

What We Know About R&D

- **Spillovers make the opportunity costs of R&D important**
 - **Potential sources of new R&D spending:**
 - $Y_t = C_t + I_t + R_{E,t} + R_{O,t}$
 - **Losing \$1 of $R_{O,t}$ has same effect as losing \$4 of I_t or C_t**
 - **Moreover, in many climate models, non-energy technological change is exogenous**
 - $Y = (C, K, E(H(R)), t)$
 - **Essentially, t represents overall technological change**
 - **If there is crowding out, not adjusting this exogenous rate will double-count gains from induced technological change**

What We Know About R&D

- Implications of crowding out
 - For modeling
 - Explains differences across model results
 - E.g. Nordhaus (R&DICE 2002) & Buonanno *et al.* (2003)
 - Results from ENTICE (2004)
 - No crowding out: 45.3%
 - Partial crowding out: 9.4%
 - Full crowding out: 1.9%
 - LBD models may be more optimistic because they ignore the opportunity costs of research
 - For policy
 - Limits potential of ITC under more stringent policies
 - More R&D induced => opportunity costs magnified
 - Limits potential of R&D subsidies

R&D and Climate Change

- **Many climate policy proposals include large increases in energy R&D (de Coninck et al 2008; Newell 2007)**
 - **1997 PCAST & 2004 National Commission on Energy Policy reports both recommended doubling U.S. government energy R&D spending**
 - **Kammen & Nemet (2005) advocate 5-10X increase in energy R&D (an energy “Manhattan Project”)**

R&D and Climate Change

- **Two concerns with energy R&D policies**
 1. **Need incentives to adopt technology, not just create technology (e.g. Popp 2006)**
 2. **Opportunity cost of energy R&D will be high if large increases draw R&D resources from other sectors**
 - **Goolsbee (1998) suggests scientists and engineers (S&E) benefit from increased government R&D support, as this support increases the wages of a fixed supply of S&E**

Crowding Out from Energy R&D

- Unfortunately, there is little empirical work documenting the extent to which increases in energy R&D draw R&D resources away from other sectors.
- Where we look:
 - Sectoral-level R&D data
 - Do increases in economy-wide energy R&D spending draw R&D resources from non-energy sectors to energy sectors?
 - Firm-level patent data
 - Do increases in energy patents lead to decreases in other types of patents

Crowding Out Across Sectors

- Does R&D flow across sectors when energy R&D levels change, so that there is a net draw on R&D away from specific sectors?

- Model:

(1) $IRD_{i,t} = f(IRD_{i,t-1}, Y_{i,t-1}, FEDRD_{t-1}, ERD_t)$

- *IRD*: company-financed R&D performed in industry *i* (NSF)
- *Y*: value added in industry *i* (BEA)
- *FEDRD*: federally-funded R&D performed by industry (NSF)
- *ERD*: total company-financed energy R&D (NSF)
 - Instruments: lagged independent variables, price of energy, defense spending, & lagged federal energy R&D spending

Crowding Out Across Sectors

■ Data limitation:

- Energy R&D variable is *economy-wide*, rather than *industry-specific*
 - Industry-level data only available for select industries and for certain years

■ Identification strategy

- Separate industries by % energy R&D
 - Low energy R&D industries: 0 coefficient on ERD => no crowding out
 - High energy R&D industries: 0 coefficient on ERD => crowding out

