

Environmental Protection Agency

Usability Audit Review

Public Notices

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Agenda

- Overview of Usability Audit Review
- Usability Compliance Rating
- Top 10 Critical Usability Issues
- Bottom Line



ForeSee Usability Process

- Audit
- Analysis
- Independent Evaluation
- Target Visitor Needs and Expectations



Usability Indicators

- Individual Application
- Pass/Fail Metric
- Measures Specific Aspect of Usability
- Proprietary to ForeSee
- Website Analysis and External Research
- Best Practice



Scope and Specifications



- June July 2015
- 1366 x 768
- Iterative Evaluation

The audit examines the navigation from EPA's homepage and the region or sub-site primary page to the Public Notices section. It also examines content and navigation within the Public Notices of the selected regions to evaluate the organization and categorization of information, the seamlessness and intuitiveness of navigation, and the degree of clarity with regard to labeling and its effectiveness in communicating the nature of content and its structure. The audit is focused on pages in Region 1, Region 5, Region 9 and Region 10.



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- Bottom Line



How Public Notices Measures Up

- Number of Indicators Applied: 59
- Number of Usability Violations: 39



The Usability Compliance Rating measures compliance with pass or fail metrics that are all weighted equally. The average rating across all Usability Audit Reviews conducted by ForeSee is approximately 55%, so this score below the average of other ForeSee clients. Keep in mind that each Usability Audit Review is focused on a specific area, so the compliance rating is not indicative of the usability of the site as a whole. This report exclusively outlines those instances of failure to comply with best practice; instances where EPA.gov exhibits strong usability are not the focus.



Agenda

- Overview of Usability Audit Review
- Usability Compliance Rating
- Top 10 Critical Usability Issues
- Bottom Line



Top 10 Critical Usability Issues

- Path to Public Notices
- Region Landing Pages
- Orientation
- Expected Location
- Instructions
- Help Content
- Screen Real Estate
- Consistency
- Public Notice Listing Pages
- Link Execution





Issue 1 of 10



Public Notices are not linked directly on the homepage. As a result, visitors interested in notices must spend more time determining which top-level category contains this content. The site can facilitate visitors' tasks by including a link to Public Notices in the footer.



Issue 1 of 10



This content can be accessed via the EPA Regional Offices, yet links to these offices are also omitted from the homepage. Visitors are required to select the Regional Offices from a single link from the cascading menu. It is not obvious that the Regional Offices link leads to EPA technical content rather than to contact information. It is likely that visitors will overlook this critical pathway and waste time. Instead, a link to Regional Offices should be presented directly in the centerwell of the homepage; alternatively, provide a top-level category for Regional Offices in the global navigation menu.



		Philadelphia		15500 1		
est of States Serviced by eac	h Regional Office	5 * <u>R</u>				
Regional Office	Areas Served					
tlanta	Alabama, Florida, Georgia, Louisiana, N	Mississippi, North Carolina, S	South Carolina			
hicago	Arkansas, Illinois, Indiana, Iowa, Michig	isas, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Wisconsin				
Jenver	Arizona, Colorado, Kansas, Montana, N	rizona, Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, South Dakota, Oklahoma, Texas, Utah, Wyoming				
os Angeles	Alaska, California, Hawaii, Idaho, Neva	da, Oregon, Washington				
lew York	Connecticut, Maine, Massachusetts, Ne	t, Maine, Massachusetts, New Hampshire, New Jersey, New York, Puerto Rico, Rhode Island, Vermont				
hiladelphia	Delaware, District of Columbia, Kentuck	re, District of Columbia, Kentucky, Maryland, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia				
LOSED	Doston, Chanotte, Danas, Detroit, Kansa	as ony and Seattle regional	onices closed in fate 2012 ar	la transierred all responsibilitie		
T US FIND DATA u in a Survey? QuickFacts American FactF Easy Stats Population Find 2010 Census toh Economic Cens fic Integrity Interactive Map	BUSINESS & INDUSTRY Help With Your Forms inder Economic Indicators Economic Census er E-Stats International Trade us Export Codes s NAICS kshops Governments	PEOPLE & HOUSEHOLDS 2010 Census 2000 Census American Community Survey Income Poverty Population Estimates Population Projections	SPECIAL TOPICS Advisors, Centers and Research Programs Statistics in Schools Tribal Resources (AIAN) Emergency Preparedness Statistical Abstract Special Census Program Fraudulent Activity & Scams	NEWSROOM News Releases Release Schedule Facts for Features Blogs		

This site provides linkage to Regional Offices in the footer, where it is accessible from all pages.



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Issue 1 of 10



Additionally, EPA.gov lacks a dedicated landing page for all Public Notices. As shown, the EPA Docket Center provides linkage to dockets relating to rules **1**, as well as an explanation of the rulemaking process **2** and guidance on citizen participation **3 4**. EPA.gov should consider expanding the scope of this section to include access to Public Notices with in the permitting process.



Issue 1 of 10



Furthermore, the site can provide a Public Notices landing page that enables visitors to select notices by region using a combination of a clickable map and links by region. The sites shown here provide a linked map interface to select the appropriate region to view Public Notices in their area of interest.



Issue 1 of 10



Finally, the NPDES landing page does not contain a link to Public Notices. Visitors browsing to NPDES Home reach a dead end and must explore other browsing paths to reach this content. Instead, a link to NPDES Public Notices should appear in a prominent location on the NPDES landing page.



Recommendation

- Provide access to Public Notices from the footer of the homepage.
- Link Regional Offices directly in the centerwell of the homepage; alternatively, provide a top-level category for Regional Offices in the global navigation menu.
- Consider expanding the scope of the Docket Center to include access to Public Notices with in the permitting process.
- Create a Public Notices landing page to provide a central location for finding and viewing Public Notices.
- Add a link to NPDES Public Notices on the NPDES landing page.





Issue 2 of 10



The site is missing a functional landing page for the Regional Offices. Linkage to the Regional Offices is provided through content that is contained in an accordion menu on the About EPA page. While the section does provide linkage to each region office, it fails to set visitors' expectations regarding the activities of the Regional Offices and the type of information available there. Instead, the site should create a dedicated landing page for the Regional Offices which provides this context.





