

Engaged Segments

Return Sessions	August 2014	change from prior month		
Return Sessions	2,258,699	-206,877	▼	-8.4%
Pages per Session	3.59	-0.06	▼	-1.7%
compare to All Sessions	6,030,640	-272,999	▼	-4.3%
Pages per Session	2.80	-0.06	▼	-2.2%

User Actions on EPA site

Contact	August 2014	change from prior month		
Clicked to Email EPA	10,925	-1,827	▼	-14.3%
Viewed Contact Us Page	116,365	-10,151	▼	-8.0%
Social Media	August 2014	change from prior month		
Shared EPA content	1,740	485	▲	38.6%
Total links Shared	1,036	124	▲	13.6%
Exited to EPA social site	4,913	-1,694	▼	-25.6%
Other Actions	August 2014	change from prior month		
Accessed External Link	319,017	-34,249	▼	-9.7%
Shares by Social Network	August 2014	change from prior month		
Facebook	739	142	▲	23.8%
Gplus	489	121	▲	32.9%
Twitter	238	52	▲	28.0%
Pin	130	27	▲	26.2%

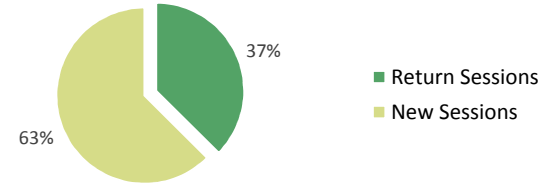
Facebook

EPA page on Facebook	August 2014	change from prior month		
Monthly Views	2,905,572	-19,459	▼	-0.7%
Monthly Viewers	527,382	-24,429	▼	-4.4%
Monthly News Feed Stories	23,060	-2,738	▼	-10.6%
Total Lifetime Likes	118,110	4,016	▲	3.5%

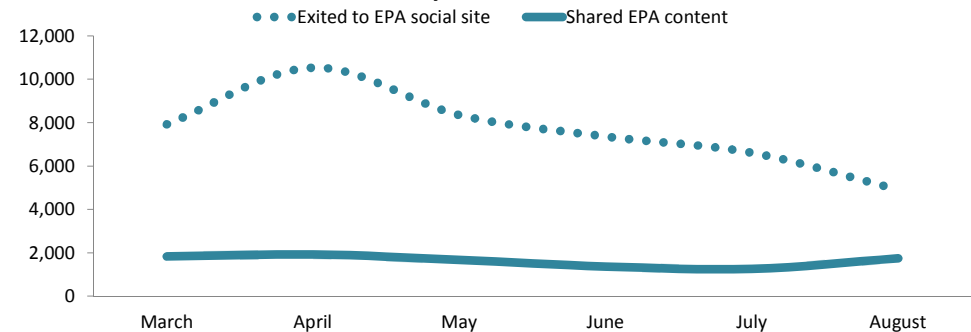
YouTube Channel

Video Views	August 2014	change from prior month		
Monthly Views	32,742	1,202	▲	3.8%
Monthly Shares	99	18	▲	22.2%
Monthly Comments	59	-32	▼	-35.2%
Net Subscribers Gained	139	-5	▼	-3.5%

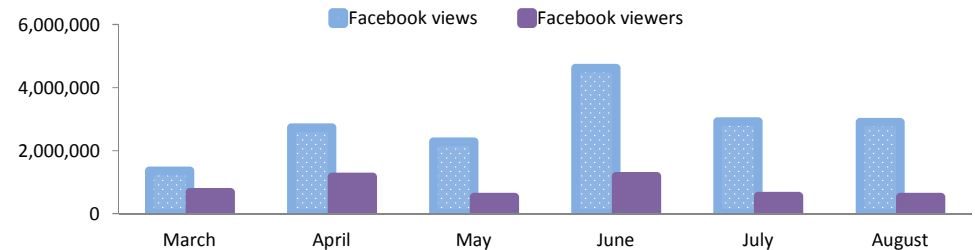
Return Sessions vs. New Sessions August 2014



