

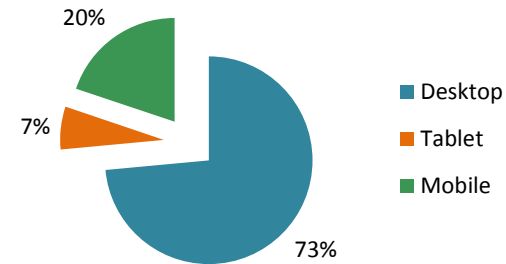


Agency Web Traffic: Content Consumption Report

All Traffic	August 2014	change from prior month		
Sessions	6,030,640	-272,999	▼	-4.3%
Unique Users	4,327,093	196,756	▲	4.8%
Pageviews	16,884,014	-1,162,388	▼	-6.4%
Unique Pageviews	12,286,928	-900,206	▼	-6.8%
Downloads	1,099,312	-116,347	▼	-9.6%
Unique Downloads	552,636	-55,837	▼	-9.2%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Sessions by Device August 2014



Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,258,699	-206,866	▼	-8.4%	8,073,294	-954,375	▼	-10.6%	678,092	-84,125	▼	-11.0%
Desktop	4,430,601	-266,393	▼	-5.7%	13,933,021	-1,141,419	▼	-7.6%	995,234	-115,544	▼	-10.4%
Tablet	399,189	3,562	▲	0.9%	877,950	8,815	▲	1.0%	41,131	1,208	▲	3.0%
Mobile	1,195,821	-12,771	▼	-1.1%	2,073,043	-29,784	▼	-1.4%	57,993	-1,422	▼	-2.4%
Universities & Colleges	202,847	-19,155	▼	-8.6%	617,011	-87,719	▼	-12.4%	42,602	-4,495	▼	-9.5%
EPA Employees	183,850	-27,276	▼	-12.9%	793,080	-122,253	▼	-13.4%	61,401	-12,211	▼	-16.6%

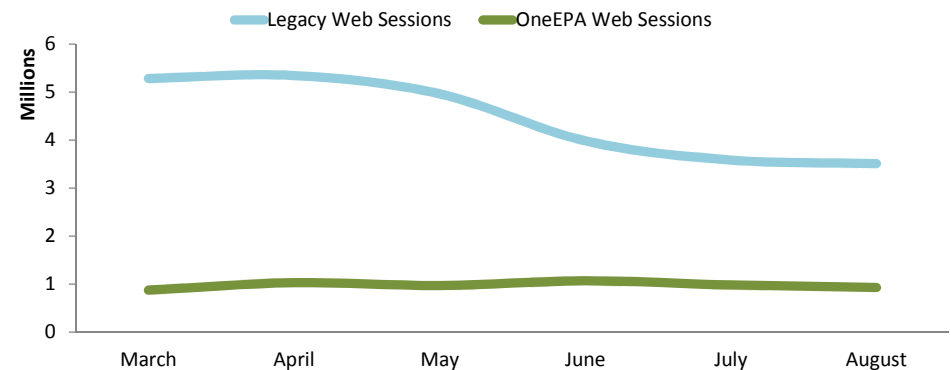
OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	August 2014	change from prior month		
Sessions	930,305	-51,433	▼	-5.2%
Pageviews	2,221,341	-163,796	▼	-6.9%
Legacy Web www.epa.gov	August 2014	change from prior month		
Sessions	3,517,566	-68,062	▼	-1.9%
Pageviews	7,614,051	-239,035	▼	-3.0%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other special content	August 2014	change from prior month		
Home Page Views	313,456	-19,567	▼	-5.9%
Home Page Banner Clicks	6,006	-906	▼	-13.1%
Press Release Pageviews	65,465	-19,275	▼	-22.7%
Widget Pageviews	413,108	36,478	▲	9.7%

Trend for last 6 months





Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for August 2014	by Pageviews	August 2014
NSCEP Environmental Publications - Document Display pg		557,962
US Environmental Protection Agency		313,456
ENERGY STAR		88,612
UV Index Search Results Envirofacts US EPA		87,941
AIRNow - Homepage		83,936
ENERGY STAR Certified Residential Refrigerators EPA ENERGY		75,782
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		74,656
UV Index SunWise US EPA		71,907
All Certified Products Products		70,473
10 consejos útiles para eliminar las chinches de cama Pesticide		69,824
Federal Tax Credits for Energy Efficiency : ENERGY STAR		67,760
ENERGY STAR Certified Water Heaters EPA ENERGY STAR		67,706
U.S. EPA Newsroom - News Releases		67,005
Home : ENERGY STAR		65,266
FRS Facility Detail Report Envirofacts US EPA		60,854
Staff Directory About EPA US EPA		59,031
A Brief Guide to Mold, Moisture, and Your Home Mold and Mi		54,110
Envirofacts Search Results Envirofacts US EPA		52,740
Search Superfund Site Information Superfund US EPA		46,064
Consumer Confidence Report US EPA		45,204

Top 10 Home Page Banner Clicks for August 2014	by Clicks	August 2014
070814-news-release-waters-us		966
070814-gen-info-waters-us		852
060614-cpp-more-info-b1		797
060614-news-release-cpp-b1		766
060614-cpp-state-specific-info-b1		655
071714-read-release-insect-graphic		291
072514-sensors-in-the-skies-read-blog		265
080714-read-release-smart-growth-report		203
072514-sensors-in-the-skies-learn-more		196
081214-news-release-peya		157

Top 10 Widgets for August 2014	by Pageviews	August 2014
Widget Watersense US EPA		86,303
Protect Your Family. Look for the Logo. US EPA		45,016
EF UV Index Widget US EPA		42,755
Environmental Tip of the Day US EPA		36,466
UV Index Widget		24,205
Widget Burn Wise US EPA		19,379
Find Your Watershed		18,461
WYCD EPA		17,614
Find Your Watershed Widget US EPA		16,333
TRI Explorer Widget		14,599

Top 10 Press Releases and Speeches for August 2014	by Pageviews	August 2014
06/02/2014: EPA Proposes First Guidelines to Cut Carbon Pollution from Existing Power Plants/Clean Power Plan is flexible proposal to ensure a healthier environment,		3,086
08/12/2014: White House Council on Environmental Quality and EPA Honor Student Leaders and Exceptional Teachers with Environmental Education Awards		1,364
03/25/2014: EPA and Army Corps of Engineers Clarify Protection for Nation's Streams and Wetlands: Agriculture's Exemptions and Exclusions from Clean Water Act Exp		1,163
07/17/2014: EPA Introduces New Graphic to Help Consumers Make Informed Choices about Insect Repellents		1,143
08/14/2014: EPA Announces \$11 Million in Supplemental Funds to Clean up and Redevelop Contaminated Brownfields Sites Across the Country		985
08/21/2014: EPA Report Shows Progress in Reducing Urban Air Toxics Across the United States		857
07/21/2014: EPA Warning: Recharging Air Conditioners with Wrong Refrigerant Poses Injury and Fire Risks		693
08/07/2014: Federal Report Highlights Five Years of Progress Providing Communities with Affordable Housing, Efficient Transportation and Economic Growth		682
08/28/2014: EPA Releases Three Final Chemical Risk Assessments / Agency identifies health concern from chemical used in paint strippers		601
06/09/2014: FDA and EPA issue updated draft advice for fish consumption / Advice encourages pregnant women and breastfeeding mothers to eat more fish that are lo		522