Issue 2 of 10



Links to Public Notices appear in different places on each region's landing page. In Region 9, the link appears with other Related Information links in the right sidebar 1. In Region 10, the link to Current public comment opportunities is located in the centerwell 2. The result of this variation is that visitors who learn the link's location in one region will likely look in the same location in other regions and will not find it. Displaying Public Notices links in a common location would reinforce the site's layout and help visitors learn how to browse to needed information.



Issue 2 of 10



Some regional landing pages, such as Region 1, contain no direct link to Public Notices. This effectively hides notices from public view, with no cues in the navigation menus to reveal their location. Public notices are present in all regions, and visitors would benefit from prominent linkage to ensure they can locate and respond to proposals that affect them.



NATIONAL WEATHER SERVICE FORECAST PAST WEATHER WEATHER SAFETY INFORMATION CENTER NEWS SEARCH ABOUT Local forecast by News Headlines "City, St" or ZIP code ***Heavy Rain and Flooding Possible Tonight into Early Thursday Morning*** Go Enter location Heavy Rain Event July 6-7, 2015 Location Help **NWS Forecast Office Chicago, IL** 2 Chicago, IL Weather Forecast Office Weather.gov > Chicago, IL Customize Your Weather.gov Current Hazards Current Conditions Radar Forecasts Rivers and Lakes Climate and Past Weather Local Information Click on the map below to zoom in. > 🔺 🚿 Watches Enter Your City, ST or WEATHER SERVICE AL Remember Me ٠ Rock Freeport FORECAST PAST WEATHER WEATHER SAFETY INFORMATION CENTER NEWS SEARCH ABOUT HOME Local forecast by News Headlines "City, St" or ZIP code June 2015 Rain and Flooding Enter location . Go June 22-23, 2015 Tornado & Severe Weather Event (Updated 7/6/15) . Location Help Expert Forecast Opinion NWS Forecast Office Detroit/Pontiac, MI Detroit/Pontiac, MI Δ Weather Forecast Office Customize Weather.gov > Detroit/Pontiac, MI Your Weather.gov 7 Current Hazards Current Conditions Local Information Radar Forecasts Rivers and Lakes Climate and Past Weather City, ST Click on the map below to zoom in. Enter Your City, ST or Watches, ZIP Code Warnings & Advisories Remember Me Bad Axe ♦ Big Rapids Mount Pleasant

This site's forecast office landing pages display links to commonly accessed important information in the same location on the page 0 2 across each of its local offices **8 4**.



HOME

City, ST

ZIP Code

Issue 2 of 10

Recommendation

- Create a dedicated landing page which introduces and explains the role of the Regional Offices and provides linkage to the individual Region landing pages.
- Link to Public Notices on all regional landing pages; display links in a common location across regions.





	es Environmental Protection Agency		Advanced Search					
LEARN THE ISSUES SCIENC	CE & TECHNOLOGY LAWS & REGULATIONS ABO	ЛТ ЕРА		A-2 mdex SEARCH				
Region 1: EPA New I	England	⊠ Contac	t Us 🕑 Share					
About EPA New England	You are here: EPA Home » EPA New England » F							
A-Z Index	Actions Open for Public							
News & Events	This page provides a summary of issues that EF		s Environmental Protection Agency		_ ALL E	PA 💿 REGION 9 Advanced Search		
Info Resources	The individual links will provide detailed inform	LEARN THE ISSUES SCIENCI	E & TECHNOLOGY LAWS & REGI	ulatio is i about epa		SEARCH		
Enforcement & Assistance	information on when the comment period ends	Pacific Southwest, Re	egion 9		Contact EPA Pacific	Southwest Water Division 🕑 Share		
Grants & Funding	You will need Adobe Reader to view	Serving: Arizona, California, Ha	awaii, Nevada, Pacific Islands, Tribal N	lations		-		
Education	Cleanun	Pacific Southwest Water	You are here: EPA Home » Paci	ific Southwest » Water » NPDE	S » Public Notices			
	Cleanup	Home	NPDES Wastewa	ater & Stormwa	ter Permits			
	There are no open public comment periods for	Compliance & Enforcement	Compliance & Enforcement NPDES Quick Finder					
	GE/Housatonic River Web Site »	Ground Water	NPDES Home Compliance & Enforcement	NEPA Projects Guidance	Permits and Public Notices Pretreatment	Sewage Sludge (biosolids) Stormwater		
	Cleanup Web Site »		Region 9 Draft NPDES Permits and Public Notices					
	Enforcement – Clean Water Act	Monitoring, Assessment &	This page lists Public Notices for Draft Permits for all areas where EPA Region 9 is the					
In the Matter of: Buckeye Pipe Line Company, L Comment period: 06/23/15 - 07/22/15		Nonpoint Source Pollution	permitting authority. EPA Region 9 is the permitting authority for Tribal lands in Arizona, National Information					
		NPDES Permits & Stormwater	California, Nevada, and also all Navajo lands; the Pacific Island territories of Guam, American Samoa, Commonwealth of the Northern Mariana Islands; and any discharges (NEPA)					
	Enforcement – Recent Clean Water Act Notices	No Discharge Zones	into federal ocean waters beyond state boundaries. This page includes permits currently open for public comment as well as permits for which the public comment period has • EPA's National NPDES topics					
	NBDEC	Oceans, Coasts & Estuaries	ended.					
		Tribal Water Programs	For permits that EPA has issued	l, visit Region 9 NPDES permit	s page.	You will need Adobe Reader to view some of the files on this		
		Water Quality Standards	Arizona, California, Hawaii and Nevada issue NPDES permits for discharges on lands (other than the fore deben Pagder and t					
		Water Sustainable Infrastructure	Tribal lands) within those states. State-issued permits and related information are accessible					
		Watersheds	n en					
		Wetlands	Public Notices and Draft Pe	ublic Notices and Draft Permits Open for Comment				
		About the Water Program	remit # remit Name /	Location	Documents			

The site does not differentiate the label in the global navigation to reflect the category visitors are viewing. Providing this visual information is important, not only for those who have navigated to the page from others within the site, but also for those who have arrived on the page from an outside source, such as an external link or search engine search results. Global navigation highlighting gives a reference point to understand where this page resides in the site, as well as guidance on where visitors can find similar or related information items.