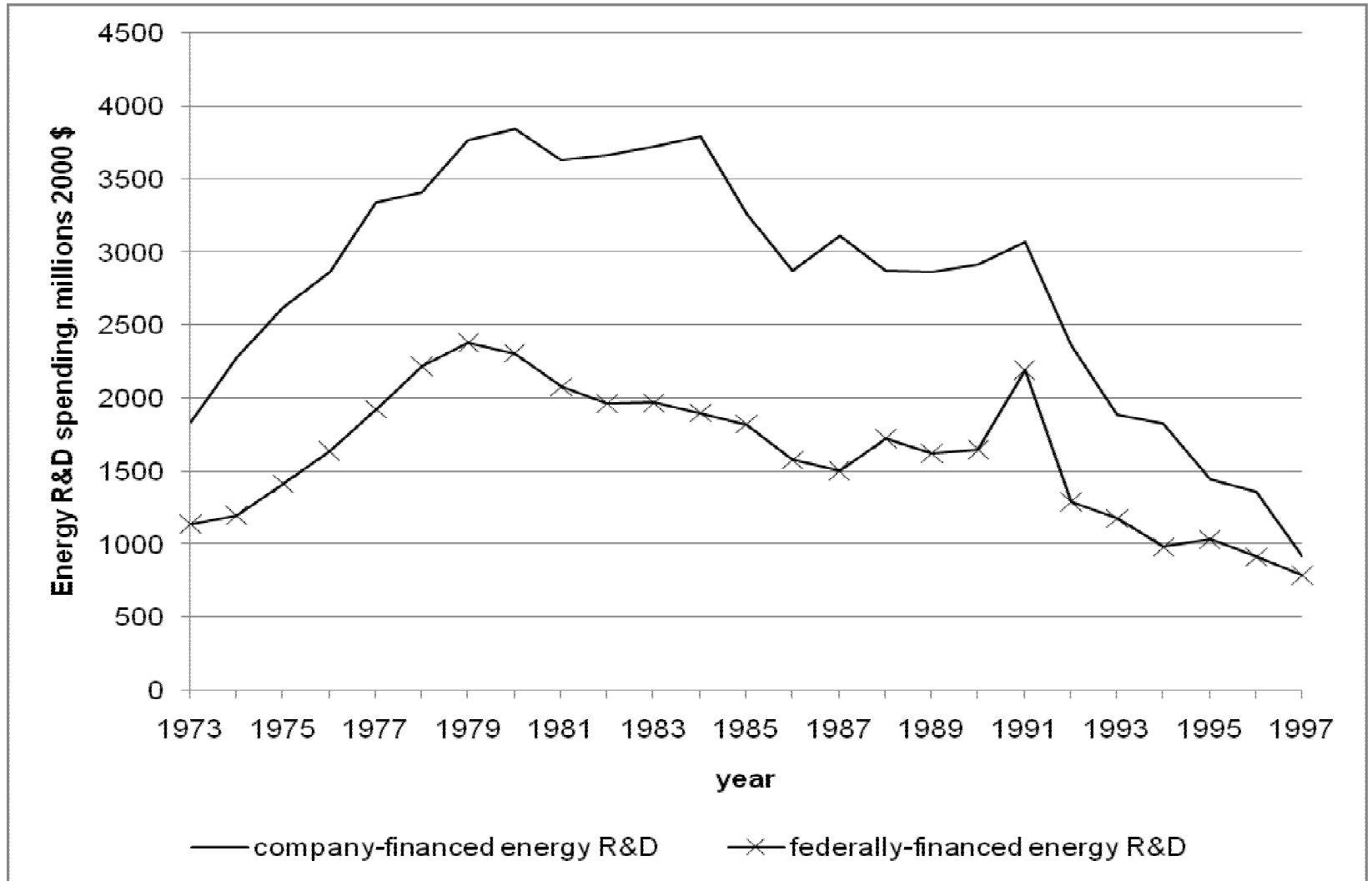
Industry Data, 1983-1997

Industry	mean R&D	mean VA	mean R&D/VA	mean % energy R&D
Petroleum refining and extraction	2,429	135,536	1.9%	51.4%
Electrical equipment	13,197	125,682	10.4%	8.7%
Nonmanufacturing	15,789	487,836	2.9%	8.4%
Primary metals	817	49,976	1.7%	7.1%
Transportation equipment	16,727	132,207	12.6%	5.9%
Fabricated metal products	975	80,015	1.2%	3.5%
Chemicals and allied products	13,945	117,558	11.8%	3.2%
Lumber, wood products, and furniture	250	53,943	0.5%	2.4%
Rubber products	1,078	39,516	2.7%	2.1%
Machinery	12,971	128,508	10.1%	2.0%
Stone, clay, and glass products	734	30,349	2.5%	1.9%
Other manufacturing industries	856	103,745	0.8%	0.7%
Professional and scientific instrument	6,974	44,042	16.1%	0.6%
Paper and allied products	1,083	48,454	2.2%	0.4%
Food, kindred, and tobacco products	1,460	118,867	1.2%	0.3%
Textiles and apparel	300	53,845	0.6%	0.2%
all industries w/energy R&D > 5%	9,792	186,247	5.9%	
all industries w/energy R&D < 5%	3,693	74,440	4.5%	

