

Climate Change Dashboard

Jan 1, 2017 - Jan 31, 2017



How many people visited?

529,634

% of Total: 12.16% (4,353,804)



Pages per session

3.09

Avg for View: 2.99 (3.30%)



Avg time spent in web area:

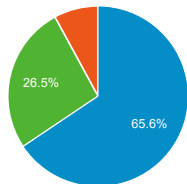
00:01:47

Avg for View: 00:01:28 (21.62%)



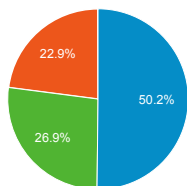
How Mobile Is Your Audience?

desktop mobile tablet



How people found this web area? (...)

organic referral (none) earthdayscavengerhunt email Other



Top Pages in this Web Area

Page Title	Pageviews	Avg. Time on Page
Climate Change US EPA	402,234	00:01:16
A Student's Guide to Global Climate Change US EPA	94,132	00:01:27
Learn the Basics A Student's Guide to Global Climate Change US EPA	79,938	00:01:30
The Greenhouse Effect A Student's Guide to Global Climate Change US EPA	70,170	00:02:28
Climate Change: Basic Information Climate Change US EPA	54,995	00:02:49
Effects on People and the Environment A Student's Guide to Global Climate Change US EPA	51,612	00:01:55
Greenhouse Gases A Student's Guide to Global Climate Change US EPA	50,702	00:03:34
Expedition A Student's Guide to Global Climate Change US EPA	45,977	00:01:00
See the Impacts A Student's Guide to Global Climate Change US EPA	39,000	00:01:03
The Signs of Climate Change A Student's Guide to Global Climate Change US EPA	38,393	00:00:58

What search terms led people here...

Keyword	Sessions	New Users
greenhouse effect	850	703
climate change	711	564
green house effect	600	507
epa climate change	364	201
greenhouse gases	223	166
climate change facts	212	187
effects of climate change	183	113
epa	143	37
green house gases	122	106
climate change effects	103	71

Searches within web area pages

Search Term	Total Unique Searches
climate change	327
climatechange climate change facts answers common questions	287
global warming	157
what is climate change	116
trump	66
clean power plan	56
climatechange ghgemissions usinventoryreport	41
climatechange emissions index	33
causes of global warming	28
climatechange basicinfo	28

Social media visitors:		
Social Network	Sessions	New Users
Weebly	1,355	577
Facebook	1,330	984
Blogger	315	178
Twitter	132	98
Pinterest	79	59
WordPress	54	45
reddit	26	20
Care2	9	9
Diigo	8	2
Scoop.it	5	0

Top PDFs for web area	
Event Label	Total Events
https://www3.epa.gov/climatechange/kids/expeditions/certificate/trackingsheet.pdf	970
https://www3.epa.gov/climatechange/kids/documents/weather-climate.pdf	532
https://www3.epa.gov/climatechange/kids/documents/temp-and-co2.pdf	460
https://www3.epa.gov/climatechange/kids/documents/mapping-emissions.pdf	459
https://www3.epa.gov/climatechange/kids/documents/sea-level-rise.pdf	303
https://www3.epa.gov/climatechange/kids/documents/carbon-through-the-seasons.pdf	282
https://www.epa.gov/sites/production/files/2016-10/documents/extreme-heat-guidebook.pdf	257
https://www3.epa.gov/climatechange/kids/documents/corals-and-chemistry.pdf	234
https://www3.epa.gov/climatechange/kids/documents/tree-rings.pdf	232
https://www.epa.gov/sites/production/files/2017-01/documents/climatechange-faqs.pdf	225

Top external sites sending traffic h...		
Source	Sessions	New Users
m.facebook.com	25,933	24,033
facebook.com	14,204	10,631
classroom.google.com	13,658	8,373
t.co	11,915	9,733
demorgen.be	4,273	3,831
scientificamerican.com	4,216	3,409
engadget.com	3,152	2,819
sites.google.com	2,339	1,253
standaard.be	1,794	1,661
thehill.com	1,763	1,409

Top EPA sites that sent traffic	
Previous Page Path	Pageviews
epa.gov/index.html	85,934
epa.gov/environmental-topics	25,531
epa.gov/climate-change-science/causes-climate-change	12,115
search.epa.gov/epasearch/epasearch	7,055
epa.gov/climate-indicators	5,353
epa.gov/ghgemissions	4,689
epa.gov/climate-change-science	4,447
epa.gov/climate-impacts/climate-impacts-northeast	4,195
epa.gov/climate-impacts/climate-impacts-midwest	3,381
epa.gov/climate-impacts/climate-impacts-southeast	3,201