

# **AgSTAR Partnership Agreement**

AgSTAR's goal is to encourage the use of anaerobic digester (AD) technologies at confined animal feeding operations to reduce methane emissions while achieving energy, economic and environmental benefits.

Through the Partner program, AgSTAR partners with state agencies, agricultural extension offices, universities and non-governmental organizations to promote the planning, deployment and long-term success of AD projects. AgSTAR works with Partners to promote AD methane utilization in the way that most effectively helps achieve the organizations' objectives.

Please return a signed Agreement by e-mail to <u>AgSTAR@epa.gov</u>.

This is a voluntary partnership between \_\_\_\_\_\_\_ (organization) and the AgSTAR Program (AgSTAR) to encourage the acceptance and deployment of manure-based anaerobic digester (AD) systems. This Agreement takes effect when signed by both Parties. The responsibilities of each Partner are summarized below.

Authorized Representative: Name:		U.S. Environmental Prot	U.S. Environmental Protection Agency Representative: Paul Gunning, Director, Climate Change Division	
		Paul Gunning, Director, G		
			Date:	
Please identify your org	anization's designated AgSTAF	R Coordinator:		
Name:		Phone:		
Title:				
Address:				
City:		State:	Zip:	
Website:				
	o your website? 🗆 Yes 🛛 No			
Please provide a brief d	escription (150 words or less)	of your organization and its invo	lvement in promoting AD:	

## The EPA's Responsibilities

- Assist in project development by providing technical and economic evaluations, information on financial assistance, market data, industry contacts, outreach and education, and data on existing AD projects.
- Work with the Partners to establish an active network of organizations involved in AD issues.
- Assist the Partner in evaluating potential and existing policies and programs that impact AD projects.
- Publicly recognize the Partner's participation in AgSTAR and AD project development.
- Designate an Agency AgSTAR liaison and notify the Partner of any changes in the designated liaison.

### **Partner's Responsibilities**

- Coordinate with AgSTAR to update data on AD projects within the state, and identify potential project sites.
- Promote AD project development within the state through outreach and education initiatives.
- Review state regulations and policies to explore opportunities for overcoming barriers to AD energy recovery projects.
- Work with AgSTAR to consider new policies, mechanisms and incentives that recognize the full environmental, energy and economic value of AD energy projects in the state.
- Designate an AgSTAR Coordinator and notify the EPA of any change in the designated coordinator.

### **General Terms**

- As a general principle, each Party agrees to assume the good faith of the other Party and to notify the other if any issues arise. Either Party can terminate this Agreement without cause. If this Agreement is terminated, the Partner agrees to cease using the AgSTAR mark, and both Partners will cease to publicize the Partner's participation in AgSTAR. This termination must be submitted in writing.
- The Partner agrees that the activities it undertakes connected with this Agreement are not intended to provide services to the federal government and that the Partner will not submit a claim for compensation to any federal agency or department.
- The Partner agrees that it will not claim or imply that its participation in AgSTAR constitutes the EPA's approval or endorsement of anything other than the Partner's commitment to AgSTAR. The Partner also agrees to follow the AgSTAR Logo Use Guidelines.

## **AgSTAR Logo Use Guidelines**

Any organization that has signed an AgSTAR Partnership Agreement and wishes to promote AgSTAR and the benefits of anaerobic digesters and/or biogas utilization are authorized to use the AgSTAR logo, shown here, in accordance with these guidelines. A copy of the logo and these guidelines should be forwarded to your marketing support manager or appropriate representative.



### Allowable Uses of the AgSTAR Logo

AgSTAR Partners may use the AgSTAR logo only on materials that promote AgSTAR or projects that promote anaerobic digesters and/or biogas utilization. Such materials include advertisements, brochures, product literature, websites and catalogs.

### Limitations on Uses of the AgSTAR Logo

The AgSTAR logo must not be used in any manner that implies the EPA's endorsement of any AgSTAR Partner products, services or systems. Partners must always use the entire AgSTAR logo.

Materials containing the AgSTAR logo must conform to the following guidelines:

- The AgSTAR logo must never be applied directly (e.g., decal, label) to a product, service or system or on any materials used in the packaging of a product, service or system.
- When using the AgSTAR logo in advertisements or other promotional materials, Partners must conform to the following guidelines:
  - The logo must not be placed in the body of the text or next to or below a photograph or another depiction of product, service or system promoted.
  - The logo must follow the company name or appear in the bottom left-hand or right-hand corner of the advertisement page or advertisement in a block separate from text and photographs related to the product, service or system promoted.

#### Limitations on Text Mentioning AgSTAR

Text mentioning AgSTAR must conform to the following guidelines:

- All statements in the text must be factual.
- References to AgSTAR must be in accordance with the descriptions presented in current program information distributed by the EPA.
- Text describing the relationship between the Partner and AgSTAR must not claim or imply that the Partner's association with AgSTAR goes beyond the agreement set forth in the Partnership Agreement.

### **AgSTAR Logo Review Policy**

The EPA must approve use of the AgSTAR logo prior to final production or printing of materials. The submitted materials will be reviewed for consistency with these guidelines. The EPA will do its best to provide a response to the submission within five business days of its receipt. All submissions using the AgSTAR logo will be evaluated and approved on a case-specific basis. Materials should be submitted to the EPA by email to <u>AgSTAR@epa.gov</u> or by mail to: U.S. Environmental Protection Agency, c/o AgSTAR Program (6207J), 1200 Pennsylvania Avenue, NW, Washington, DC 20460.