Industry Data, 1973-1997

Industry	mean R&D	mean VA	mean R&D/VA	mean % energy R&D
Petroleum refining and extraction	2,163	121,537	1.9%	56.3%
Nonmanufacturing	10,707	443,782	2.0%	16.1%
Electrical equipment	11,097	108,781	10.0%	12.5%
Primary metals	856	57,170	1.5%	7.7%
Chemicals and allied products	11,166	102,409	10.5%	3.8%
Fabricated metal products	889	76,251	1.2%	3.5%
Machinery	10,807	121,355	8.8%	1.7%
all industries w/energy R&D > 5%	6,206	182,818	3.9%	
all industries w/energy R&D < 5%	7,621	100,005	6.8%	

Energy R&D Trends, 1973-1997



Results: 1983-1997

- **Low energy R&D sectors:**
 - **No evidence of crowding out**
 - **Economy-wide energy R&D increases do not draw R&D from non-energy R&D performing sectors**

Results, 1983-1997

Variable	low energy R&D		high energy R&D			
	< 1%	< 5%	> 1%	> 5%	no refineries	
					> 1%	> 5%
R&D(i,t-1)	0.9069 (0.0628)	0.8790 (0.0778)	0.7924 (0.0702)	0.7749 (0.0795)	0.7458 (0.0897)	0.6640 (0.0971)
energy R&D (t)	0.0150 (0.0266)	0.0241 (0.0809)	0.0138 (0.1247)	-0.2665 (0.1841)	0.2858 (0.1325)	0.1217 (0.1835)
Value Added(i,t-1)	0.0046 (0.0027)	0.0076 (0.0077)	0.0264 (0.0089)	0.0272 (0.0092)	0.0390 (0.0125)	0.0485 (0.0125)
Federal R&D(t-1)	-0.0059 (0.0028)	-0.0118 (0.0071)	-0.0274 (0.0156)	-0.0521 (0.0284)	-0.0467 (0.0152)	-0.1129 (0.0296)
N	75	165	165	75	150	60
r2	0.8963	0.7320	0.9188	0.9480	0.9241	0.9539

standard errors in parentheses

Results: 1983-1997

- **Low energy R&D sectors:**
 - No evidence of crowding out
 - Economy-wide energy R&D increases do not draw R&D from non-energy R&D performing sectors
- **High energy R&D sectors:**
 - Results suggest crowding out
 - Increases in energy R&D are not *new* R&D
 - Harder to interpret:
 - What about intermediate industries?
 - What level represents no crowding out?

Results, 1983-1997

Variable	low energy R&D		high energy R&D			
	< 1%	< 5%	> 1%	> 5%	no refineries	
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 - Harder to interpret:
 - What about intermediate industries?
 - What level represents no crowding out?
- **Other variables consistent with expectations**
 - Gradual adjustment
 - About 1-4% of industry output devoted to R&D
 - Some evidence of crowding out from federal R&D

Results, 1983-1997

Variable	low energy R&D		high energy R&D			
	< 1%	< 5%	> 1%	> 5%	no refineries	
					> 1%	> 5%
R&D(i,t-1)	0.9069 (0.0628)	0.8790 (0.0778)	0.7924 (0.0702)	0.7749 (0.0795)	0.7458 (0.0897)	0.6640 (0.0971)
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r2	0.8963	0.7320	0.9188	0.9480	0.9241	0.9539

standard errors in parentheses

Results: 1973-1997

- **Results are similar**
 - **No crowding out in low energy R&D industries**
 - **However, negative sign for high energy R&D industries is a concern**
 - **Doesn't go away when eliminate petroleum refining**

