

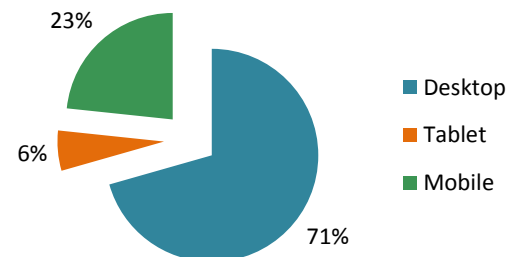
Agency Web Traffic: Content Consumption Report

All Traffic June 2015 change from prior month

Sessions	7,387,074	-833,465	▼	-10.1%
Unique Users	5,104,972	-705,363	▼	-12.1%
Pageviews	27,111,485	2,779,260	▲	11.4%
Unique Pageviews	17,499,629	463,756	▲	2.7%
Downloads	1,366,042	94,391	▲	7.4%
Unique Downloads	699,973	54,982	▲	8.5%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Sessions by Device June 2015



Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	2,763,174	-335,024 ▼ -10.8%	15,992,085	4,534,423 ▲ 39.6%	818,363	59,706 ▲ 7.9%
Desktop	5,214,508	-672,516 ▼ -11.4%	22,974,189	3,139,896 ▲ 15.8%	1,225,364	91,456 ▲ 8.1%
Tablet	449,673	-114,168 ▼ -20.2%	985,637	-330,681 ▼ -25.1%	45,302	-614 ▼ -1.3%
Mobile	1,723,496	-42,648 ▼ -2.4%	3,151,659	-29,955 ▼ -0.9%	88,897	14,296 ▲ 19.2%
Universities & Colleges	255,564	-148,316 ▼ -36.7%	769,346	-371,416 ▼ -32.6%	53,399	-5,022 ▼ -8.6%
EPA Employees	186,766	26,919 ▲ 16.8%	985,256	151,547 ▲ 18.2%	64,726	7,267 ▲ 12.6%

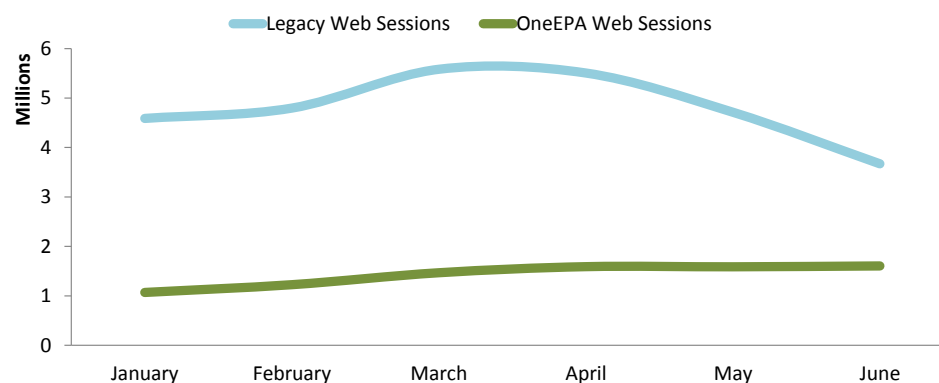
OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	June 2015	change from prior month
Sessions	1,604,737	17,671 ▲ 1.1%
Pageviews	3,539,724	30,191 ▲ 0.9%
Legacy Web www.epa.gov	June 2015	change from prior month
Sessions	3,670,346	-1,043,050 ▼ -22.1%
Pageviews	7,799,486	-2,421,792 ▼ -23.7%

Legacy Web www.epa.gov does **not** include any subdomains (e.g. water.epa.gov)

Other special content	June 2015	change from prior month
Home Page Views	298,669	-24,000 ▼ -7.4%
Home Page Banner Clicks	7,258	-3,042 ▼ -29.5%
Press Release Pageviews	95,313	-2,886 ▼ -2.9%
Widget Pageviews	402,450	-22,419 ▼ -5.3%

Trend for last 6 months



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Top 20 Page Titles for June 2015	by pageviews	June 2015
TRI-MEweb Workflow		5,979,280
NSCEP Environmental Publications - Document Display pg		544,382
Search results Search US EPA		518,695
US Environmental Protection Agency		298,669
UV Index Search Results Envirofacts US EPA		199,833
TRI-MEweb Running		166,274
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		161,081
Special Offers and Rebates from ENERGY STAR Partners EPA ENERGY STAR		146,046
UV Index SunWise US EPA		145,713
ENERGY STAR The Simple Choice for Energy Efficiency		132,810
Bed Bugs: Get Them Out and Keep Them Out US EPA		107,336
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		102,351
myRTK US EPA Mobile		96,864
AirNow		88,480
FRS Facility Detail Report Envirofacts US EPA		79,453
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		74,959
Federal Tax Credits for Consumer Energy Efficiency About ENERGY STAR		72,139
U.S. EPA Newsroom - News Releases		71,575
Envirofacts Search Results Envirofacts US EPA		70,386
All Certified Products ENERGY STAR Qualified Products		69,927

Top 10 Home Page Banner Clicks for June 2015	by clicks	June 2015
052615-read-release		1,470
052615-learn-more		862
062215-cira-read-release		828
111014-myenvironment-learn-more-typeinbox		661
061915-heavy-vehicle-read-release		535
050615-climate-change-read-release		459
111014-myenvironment-learn-more		305
062215-cira-learn		242
061015-ej-read-release		227
061915-heavy-vehicle-learn		211

Top 10 Widgets for June 2015	by pageviews	June 2015
Widget Watersense US EPA		80,657
Protect Your Family. Look for the Logo. US EPA		78,998
TRI Explorer Widget		43,796
UV Index Widget		25,313
Environmental Tip of the Day US EPA		20,809
WYCD EPA		20,223
ECHO Quick Search Widget Enforcement & Compliance History Online (ECHO)		19,494
Find Your Watershed Widget US EPA		17,766
Find Your Watershed		16,280
Widget Burn Wise US EPA		14,372

Top 10 Press Releases and Speeches for June 2015	by pageviews	June 2015
05/27/2015: Clean Water Rule Protects Streams and Wetlands Critical to Public Health, Communities, and Economy		8,434
06/04/2015: EPA Releases Draft Assessment on the Potential Impacts to Drinking Water Resources from Hydraulic Fracturing Activities		7,471
06/22/2015: EPA Report: For the US, Global Action Now Saves Lives and Avoids Significant Climate Change Damages		2,524
06/19/2015: EPA, DOT Propose Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks		2,502
05/29/2015: EPA Proposes Increases in Renewable Fuel Levels		1,841
05/28/2015: EPA Announces \$54.3 Million to Assess and Clean Up Contaminated Sites, Revitalize Communities, Leverage Jobs and Promote Economic Redevelopment		1,569
06/10/2015: EPA Releases EJSCREEN, An Environmental Justice Screening and Mapping Tool		1,267
06/10/2015: EPA Takes First Steps to Address Greenhouse Gas Emissions from Aircraft		1,126
06/02/2015: U.S. Finalizes Settlement with Georgia-Based Millard Refrigerated Services over Ammonia Release that Sickened Workers Responding to BP Oil Spill		877
06/10/2015: EPA Recognizes Partners for Creating and Using Safer Choice Products/June 22 is the first annual awards ceremony for 2015 Safer Choice Partner of the Year		874