

## 1. Overview of Organization

Name of Organization: The National Association of State Procurement Officials (NASPO)

Website: <http://www.naspo.org/dnn/default.aspx>

Email: [headquarters@naspo.org](mailto:headquarters@naspo.org)

Funding Sources: Membership dues

Organization Type: Non-profit

Partners: <http://www.naspo.org/dnn/AssociationEvents/PartnerEvents.aspx>

Location: USA

Mission: The National Association of State Procurement Officials, Inc. is an organization through which the member procurement officials provide leadership in professional public procurement, improve the quality of procurement, exchange information and cooperate to attain greater efficiency, economy, and customer satisfaction.

## 2. Sustainable Purchasing Activities and Resources

1. NASPO Green Purchasing Webinar Series

Links found in the NASPO Green Resources section of the NASPO Green Purchasing Guide.

2. Green Purchasing State Profiles

<http://www.naspo.org/dnn/States.aspx>

3. NASPO RPN Technical Assistance Projects for States

4. NASPO RPN Fact Sheets

<http://naspo.org/green/#NGreenResources>

## 3. Sustainable Purchasing Guidance Materials

### 1. Green Purchasing Guide <sup>1</sup>

"NASPO has developed the Green Purchasing Guide for its members and others to use in navigating the sea of information surrounding the adoption of a green purchasing program.

This guide is intended to be a straightforward, easy-to-use document that provides purchasers with:

- A basic understanding of the concept and benefits of green purchasing
- Recommended steps and proven strategies to enable the implementation of a green purchasing program
- Links to other resources offering detailed information on specific elements of the process."

Year Guidance was Published: Unknown

Access: Full public access

Types of Purchasers: State government

Regional Focus: North America

Languages: English

*Topics covered:*

✓✓✓ environmental sustainability

✓✓ social sustainability

✓✓ economic sustainability

*Steps:*

✓✓ Identify what to measure; ✓✓ Establish goals to meet metrics; ✓✓ Establish current baseline/benchmark; ✓✓ Involve stakeholders; ✓✓ Determine means of recordkeeping; ✓✓ Reward achievers/supporters; Find a Leader; ✓✓ Build a team; ✓✓ Start small; ✓✓ Get management buy-in; ✓✓ Track progress; ✓✓ Market success; ✓✓ Supplier engagement; ✓✓ Spend analysis; ✓✓ Use existing resources; ✓✓ Identify a mentor

*Product categories covered:*

✓✓ Recycled content products; ✓✓ energy efficient products; ✓✓ green cleaning product; ✓✓ green computers and office equipment; ✓✓ environmentally preferable papers; ✓✓ ink

*Service categories covered:*

✓ Landscaping; ✓ custodial; ✓ printing; ✓ pest control

## 4. Observations

The NASPO Green Purchasing Guide provides an introduction and information resources on green purchasing primarily aimed at NASPO members, who are state procurement officers. The program guidance portion of the Guide provides an overview of steps, but not in-depth guidance on how to complete each step, and does not provide guidance on prioritization. It does offer some guidance on measuring and communicating on program outcomes, one of the few guidance documents reviewed that does. It is unclear how much the guidance is being adopted or used by government agencies; this is not tracked by NASPO.

---

<sup>i</sup> NASPO. *Green Purchasing Guide*. Accessed from: <http://www.naspo.org/green/>