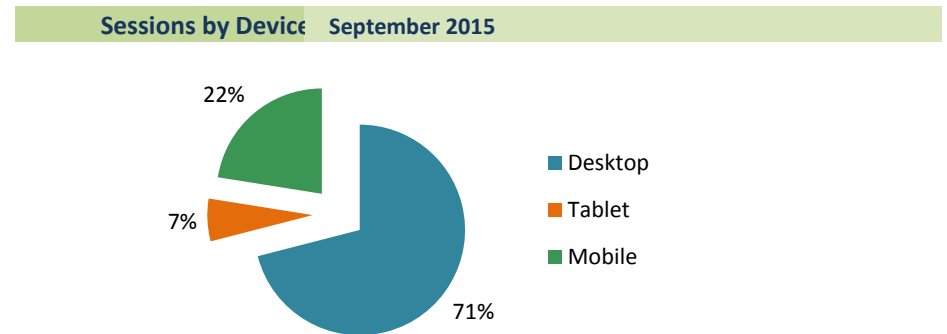




Agency Web Traffic: Content Consumption Report

All Traffic	September 2015	change from prior month		
Sessions	7,959,897	227,150	▲	2.9%
Unique Users	5,569,538	455,824	▲	8.9%
Pageviews	22,661,224	1,505,890	▲	7.1%
Unique Pageviews	16,143,128	823,396	▲	5.4%
Downloads	1,480,375	-492,403	▼	-25.0%
Unique Downloads	745,640	-181,978	▼	-19.6%

All Traffic includes epa.gov and related sites like energystar.gov and airnow.gov.



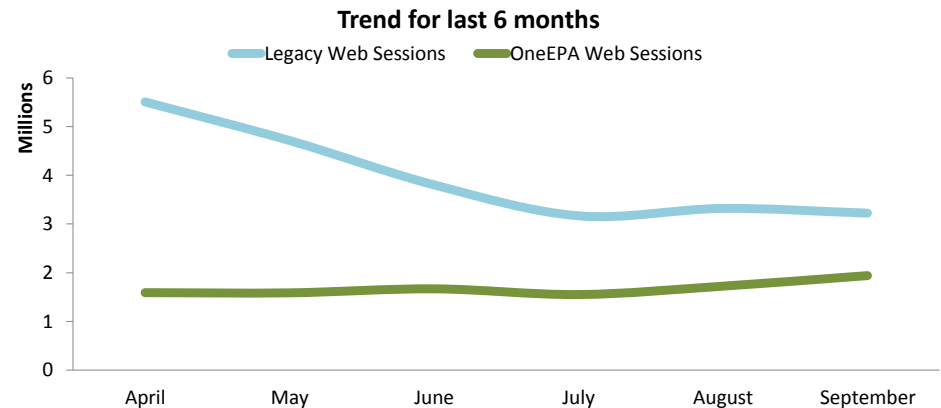
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,966,822	-192,849	▼	-6.1%	10,718,837	142,418	▲	1.3%	885,000	-328,501	▼	-27.1%
Desktop	5,649,669	605,989	▲	12.0%	18,239,716	2,225,389	▲	13.9%	1,287,603	-264,573	▼	-17.0%
Tablet	519,666	-19,218	▼	-3.6%	1,198,375	-8,796	▼	-0.7%	64,639	-51,758	▼	-44.5%
Mobile	1,789,926	-356,145	▼	-16.6%	3,223,133	-710,703	▼	-18.1%	128,133	-176,072	▼	-57.9%
Universities & Colleges	454,947	214,847	▲	89.5%	1,352,797	638,569	▲	89.4%	80,807	19,388	▲	31.6%
EPA Employees	162,012	-21,663	▼	-11.8%	868,238	-29,112	▼	-3.2%	62,944	-9,596	▼	-13.2%

OneEPA Web vs. Legacy Web

OneEPAWeb www2.epa.gov	September 2015	change from prior month		
Sessions	1,940,553	216,351	▲	12.5%
Pageviews	4,598,670	640,406	▲	16.2%
Legacy Web www.epa.gov	September 2015	change from prior month		
Sessions	3,223,689	-96,539	▼	-2.9%
Pageviews	6,675,885	-285,185	▼	-4.1%