Results, 1973-1997

Variable	low energy R&D		high energy R&D			
	< 5%	< 10%	no refineries			
			> 5%	> 10%	> 5%	> 10%
R&D(i,t-1)	0.8628 (0.0893)	0.8922 (0.0716)	0.8891 (0.0629)	0.8419 (0.0712)	0.9094 (0.0830)	0.7217 (0.1070)
energy R&D (t)	0.2198 (0.1928)	0.1482 (0.1424)	-0.3363 (0.1275)	-0.5292 (0.1863)	-0.3037 (0.1498)	-0.5702 (0.2830)
Value Added(i,t-1)	0.0255 (0.0151)	0.0159 (0.0098)	0.0172 (0.0063)	0.0219 (0.0076)	0.0158 (0.0096)	0.0384 (0.0141)
Federal R&D(t-1)	0.0244 (0.0176)	0.0248 (0.0146)	-0.0106 (0.0146)	-0.0312 (0.0221)	-0.0073 (0.0203)	-0.0654 (0.0344)
N	72	96	96	72	72	48
r2	0.9019	0.8986	0.9698	0.9693	0.9718	0.9729

standard errors in parentheses

Estimate Firm-level R&D

- **Problem for high-energy industries: not all energy R&D spending does not go to a single industry**
- **Solution: estimate economy-wide energy R&D going to each industry**
 - **Multiply economy-wide energy R&D data by average share of energy R&D going to that industry from years in which industry-specific data are available**
 - **Null hypothesis of no crowding out => coefficient equals 1**
 - **We can reject the null hypothesis, but the results are very imprecise**

Results with Estimated Energy R&D

Variable	high energy R&D 1973-1997				high energy R&D 1983-1997			
			no refineries				no refineries	
	> 5%	> 10%	> 5%	> 10%	> 1%	> 5%	> 1%	> 5%
R&D(i,t-1)	0.8689 (0.0664)	0.8408 (0.0738)	0.9079 (0.0831)	0.7475 (0.1059)	0.8159 (0.0701)	0.7777 (0.0818)	0.7935 (0.0809)	0.6811 (0.1004)
energy R&D (i,t)	-0.9370 (0.5051)	-1.0558 (0.5711)	-2.5069 (1.3927)	-3.2278 (2.1695)	-0.9229 (0.6200)	-1.0799 (0.6953)	2.5437 (2.9061)	1.1388 (2.6775)
Value Added(i,t-1)	0.0214 (0.0069)	0.0256 (0.0084)	0.0151 (0.0094)	0.0357 (0.0138)	0.0236 (0.0080)	0.0298 (0.0096)	0.0313 (0.0113)	0.0449 (0.0135)
Fed R&D(t-1)	-0.0055 (0.0151)	-0.0307 (0.0240)	-0.0026 (0.0200)	-0.0578 (0.0346)	-0.0256 (0.0145)	-0.0581 (0.0258)	-0.0423 (0.0149)	-0.1047 (0.0301)
N	96	72	72	48	165	75	150	60
r2	0.9693	0.9694	0.9716	0.9730	0.9201	0.9488	0.9226	0.9538

Crowding Out Within Sectors

- While our results for high energy R&D sectors suggest possible crowding out, data limitations lead to weak results.
 - Thus, we turn to a more detailed, firm -level analysis.
- Do increases in energy R&D *at the firm level* crowd out other types of R&D?
- Because energy R&D data are not available at the firm level, we use patents to identify energy R&D
- Two focuses:
 - Alternative energy
 - Energy R&D in the automotive sector

Crowding Out Within Sectors

■ Model:

$$(2) \text{OPAT}_{i,t} = f(\text{OPAT}_{i,t-1}, \text{EPAT}_{i,t}, X_{i,t}, a_i, b_t)$$

- $\text{OPAT}_{i,t}$: other patents assigned to firm i from app year t
- $\text{EPAT}_{i,t}$: energy patents assigned to firm i from app year t
- $X_{i,t}$: other firm characteristics (Capital, Sales)
- a_i : firm fixed effects
- b_t : year fixed effects

■ Estimation:

- GMM estimation, correcting for both autocorrelation and heteroskedasticity
- Lagged independent variables used as instruments

Data

- **Two sources for patent data (1971-2002)**
 - **Identify relevant patents using Delphion data base**
 - **Alternative energy patents include:**
 - **Coal Liquefaction**
 - **Coal Gasification**
 - **Solar Energy**
 - **Solar Energy – Batteries**
 - **Fuel Cells**
 - **Wind**
 - **Using waste as fuel**
 - **Geothermal energy**
 - **Automotive energy patents include:**
 - **Hybrids**
 - **Fuel Cells**
 - **Improved energy efficiency**
 - **Used the NBER patent database (Hall, Jaffe, Trajtenberg 2001) to identify all patents assigned to these firms**

Data

- **Next step: identify relevant firms**
 - Focused on firms where energy patents are 1.5 - 67% of all patents
 - Eliminates firms where most patents are energy related (crowding out not an issue) or few patents are energy related
 - Searched for Compustat data for the remaining firms
 - 14 firms for automotive technologies
 - 32 firms for alternative energy
- **Sort patents by year of application**
 - To avoid truncation problems, use data from 1970-1999

Who Patents?

