



Green Vehicle Guide

www.epa.gov/greenvehicles

An Important Consumer Tool

Certification and Compliance Division
Office of Transportation and Air Quality

Green Vehicle Guide Today: Home Page

The screenshot shows the Netscape browser window displaying the EPA Green Vehicle Guide home page. The browser title bar reads "U.S. Environmental Protection Agency's Green Vehicle Guide - Netscape". The address bar is empty. The page content includes the EPA logo and "United States Environmental Protection Agency" text. The main heading is "Green Vehicle Guide". Below this, there are navigation links: "Home", "What's new on this website", "Site Search", "Site Map", and "Contacts". A row of vehicle icons (Sm Car, Md Car, Lg Car, Wagon, Pickup, SUV, Minivan, Van, Other) is displayed. A sidebar on the left contains links such as "How to Use This Guide", "Look up a Vehicle's Rating", "About EPA's Rating System", "Frequently Asked Questions", "Reducing Vehicle Pollution", "Download Vehicle Lists", "Links to Other Related Sites", "Get e-mail updates", and "Fuel Economy Website". The main content area features a banner for "New! Model Year 2002 vehicles are now available!" followed by the text: "Use this guide to choose the cleanest and most fuel-efficient vehicle that meets your needs." and "Low emissions and good fuel economy are both important for the environment." Below this are two buttons: "Look Up A Vehicle" and "This Year's Vehicles Sorted by Rating". At the bottom, a disclaimer states: "This guide rates only environmental performance when the vehicle is in use. It does not account for other environmental factors, such as recyclability of the vehicle, or for any other factors that people may consider when choosing a vehicle, such as safety, cost, or driving performance." The Windows taskbar at the bottom shows the Start button, several icons, and the system tray with the time "3:54 PM".

U.S. Environmental Protection Agency's Green Vehicle Guide - Netscape

File Edit View Go Communicator Help

EPA United States Environmental Protection Agency

Green Vehicle Guide

Bypass Header

Home What's new on this website Site Search Site Map Contacts

Bypass Left Navigation Bar

How to Use This Guide

Look up a Vehicle's Rating

About EPA's Rating System

Frequently Asked Questions

Reducing Vehicle Pollution

Download Vehicle Lists

Links to Other Related Sites

Get e-mail updates

Fuel Economy Website

Sm Car Md Car Lg Car Wagon Pickup SUV Minivan Van Other

New! Model Year 2002 vehicles are now available!

Use this guide to choose the cleanest and most fuel-efficient vehicle that meets your needs.

Low emissions and good fuel economy are both important for the environment.

Look Up A Vehicle This Year's Vehicles Sorted by Rating

This guide rates only environmental performance when the vehicle is in use. It does not account for other environmental factors, such as recyclability of the vehicle, or for any other factors that people may consider when choosing a vehicle, such as safety, cost, or driving performance.

Start Microsoft PowerPoint - [GV... U.S. Environmental Protec... 3:54 PM

Green Vehicle Guide Today: Vehicle Page

Green Vehicle Guide - Look Up A Vehicle's Rating - Netscape

File Edit View Go Communicator Help

Bookmarks Netsite: <http://www.epa.gov/greenvehicles/E-TOYOTA-Prius-02.htm> What's Related

EPA United States Environmental Protection Agency **Green Vehicle Guide**

Bypass Header **Home** What's new on this website Site Search Site Map Contacts





Bypass Left Navigation Bar
 How to Use This Guide
 Look up a Vehicle's Rating
 About EPA's Rating System
 Frequently Asked Questions
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 Links to Other Related Sites
 Get e-mail updates

Cars **Trucks**

Sm Car Md Car Lg Car Wagon Pickup SUV Minivan Van Other

2002 TOYOTA: Prius

NOTE: Set the print orientation to 'Landscape' before printing -- this page is too wide for 'Portrait'.

			Overall	Within - Class	
Vehicle Specs.	Sales Area	Underhood Label ID Number	Emissions / Air Pollution	Fuel Economy / Global Warming	Green Vehicle Class Rating
1.5L (4 cyl) Auto-AV 2WD Gasoline		2TYXV01.5LJ1		City 52 mpg Hwy 45 mpg	★★★★★ Among Compact Cars
1.5L (4 cyl) Auto-AV 2WD Gasoline		2TYXV01.5LJ1		City 52 mpg Hwy 45 mpg	★★★★★ Among Compact Cars

View all Small Cars | Look Up Another Vehicle's Rating

Document: Done

Green Vehicle Guide: Goals

- **Educate consumers about the link between transportation and the environment**
- **Raise consumer awareness of greener choices**
- **Provide an easy way for the automotive industry to highlight their greener products**
- **Ultimately, increase demand for cleaner vehicle choices, thus encouraging increased supply.**

Green Vehicle Guide: Accomplishments

- **Over 14 million hits so far**
 - Consumers apparently are interested in learning about environmental performance
- **Referenced by many consumer, auto-related, educational and other organizations**
 - Endorsed by Consumer Reports
 - Chosen by USA Today Online as a “Hot Site”
 - Used in teaching curricula in schools and colleges

Green Vehicle Guide: Feedback

- Many have thanked us for finally providing this information
- Although not a primary consideration, many have indicated they would use environmental ratings to narrow their choices
- Confusion/Frustration regarding low rated diesel vehicles
 - high levels of NOx and PM despite higher fuel efficiency
- Want the web site to also provide information about older vehicles

Green Vehicle Guide Tomorrow: Home Page



[Look Up A Vehicle](#)
[How We Rate Vehicles](#)
[Common Questions](#)
[About Vehicle Pollution](#)
[Download Information](#)
[Related Links](#)
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U.S. Environmental Protection Agency

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Overview

Use this guide to help you choose the cleanest, most fuel efficient vehicle that meets your needs.

[Look Up A Specific Vehicle](#)

What's New?

•COMING SOON: 2003 Models!

Green Vehicle Guide Tomorrow: Vehicle Page

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2002 Honda Insight

Versions	Engine	Emission Score	City/Hwy MPG
Hatchback View Details	1.0L	10	57/56 mpg
Hatchback View Details	1.0L	8	57/56 mpg

[Compare with other vehicles](#)

Green Vehicle Guide Tomorrow:

- **Must be modified to comply with new EPA web site template by end of June.**
- **Will add 2003 models in Fall 2002.**
- **Considering adding enhancements, such as more sophisticated search and sort functions and other more user-friendly features.**

Green Vehicle Guide Tomorrow:

- **Will continue GVG promotional activities.**
 - Dealer awareness pilot in Ann Arbor
 - Actively encouraging other web sites to link to GVG
 - Giving demonstrations and presentations at trade and other public events
 - Pursue partnerships with financial institutions and educational institutions
- **Leverage marketing departments of colleges and universities for GVG**
- **Expand upon media relations to consider GVG in enviro/auto articles**
- **Obtain user feedback to improve upon GVG**