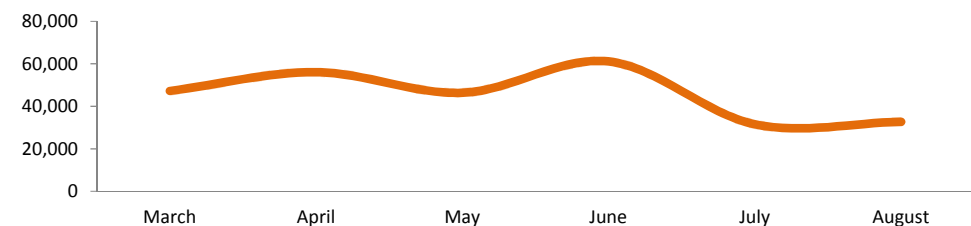
Social Activity trend for last 6 months



Facebook trends for last 6 months



YouTube Views trend for last 6 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by Pageviews	August 2014	Top 10 Pages for Email Contact	by email Clicks	August 2014
Contact EPA EPA Home US EPA		19,454	State Asbestos Contacts Asbestos US EPA		475
Contact Us about EPA's Organization and History Ab		5,745	How to Comment on the Clean Power Plan Proposed Rule Carl		415
State Asbestos Contacts Asbestos US EPA		3,104	CPG Product Supplier Directory Comprehensive Procurement (		266
State Radon Contacts: California Radon US Environ		2,850	EPA - TTN EMC Directory		119
ENERGY STAR Contact Us : ENERGY STAR		2,584	Ordering NSCEP US EPA		107
State Radon Contacts: Ohio Radon US Environmen		2,584	Media Contacts Newsroom US EPA		99
State Radon Contacts: Illinois Radon US Environme		2,545	State Emergency Response Commissions Contacts Emergency		79
State Radon Contacts: Virginia Radon US Environm		2,233	EPA Regional Contacts Lead US EPA		78
State Radon Contacts: New York Radon US Enviror		2,179	Generic Chemical ACToR US EPA		77
State Radon Contacts: Pennsylvania Radon US Env		2,169	Contact Us about EPA's Organization and History About EPA		77

Top 20 Shared URLs	by number of Shares	August 2014
epa.gov/myenv/myland.html?minx=-85.35553&miny=41.62366&maxx=-83.83118&maxy=42.14508&ve=9,41.88779,-84.59297&clat=&clon=&psearc		79
epa.gov/osw/conservation/tools/iwarm/widgets/3rwidget.htm		65
www2.epa.gov/sites/production/files/widgets/iwarm-tall.html		34
epa.gov/radon/pubs/citguide.html		32
epa.gov/epawaste/wywd/catbook/tip10.htm		31
epa.gov/mold/moldguide.html		28
epa.gov/foodrecovery/index.html		20
www2.epa.gov/education/presidents-environmental-youth-award-peya-winners		20
www2.epa.gov/cfl/cleaning-broken-cfl		16
epa.gov/acidrain/what/index.html		12
epa.gov/climatechange/science/causes.html		11
water.epa.gov/drink/emergencydisinfection.cfm		11
epa.gov/region9/mediacenter/fresno-ust/index.html		10
epa.gov/med/grosseille_site/indicators/algae-blooms.html		10
www2.epa.gov/uswaters/ditch-myth		9
yosemite.epa.gov/opa/admpress.nsf/d0cf6618525a9efb85257359003fb69d/6c5c53cd1011965085257d34005e2511!opendocument		9
epa.gov/iaq/pubs/airduct.html		9
yosemite.epa.gov/opa/admpress.nsf/bd4379a92ceceac8525735900400c27/a24e659a38c30ede85257d180061ee9d!opendocument		8
epa.gov/climatechange/impacts-adaptation/health.html		8
yosemite.epa.gov/water/owrcatalog.nsf/9da204a4b4406ef885256ae0007a79c7/9546c0bd75200f7985256b0600724635!opendocument		8

Top 10 External Links	by link Clicks	August 2014
http://search.earth911.com/		5,682
https://www.federalregister.gov/articles/2014/06/18/2014-13726/carbon-pollution-emission-guidelines-for-existing-stationary-sources-electric-uti		4,623
https://www.sam.gov/portal/public/sam/		2,878
http://www.usajobs.gov/		2,588
http://www.bestbuy.com/site/null/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025&dcmp=rdr0001422		2,236
http://www.regulations.gov/		1,856
http://www.ecfr.gov/		1,544
http://www.gpo.gov/fdsys/browse/collectioncfr.action?collectioncode=cfr		1,532
https://www.usajobs.gov/studentsandgrads		1,282
http://sosradon.org/test-kits		1,247