- **The distribution of patenting firms is highly skewed**
 - **Alternative energy: 18,107 total patents**
 - **Firms in our regression have 2,011 patents (11%).**
 - **3,059 unique patent assignees**
 - **Of these, 1,935 have just one alternative energy patent**
 - **Only 17% of alternative energy patents are assigned to the top 20 assignees**
 - **Automotive energy technologies: 9,895 total patents**
 - **Firms in our regression have 1,269 patents (13%)**
 - **1,438 unique patent assignees**
 - **Of these, 813 have just one automotive energy patent**
 - **32% of patents are assigned to the top 20 assignees (not counting individually assigned patents)**

Top 20 Assignees – Total Energy Patents

Alternative Energy

Assignee	Energy patents	All patents	% energy
Individually Owned Patents	4457	521560	0.85%
Exxon	340	7839	4.34%
Canon	318	24454	1.30%
US Department of Energy	303	6028	5.03%
Siemens Aktiengesellschaft	216	16024	1.35%
United Technologies	201	5655	3.55%
Westinghouse Electric	180	10891	1.65%
International Fuel Cells Corp	179	244	73.36%
General Electric	147	27557	0.53%
Mobil	137	6798	2.02%
Atlantic Richfield Copmany	131	2323	5.64%
Sanyo Electric	122	3047	4.00%
Hitachi	116	24920	0.47%
Texaco	115	4523	2.54%
Chevron	111	3332	3.33%
Foster Wheeler	106	565	18.76%
NASA	106	4177	2.54%
Mitsubishi	101	20951	0.48%
Energy Conversion Devices	94	429	21.91%
Fuji Electric	91	1478	6.16%
TOTAL (top 20 except ind.)	3114		
ALL ASSIGNEES	18107	2933721	0.62%

Automotive

Assignee	Energy patents	All patents	% energy
Individually Owned Patents	1624	521560	0.31%
Ford Motor Company	345	7785	4.43%
Toyota	335	7083	4.73%
Honda	300	7243	4.14%
Nissan	209	6947	3.01%
International Fuel Cells	199	244	81.56%
United Technologies Corp	181	5655	3.20%
General Motors	180	11408	1.58%
Mitsubishi	159	20951	0.76%
Hitachi	153	24920	0.61%
General Electric	150	27557	0.54%
Westinghouse Electric	138	10891	1.27%
Siemens	133	16024	0.83%
Robert Bosch	108	9002	1.20%
Mobil	98	6798	1.44%
US Department of Energy	98	6028	1.63%
Daimler-Chrysler	88	2196	4.01%
Cummins Engine	85	682	12.46%
Ballard Power Systems	84	90	93.33%
NGK Insulators Ltd.	82	2597	3.16%
TOTAL (top 20 except ind.)	3125		
ALL ASSIGNEES	9895	2933721	0.34%

