,026,952	-99,101	▼	-4.7%	44,655	-1,790	▼	-3.9%
Universities & Colleges	243,574	-145,062	▼	-37.3%	753,308	-381,262	▼	-33.6%	52,787	-15,151	▼	-22.3%
EPA Employees	210,360	5,836	▲	2.9%	908,500	47,522	▲	5.5%	68,025	4,442	▲	7.0%

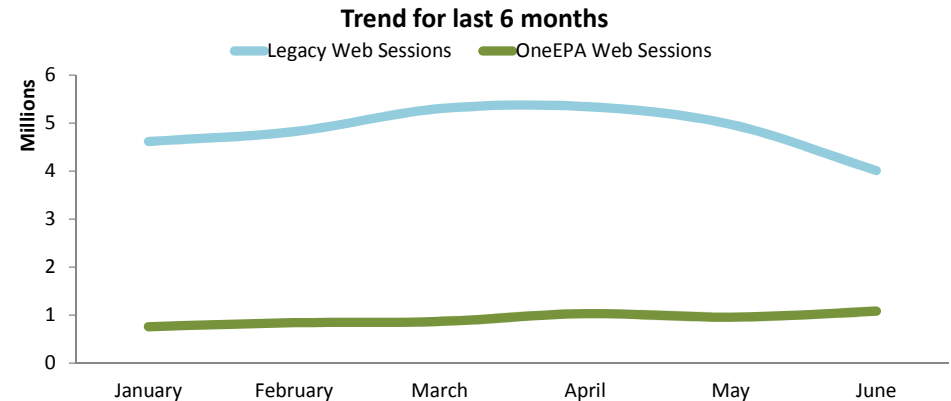


### OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	June 2014	change from prior month		
Sessions	1,067,717	95,891	▲	9.9%
Pageviews	2,697,006	365,711	▲	15.7%
Legacy Web www.epa.gov	June 2014	change from prior month		
Sessions	3,984,437	-983,279	▼	-19.8%
Pageviews	8,920,048	-3,069,075	▼	-25.6%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other Special Content	June 2014	change from prior month		
Home Page Views	381,008	-29,971	▼	-7.3%
Home Page Banner Clicks	19,159	9,161	▲	91.6%
Press Release Pageviews	115,355	23,529	▲	25.6%
Widget Pageviews	422,306	124,901	▲	42.0%





## Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for June 2014	by Pageviews	June 2014
NSCEP Environmental Publications - Document Display pg		673,588
US Environmental Protection Agency		381,008
UV Index Search Results   Envirofacts   US EPA		180,802
UV Index   SunWise   US EPA		142,316
Clean Power Plan Proposed Rule   Carbon Pollution Standards		134,148
Home : ENERGY STAR		112,269
Properly Sized Room AC : ENERGY STAR		78,133
Carbon Pollution Standards   US EPA		77,245
AIRNow - Homepage		75,598
Federal Tax Credits for Energy Efficiency : ENERGY STAR		74,926
U.S. EPA Newsroom - News Releases		74,026
FRS Facility Detail Report   Envirofacts   US EPA		73,761
ENERGY STAR Certified Light Bulbs   EPA ENERGY STAR		73,006
Staff Directory   About EPA   US EPA		72,787
All Certified Products   Products		71,718
Envirofacts Search Results   Envirofacts   US EPA		66,538
ENERGY STAR Certified Water Heaters   EPA ENERGY STAR		62,065
ENERGY STAR Certified Residential Refrigerators   EPA ENERGY		59,669
10 consejos útiles para eliminar las chinches de cama   Pesticide		55,679
Main Map   Recycle City   U.S. EPA		52,072

Top 10 Home Page Banner Clicks for June 2014	by Clicks	June 2014
060214-fact-sheets-power-plants		4,632
060214-read-news-release-power-plants		3,887
060214-read-more-power-plants		1,999
060414-overview		674
060614-cpp-more-info		664
060614-cpp-state-specific-info		622
060214-whiteboard-video-power-plants		595
060614-news-release-cpp		564
060614-cpp-more-info-b1		555
060414-overview-b2		541

Top 10 Widgets for June 2014	by Pageviews	June 2014
Widget   Watersense   US EPA		88,717
TRI Explorer Widget		51,078
EF TRI Widget   US EPA		47,550
EF TRI Explorer Widget   US EPA		47,060
Environmental Tip of the Day   US EPA		31,503
UV Index Widget		21,514
Find Your Watershed		20,206
WYCD EPA		19,587
Find Your Watershed Widget   US EPA		16,984
ECHO Quick Search Widget   Enforcement & Compliance History Online (E		12,273

Top 10 Press Releases and Speeches for June 2014	by Pageviews	June 2014
06/02/2014: EPA Proposes First Guidelines to Cut Carbon Pollution from Existing Power Plants/Clean Power Plan is flexible proposal to ensure a healthier environment,		33,427
06/09/2014: FDA and EPA issue updated draft advice for fish consumption / Advice encourages pregnant women and breastfeeding mothers to eat more fish that are lo		3,035
Speech: Administrator McCarthy, Remarks Announcing Clean Power Plan, As Prepared		1,739
05/28/2014: EPA Report Shows Impact of Changing Climate on Americans' Health and Environment		1,276
06/12/2014: EPA Identifies Safer Substitutes for Toxic Flame Retardants/Identified chemicals are persistent, accumulate in the environment and have reproductive, dev		1,221
06/02/2014: EPA Inspection Reveals Violations of Renovation, Repair and Painting Rule for Sedalia, Mo., Renovation Company		1,142
05/30/2014: EPA and Reckitt Benckiser Inc. Reach Agreement to Cancel Certain Rodenticide Products		971
06/03/2014: Stakeholder Statements - Clean Power Plan, Part One		965
06/25/2014: EPA Releases Final Risk Assessment on Trichloroethylene (TCE)/ Agency begins process to address potential human health risks		965
05/27/2014: EPA Adds Clothes Dryers to Energy Star Program, Increasing Energy Efficiency of New Appliances		932