

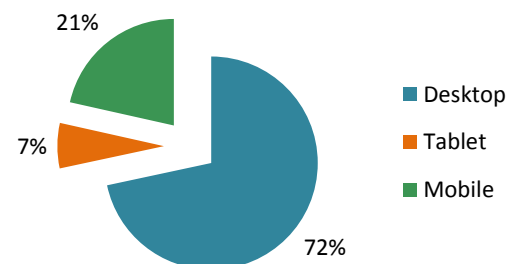
## Agency Web Traffic: Content Consumption Report

### All Traffic May 2015 change from prior month

Sessions	8,220,539	-834,563	▼	-9.2%
Unique Users	5,810,335	-478,561	▼	-7.6%
Pageviews	24,332,225	-2,457,725	▼	-9.2%
Unique Pageviews	17,035,873	-1,857,281	▼	-9.8%
Downloads	1,271,651	-170,705	▼	-11.8%
Unique Downloads	644,991	-90,302	▼	-12.3%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

### Sessions by Device May 2015



Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	3,044,866	-482,725 ▼ -13.7%	11,401,570	-1,248,501 ▼ -9.9%	750,481	-111,315 ▼ -12.9%
Desktop	5,886,394	-783,470 ▼ -11.7%	19,834,293	-2,219,984 ▼ -10.1%	1,137,256	-177,785 ▼ -13.5%
Tablet	563,841	-22,196 ▼ -3.8%	1,316,318	-130,842 ▼ -9.0%	46,617	-5,988 ▼ -11.4%
Mobile	1,766,144	-30,917 ▼ -1.7%	3,181,614	-106,916 ▼ -3.3%	75,295	-4,432 ▼ -5.6%
Universities & Colleges	403,880	-294,688 ▼ -42.2%	1,140,762	-879,673 ▼ -43.5%	58,836	-46,230 ▼ -44.0%
EPA Employees	159,847	-31,911 ▼ -16.6%	833,709	-135,220 ▼ -14.0%	58,030	-10,903 ▼ -15.8%

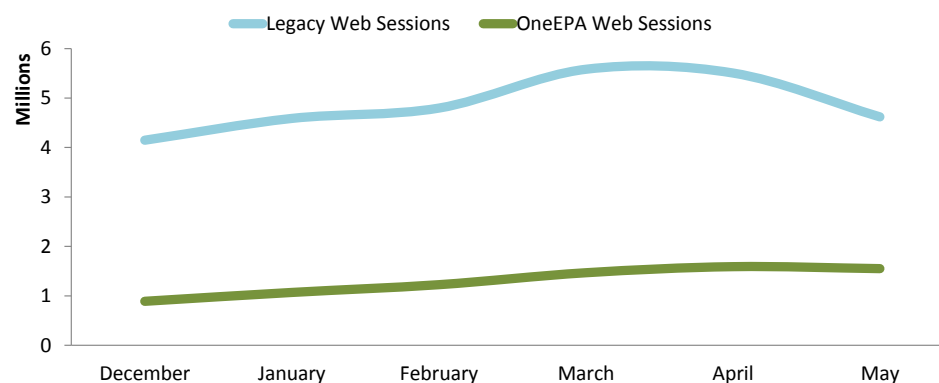
### OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	May 2015	change from prior month
Sessions	1,549,961	-40,309 ▼ -2.5%
Pageviews	3,434,730	-204,360 ▼ -5.6%
Legacy Web www.epa.gov	May 2015	change from prior month
Sessions	4,619,546	-887,023 ▼ -16.1%
Pageviews	10,044,201	-2,128,767 ▼ -17.5%

Legacy Web www.epa.gov does **not** include any subdomains (e.g. water.epa.gov)

Other special content	May 2015	change from prior month
Home Page Views	322,669	-70,370 ▼ -17.9%
Home Page Banner Clicks	10,300	-5,583 ▼ -35.2%
Press Release Pageviews	96,584	-2,294 ▼ -2.3%
Widget Pageviews	415,211	-52,318 ▼ -11.2%

### Trend for last 6 months



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Top 20 Page Titles for May 2015	by pageviews	May 2015
Search results   Search   US EPA		538,851
NSCEP Environmental Publications - Document Display pg		533,685
US Environmental Protection Agency		317,123
UV Index Search Results   Envirofacts   US EPA		197,855
Main Map   Recycle City   U.S. EPA		193,940
ENERGY STAR		147,762
UV Index   SunWise   US EPA		145,731
Special Offers and Rebates from ENERGY STAR Partners   EPA E		131,201
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and K		119,601
ENERGY STAR Certified Light Bulbs   EPA ENERGY STAR		95,393
Northeast   Recycle City   U.S. EPA		92,492
North-West   Recycle City   U.S. EPA		91,589
Bed Bugs: Get Them Out and Keep Them Out   US EPA		90,593
Southeast   Recycle City   U.S. EPA		83,467
Learn the Basics   A Student's Guide to Global Climate Change		81,170
A Student's Guide to Global Climate Change   US EPA		80,903
All Certified Products   ENERGY STAR Qualified Products		79,698
AirNow		78,850
Southwest   Recycle City   U.S. EPA		75,959
FRS Facility Detail Report   Envirofacts   US EPA		70,121

Top 10 Home Page Banner Clicks for May 2015	by clicks	May 2015
111014-myenvironment-learn-more-typeinbox		4,433
052615-read-release		1,257
111014-myenvironment-learn-more		1,062
052615-learn-more		601
050615-climate-change-read-release		443
051215-read-release-asthma		305
050615-climate-change-access-training		207
051115-cmty-read-release		182
050415-read-release-sammies		177
050615-climate-change-learn-more		168

Top 10 Widgets for May 2015	by pageviews	May 2015
Widget   Watersense   US EPA		77,658
Protect Your Family. Look for the Logo.   US EPA		76,835
Find Your Watershed		29,535
WYCD EPA		28,211
TRI Explorer Widget		25,704
Find Your Watershed Widget   US EPA		23,782
Environmental Tip of the Day   US EPA		21,975
ECHO Quick Search Widget   Enforcement & Compliance History Online (E		21,718
UV Index Widget		18,030
Widget   Burn Wise   US EPA		15,361

Top 10 Press Releases and Speeches for May 2015	by pageviews	May 2015
05/27/2015: Clean Water Rule Protects Streams and Wetlands Critical to Public Health, Communities, and Economy		11,909
05/06/2015: EPA Issues Health Advisories to Protect Americans from Algal Toxins in Drinking Water		3,366
05/29/2015: EPA Proposes Increases in Renewable Fuel Levels		1,746
05/28/2015: EPA Announces \$54.3 Million to Assess and Clean Up Contaminated Sites, Revitalize Communities, Leverage Jobs and Promote Economic Redevelopment N		1,118
05/06/2015: EPA Provides Training to Help Communities Prepare for Climate Change		1,093
05/14/2015: Duke Energy Subsidiaries Plead Guilty and Sentenced for Clean Water Act Crimes/The companies will pay a fine and conduct community service and wetlan		1,008
05/11/2015: EPA Launches New Portal to Help Communities Improve Environmental Quality and Public Health		801
06/02/2014: EPA Proposes First Guidelines to Cut Carbon Pollution from Existing Power Plants/Clean Power Plan is flexible proposal to ensure a healthier environment, :		742
05/05/2015: EPA: Learning Triggers Key to Preventing Asthma Attacks		719
05/01/2015: Dairy Company Owner Sentenced to Six Months of Home Detention and Ordered to Pay \$15,000 Fine for Discharging 11,000 Gallons of Cow Feces into the I		712