Similarly, EPA.gov does not highlight visitors' location in the local navigation menus. This increases visitors workload as they must study the navigation menus to understand the relationship of the current page to the rest of the site and to locate related content.



About the DEQ	DEQ > WATER > PERMITS			
Air	Water Permits	+ Drinking Water		
Land	At DEQ, doing our best to help assure	 Water Well Contractor Registration Operator Certification Noncommunity Water Supply Program Well Driller Registration Operating Training and Certification Informati Community Water Supply + Wastewater + Surface Water 		
News and Events	permits are issued timely is a common goal between DEQ and new			
Waste	businesses.			
Water	If you need assistance identifying permits for a new venture, refer to our			
Great Lakes				
Drinking Water	contact the OEA, Permit Coordination			
Lakes & Streams	Assistance Hotline at 800-662-9278.			
Wastewater		+ Wetlands, Lakes and Streams		
Wetlands		+ Groundwater		
Permits		+ Recreation		
Water Management				
Sustainability				

This site complies with best practice by highlighting the global **1** and local **2** navigation elements corresponding to the current page.





Additionally, global navigation is missing from some regional sites. Specifically, the Region 5 and Region 10 pages do not provide access to the rest of the EPA.gov site. This severely limits visitors' ability to navigate to related content within the site, as they lack direct access to top-level categories. EPA.gov should ensure all regional pages provide global navigation for the main site so that visitors are not forced to search needlessly for links to the top-level categories or resort to using the link to Home or the browser's Back button to access the rest of the site.





The site also does not provide consistent local navigation options within each Region's section. For example, the Region 1 primary page displays navigational links for About EPA **1** rather than the links for the Region 1 category **2**. This deprives visitors of efficient navigation within the category as well as a clear understanding of the location of the pages they are viewing. The site must ensure that local navigation menus accurately reflect the hierarchy of the current category.





EPA Administrator

EPA Region 1 (New England)

In addition, breadcrumb trails do not always accurately reflect the site structure. For example, the breadcrumb trail on the Public Notices page of Region 1 indicates the EPA New England is a top-level category of EPA Home **1**. However, when visitors navigate to the Region 1 page, the breadcrumb trail reveals an additional level, About EPA **2**, is the top-level category. The site must ensure breadcrumb trails accurately reflect the site structure such that visitors are able to confidently reference them to learn the site structure and utilize them to return to previous pages.



Recommendation

- Differentiate the item in the global and local navigation menus which corresponds to the page visitors are currently viewing.
- Provide global navigation on all pages of EPA.gov.
- Ensure that local navigation menus accurately reflect the options available in the current category.
- Ensure breadcrumb trails accurately reflect each page's location in the site hierarchy.





Issue 4 of 10



Some links transport visitors offsite with no notice. For example, some Region 9 links to Public Notices present the notice as a page within the Federal Register website, opening in the same browser window. There is no warning that visitors will be leaving the EPA site, losing access to the global navigation menu and the ability to easily return to view more EPA content. When hypertext links do anything other than transport visitors to another web page on the site—including taking them to a new site—forewarning should be provided via labeling or an icon so visitors know what to expect before clicking the link.



Issue 4 of 10

Search EPA.gov

Contact Us

Past Meetings

and Events

Share

A-Z Inde

SEAR

Contact Us 🔁 Share

Q Search this collection of releases | or

Get news releases by email

View selected historical press

releases from 1970 to 1998 in the FPA

search all news releases

History website

Español | 中文: 繁體版 | 中文: 简体版 | Tiếng Việt | 한국(

Borderwide

Advanced Search

Calendar

Region 9 Calendar

AZ/Sonora-CA/Baja



Additionally, some link labels do not accurately reflect their destination page headings. For example, clicking on the U.S.-Mexico Border link on the EPA Region 9 landing page presents a page titled Region 6 Calendar, potentially confusing visitors when none of the words in the label appear in the title. Similarly, the link to All Pacific Southwest News Releases presents a page heading of News Releases from Region 9, relying on visitors to remember which region number corresponds to the Pacific Southwest region. To eliminate confusion, link labels should exactly match page headings wherever space permits.



Issue 4 of 10



Next, the global navigation menu link for Regional Offices appears to open a page with that title, but is in fact is a jump link to an accordion menu panel of the About EPA page. This is disorienting because the global navigation menu is not visible, leaving visitors with no browsing paths to other areas of the site. To maintain the visibility of those browsing paths and keep visitors oriented, the site should avoid linking to in-page anchors from the global navigation.



Issue 4 of 10



Finally, much of the information related to Public Notices is rendered in PDF format, adding complexity to visitors' ability to scan and locate pertinent information. Most documents **1** require Adobe Acrobat Reader to view, and this relies on browsers being correctly configured. Also, some instructions are located on pages within the Public Notice **2**, adding a barrier to visitors reaching helpful information. Much of this information should be rendered directly on an HTML page.


Expected Location

Issue 4 of 10

Public Comment Opportunities in Regi	on 10
Public Notices	Comments Due
Proposed Reissuance of a Wastewater Discharge Permit to Hecla Mining Company, Grouse Creek Unit	July 13, 2015
Proposed Penalty Against Leader Creek Fisheries Inc. For Clean Water Act Violations	July 17, 2015
Proposed Penalty Against Seneca Foods Corporation For Clean Water Act Violations	July 25, 2015
Proposed Reissuance of a Wastewater Discharge Permit to the City of Aderdeen, Idaho	July 30, 2015
Proposed Penalty Against Stanley Associates, Inc. For Clean Water Act Violations	August 6, 2015
Proposed Penalty Against Petersen Brothers Construction & Agri- Services For Clean Water Act Violations	August 7, 2015
Proposed Reissuance of a Wastewater Discharge Permit to City of Lewiston Wastewater Facility	August 10, 2015
Proposed Reissuance of a Wastewater Discharge Permit to City of Marsing Wastewater Plant	August 12, 2015

Water

or Kids

Region 10 provides the public notices on HTML pages **1**, increasing the ease of viewing the notices and locating instructions for submitting comments **2**.



