

# How Three Retail Buyers Source Large-Scale Solar Electricity:

*Making the Nation's Largest Non-utility Solar Project East of the Mississippi a Reality*

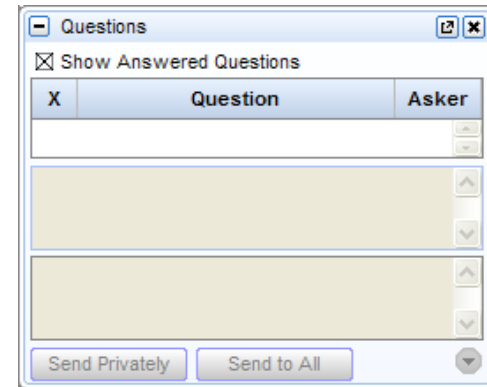
*Hosted by the U.S. EPA's Green Power Partnership*



*October 7, 2014  
1:00 – 2:30 pm EDT*

# Webinar Logistics

- Attendees are muted to reduce background noise.
- Submit questions and comments in writing via the online control panel. →
- To minimize or maximize the control panel, click on the button at the top left of the tool bar.
- Post-webinar survey on this webinar and topics for future sessions.
- Presentations are posted to our website:  
[http://www.epa.gov/greenpower/events/7oct14\\_webinar.htm](http://www.epa.gov/greenpower/events/7oct14_webinar.htm)



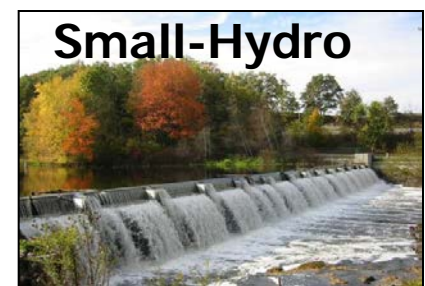
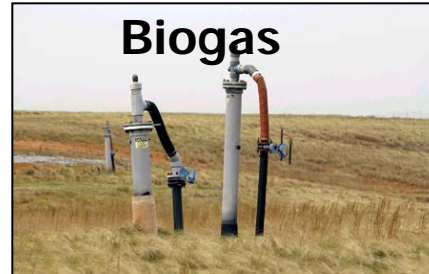
# Today's Agenda

- Topic: How Three Retail Buyers Source Large-Scale Solar Electricity: *Making the Nation's Largest Non-utility Solar Project East of the Mississippi a Reality*
- Speakers:
  - Gary Farha, President & CEO, CustomerFirst Renewables
  - Chris O'Brien, Director, Office of Sustainability, American University
  - Meghan Chapple, Director, Office of Sustainability, The George Washington University
  - Amy Mendoza, Assistant Administrator, The George Washington University Hospital
- Questions & Answers
- Post-webinar survey



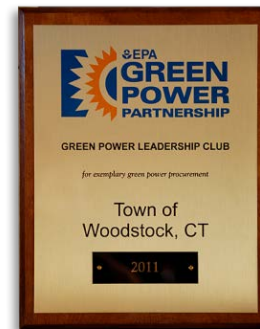
# What is Green Power?

- Electricity generated from natural resources that replenish themselves over short periods of time, including the sun, wind, moving water, organic plant and waste material (biomass), and the Earth's heat (geothermal).
- Must be from facilities placed into service within last 15 years.

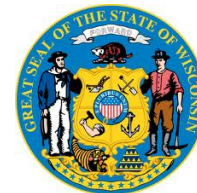
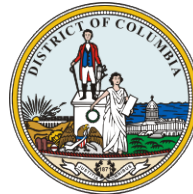


# EPA's Green Power Partnership: Helping You Leverage Your Green Power Use

- **Credible Benchmarks & GHG Quantification**
  - Metrics for "How much green power is enough?"
  - Definition of eligible renewables & products
  - GHG reduction guidance and calculations
- **Planning & Implementation Resources**
  - Green power locator
  - Purchasing strategy guidance
  - Marketing and communications support
- **Recognition**
  - Top Partner Lists
  - Use of the Partner mark →
  - Green Power Leadership Awards
  - Promotional opportunities
- **Best Practices & Innovation**
  - Collaborative solar procurement
  - New contract mechanisms



# EPA's 1,300+ Green Power Partners



Metropolitan Pier and Exposition Authority

Managing McCormick Place Complex and Navy Pier



# Today's Topic

- **52-megawatt (MW) solar PV project**, distributed across three sites in North Carolina, will meet more than 50% of each university's, and more than 30% of the hospital's annual electricity needs.
- **Overview of the project**
- **Challenges the organizations overcame**
- **Elements of a successful team**
- **Project planning and timeline**

# GPP Updates

- GPP Webinar series: [www.epa.gov/greenpower/events/index.htm](http://www.epa.gov/greenpower/events/index.htm)
- Green Power Leadership Awards will be presented on Dec. 3 at the 2014 Renewable Energy Markets Conference in Sacramento, CA
- REM Conference registration is open:  
[www.renewableenergymarkets.com](http://www.renewableenergymarkets.com)
- October 27: Quarterly Top Partner Rankings released:  
[www.epa.gov/greenpower/toplists/index.htm](http://www.epa.gov/greenpower/toplists/index.htm)
- Sign up for our monthly program updates and other GPP news on our website: [www.epa.gov/greenpower/contactus.htm](http://www.epa.gov/greenpower/contactus.htm)
- [GPP LinkedIn group](#): 500+ members





# Want to Know More?

- Basic Information

- Overview of the Green Power Partnership: [www.epa.gov/greenpower](http://www.epa.gov/greenpower)
- Full details of program requirements: [www.epa.gov/greenpower/documents/gpp\\_partnership\\_reqs.pdf](http://www.epa.gov/greenpower/documents/gpp_partnership_reqs.pdf)
- Green Power Locator: [www.epa.gov/greenpower/pubs/glocator.htm](http://www.epa.gov/greenpower/pubs/glocator.htm)

- More Questions?

- Mollie Lemon, 202.343.9859, [lemon.mollie@epa.gov](mailto:lemon.mollie@epa.gov)
- Anthony Amato, ERG, 781.674.7225, [anthony.amato@erg.com](mailto:anthony.amato@erg.com)