Top 20 Assignees – % Energy Patents

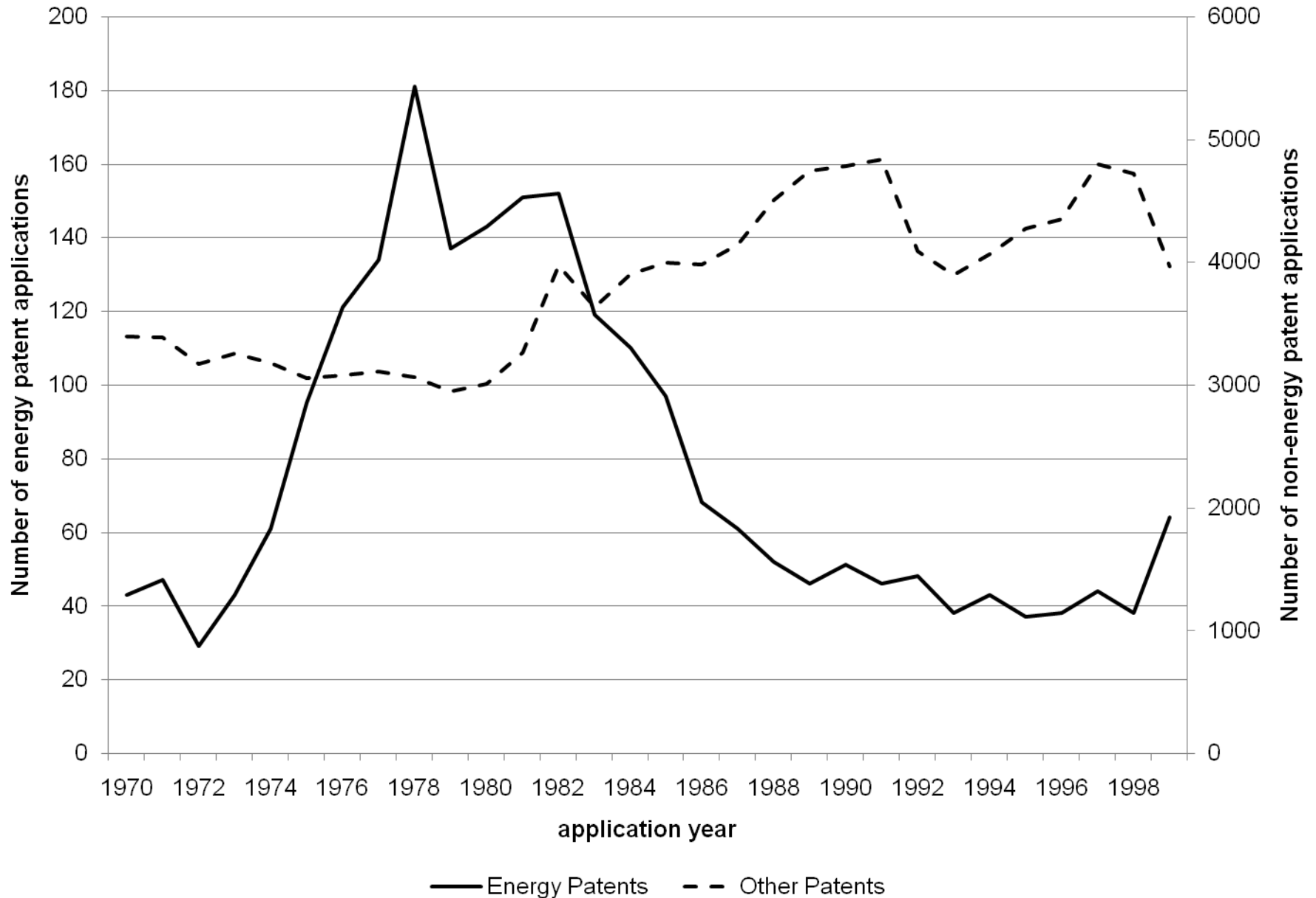
Alternative Energy

Assignee	Energy patents	All patents	% energy
JX Crystals, Inc.	23	23	100.00%
Solarco Corporation	12	12	100.00%
Sunworks, Inc.	12	12	100.00%
Magma Power Company	10	10	100.00%
H-Power Corp.	15	16	93.75%
Electrochemische Energieconversie N.V.	12	13	92.31%
Solarex Corporation	55	60	91.67%
M-C Power Corporation	11	12	91.67%
Chronic Corporation	24	27	88.89%
Plug Power L.L.C.	53	60	88.33%
Sovoncis Solar Systems	19	23	82.61%
Spectrolab, Inc.	13	16	81.25%
ZTek Corporation	13	16	81.25%
Ballard Power Systems, Inc.	73	90	81.11%
Astropower, Inc.	12	15	80.00%
AER Energy Resources, Inc.	38	49	77.55%
United Solar Systems Corp	33	44	75.00%
International Fuel Cells	179	244	73.36%
Evergreen Solar, Inc.	11	15	73.33%
Photon Power, Inc.	16	23	69.57%
TOTAL (top 20)	634		
ALL ASSIGNEES	18107	2933721	0.62%