FORE by Answers

Expected Location

Recommendation

- Provide explicit messaging or iconography with links that lead to offsite destinations; ensure the destination pages open in a new browser window.
- Ensure link labels and corresponding page headings have a oneto-one match.
- Avoid linking to in-page anchors from the global navigation.
- Display helpful information related to Public Notices in HTML format.





Issue 5 of 10

You are here: Water "Pollution Prevention & Control "Permitting (NPDES) "Basics "Inte



Citizen involvement is an important part of the National Pollutant Discharge Elimination System (NPDES) permit program. Citizen involvement occurs at the

time of the initial State NPDES authorization proces comments and participation at public hearings, and substantial program revision. Citizens may also par rulemaking process where NPDES program requirer participation helps to ensure the NPDES permit pro every community.

A large body of information is available to help inte the NPDES permit program helps to achieve the Nar are a citizen that wants more information on the N Permitting 101 (PDF) (11 pp, 37K, About PDF) is a brief program.

If you have concerns about the NPDES program adr are a number of steps you make take to voice your recommends informal options:

- Verify whether your State has been authorized program. Call or write your permitting authori
- Report a possible violation.
- If the State permitting authority does not satisf the EPA Regional Office responsible for oversig call or write them to voice your concern.
- If the EPA Region does not satisfy your concern Headquarters, Office of Wastewater Manageme Washington, DC.
- You may write a letter to the Administrator of t
 You may State your concerns in a petition for w program as provided under CWA Section 402 (
- You may file a civil suit in a court of law.

You are here: Water Pollution Prevention & Control Permitting (NPDES) NPDES Permit NPDES Permit Program Basics

This section of this website contains basic information on the major features and elements of the NPDES permit program. The information in this section will be most useful to state and tribal officials, interested citizens, and others with an interest in the details of the NPDES program. This information is broadly applicable to all NPDES permits and programs, including concentrated animal feeding operations (CAFOs), pesticide discharges, combined sewer overflows (CSOs), pretreatment, sanitary sewer overflows (SSOs), stormwater and whole effluent toxicity (WET).

NPDES General Permit Inventory

Overview

- Water Permitting 101 (PDF) (11 pp, 37K, About PDF) Overview of the NPDES permitting process
- Public Participation in the NPDES Permit Issuance Process (PDF) (4 pp, 775K, About PDF) – Overview of the NPDES permitting process,

highlighting opportunities for public involvement

 NPDES Strategic Plan (PDF) (19 pp, 781K, About PDF) – The Water Permits Division's Strategic Plan of goals and key actions on protecting the nation's waters through effective NPDES permits – FY 2001 and beyond.





The site does not provide a clear and succinct summary of the Permitting and Public Comments processes. Explanatory content, such as that provided on the Interested Citizens 1 and NPDES Permit Program Basics 2 pages, is long and text heavy. Two supplementary documents 3, Water Permitting 101 and Public Participation in the NPDES Permit Issuance Process, are 11 and 4 pages long, respectively. This risks that visitors may decide that the public commenting process is too complicated and become dissuaded from participating in it. To help visitors understand and participate in the commenting process, the site should provide a simplified overview of the permit process.



The Food Safety Law and the Rulemaking Process: Putting FSMA to Work



This other site gives an overview of the rulemaking process in three steps **1 2 3** which are enumerated and stated in bold headings followed by explanatory text and links to related content **4 5**.



Issue 5 of 10



Another site uses an infographic to explain a multistep process. Images and icons help to explain the information and make it more memorable. EPA.gov can facilitate understanding of the permits and public comment procedures by incorporating charts and similar visual aids to illustrate the permit process.





The Rulemaking Process: A Primer by FDA

Also, EPA.gov has an opportunity to enhance communication about the permit process through the use of interactive content. As shown, another site provides a video tutorial which explains the rulemaking process. Since the provision of multimedia content helps engage visitors and allows them to choose the type of content that best suits their needs, the site should consider creating videos or podcasts that explain the permit and public notices process.



Recommendation

- Provide a simplified overview of the permit process.
- Incorporate charts and similar visual aids to communicate this information.
- Consider creating videos or podcasts that explain the permit and public notices process.





Issue 6 of 10



Although EPA.gov provides contextual contact information for the individual Regions, visitors may miss this information because the Contact Us link leads to a general Contact page **1**. On Region pages, visitors must notice the Contact Region 2 link **2** in the Related information element to be taken to the relevant Region contact page. The instructions explaining the difference between these two links is found only on the Contact Us page. In order to clarify the destination of these links, the general Contact Us link should be located in the utility navigation or global footer. The Contact link on the Regional Office pages should be located in the conventional location in the upper right portion of the centerwell **6**. The explanation on the main Contact Us page **4** would then be unnecessary and should be removed.



Issue 6 of 10



Next, the site does not provide sufficient access to glossaries to assist visitors in understanding unfamiliar terminology as they are browsing. For example, in the UIC section the only link to the UIC Glossary **1** is in the centerwell on the primary page **2**. Other pages deeper in the section **3** provide no access to the glossary, requiring visitors to remember the link on the primary page. Those visitors entering the section via an external link or search engine results may also be unaware of the glossary, effectively hiding this valuable tool. Instead, links to the appropriate glossary should be included on all pages within the relevant section in a conventional location such as the header or footer.



