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Agenda

- **Source Reduction**
- **Food Bank**
- **Recycling/Organic Diversion**

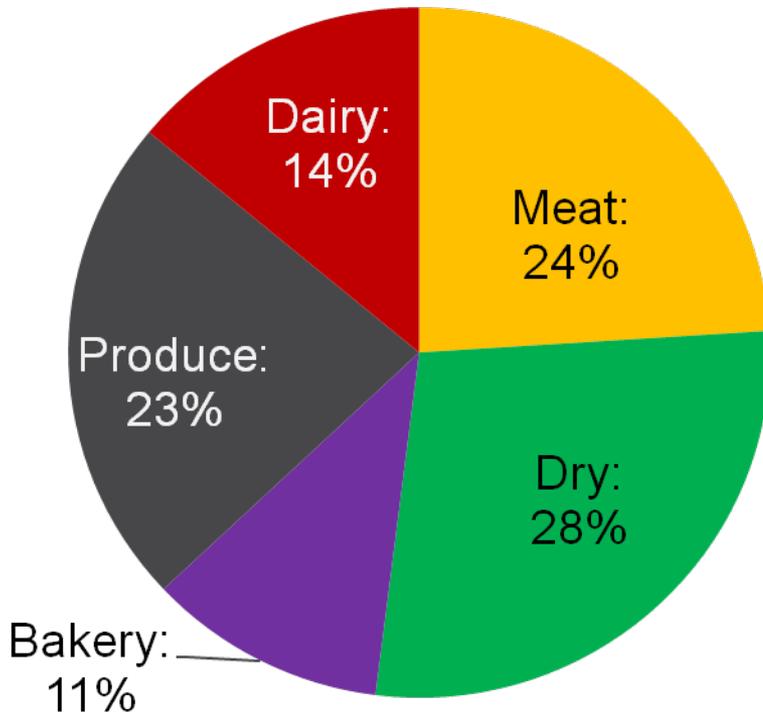
Source Reduction

- Fresh product sells so **Order Right**
 - Statistical information with grocery hand held
 - Best selling information
 - On ad or coming up on ad
 - How much did you sell at different price points and how many cases you need until next load
 - Reporting for best opportunities to sell product
 - Start at the distribution center to Pull vs. Push
 - Stores give orders to DC 5 weeks out
 - Inventory control
 - Hyper-local buying
- Shrink—right behind Sales in grading for Store Directors!
 - Reporting of what is being donated
 - Review with Department heads
 - Posted for all to review
- Styrofoam and grape packaging



Food Bank

- People
 - 2010 Food Donations



- 61 million pounds
- 1.28 pounds/meal = 48 million meals
- Great moral booster on the front lines!

Triple Bottom Line

- Planet
- Methane has a GWP (global warming potential) of 21
 - 21 times more effective at preventing infrared radiation from escaping the planet



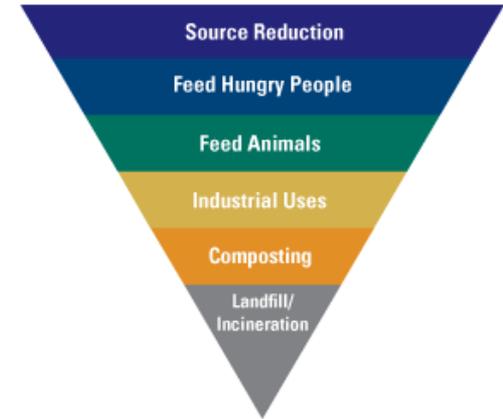
- Profits
 - Waste Expense due to Food Bank donations
 - \$2.6 million savings!
- Big Green Wave rolls on...
 - Education
 - Awareness
 - Hyper-local programs
 - Nearly 15% savings year-over-year AGAIN!



Recycling/Organic Diversion

Landfill is last resort

- EPA Food Recovery Hierarchy



- Implement and execute diversion programs

- Fresh Rescue
- Cardboard recycling
- Soft plastic recycling
- Hard plastic recycling
- Mixed paper recycling
- Composting/Organic Diversion

- Organics are 50% by weight
 - 15.7% decrease in landfill tons



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