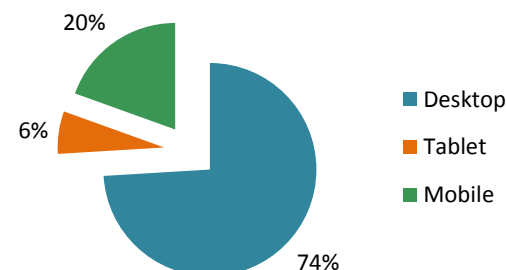


Agency Web Traffic: Content Consumption Report

All Traffic	March 2015	change from prior month		
Sessions	9,090,352	1,267,182	▲	16.2%
Unique Users	6,262,007	795,187	▲	14.5%
Pageviews	26,415,778	3,435,338	▲	14.9%
Unique Pageviews	18,839,414	2,337,751	▲	14.2%
Downloads	1,475,781	95,884	▲	6.9%
Unique Downloads	752,453	47,318	▲	6.7%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Sessions by Device March 2015



Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,412,454	371,620	▲	12.2%	12,513,018	1,455,170	▲	13.2%	855,746	7,481	▲	0.9%
Desktop	6,732,233	897,005	▲	15.4%	21,719,497	2,585,892	▲	13.5%	1,331,388	61,349	▲	4.8%
Tablet	587,382	79,289	▲	15.6%	1,420,369	227,455	▲	19.1%	45,938	2,470	▲	5.7%
Mobile	1,773,202	302,999	▲	20.6%	3,275,912	621,991	▲	23.4%	82,466	10,035	▲	13.9%
Universities & Colleges	584,205	81,805	▲	16.3%	1,659,781	174,126	▲	11.7%	90,557	2,565	▲	2.9%
EPA Employees	200,552	33,556	▲	20.1%	989,101	188,224	▲	23.5%	74,556	10,403	▲	16.2%

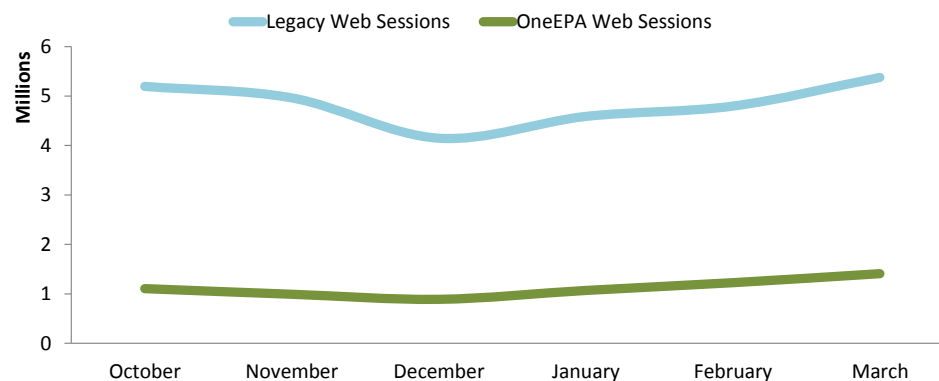
OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	March 2015	change from prior month		
Sessions	1,407,652	182,124	▲	14.9%
Pageviews	3,384,000	406,844	▲	13.7%
Legacy Web www.epa.gov	March 2015	change from prior month		
Sessions	5,376,345	579,345	▲	12.1%
Pageviews	11,742,279	1,114,677	▲	10.5%

Legacy Web www.epa.gov does **not** include any subdomains (e.g. water.epa.gov)

Other special content	March 2015	change from prior month		
Home Page Views	377,420	47,857	▲	14.5%
Home Page Banner Clicks	14,665	3,108	▲	26.9%
Press Release Pageviews	92,456	13,701	▲	17.4%
Widget Pageviews	443,665	25,074	▲	6.0%

Trend for last 6 months



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for March 2015	by pageviews	March 2015
NSCEP Environmental Publications - Document Display pg		690,191
Search results Search US EPA		630,214
US Environmental Protection Agency		361,852
ENERGY STAR		178,149
Federal Tax Credits for Consumer Energy Efficiency About ENEI		138,884
Special Offers and Rebates from ENERGY STAR Partners EPA EI		127,450
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		122,216
Bed Bugs: Get Them Out and Keep Them Out US EPA		117,964
Main Map Recycle City U.S. EPA		109,904
AirNow		104,666
All Certified Products ENERGY STAR Qualified Products		92,388
ENERGY STAR Certified Water Heaters EPA ENERGY STAR		87,593
2014 Federal Tax Credits About ENERGY STAR ENERGY STAR		81,853
A Student's Guide to Global Climate Change US EPA		81,519
UV Index Search Results Envirofacts US EPA		79,592
Learn the Basics A Student's Guide to Global Climate Change		77,533
MyEnvironment US Environmental Protection Agency		72,498
Staff Directory About EPA US EPA		72,217
FRS Facility Detail Report Envirofacts US EPA		72,005
Carbon Dioxide Emissions Climate Change US EPA		71,987

Top 10 Home Page Banner Clicks for March 2015	by clicks	March 2015
111014-myenvironment-learn-more-typeinbox		9,391
111014-myenvironment-learn-more		1,792
030415-learn-more-safer-choice		695
022615-read-release-climate-awards		662
032515-es-cities-read-release		251
020215-read-release		203
032615-fuel-economy-read-release		203
031715-ppw-learn-more		186
030415-watch-video-safer-choice		171
112614-smog-release		169

Top 10 Widgets for March 2015	by pageviews	March 2015
Widget Watersense US EPA		82,589
Protect Your Family. Look for the Logo. US EPA		78,221
Find Your Watershed		34,426
WYCD EPA		28,150
ECHO Quick Search Widget Enforcement & Compliance History Online (E		26,566
Environmental Tip of the Day US EPA		25,909
Find Your Watershed Widget US EPA		23,204
Widget Burn Wise US EPA		22,243
TRI Explorer Widget		21,902
UV Index Widget		18,386

Top 10 Press Releases and Speeches for March 2015	by pageviews	March 2015
03/02/2015: EPA Approves New Climate-Friendly Refrigerants/Rule supports president's Climate Action Plan by curbing emissions of potent greenhouse gases		1,761
03/09/2015: EPA Selects 20 Communities for Brownfield Grants to Revitalize Communities, Strengthen Local Economies		1,527
03/09/2015: EPA Announces 70 Top Performing Energy Star Certified Manufacturing Plants in 29 States/ Across the country, Energy Star manufacturing plants are leadin		1,510
02/24/2015: UPS, Bank of America, SC Johnson Among 16 Organizations across the U.S. Recognized for Climate Action / EPA also recognizes Chevrolet Clean Energy Cam		1,287
03/05/2015: EPA Awards 15 Great Lakes Restoration Initiative Grants Totaling Over \$8 Million to Combat Invasive Species		1,053
03/23/2015: EPA Responds to Incident that Leaves Four People Ill on St. John; EPA Working with U.S. Virgin Islands Government on Ongoing Investigation		844
02/13/2015: Climate Action Plan Toolkit: EPA Releases Stormwater Climate Change Tool		824
06/02/2014: EPA Proposes First Guidelines to Cut Carbon Pollution from Existing Power Plants/Clean Power Plan is flexible proposal to ensure a healthier environment, :		768
Speech: Administrator Gina McCarthy, Remarks to the National Farmers Union, As Prepared		767
02/02/2015: EPA's FY 2016 Budget Proposal Increases Support for Communities to Deliver Core Environmental and Health Protections		707