

EPA's

# Green Power Partnership

An Environmental Choice for Your Organization



The Green Power Partnership is a free, voluntary program of the U.S. Environmental Protection Agency (EPA) that assists organizations with procuring electricity generated from renewable resources and promoting their green power leadership.

## Why Join EPA's Green Power Partnership?

- **Credibility** — Joining the Partnership provides credibility to your green power purchase. It signifies that your organization's green power use meets nationally accepted standards supported by EPA.
- **Publicity and Recognition** — Partnership with EPA can help bring positive attention to your environmental and sustainability initiatives and differentiate your organization and brand from the competition (see sidebar for examples).
- **Communication Tools and Resources** — EPA can assist you in communicating the economic and environmental benefits of your green power use to stakeholders, including providing press release templates, social media suggestions, and quotes from EPA officials.
- **Network of Like-minded Organizations** — As a Green Power Partner, your organization is affiliated with other renewable energy market leaders including Fortune 500® companies, colleges & universities, and national retailers. Partners share their green power success stories and communications strategies in newsletters, emails, webinars, via social media, and at conferences.

## How Can My Organization Join EPA's Green Power Partnership?

To join, organizations procure green power at a level that meets or exceeds Partnership benchmarks (see below), sign a simple Partnership Agreement, and agree to update EPA on their green power use annually.

## Partnership Benchmarks

Your Organization's Electricity Use	Minimum Usage Requirements
If your annual electricity use is...	You must, at a minimum, use this much green power:
≥ 100,000,001 kWh	7% of your electricity use
10,000,001 – 100,000,000 kWh	10% of your electricity use
1,000,001 – 10,000,000 kWh	25% of your electricity use
100,000* - 1,000,000 kWh	50% of your electricity use

\*Organizations that use more than 100,000 kWhs are eligible for Partnership.

Join Now and Position Your Organization for the Future

[www.epa.gov/greenpower](http://www.epa.gov/greenpower)



Promoting Your Green Power Leadership



Identify yourself as a Green Power Partner by displaying the Partner mark (above) on websites, annual and CSR reports, and marketing materials.



Garner publicity, recognition, and EPA awards!