Earn Competitive CD Interest Rates ¹			
When you open a Citibank® Certificate of Deposit here's how it works:			
 Important Note: Upon opening your CD, funds must be transferred from Citibank account. 	your available balances in a linked		
 Interest is paid monthly or at maturity for all CDs with terms of one year or le 	ess.		
 Interest is paid monthly for all CDs with terms greater than one year. 			
 CDs renew automatically at maturity for the same term you initially selected your term, you have a <u>7 calendar day grace period</u>. 	l. If you don't want to renew or change		
Select by term 🔻 GO or Select by amount 🔻 GO			
hly or at maturity for all CDs with te hly for all CDs with terms greater th cally at maturity for the same term a 7 calendar day grace period. GO or Select by amount	7-Day Grace Period There is a 7 calendar day grace period additional funds can be deposited and an early withdrawal penalty. This can b	after the maturity date, during which funds can be withdrawn without paying e done online, by phone or in writing.	×

This site provides glossary information in a contextual layer allowing visitors to confirm the meaning of unfamiliar terms in context with no interruption in browsing. EPA.gov can leverage entries in the glossary to provide this additional help.



Issue 6 of 10



EPA United	States Environmental Protection Age	ncy	Español	中文: 繁體版	中文: 简体版	Tiếng Việt	한국어
Learn the Issues	Science & Technology	Laws & Regulations	About EPA				_
NPDES "frequent qu All results Da Results 1 – 20 of Frequent Question Waters http://www2.e	estions" Search ocuments Web pages 179 for <i>NPDES "frequ</i> ns - Final Water Quality S pa.gov/beach-tech/frequ	Advanced search Sort by Relevent and and a search sent questions "within tandards for Coastal ar ent-questions-final-wa	vance <u>Date</u> n all areas of EPA. nd Great Lakes Recre	2 ation	Freqe Qe What is the Rule? How do I ci Facility Inte be done ele	contact os ently Asked Jestions Proposed ctronic Reporti reate a NPDES rest? 5 Permit renew actronically also	ing ials o <u>2</u>
Frequent Ques Waters	tions - Final Water Qualit	y Standards for Coasta	al and Great Lakes Re	ecreation	View all 1	2 answers	
2008 Final EPA Co http://www2.e Frequent ques	postruction General Permi pa.gov/region8/2008-fin tions and answers to Ger	t: Questions and Answ al-epa-construction-gen eral Construction Pern	<u>iers</u> n nit Rules.				フ
NPDES Perr http://w Individu [More r	nits at Public Notice ww2.epa.gov/region8/np al NPDES permits at publ esults from www2.epa systematics from www2.epa	des-permits-public-not ic notice L.gov/region8]	ice				

Next, access to FAQs is not provided on many content pages. In the example shown here, the Region 9 NPDES Wastewater & Stormwater Permits page includes no access to FAQs **1**. Visitors must conduct a search in order to view Frequently Asked Questions, where they are displayed in an element in the right sidebar on Search Results pages **2**, risking them missing this helpful information. The site should provide a link to FAQs on all pages in the global header or footer where visitors can easily access them.



Recommendation

- Increase access to help content by placing links to the general Contact Us page, the Glossary, and FAQs in the global header or footer.
- Locate the Regional Office Contact link in the upper right area of the centerwell.
- Consider implementing contextual help layers for Glossary definitions.





Issue 7 of 10



Several Public Notices pages reflect poor use of screen real estate by allowing an excess of white space. This forces content into a more vertical layout, requiring visitors to scroll extensively to view all available listings **1 2**. In another instance, a large gap of white space presents an empty and unfinished appearance causing visitors to wonder if all content has loaded **3**. The site should ensure centerwell real estate is used judiciously and effectively.



Issue 7 of 10



Furthermore, readability is significantly undermined on the Region 5 UIC Public Notices page by the use of overly long line lengths. Long line lengths inhibit reading and slow performance as visitors must exert extra effort to re-find the beginning of the next line. Instead, the site should constrain line lengths for body text to 100 characters, including white space; for maximum readability, limit line length to 80 characters.



Issue 7 of 10

Portions of the site fail to be effectively formatted for 1280 x 768 screen resolution—the resolution that accommodates a majority of online users. For visitors using this screen resolution, the site appears too small with vacant areas on either side of the page **1 2**. This results in content becoming squeezed into a more vertical layout, pushing information unnecessarily below the fold—as shown by the dotted red line **8**—thus forcing visitors to scroll to view all of a page's content. This space could be better utilized to reduce scrolling by arranging content blocks more efficiently between the centerwell columns.





