

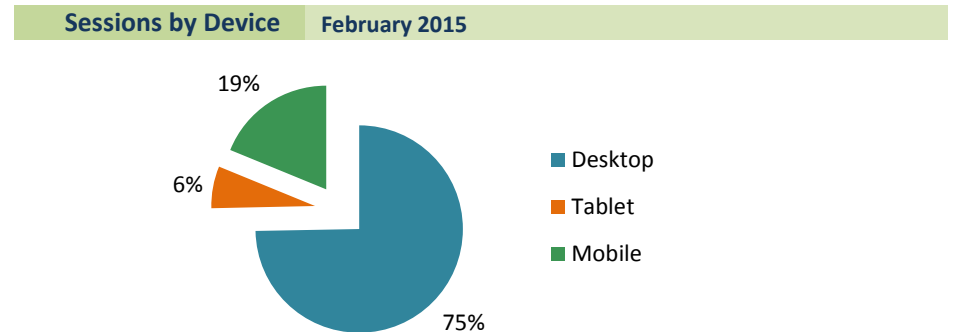


Agency Web Traffic: Content Consumption Report

All Traffic	February 2015	change from prior month		
Sessions	7,823,170	294,941	▲	3.9%
Unique Users	5,466,820	152,789	▲	2.9%
Pageviews	22,980,440	1,586,216	▲	7.4%
Unique Pageviews	16,501,663	1,076,202	▲	7.0%
Downloads	1,379,897	36,791	▲	2.7%
Unique Downloads	705,135	30,916	▲	4.6%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,040,834	220,913	▲	7.8%	11,047,743	1,099,926	▲	11.1%	848,265	37,496	▲	4.6%
Desktop	5,835,228	302,720	▲	5.5%	19,133,605	1,567,024	▲	8.9%	1,270,056	47,256	▲	3.9%
Tablet	508,093	-21,701	▼	-4.1%	1,192,914	-49,163	▼	-4.0%	43,468	-11,529	▼	-21.0%
Mobile	1,470,203	-1,650	▼	-0.1%	2,653,921	68,355	▲	2.6%	72,432	-9,600	▼	-11.7%
Universities & Colleges	502,400	159,363	▲	46.5%	1,485,655	459,646	▲	44.8%	87,993	23,141	▲	35.7%
EPA Employees	166,996	-3,978	▼	-2.3%	800,877	-12,439	▼	-1.5%	64,154	4,173	▲	7.0%

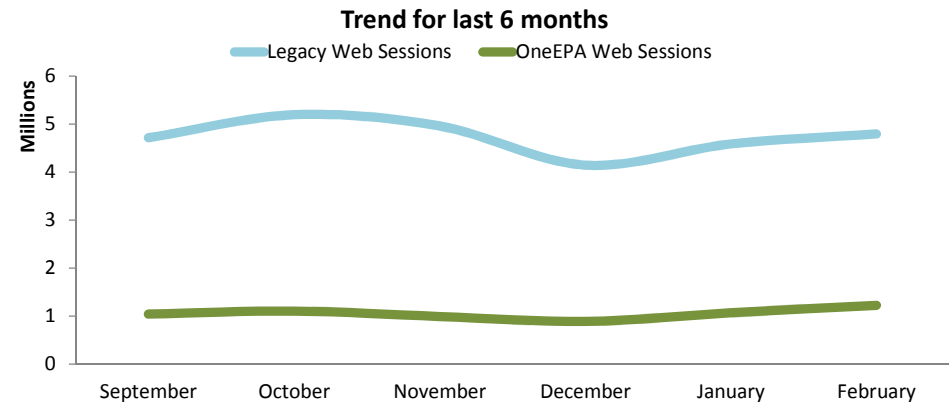


OneEPA Web vs. Legacy Web

OneEPAWeb	www2.epa.gov	February 2015	change from prior month		
Sessions		1,225,528	156,866	▲	14.7%
Pageviews		2,977,156	418,731	▲	16.4%
Legacy Web	www.epa.gov	February 2015	change from prior month		
Sessions		4,797,000	208,825	▲	4.6%
Pageviews		10,627,602	422,562	▲	4.1%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other special content	February 2015	change from prior month		
Home Page Views	329,563	14,960	▲	4.8%
Home Page Banner Clicks	11,557	1,256	▲	12.2%
Press Release Pageviews	78,755	-7,071	▼	-8.2%
Widget Pageviews	418,591	-6,487	▼	-1.5%





Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for February 2015	by Pageviews	February 2015
NSCEP Environmental Publications - Document Display pg		633,259
Search results Search US EPA		573,023
US Environmental Protection Agency		329,563
ENERGY STAR		173,319
Federal Tax Credits for Consumer Energy Efficiency About ENE		142,997
Special Offers and Rebates from ENERGY STAR Partners EPA EI		121,696
Annual Report Form		119,963
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		108,344
AirNow		93,574
2014 Federal Tax Credits About ENERGY STAR ENERGY STAR		88,734
ENERGY STAR Certified Water Heaters EPA ENERGY STAR		88,410
All Certified Products ENERGY STAR Qualified Products		87,060
Main Map Recycle City U.S. EPA		77,432
State Tier II Reporting Requirements and Procedures Emergen		75,556
A Student's Guide to Global Climate Change US EPA		71,018
FRS Facility Detail Report Envirofacts US EPA		70,999
Bed Bugs: Get Them Out and Keep Them Out US EPA		68,665
Staff Directory About EPA US EPA		64,931
Envirofacts Search Results Envirofacts US EPA		63,827
MyEnvironment US Environmental Protection Agency		62,529

Top 10 Home Page Banner Clicks for February 2015	by Clicks	February 2015
111014-myenvironment-learn-more-typeinbox		7,280
111014-myenvironment-learn-more		1,575
020215-read-release		633
021015-read-release-es-dryers		351
020215-learn-more		285
112614-smog-release		270
112614-smog-read-oped		202
112614-smog-learn-more		166
021015-learn-more-es-dryers		156
121514-save-energy-learn-tool		147

Top 10 Widgets for February 2015	by Pageviews	February 2015
Widget Watersense US EPA		86,479
Protect Your Family. Look for the Logo. US EPA		66,695
Find Your Watershed		29,048
Widget Burn Wise US EPA		27,203
ECHO Quick Search Widget Enforcement & Compliance History Online (E		26,761
WYCD EPA		24,911
Environmental Tip of the Day US EPA		24,769
TRI Explorer Widget		23,610
Find Your Watershed Widget US EPA		20,691
UV Index Widget		16,702

Top 10 Press Releases and Speeches for February 2015	by Pageviews	February 2015
02/02/2015: EPA's FY 2016 Budget Proposal Increases Support for Communities to Deliver Core Environmental and Health Protections		2,050
02/04/2015: EPA Finalizes Updates to Air Standards for Future Wood Heaters/Phased-in updates will ensure a smooth transition to cleaner and more efficient wood he		1,540
02/13/2015: Climate Action Plan Toolkit: EPA Releases Stormwater Climate Change Tool		1,289
02/10/2015: First Clothes Dryers to Earn EPA's Energy Star Label Now Available Nationwide/Energy Star dryers offer Americans savings of up to \$1.5 billion annually		1,136
02/12/2015: States Develop New Strategies to Reduce Nutrient Levels in Mississippi River, Gulf of Mexico		905
02/22/2013: Rodney Hailey Sentenced to More Than 12 Years in Prison for Selling \$9 Million in Fraudulent Renewable Fuel Credits / Owner of "Clean Green Fuel" falseh		895
06/02/2014: EPA Proposes First Guidelines to Cut Carbon Pollution from Existing Power Plants/Clean Power Plan is flexible proposal to ensure a healthier environment,		875
11/26/2014: EPA Proposes Smog Standards to Safeguard Americans from Air Pollution		695
01/27/2015: EPA Helps 22 Communities to Meet their Sustainability Goals and Foster Economic Development		597
01/16/2015: EPA Launches Finance Center to Improve Community Water Infrastructure and Resiliency		526