Legacy Web www.epa.gov does not include any subdomains (e.g. water.epa.gov)

Other special content	September 2015	change from prior month		
Home Page Views	377,467	49,495	▲	15.1%
Home Page Banner Clicks	15,954	-3,356	▼	-17.4%
Press Release Pageviews	181,847	89,475	▲	96.9%
Widget Pageviews	379,815	5,657	▲	1.5%



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for September 2015	by pageviews	September 2015
NSCEP Environmental Publications - Document Display pg		563,583
Search results Search US EPA		427,029
TRI-MEweb Workflow		295,511
US Environmental Protection Agency		258,809
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		178,394
UV Index Search Results Envirofacts US EPA		173,866
ENERGY STAR The Simple Choice for Energy Efficiency		136,947
AirNow		134,051
Special Offers and Rebates from ENERGY STAR Partners EPA ENERGY STAR		132,804
UV Index SunWise US EPA		125,493
Bed Bugs: Get Them Out and Keep Them Out US EPA		122,547
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		92,341
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		86,174
FRS Facility Detail Report Envirofacts US EPA		78,155
Federal Tax Credits for Consumer Energy Efficiency About ENERGY STAR		71,752
ENERGY STAR Certified Residential Refrigerators EPA ENERGY STAR		69,835
10 consejos útiles para eliminar las chinches de cama Pesticide Use Reduction		67,461
Staff Directory About EPA US EPA		66,809
U.S. EPA Newsroom - News Releases		66,591
Properly Sized Room AC : ENERGY STAR		63,490

Top 10 Home Page Banner Clicks for September 2015	by clicks	September 2015
092215-read-release-vw		5,109
081215-king-gold-read-more		2,942
092215-learn-more-vw		1,972
080315-cpp-read-release		1,254
080315-cpp-learn		1,034
062215-cira-read-release		523
092815-update-vw		401
091615-read-release		374
092215-read-release-septic		351
080315-cpp-infographic		349

Top 10 Widgets for September 2015	by pageviews	September 2015
Protect Your Family. Look for the Logo. US EPA		87,889
Widget Watersense US EPA		82,193
Environmental Tip of the Day US EPA		27,201
Widget Burn Wise US EPA		26,246
Find Your Watershed Widget US EPA		24,119
ECHO Quick Search Widget Enforcement & Compliance History Online (ECHO) US EPA		20,684
WYCD EPA		18,181
EF UV Index Widget US EPA		15,447
UV Index Widget		13,783
MyEnvironment Widget		8,487

Top 10 Press Releases and Speeches for September 2015	by pageviews	September 2015
09/18/2015: EPA, California Notify Volkswagen of Clean Air Act Violations		78,241
Speech: 9/11 Remembrance Ceremony, Washington, D.C.		3,479
09/25/2015: EPA Update on Recent Volkswagen Announcement		2,794
09/18/2015: 12:00 PM EST: EPA To Make Announcement Today Regarding Major Automaker		2,528
08/03/2015: Obama Administration Takes Historic Action on Climate Change/Clean Power Plan to protect public health, spur clean energy investments and strengthen leadership		2,178
09/18/2015: EPA, California Notify Volkswagen of Clean Air Act Violations / Carmaker allegedly used software that circumvents emissions testing for certain air pollutants		2,147
08/31/2015: EPA Proposes Rules to Improve Hazardous Waste Management and Better Protect our Waterways / New Rules Also Reduce Regulatory Burden on Business		2,011
09/28/2015: EPA Updates Standards to Increase Safety and Protect the Health of America's Farmworkers/Revised standards give farmworkers health protections under new rule		1,603
05/27/2015: Clean Water Rule Protects Streams and Wetlands Critical to Public Health, Communities, and Economy		1,261
08/18/2015: EPA Proposes New Commonsense Measures to Cut Methane Emissions from the Oil and Gas Sector/Proposal Cuts GHG Emissions, Reduces Smog-Forming Air Pollution		1,013