

Agenda

Automotive Supply Chain

9:30 a.m. – 12:00 p.m.

- 9:30 a.m. **Introduction**
- *Overview, Session Objectives*
 - Susan Helper, PhD., Case Western Reserve University
- 9:40 a.m. **Original Equipment Manufacturer Perspective**
- *The Business Case for Sustainability in the Supply Chain*
 - Kevin Butt, General Manager/Chief Environmental Officer, Environmental/Safety Engineering, Toyota Motor Manufacturing North America
 - Roger Huff, Manager, North America Material Logistics, Ford Motor Company
- 10:10 a.m. **Supplier Perspective (Tier 1)**
- *Sustainability, Product Stewardship, and Eliminating Waste*
 - David Woodyard, PhD., Global Manager, Sustainability and Product Stewardship, Goodyear Tire and Rubber Company
- 10:25 a.m. **Technology Developer Perspective**
- *Challenges and Opportunities For Environmental Improvements*
 - David O’Ryan, CEO, Advanced Technology and Marketing Group
- 10:40 a.m. **Government Perspective**
- *How Pollution Prevention and the E3 Framework (Economy, Energy, and Environment) Can Support Industry and Sustainability*
 - Matt Bogoshian, Senior Policy Counsel, U.S. Environmental Protection Agency
- 10:55 a.m. **Facilitated Discussion of Solutions and Approaches**
- 11:45 a.m. **Summary of Actions/Approaches**