

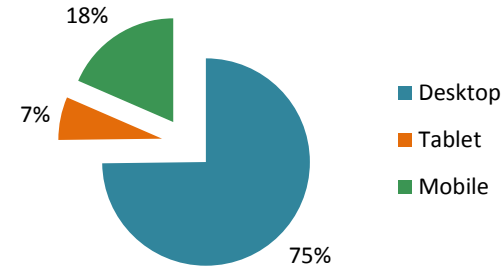


## Agency Web Traffic: Content Consumption Report

All Traffic	September 2014	change from prior month		
Sessions	7,731,881	1,701,241	▲	28.2%
Unique Users	5,481,612	1,154,519	▲	26.7%
Pageviews	21,885,433	5,001,419	▲	29.6%
Unique Pageviews	15,708,259	3,421,331	▲	27.8%
Downloads	1,400,030	300,718	▲	27.4%
Unique Downloads	684,580	131,944	▲	23.9%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

### Sessions by Device September 2014



Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,867,648	608,949	▲	27.0%	10,064,931	1,991,633	▲	24.7%	834,200	156,108	▲	23.0%
Desktop	5,792,441	1,361,820	▲	30.7%	18,167,500	4,234,479	▲	30.4%	1,261,230	265,997	▲	26.7%
Tablet	518,780	119,591	▲	30.0%	1,181,850	303,900	▲	34.6%	54,938	13,807	▲	33.6%
Mobile	1,430,737	234,916	▲	19.6%	2,536,083	463,040	▲	22.3%	89,068	31,075	▲	53.6%
Universities & Colleges	471,550	268,703	▲	132.5%	1,420,206	803,195	▲	130.2%	83,199	40,597	▲	95.3%
EPA Employees	206,752	22,902	▲	12.5%	923,122	130,042	▲	16.4%	68,067	6,666	▲	10.9%

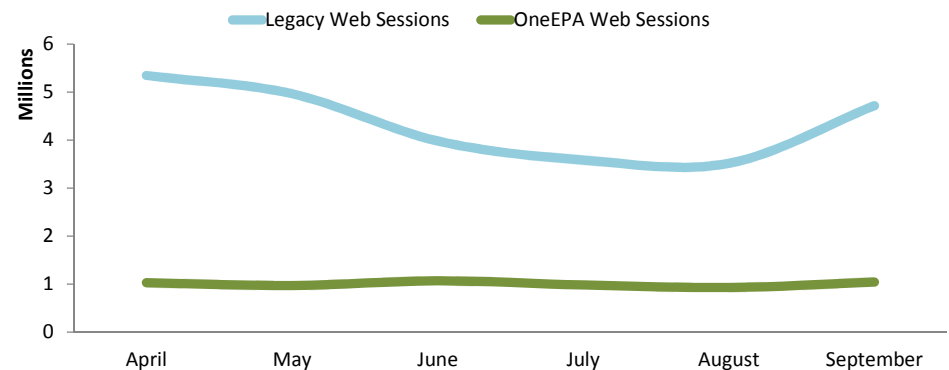
### OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	September 2014	change from prior month		
Sessions	1,039,935	109,630	▲	11.8%
Pageviews	2,561,409	340,068	▲	15.3%
Legacy Web www.epa.gov	September 2014	change from prior month		
Sessions	4,717,687	1,200,121	▲	34.1%
Pageviews	10,487,841	2,873,790	▲	37.7%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other special content	September 2014	change from prior month		
Home Page Views	391,198	77,742	▲	24.8%
Home Page Banner Clicks	8,797	2,791	▲	46.5%
Press Release Pageviews	92,715	27,250	▲	41.6%
Widget Pageviews	473,081	59,973	▲	14.5%

### Trend for last 6 months





## Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for September 2014	by Pageviews	September 2014
NSCEP Environmental Publications - Document Display pg		588,420
Search results   Search   US EPA		546,577
US Environmental Protection Agency		391,198
AirNow - Reno-Sparks, NV Air Quality		241,594
ENERGY STAR		155,588
AIRNow - Homepage		147,932
ENERGY STAR Certified Light Bulbs   EPA ENERGY STAR		82,448
ENERGY STAR Certified Residential Refrigerators   EPA ENERGY		79,668
All Certified Products   ENERGY STAR Qualified Products		77,152
U.S. EPA Newsroom - News Releases		76,467
Federal Tax Credits for Energy Efficiency : ENERGY STAR		71,352
Main Map   Recycle City   U.S. EPA		69,768
Staff Directory   About EPA   US EPA		67,215
ENERGY STAR Certified Water Heaters   EPA ENERGY STAR		64,738
AirNow - California Air Quality		64,363
10 consejos útiles para eliminar las chinches de cama   Pesticide		64,026
A Brief Guide to Mold, Moisture, and Your Home   Mold and Mi		63,689
FRS Facility Detail Report   Envirofacts   US EPA		62,924
Chernobyl Tour   Radiation Protection   US EPA		60,537
Laws & Regulations   US EPA		60,408

Top 10 Home Page Banner Clicks for September 2014	by Clicks	September 2014
060614-news-release-cpp-b1		879
070814-news-release-waters-us		804
060614-cpp-more-info-b1		782
070814-gen-info-waters-us		719
091914-cc1-basic-info		698
091914-cc2-learn-about-plan		579
060614-cpp-state-specific-info-b1		567
091914-cc1-cc-science		343
070813-cc-is-happening		286
092914-your local water		251

Top 10 Widgets for September 2014	by Pageviews	September 2014
Widget   Watersense   US EPA		85,096
Protect Your Family. Look for the Logo.   US EPA		47,537
Environmental Tip of the Day   US EPA		42,800
Find Your Watershed		38,604
EF UV Index Widget   US EPA		37,816
Widget   Burn Wise   US EPA		24,189
WYCD EPA		24,028
Find Your Watershed Widget   US EPA		23,587
UV Index Widget		21,281
TRI Explorer Widget		18,958

Top 10 Press Releases and Speeches for September 2014	by Pageviews	September 2014
06/02/2014: EPA Proposes First Guidelines to Cut Carbon Pollution from Existing Power Plants/Clean Power Plan is flexible proposal to ensure a healthier environment, Speech: 9/11 Remembrance Ceremony, Washington, D.C.		3,770
09/16/2014: EPA Announces New Actions to Curb Potent Greenhouse Gases/ EPA GreenChill Partners Join Industry Leaders to Drive the Transition to Climate-friendly R		2,596
08/28/2014: EPA Releases Three Final Chemical Risk Assessments / Agency identifies health concern from chemical used in paint strippers		1,274
03/25/2014: EPA and Army Corps of Engineers Clarify Protection for Nation's Streams and Wetlands: Agriculture's Exemptions and Exclusions from Clean Water Act Exp		1,084
09/08/2014: EPA Seeks Feedback from the Public on Proposed Label Options for Safer Products		1,083
09/03/2014: Charles River 2013 Report Card Reflects Cleanest Water in Decades		1,065
09/25/2014: U.S. EPA proposes to eliminate mercury pollution from dentist offices nationwide		1,018
09/09/2014: EPA Announces Funding to Create Two New Drinking Water Innovation Centers		964
09/12/2014: EPA Registers New Nematicide Alternative to Restricted-Use Soil Fumigants, Including Methyl Bromide		894
		844