	I.GOV			TEXT SIZE: A+A-A + TEX INDEPENDENCE DAY JULY 4, 2015	T ONLY TRAN	SLATE - Google" Custom Search Find				
Department of I	Environmental Quality									
Sign up for email notifications when this page is updated. Department	Active Public Notices Public notices are one of many ways DEQ can communic	ate with Oregonians a	pout current act	ivities and invite the public to be part of the discu	ussion about o	ur environmental issues.				
About Us Contact Us Search DEQ Office Locations/Hours	Public Notices for Stormwater General Permit Application Department of Agriculture Public Notices on Confined An	s: <u>1200-C</u> <u>1200-A</u> imal Feeding Operation	<u>1200-Z</u> <u>120</u> IS	0-COLS						
News Releases Public Notices	All comments are due by 5:00 p.m. unless	otherwise noted								
Request Public Records Directives	Title	Region/County	Notice Type	Description	n	Comment Due Date	6			
Projects and Programs Publications Compliance and Enforcement	Proposed Certification of Completion and decision of No Further Action for Tomahawk	Lane	Request for Comments	DEQ proposes to issue a certification of com Purchaser Agreement with Tomahawk Invest to issue a No Further Action letter for comple cleanup of an underground storage tank petr prope	pletion for a Pr tment Group, L tion of the inve oleum release	ospective LC and proposes stigation and July 1, 2015 from the same				
Permits and Licenses Regional Solutions Team	Proposed Prospective Purchaser Agreement for the Sadri Property Along Hoquarten Slough in Tillamook	Tillamook	Request for Comments	DEQ purch prope Michigan.gov Home	nt of Env	ironmental Quality				DEQ NPDES Permit Contact NMS Syste
Rules and Regulations Databases/GIS	Proposed Mutual Agreement and Order permitting Clean Water Services to use recycled water to produce beer	Washington	Request for Comments	Subje Clear NAVIGATION PANEL	😚 Home 🔇	Help 📕 Hide Navigation Panel				
Calendar	Requests comments on proposed 401 water quality certification for Nature Conservancy Side Channel Reconnect Project	Grant	Request for Comments	The c Start Your Search Here 🛞 side c rap al 🖳 Permits on Public Notice	Permits that I	ly Issued Permits	listed in the table below. Clicking on th	he icon to the left of the permit nur	nber will direct you to a web	page with additional information and
	Proposed renewal permit for H20&S Inc. wastewater treatment plant at Otter Crest	Lincoln	Request for Comments	DEQ INPDES Permit Information plant' Recently Issued Permits Pollut I Facility Information	documents re The informati desired colun bottom of the	elated to the facility. The web page will also i on on the table below can be sorted by pern nn. The table may have multiple pages of inf table. Information found in the table (all pag	identify the name and phone number o nit number, designated name, issued d formation due to the parameters of you ges) can also be exported to an Excel s	f the District Office, which may be ate, effective date, or expiration da r search. You may view the additio preadsheet by clicking on the butt	contacted if you wish to sub ate. The sort feature can be in onal pages of the table by usi ton below.	mit comments or questions. itiated by clicking on the heading of the ng the page selection feature located at the
	Proposed Renewal of Solid Waste Permit for the Hood River Recycling. Transfer Station and Household Waste Collection Facility.	Hood River	Request for Comments	DEQ Trans	Permit Se	arch Result				
	DEQ Requests Comments on a Proposed Air Quality New Standard Permit for Bushwacker. Inc.	Multnomah	Request for Comments	DEQ propc Inc.		e click here to start a new Recent Issued Permittee Accurate Technologies Inc. Admiral Petroleum Company	Permit search. Permit Number MIR113390 MIG081069	Issued Date 06/08/2015 05/26/2015	Effective Date 06/08/2015 05/26/2015	Expiration Date 06/15/2016 04/01/2020
	Proposed Portland Community College Water Quality Permit	Multnomah	Request for Comments	DEQ Portla Unde drywe		Agape Plastics, Inc. Albar Industries, Incorporated Allied Metals Corporation Amerco Real Estate	MIR113414 MIS510157 MIS111851 MIR113379	06/30/2015 05/21/2015 05/29/2015 06/04/2015	06/30/2015 05/21/2015 05/29/2015 06/04/2015	05/01/2016 04/01/2020 04/01/2016 05/15/2016
	DEO Requests Comments on 2015 Annual Ambient Air Quality Monitoring Network Plan	Statewide	Request for Comments	DEQ air qu on ou		Anchor Bay School District Arbors of Traverse Autodie, LLC	MIG580328 MIR113442 MIG081154	06/08/2015 06/29/2015 06/08/2015	06/08/2015 06/29/2015 06/08/2015	04/01/2019 06/06/2016 04/01/2020
	City of Hood River Updated Biosolids Management Plan and Water Quality Permit Renewal	Hood River	Public Hearing	DEQ River Disch	123	Bark Shanty Marina 4 5 6 7 8 9 10	MIS510177	05/21/2015	05/21/2015	04/01/2020
	Pequest for Comments on Proposed Cleanup and		Pequest for	DEQ invites the public to comment on DEQ's	Cleanup Prog	ram compliance				

These sites are optimized for the wider screen width, which allows them to display public notice records in a tabular format which eliminates wasted whitespace and excessively long line lengths.



Recommendation

- Reallocate information in the Public Notices to avoid large gaps of whitespace.
- Constrain line length to under 100 characters per line to help make text more readable.
- Optimize page layouts for a screen resolution of 1280-1366 pixels wide, and 768 pixels high; ensure content is evenly distributed in the centerwell.





Issue 8 of 10



There are stark differences in layout and styling between the EPA homepage and the About EPA landing page. While some of the global navigation menu's top-level categories are common, heading contents and styles, page layouts, and color schemes differ substantially. The differences are sufficient to cause visitors to wonder if they have left the site. A consistent rendering of common page elements such as headings and locations of key functionality helps visitors learn how to interact with the site, as well as contributes to their sense of the site's professionalism and credibility.



Education]					
	There are no open public comment periods for Cleanup at this time	2.							
	GE/Housatonic River Web Site »								
	Cleanup Web Site »								
	Enforcement – Clean Water Act								
	In the Matter of: Buckeye Pipe Line Company, L.P. (PDF) (3 pp, 16 K) Comment period: 06/23/15 - 07/22/15								
	Enforcement - Recent Clean Water Act Notices »								
	NPDES								
	G.S. Blodgett Company, Burlington, VT (PDF) (17 pp, 1.6 MB) Comment period: 06/29/15 – 07/29/15								
		TED STAT				U.S	. ENVIRONMENTAL PROTECTION AGENCY		
	Exeter Mill Apartments, Exeter, NH (PDF) (68 pp, 751 K)		Region 10: the Pacific No	rthwest	2				
	Comment period. 06/29/15 - 07/28/15		Serving the people of Alaska, Idaho, Oregon, Washingto Recent Additions I Contact Us Search: All F	n and Native Tribes	Ga				
	Paris Utility District, Paris, ME (PDF) (108 pp, 2.1 MB)	PROTECTION	You are here: EPA Home » Region 10 » homepage » Infor	mation » R10PN					
	Comment period: 06/19/15 - 07/21/15	Region 10: the Pacific Northwest	Public Comment Opportunities in Region 10						
	Green Lake National Fish Hatchery, Ellsworth, ME (PDF) (53 pp, 1 MB)	A to Z Subject Index	Public Notices		Comments Due	Location			
	Comment period: 06/18/15 - 07/20/15	Cleanup Enforcement	Proposed Reissuance of a Wastewater Disc Mining Company, Grouse Creek Unit	charge Permit to Hecla	July 13, 2015	Custer County, Idaho			
	Maine Woods Pellet Company, LLC, Athens, ME (PDF) (35 pp, 805 K) Comment period: 06/12/15 - 07/13/15	Assessment Toxic Substances	Proposed Penalty Against Leader Creek Fis Act Violations	sheries Inc. For Clean Water	July 17, 2015	Naknek, Alaska			
	Maine Electronics Inc., Lisbon, ME (PDF) (69 pp, 999 K)	Water Regional Priorities	Proposed Penalty Against Seneca Foods Co Act Violations	orporation For Clean Water	July 25, 2015	Payette, Idaho			
	Comment period: 06/00/15 _ 07/00/15	For Kids	Proposed Reissuance of a Wastewater Disc Aderdeen, Idaho	charge Permit to the City of	July 30, 2015	Aberdeen, Idaho			
			Proposed Penalty Against Stanley Associat Violations	es, Inc. For Clean Water Act	August 6, 2015	Twin Falls, Idaho			
			Proposed Penalty Against Petersen Brother Services For Clean Water Act Violations	rs Construction & Agri-	August 7, 2015	Kimberly, Idaho			
				EPA Home	Privacy and Security Notic	ce Contact Us			
				URL: http://yose	mite.epa.gov/R10/homepage	.nsf/Information/R10PN	,		
					Print As-is Last updated on 7/8/201	15	,		
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Differences in layout extend to the Public Notice listing pages themselves. For example, Region 1's notices **1** are listed by notice type— Cleanup, Clean Water Act Enforcement, NPDES—while Region 10's notices **2** are listed together. All of the inconsistencies add up to a jarring experience for visitors who view multiple public notices in different regions. A common layout and style would aid scannability and create a streamlined browsing experience.



