

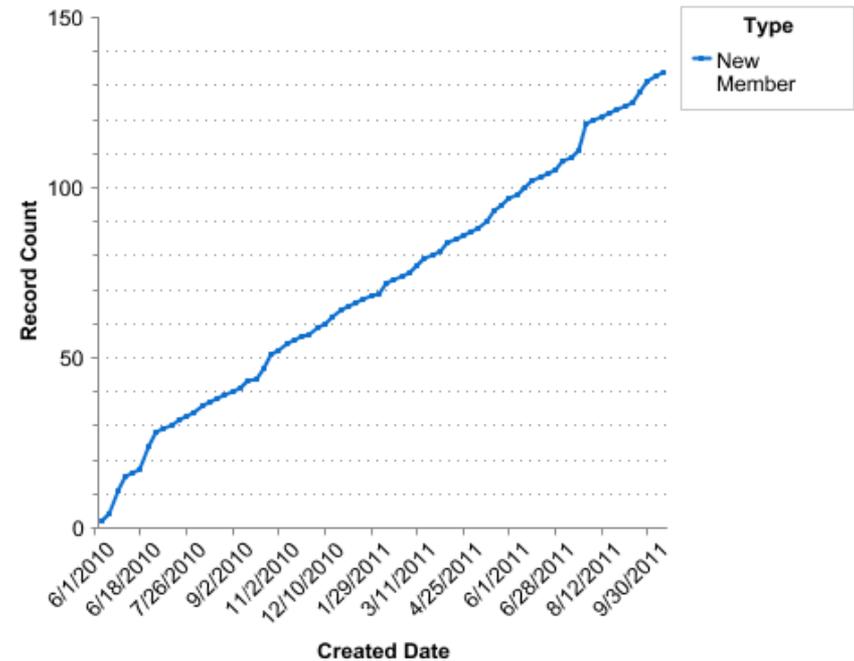


# ***Getting Projects Done: An Industry Perspective***

**Wayne Davis**  
May 14, 2012

# American Biogas Council: The Voice of the US Biogas Industry

- The **only** U.S. organization representing the biogas and anaerobic digestion industry
- **147 Organizations** from the U.S., Germany, Italy, Canada, Sweden, Belgium and the UK
- **All** industry sectors represented:
  - Landowners
  - Fuel refiners
  - Manufacturers
  - Project developers
  - Biogas users
  - Plant owners
  - Financiers
  - EPC firms
  - Wastewater
  - Utilities



**Growth in ABC Membership**



# Dedicated to Maximizing the Production and Use of Biogas from Organic Waste



*Harvest Power is ushering in a new era of organic waste management by harvesting the renewable energy and soil-building potential in organic waste at its state-of-the-art organics recycling facilities.*

## Corporate Profile

- **Business:** Founded in 2008 as builder, owner and operator of organics processing facilities
  - ✓ 3 AD facilities in active development – 100,000 tpy capacity to be commissioned in 2012
  - ✓ Operate one of largest compost sites in North America (250,000 MT/year) in Richmond BC
  - ✓ Major compost marketer through Harvest GardenPro
  - ✓ Expanding technology portfolio supported by industry-leading science and technology advisors
- **Capacity:** Handle 2 million tons of organics per year across 15 sites; Sell 29 million bags of soil and mulch and 400,000 cubic yards in bulk
- **Team:** 350 employees; 200+ years experience on management team
- **Revenue:** \$130 million annualized revenue
- **Investors:** Include Kleiner Perkins, Generation Investment Management, Waste Management, True North Venture Partners
- **Capital:** More than \$275 million in equity, debt, & grants raised to date

## Key Statistics

**Start-Up:** Autumn 2012

**Capacity:** 30,000 tons /yr. organics  
(mixed food & yard waste)

**Energy Output:** 2 MW combined  
heat-and-power

**Product Output:** 21,000 MT /yr.  
high quality compost

**Public Outreach:** Visitor Center to  
host educational tours and promote  
Zero Waste



Germany's biogas industry has grown rapidly since its inception and projections demonstrate significant growth over the next decade.



|                      | 2011         | Projection for 2020 |
|----------------------|--------------|---------------------|
| Digesters Installed  | 6,800        | 25,000              |
| Electricity Produced | 17 TWh       | 76 TWh              |
| <i>Direct Jobs</i>   | 44,500       | 200,000             |
| Annual Revenue       | €5.9 billion | €26.2 billion       |

Applying Germany's model of biogas infrastructure to US resources would result in significant benefits.



|                      | 2011    | Projection for 2011 | Projection for 2020 |
|----------------------|---------|---------------------|---------------------|
| Digesters Installed  | 173*    | 90,000              | 325,000             |
| Electricity Produced | 0.5 TWh | 223 TWh             | 991 TWh             |
| <i>Direct</i> Jobs   | -       | 590,000             | 2,100,000           |
| Annual Revenue       | \$60 M  | \$26 B              | \$114 B             |

\* Farm digesters only. Source: AgStar

# Getting Projects Built: Key Requirements

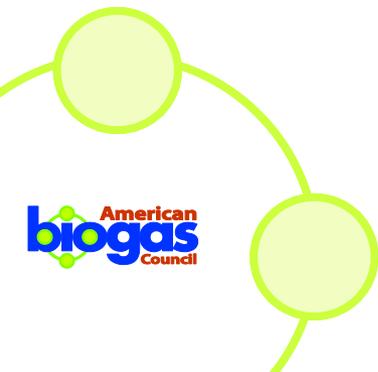
***Before proceeding with construction, project owners/developers and investors/lenders must satisfy themselves on 5 critical requirements.***

