

Engaged Segments

Return Sessions	June 2014	change from prior month		
Return Sessions	2,615,796	-333,694	▼	-11.3%
Pages per Session	3.67	0.13	▲	3.8%
compare to All Sessions	6,788,840	-1,110,453	▼	-14.1%
Pages per Session	2.88	-0.02	▼	-0.6%

User Actions on EPA site

Contact	June 2014	change from prior month		
Clicked to Email EPA	13,423	72	▲	0.5%
Viewed Contact Us Page	127,788	-2,950	▼	-2.3%
Social Media	June 2014	change from prior month		
Shared EPA content	1,365	-301	▼	-18.1%
Total links Shared	914	-187	▼	-17.0%
Exited to EPA social site	7,359	-990	▼	-11.9%
Other Actions	June 2014	change from prior month		
Accessed External Link	341,530	-31,545	▼	-8.5%
Shares by Social Network	June 2014	change from prior month		
Facebook	666	-89	▼	-11.8%
Gplus	375	-97	▼	-20.6%
Twitter	210	-89	▼	-29.8%
Pin	114	-24	▼	-17.4%

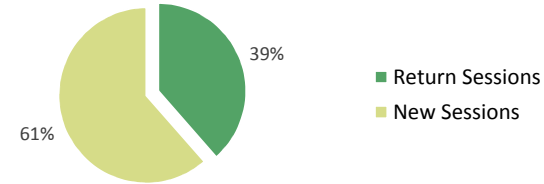
Facebook

EPA page on Facebook	June 2014	change from prior month		
Monthly Views	4,609,213	2,329,204	▲	102.2%
Monthly Viewers	1,213,678	687,702	▲	130.7%
Monthly News Feed Stories	28,185	7,210	▲	34.4%
Total Lifetime Likes	109,968	4,667	▲	4.4%

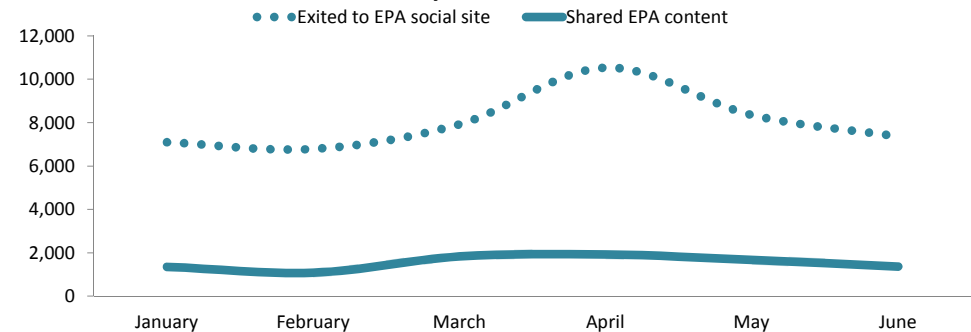
YouTube Channel

Video Views	June 2014	change from prior month		
Monthly Views	61,139	14,762	▲	31.8%
Monthly Shares	238	142	▲	147.9%
Monthly Comments	212	140	▲	194.4%
Net Subscribers Gained	152	8,387	▼	-101.8%

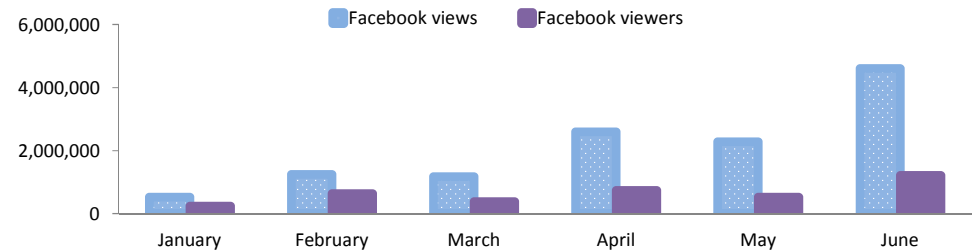
Return Sessions vs. New Sessions June 2014