Issue 8 of 10



Even within regions, Public Notices are inconsistently presented. In Region 5, Underground Injection Control (UIC) Public Notices are organized by state **1**, whereas National Pollutant Discharge Elimination System (NPDES) Public Notices are arranged by date **2**. Using a single organizational scheme helps orient visitors to find content efficiently.



Recommendation

- Ensure pages follow common layout, colors, and styling to create a consistent browsing experience.
- Present Public Notices across regions and topics with common grouping and ordering.





NPDES

G.S. Blodgett Company, Burlington, VT (PDF) (17 pp, 1.6 MB) Comment period: 06/29/15 - 07/29/15
Exeter Mill Apartments, Exeter, NH (PDF) (68 pp, 751 K) Comment period: 06/29/15 - 07/28/15
Paris Utility District, Paris, ME (PDF) (108 pp, 2.1 MB) Comment period: 06/19/15 – 07/21/15
Green Lake National Fish Hatchery, Ellsworth, ME (PDF) (53 pp, 1 MB) Comment period: 06/18/15 – 07/20/15
Maine Woods Pellet Company, LLC, Athens, ME (PDF) (35 pp, 805 K) Comment period: 06/12/15 - 07/13/15
Maine Electronics Inc., Lisbon, ME (PDF) (69 pp, 999 K) Comment period: 06/09/15 – 07/09/15
Limestone Water and Sewer District, Limestone, ME (PDF) (92 pp, 1.3 MB) Comment period: 06/08/15 - 07/08/15
Imerys Talc Delaware Inc Former Hamm Mine, Windham, VT (PDF) (20 pp, 2.5 MB) Comment period: 06/08/15 - 07/08/15
Milbridge, Town of, Milbridge, ME (PDF) (56 pp, 677 K) Comment period: 06/05/15 – 07/06/15
MCI Bridgewater Leo L. Dubois Water Pollution Control Facility, Bridgewater, MA (PDF) (81 pp, 3 MB) Comment period: 05/20/15 - 06/18/15
Acadia Aqua Farms, LLC Stewardship Gem, Inc, Trenton, ME (PDF) (35 pp, 1 MB)

Significant differences in the content of Public Notice listings impede visitors from understanding the nature of each notice. For example, Region 1 notices display the title, file type, page count, file size, and comment period start and end dates. These listings could be improved by including a short description to add context to otherwise similar listings.



9 (Pacific		
*Click on colu	res for Which Comment Period has Ended mn header with this symbol 🗢 to sort	
Permit #	Permit Name / Location	Documents
AS0020001 301(h) Waiv	American Samoa Power Authority/Utulei Sewage r Treatment Plant Pago Pago, AS	Public Notice (2 pp, 22K) Tentative Decision Document (85 pp, 1.4MB) Tentative Decision Document fact sheet (4 pp, 114K) Questionnaire for Small Dischargers (37 pp, 332K) Questionnaire Attachment A (9 pp, 1.3MB) Questionnaire Attachment B (44 pp, 1.3MB) Questionnaire Attachment C (11 pp, 464K) Questionnaire Attachment C (11 pp, 464K) Questionnaire Attachment D (48 pp, 418K) Questionnaire Attachment E (7 pp, 653K) Press release
AS0020010 301(h) Waiv	American Samoa Power Authority/Tafuna Sewage Treatment Plant Tafuna, AS	Public Notice (2 pp, 22K) Tentative Decision Document (89 pp, 1.1MB) Tentative Decision Document Fact Sheet (4 pp, 110K) Application Cover Letters (PDF) (4 pp, 406K) Application Form 1 (PDF) (6 pp, 594K) Application Form 2A (PDF) (13 pp, 1.5MB) Questionnaire for Small Dischargers (38 pp, 4.1MB) Questionnaire Attachments 1 & 2 (PDF) (28 pp, 2.8MB) Application Appendix – Monitoring Data (11 pp, 910K) Press release
CA0049675	Buena Vista Rancheria: BuenaVue Casino (formerly Flying Cloud Casino) Ione, CA	Public Notice (PDF) (1 pp. 33K) Fact Sheet (PDF) (18 pp. 344K) Fact Sheet, Figure 1: Map of Area (PDF) (1 pp. 213K) Fact Sheet, Figure 2: Site Schematic (PDF) (2 pp. 395K) Draft Permit (PDF) (21 pp. 450K)
GU0020087 301(h) Waiv	Guam Waterworks Authority/Agana Sewage r Treatment Plant Hagatna, GU	Public Hearing Notice (PDF) (3 pp. 18K) Tentative Decision Document - Public Notice Letter (2 pp. 17K) Tentative Decision Document (PDF) (67 pp. 647K)

Region 9's Public Notices include individual links to sections of the notice, but the titles of the sections are generic—"Tentative Decision Document"—and reveal little about the contents of the notice.