The Right Site  
Feedstock Access  
Energy Offtake  
Residuals Offtake  
The Right Technology to Fit All the Above

***Project owners/developers must take the lead,  
but the public sector can and must help***

# Key Requirements: The Right Site

| What the Project Needs  | Potential Barriers  | Public Sector Levers  |
|---|---|---|
| <ul style="list-style-type: none"> <li>• Proximity to feedstock</li> <li>• Proximity to energy offtake</li> <li>• Distance from sensitive receptors</li> <li>• Supportive community</li> <li>• Speed and certainty of permitting</li> </ul> | <ul style="list-style-type: none"> <li>• High land costs</li> <li>• NIMBY (not in my backyard)</li> <li>• FUD (fear, uncertainty &amp; doubt)</li> <li>• Unclear permitting pathways</li> <li>• Lengthy permitting</li> </ul> | <ul style="list-style-type: none"> <li>• Public education and outreach</li> <li>• Regulator education (federal to state; state to local)</li> <li>• Model permitting processes</li> <li>• Best practices sharing</li> </ul> |



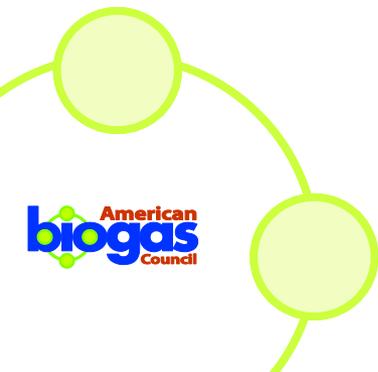
| What the Project Needs   | Potential Barriers   | Public Sector Levers  |
|--|--|---|
| <ul style="list-style-type: none"><li>• Reasonably secure access to the right mix of substrates</li><li>• At high enough price for project economics ...</li><li>• But low enough price to beat alternative disposal options</li><li>• Clean feedstock</li></ul> | <ul style="list-style-type: none"><li>• Few long-term contracts available from credit-worthy private counterparties</li><li>• Low cost alternatives at landfills</li><li>• Lack of appropriate collection infrastructure</li><li>• Required behavioral change around source separation</li></ul> | <ul style="list-style-type: none"><li>• Voluntary diversion goals</li><li>• Mandatory diversion</li><li>• Public education and outreach</li></ul> |

# Key Requirements: Energy Offtake

| What the Project Needs   | Potential Barriers  | Public Sector Levers  |
|--|---|---|
| <ul style="list-style-type: none"> <li>• Proximity to available offtakers</li> <li>• Secure, long-term pricing</li> <li>• Speed &amp; cost certainty of interconnect</li> <li>• Speed and efficiency of contracting</li> </ul> | <ul style="list-style-type: none"> <li>• Reluctant utility partners</li> <li>• Regulatory hodge-podge               <ul style="list-style-type: none"> <li>○ RECs</li> <li>○ RPS</li> <li>○ RINs</li> </ul> </li> <li>• Uncertainty on pipeline injection specifications</li> </ul> | <ul style="list-style-type: none"> <li>• Direct pricing</li> <li>• Incentive pricing</li> <li>• Carbon pricing</li> <li>• Standard form contracting</li> <li>• Standard interconnect procedures</li> <li>• Clarification and standardization of pipeline injection specs</li> </ul> |

# Key Requirements: Residuals Offtake

| What the Project Needs  | Potential Barriers  | Public Sector Levers  |
|---|---|---|
| <ul style="list-style-type: none"> <li>• Known destination for all liquid and solid residuals</li> <li>• Markets for residuals – so they are revenue generating, not costs</li> </ul> | <ul style="list-style-type: none"> <li>• Uncertain markets – lack of awareness of benefits of organic amendments</li> <li>• FUD – around use of residuals from WWTPs</li> </ul> | <ul style="list-style-type: none"> <li>• Public education and outreach</li> <li>• Regulator education (federal to state; state to local)</li> <li>• Research digestate management and benefits</li> <li>• Ongoing research, monitoring and public outreach around Part 503</li> <li>• “Nutrient trading” regimes</li> </ul> |



# Key Requirements: The Right Technology

| What the Project Needs  | Potential Barriers   | Public Sector Levers   |
|---|--|--|
| <ul style="list-style-type: none"><li>• Right fit – technology appropriate to local feedstocks and market conditions</li><li>• Lower per-unit capex</li><li>• Faster construction</li><li>• Reliable operation</li><li>• Very effective front and/or back end decontamination</li></ul> | <ul style="list-style-type: none"><li>• Lack of domestic industry</li><li>• Excess customization / lack of standardization</li><li>• Immature or unproven technologies</li></ul> | <ul style="list-style-type: none"><li>• Research and demonstration grants</li><li>• Use performance-based regulations; avoid picking technology winners and losers</li></ul> |

- Still at early stages of industry development
- Trends unclear
- Ongoing dialogue needed among
  - Federal, state, and local levels of government
  - Private industry
  - Not-for-profit sector
  - Waste generators
  - General public

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