

PROCTOR CREEK Community Engagement 3-Step Plan
POINT OF CONTACT:
Al Bartell, Facilitator
470.222.5855

## **MEDIA ADVISORY**



## PROCTOR CREEK COMMUNITY ROUNDTABLE AND DEVELOPMENT SESSION FOR SMALL BUSINESS LEADERS

## WHO:

Atlanta Small Business Leaders and Stakeholders for the Proctor Creek Watershed Basin

WHAT:

**Community Roundtable & Development Session** 

WHEN: Tonight, Tuesday, September 15, 2015 7:00 - 9:00pm

WHERE:

Prime Connections Business Incubator 907 Martin Luther King Jr. Drive NW Atlanta, GA 30314 The Small Business Leaders Community Roundtable and Development Session are the third of five community roundtable discussions and development sessions being held as a part of the **Proctor Creek Community Engagement 3-Step Plan**.

Tonight's Community Roundtable and Development Session make available an opportunity to have Atlanta Small Business Leaders consider "The Work Plan" that includes: (step 1) Community Engagement; (step 2) Priority Project Selection and continued Capacity-Building; and (step 3) a Community Forum Event.

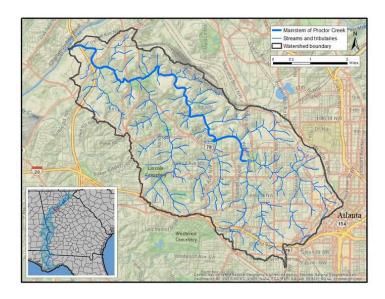
On page 1 of the Proctor Creek Community Engagement 3-Step Plan, more simply known as "The Work Plan", community-based financial concerns and small business corridors are addressed as follows:

"The relevant community-based financial problems include, but are not limited to the limited capacity of community-based urban environment advocates to implement Public Policy and Project Management with city, county, state and federal government.

"The concerned interests of The Work Plan are eleven (11) Neighborhood Planning Units (NPUs), thirty-eight (38) Neighborhood Associations and fifteen (15) Small Business Corridors interconnected by 300 tributaries and 1 main spine that make up the Proctor Creek Watershed Basin."

Proctor Creek Community Engagement 3-Step Plan Facilitator Al Bartell -- known as a Certified Mediator in the area of Public Policy Management -- points to the potential he sees available out of the Proctor Creek community engagement-focused "Work Plan":

"Atlanta is now poised, perhaps more than any other metropolitan area in the country, to create an economic future of environmental sustainability driven by its residents in the Proctor Creek watershed basin. Another step toward creating that future will be taken at the Small Business Leaders Roundtable and Development Session tonight."



The Community Engagement step will include technical assistance as needed or requested from the EPA Region 4 to conduct five (5) roundtable discussions and five (5) development sessions with eleven (11) Neighborhood Planning Units, thirty-eight (38) Neighborhood Associations and fifteen (15) Small Business Corridors interconnected by 300 tributaries and 1 main spine that makes up the Proctor Creek Watershed Basin.

For more information:

(470) 222-5855 <u>info@proctorcreekwaters.org</u>

<u>www.proctorcreekwaters.org</u>