Oregon	I.GOV			TEXT SIZE: A+ A- A • TEXT ONLY TRANSLATE - Google" Cu	stom Search Find
Department of H	Environmental Quality				
Sign up for email notifications when this page is updated. Department About Us Contact Us Search DEQ Office Locations/Hours News Releases Public Notices	Active Public Notices Public notices are one of many ways DEQ can communica Public Notices for Stormwater General Permit Applications Department of Agriculture Public Notices on Confined Anin All comments are due by 5:00 p.m. unless of	te with Oregonians ab : <u>1200-C</u> <u>1200-A</u> nal Feeding Operation otherwise noted.	oout current activ <u>1200-Z</u> <u>1200</u> I <u>S</u>	vities and invite the public to be part of the discussion about our environmental issu I-COLS	IeS.
Request Public Records			Notice		Comment Due
Directives	Title	Region/County	Туре	Description	Date
Projects and Programs Publications Compliance and Enforcement	Proposed Certification of Completion and decision of No Further Action for Tomahawk	Lane	Request for Comments	DEQ proposes to issue a certification of completion for a Prospective Purchaser Agreement with Tomahawk Investment Group, LLC and proposes to issue a No Further Action letter for completion of the investigation and cleanup of an underground storage tank petroleum release from the same property.	July 1, 2015
Permits and Licenses Regional Solutions Team	Proposed Prospective Purchaser Agreement for the Sadri Property Along Hoquarten Slough in Tillamook	Tillamook	Request for Comments	DEQ seeks comments on its proposed consent order for a prospective purchaser agreement with Tillamook County concerning its acquisition of real property located along Hoquarten Slough in Tillamook, Oregon.	July 1, 2015
Rules and Regulations Databases/GIS Jobs	Proposed Mutual Agreement and Order permitting Clean Water Services to use recycled water to produce beer	Washington	Request for Comments	Subject to public review and comment, DEQ intends to issue this MAO to Clean Water Services, which allows CWS to use recycled water to brew beer.	July 2, 2015
Calendar	Requests comments on proposed 401 water quality certification for Nature Conservancy Side Channel Reconnect Project	Grant	Request for Comments	The conservancy proposes to do this by opening the entrances to two historic side channels, installing engineered log jams and boulders and removing rip rap along the bank of the Middle Fork John Day River.	July 3, 2015
	Proposed renewal permit for H20&S Inc. wastewater treatment plant at Otter Crest	Lincoln	Request for Comments	DEQ invites the public to comment on the H20&S Inc., wastewater treatment plant's proposed wastewater treatment permit, known officially as a National Pollutant Discharge Elimination System permit.	July 6, 2015
	Proposed Renewal of Solid Waste Permit for the Hood River Recycling, Transfer Station and Household Waste Collection Facility	Hood River	Request for Comments	DEQ proposes to issue a permit renewal for the Hood River Recycling, Transfer Station and Household Hazardous Waste Collection Facility.	July 6, 2015
				DEO invites the public to submit written comments on the conditions of a	

The display of Public Notices on this site combines many helpful qualities—descriptive titles, location by county, notice type (Request for Comments), a description of the proposal, and the comment due date. These give visitors a more thorough understanding of the notice and a better idea of its pertinence to them.



Issue 9 of 10

Recommendation

• Provide sufficient details in Public Notice listings to guide visitors in selecting notices that are interesting and pertinent to them.





Issue 10 of 10



The Public Notices and Region offices pages exhibit instances of self-referential clickability—page elements that link to the page currently being viewed, as shown in these examples. Providing a link which simply reloads the current results in wasted time for visitors. In addition, self-referential clickability can be disorienting since the implied promise of an active link is to be transported to a new page or to additional information—not to reload the same page.



MA NA	TIONAL ARC	HIVES	Blogs Search Archi
Research Our Records	Veterans Service Records	Teachers' Resources	Our Locations
Research Our Home > Research Our Records	r Records		4
National Archives Catalog Search National Archives Catalog About National Archives Catalog Using the National Archives Catalog Search Tips Accessibility	The National A Search the online catalog an information about our record Search the National Advanced Search	Archives Catalog ad other National Archives reso s. Archives Catalog Search	ources at once for

The local navigation menu on this site exhibits the best practice of unlinking navigation links in the left sidebar to prevent the page from reloading. This implementation keeps visitors oriented to the current page and helps them understand the location of this page within the site's hierarchy. This practice should be carried to all pages within EPA.gov.



Issue 10 of 10



The site does not consistently provide an adequate visual indication of pages visitors have already viewed. Although EPA.gov adheres to best practice in altering the color of hypertext links after they have been visited, often the color change is too subtle. For instance, on the pages shown, visited links **1** and unvisited links **2** are different shades of medium blue. This risks that visitors may not perceive which links they have already visited and may waste time searching for previously viewed content of interest or accidentally click on links they do not wish to view again. The site should heighten the contrast between the visited and unvisited links.





Finally, breadcrumb trail elements on the Region 10 Public Notices page transport visitors to an error page. Broken links erode visitors' trust and leave them with a negative overall impression of the site. To resolve this issue the site must ensure that breadcrumb trails accurately reflect the current site hierarchy.



Recommendation

- Avoid self-referential clickability by unlinking the navigation item that corresponds to the current page.
- Ensure adequate contrast between visited and unvisited links.
- Resolve all broken links.


Agenda

- Overview of Usability Audit Review
- Usability Compliance Rating
- Top 10 Critical Usability Issues
- Bottom Line



Bottom Line

EPA.gov can facilitate citizen engagement in the permitting process by:

- Establishing a central repository and enhancing regional presentation of Public Notices;
- Ensuring adequate linkage to Public Notices throughout the site experience;
- Providing a clear overview of the permitting and public commenting process and robust help resources; and
- Standardizing the presentation of Public Notices.