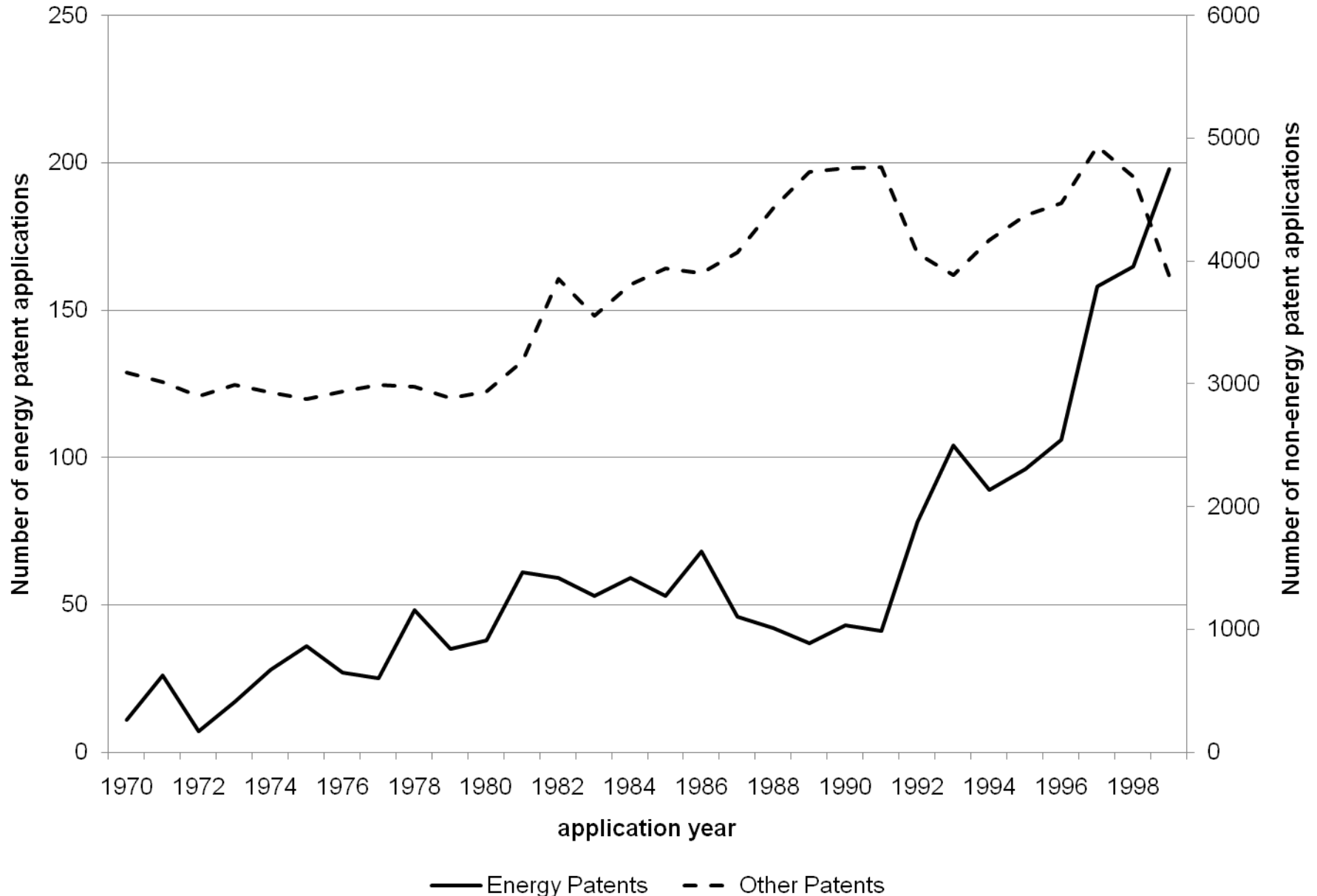
Automotive

Assignee	Energy patents	All patents	% energy
H-Power Corp.	16	16	100.00%
ZTek Corporation	16	16	100.00%
Ballard Power Systems, Inc.	84	90	93.33%
Plug Power L.L.C.	54	60	90.00%
M-C Power Corporation	10	12	83.33%
International Fuel Cells Corp	199	244	81.56%
Phillips & Temro Industries	11	16	68.75%
Energy Research Corp	58	91	63.74%
National Power PLC	11	19	57.89%
Xcellsis GmbH	17	31	54.84%
Electric Fuel Limited	16	36	44.44%
AER Energy Resources, Inc	18	49	36.73%
Kabushikikaiha Equos	23	64	35.94%
Lynntech, Inc.	21	61	34.43%
Energy Development Assoc	21	68	30.88%
Tanaka Kikinzoku Kogyo	19	77	24.68%
Reveo, Inc.	19	77	24.68%
SMH Management Services	10	53	18.87%
Detroit Diesel Corporation	19	113	16.81%
Ceramatec, Inc.	10	61	16.39%
TOTAL (top 20)	652		
ALL ASSIGNEES	9895	2933721	0.34%

Total Alternative Energy Patents from All Energy Firms, by Application Year



Total Automotive Energy Patents from All Energy Firms, by Application Year



Results: Alternative Energy

- Results suggestive of crowding out, but only significant at 10% level

Estimation Results: Alternative energy

Variable	(1)	(2)	(3)	(4)	(5)	(6)
Other Patents (t-1)	0.547 (3.161)	0.840 (3.338)	0.682 (4.078)	0.630 (3.966)	0.857 (3.360)	0.731 (4.808)
Energy Patents(t)	-1.177 (-1.877)	-1.167 (-1.147)	-1.547 (-1.875)	-1.065 (-1.687)	-0.446 (-0.533)	-1.169 (-1.541)
Sales (t-1)	0.947 (2.175)		0.795 (2.204)	0.802 (2.101)		0.699 (2.075)
Capital(t)		-0.476 (-0.627)	-0.551 (-1.028)		-0.174 (-0.216)	-0.375 (-0.728)
trend				-0.983 (-3.854)	-0.545 (-1.607)	-0.813 (-3.043)
Year Dummies	YES	YES	YES	NO	NO	NO
N	620	620	620	620	620	620
