

# **GOING FROM IMPACT TO ACCLAIM**

APRIL 23<sup>RD</sup>, 2015

Sustainable Materials Management

**Food Recovery Challenge** 

CHANGING HOW WE THINK ABOUT OUR RESOURCES FOR A BETTER TOMORROW

**SRethink** 

### André Villaseñor

**U.S. Environmental Protection Agency** 



## Food Recovery Hierarchy to the rescue!

### Food Recovery Hierarchy

Source Reduction Reduce the volume of surplus food generated

Feed Hungry People Donate extra food to food banks, soup kitchens and shelters

> Feed Animals Divert food scraps to animal feed

Industrial Uses Provide waste oils for rendering and fuel conversion and food scraps for digestion to recover energy

> Composting Create a nutrient-rich soil amendment

Landfill/ Incineration Last resort to disposal



Most Preferred

#### U.S. ENVIRONMENTAL PROTECTION AGENCY



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Sustainable Materials Management

Wastes - Resource Conservation

### Food Recovery Challenge

# **C**Rethink

CHANGING HOW WE THINK ABOUT OUR RESOURCES FOR A BETTER TOMORROW

Go

#### Instead of wasting food and money, Rethink! Take the Food Recovery Challenge

You are here: EPA Home » Wastes » Resource Conservation » Sustainable Materials Management » Who can Join

#### Who Can Join

Any business or organization can join as a participant or endorser.

- Participants reduce wasted food through prevention, donation, composting and anaerobic digestion.
- <u>Endorsers</u> promote sustainable food management by educating organizations about the environmental consequences of wasted food and recruiting participants.

#### **Benefits of Joining**

- Save money from reduced purchasing and waste disposal fees
- Help communities by using leftover food to feed hungry people, not landfills
- · Generate a free climate change report to highlight your positive impact on the environment
- · Receive regional and national recognition through FRC awards and social media
- Get free technical assistance through webinars, an online database, and prevention and diversion-related tools
- Be listed on the national EPA participant and endorsers page

#### How To Join

Follow these step by step instructions to become a participant or endorsers.

#### **Need More Information**

- Check out <u>Frequent Questions</u>.
- Contact the Food Recovery Challenge representative in your area.

#### Did You Know?

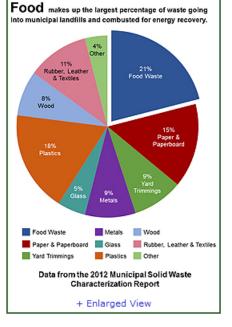
<u>Share</u>
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Nearly 35 million tons of wasted food was generated in 2012, 95 percent of which was thrown away into landfills or incinerators.

14.3 percent of households in the U.S. were food insecure in 2013, meaning that they did not know where their next meal would come from.



# Who's who in the Food Recovery Challenge?

• 850 participants and endorsers, nationwide.



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Take A Bite Out of Food Waste...as an FRC <u>Participant</u> or <u>Endorser</u>

# epa.gov/foodrecoverychallenge

- **Five Easy Pieces!**
- 1. Assess it!
- 2. Commit to it!
- 3. Do it!
- 4. Track it!
- 5. Earn it!





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ur organization would like to join the	Food Recovery Challenge as a: *	
FRC Participant		
FRC Endorser		
By checking this box, I am stating that	I understand the Food Recovery Challenge requirements, agree to the above terms and conditions, and have the authority to register my organization for the Food Recovery Cha	allenge.*
MB Control No. 2050-0139.		

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### Costco Baseline 2014

### (#s extrapolated from 8 week's data for one year projection)

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Food Donation	Select V	0.00	Tons	<ul> <li></li> <li></li> </ul>		0.00	
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# Costco 2015 Food Recovery Goals

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Please complete and submit this form by March 31 each ye	ar.			
If you are just beginning to work on a new program or have not	done an inventory of your food waste recently, please s	elect "Summary Activities" below for inputting your	goals.	
If you have more detailed information about your data and woul	d like to track by individual actions, please select "Detai	ed Activities" below for inputting your goals.		
I will be reporting Food Waste Prevention and Recycling: *				
Summary Activities	<b>GOALS FO</b>	JKM		
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*Food waste prevention and recycling activities that make up the	three diversion sategories, include but are not limited to	reducing over-nurchasing of food proper storage	and handling techniques, reducing plate waster	making donations to feed those

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### Costco 2015 Annual Food Recovery Data

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lease complete and submit this form by March 31 each ye					
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you have more detailed information about your data and woul	Id like to track by individual ac	tuons, please select. Detailed Activiti	es below for inputting your go	115.	
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Food Recycling (e.g. composting, anaerobic digestion) Total Diverted mments:		68.62 Tens		102.93	ate waste, making donations to feed those in nee

# **Benefits of participating**



# Benefits provided by your friendly, neighborhood EPA

- Password-protected database account.
- Numerous toolkits.
- Webinars.
- Awards & recognition.
- One-one technical assistance.
- Coming soon: personalized
   Climate Profile>>WARM



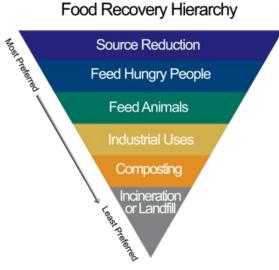












### **EPA.GOV/FOODRECOVERYCHALLENGE**

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Sustainable Materials Management

**Food Recovery Challenge** 



Changing how we think about our resources today for our children's tomorrow