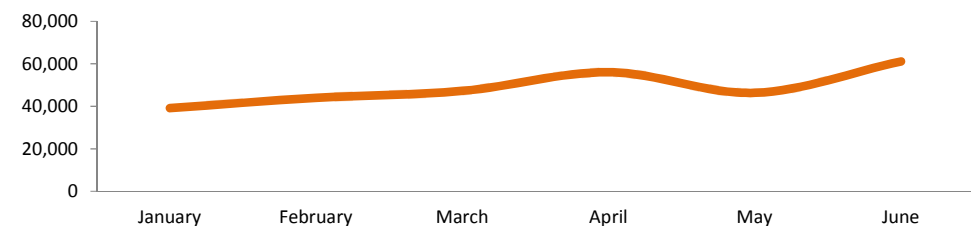
Social Activity trend for last 6 months



Facebook trends for last 6 months



YouTube Views trend for last 6 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by Pageviews	June 2014
Contact EPA EPA Home US EPA		19,039
Contact Us about EPA's Organization and History Ab		5,886
TRI Program Contacts Toxics Release Inventory (TRI)		3,788
State Asbestos Contacts Asbestos US EPA		3,350
State Radon Contacts: California Radon US Environ		3,204
EPA - NPDES Contacts		2,780
State Radon Contacts: Illinois Radon US Environme		2,667
ENERGY STAR Contact Us : ENERGY STAR		2,614
State Radon Contacts: New York Radon US Enviror		2,523
State Radon Contacts: Massachusetts Radon US Er		2,427

Top 10 Pages for Email Contact	by email Clicks	June 2014
State Asbestos Contacts Asbestos US EPA		714
Comment on the Clean Power Plan Proposed Rule Carbon Poll		531
Air Permit Public Comment Opportunities Region 8 US EPA		202
How to Comment on the Clean Power Plan Proposed Rule Carl		192
TRI Program Contacts Toxics Release Inventory (TRI) Program		161
Generic Chemical ACToR US EPA		132
EPA - NPDES Contacts		132
EPA - TTN EMC Directory		126
Media Contacts Newsroom US EPA		124
Contact Us about EPA's Organization and History About EPA		110

Top 20 Shared URLs	by number of Shares	June 2014
yosemite.epa.gov/opa/admpress.nsf/bd4379a92ceceecac8525735900400c27/5bb6d20668b9a18485257ceb00490c98!opendocument		81
epa.gov/search.html		42
water.epa.gov/drink/contaminants/basicinformation/fluoride.cfm		35
epa.gov/mold/moldguide.html		26
epa.gov/radon/pubs/citguide.html		14
epa.gov/iaq/pubs/airduct.html		11
epa.gov/region1/sso/toolbox.html		11
epa.gov/pesticides/food/viewtols.htm		9
yosemite.epa.gov/opa/admpress.nsf/d0cf6618525a9efb85257359003fb69d/5bb6d20668b9a18485257ceb00490c98!opendocument		9
yosemite.epa.gov/opa/admpress.nsf/bd4379a92ceceecac8525735900400c27/57f10efdc2e318a785257ce800642b4a!opendocument		8
yosemite.epa.gov/opa/admpress.nsf/bd4379a92ceceecac8525735900400c27/0a8e7164bb15185985257ceb0050c967!opendocument		8
epa.gov/pesticides/controlling/termite.html		8
epa.gov/ozone/title6/phaseout/22phaseout.html		8
epa.gov/ncer/rfa/2014/2014-star-natl-priorities.html		7
epa.gov/naturaldisasters/hurricanes/index.html		6
water.epa.gov/drink/contaminants/index.html		6
epa.gov/radon/healthrisks.html		6
yosemite.epa.gov/opa/admpress.nsf/d0cf6618525a9efb85257359003fb69d/3e62e96e662f1a7d85257cef004c9b59!opendocument		6
yosemite.epa.gov/opa/admpress.nsf/8d49f7ad4b4bcf4ef852573590040b7f6/c45baade030b640785257ceb003f3ac3!opendocument		6
water.epa.gov/lawsregs/guidance/wetlands/cwawaters.cfm		5

Top 10 External Links	by link Clicks	June 2014
http://search.earth911.com/		5,077
https://www.federalregister.gov/articles/2014/06/18/2014-13726/carbon-pollution-emission-guidelines-for-existing-stationary-sources-electric-uti		3,576
http://www.whitehouse.gov/climate-change		2,984
https://www.sam.gov/portal/public/sam/		2,527
http://www.whitehouse.gov/share/climate-action-plan		2,281
http://www.bestbuy.com/site/null/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025&dcmp=rdr0001422		2,201
http://www.usajobs.gov/		2,131
http://www.regulations.gov/		2,051
http://www.ecfr.gov/		1,656
http://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr		1,678