

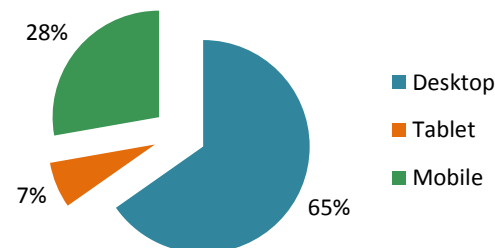
Agency Web Traffic: Content Consumption Report

All Traffic August 2015 change from prior month

Sessions	7,732,747	1,107,527	▲	16.7%
Unique Users	5,113,714	555,471	▲	12.2%
Pageviews	21,155,334	2,382,865	▲	12.7%
Unique Pageviews	15,319,732	1,792,409	▲	13.3%
Downloads	1,972,776	660,190	▲	50.3%
Unique Downloads	927,618	275,098	▲	42.2%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.

Sessions by Device August 2015



Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	3,159,671	556,045 ▲ 21.4%	10,576,416	1,120,563 ▲ 11.9%	1,213,501	421,064 ▲ 53.1%
Desktop	5,043,743	496,006 ▲ 10.9%	16,014,327	1,138,234 ▲ 7.7%	1,552,175	409,091 ▲ 35.8%
Tablet	538,884	133,289 ▲ 32.9%	1,207,171	310,152 ▲ 34.6%	116,397	67,459 ▲ 137.8%
Mobile	2,146,071	472,251 ▲ 28.2%	3,933,836	934,479 ▲ 31.2%	304,205	183,641 ▲ 152.3%
Universities & Colleges	240,100	23,315 ▲ 10.8%	714,228	38,068 ▲ 5.6%	61,419	15,535 ▲ 33.9%
EPA Employees	183,675	-4,885 ▼ -2.6%	897,350	-26,503 ▼ -2.9%	72,540	-13,477 ▼ -15.7%

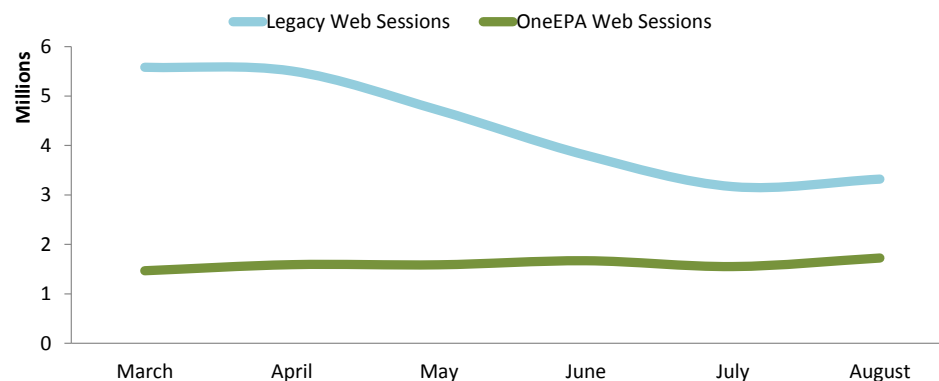
OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	August 2015	change from prior month
Sessions	1,724,202	172,242 ▲ 11.1%
Pageviews	3,958,264	556,747 ▲ 16.4%
Legacy Web www.epa.gov	August 2015	change from prior month
Sessions	3,320,228	151,859 ▲ 4.8%
Pageviews	6,961,070	271,078 ▲ 4.1%

Legacy Web www.epa.gov does **not** include any subdomains (e.g. water.epa.gov)

Other special content	August 2015	change from prior month
Home Page Views	327,972	69,163 ▲ 26.7%
Home Page Banner Clicks	19,310	14,672 ▲ 316.3%
Press Release Pageviews	92,372	11,876 ▲ 14.8%
Widget Pageviews	374,158	20,670 ▲ 5.8%

Trend for last 6 months



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for August 2015	by pageviews	August 2015
NSCEP Environmental Publications - Document Display pg		563,583
Search results Search US EPA		427,029
TRI-MEweb Workflow		295,511
US Environmental Protection Agency		258,809
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		178,394
UV Index Search Results Envirofacts US EPA		173,866
ENERGY STAR The Simple Choice for Energy Efficiency		136,947
AirNow		134,051
Special Offers and Rebates from ENERGY STAR Partners EPA ENERGY STAR		132,804
UV Index SunWise US EPA		125,493
Bed Bugs: Get Them Out and Keep Them Out US EPA		122,547
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		92,341
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		86,174
FRS Facility Detail Report Envirofacts US EPA		78,155
Federal Tax Credits for Consumer Energy Efficiency About ENERGY STAR		71,752
ENERGY STAR Certified Residential Refrigerators EPA ENERGY STAR		69,835
10 consejos útiles para eliminar las chinches de cama Pesticides		67,461
Staff Directory About EPA US EPA		66,809
U.S. EPA Newsroom - News Releases		66,591
Properly Sized Room AC : ENERGY STAR		63,490

Top 10 Home Page Banner Clicks for August 2015	by clicks	August 2015
080315-cpp-learn		6,672
081215-king-gold-read-more		5,280
080315-cpp-read-release		2,885
062215-cira-read-release		1,328
080315-cpp-infographic		739
050615-climate-change-read-release		714
080315-cpp-read-blog		682
062215-cira-learn		399
050615-climate-change-access-training		384
050615-climate-change-learn-more		157

Top 10 Widgets for August 2015	by pageviews	August 2015
Protect Your Family. Look for the Logo. US EPA		90,641
Widget Watersense US EPA		85,630
Widget Burn Wise US EPA		28,317
Environmental Tip of the Day US EPA		22,806
EF UV Index Widget US EPA		18,990
UV Index Widget		18,288
Find Your Watershed Widget US EPA		18,286
ECHO Quick Search Widget Enforcement & Compliance History Online (ECHO) US EPA		16,901
Find Your Watershed		12,363
WYCD EPA		10,549

Top 10 Press Releases and Speeches for August 2015	by pageviews	August 2015
08/03/2015: Obama Administration Takes Historic Action on Climate Change/Clean Power Plan to protect public health, spur clean energy investments and strengthen leadership		8,148
08/18/2015: EPA Proposes New Commonsense Measures to Cut Methane Emissions from the Oil and Gas Sector/Proposal Cuts GHG Emissions, Reduces Smog-Forming Air Pollution		2,936
08/08/2015: Gold King Mine Release – New Mexico Response Activities		2,081
05/27/2015: Clean Water Rule Protects Streams and Wetlands Critical to Public Health, Communities, and Economy		1,925
06/22/2015: EPA Report: For the US, Global Action Now Saves Lives and Avoids Significant Climate Change Damages		1,812
08/03/2015: 6 Things Every American Should Know About the Clean Power Plan		1,698
08/03/2015: FACT SHEET: PRESIDENT OBAMA TO ANNOUNCE HISTORIC ACTION ON CLIMATE CHANGE		1,545
08/10/2015: Gold King Mine Release Update-August 10		1,366
08/14/2015: EPA Proposes to Cut Methane Emissions from Municipal Solid Waste Landfills/Cost-effective updates would strengthen requirements for both new and existing facilities		1,194
08/05/2015: EPA Proposes Stronger Standards for People Applying the Pesticides with the Greatest Risk/ Improved training and minimum age requirements for certified applicators		1,016