r2	0.598	0.621	0.618	0.602	0.609	0.610
p-value for Hansen's J	0.587	0.355	0.853	0.450	0.105	0.583
Kleibergen-Paap rk Wald F statistic	3.731	1.844	2.079	3.528	1.478	2.259
p-value from underidentification test	0.002	0.130	0.033	0.001	0.229	0.013

Results: Alternative Energy

- Results suggestive of crowding out, but only significant at 10% level
- Lagged coefficient supports gradual adjustment

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p-value from underidentification test	0.002	0.130	0.033	0.001	0.229	0.013

Results: Alternative Energy

- **Results suggestive of crowding out, but only significant at 10% level**
 - In these models, all variables are insignificant
- **Lagged coefficient supports gradual adjustment**
- **Sales have a positive effect**
 - Suggestive of firms facing financial constraints
- **Capital insignificant**

Estimation Results: Alternative energy

Variable	(1)	(2)	(3)	(4)	(5)	(6)
Other Patents (t-1)	0.547 (3.161)	0.840 (3.338)	0.682 (4.078)	0.630 (3.966)	0.857 (3.360)	0.731 (4.808)
Energy Patents(t)	-1.177 (-1.877)	-1.167 (-1.147)	-1.547 (-1.875)	-1.065 (-1.687)	-0.446 (-0.533)	-1.169 (-1.541)
Sales (t-1)	0.947 (2.175)		0.795 (2.204)	0.802 (2.101)		0.699 (2.075)
Capital(t)		-0.476 (-0.627)	-0.551 (-1.028)		-0.174 (-0.216)	-0.375 (-0.728)
trend				-0.983 (-3.854)	-0.545 (-1.607)	-0.813 (-3.043)
Year Dummies	YES	YES	YES	NO	NO	NO
N	620	620	620	620	620	620
r2	0.598	0.621	0.618	0.602	0.609	0.610
p-value for Hansen's J	0.587	0.355	0.853	0.450	0.105	0.583
Kleibergen-Paap rk Wald F statistic	3.731	1.844	2.079	3.528	1.478	2.259
p-value from underidentification test	0.002	0.130	0.033	0.001	0.229	0.013

