

WASTEWISE AND (ORGANIZATION): GOOD NEWS FOR THE ENVIRONMENT

Name of organization wants its employees and neighbors in name of town/community to know what it's doing to protect the environment and reduce solid waste.

A fundamental part of name of organization's commitment to the environment includes participation in U.S. Environmental Protection Agency's (EPA) innovative WasteWise program, the country's first national voluntary solid waste reduction program. WasteWise encourages organizations to reduce municipal solid waste through waste prevention, recycling, and buying or manufacturing recycled products. WasteWise partners have saved thousands, even millions of dollars in purchasing costs and waste disposal fees by reducing, reusing, and recycling solid waste materials.

As a WasteWise member, we are required to establish three new waste prevention activities, expand or improve our current recycling efforts, and purchase and/or manufacture additional products with recycled content. The programs we initiate as part of our participation in WasteWise will build on the successes of our established waste prevention and recycling efforts. A major thrust of WasteWise is waste prevention—actions that minimize or eliminate the generation of waste before it is created—with the goal of decreasing the amount of material that must be recycled or thrown away.

According to name and title of person in charge of organization's WasteWise program, "Through WasteWise we plan to . . . *[Insert quote describing organization's WasteWise goals.]* Participation in WasteWise has helped or will help us reduce costs and demonstrate name of organization's commitment to preserve natural resources and protect the environment."

The WasteWise program has a broad and varied membership that reflects the makeup of corporate America. More than 1,100 organizations have joined WasteWise since 1994, demonstrating their leadership in finding cost-effective ways to reduce waste. WasteWise partners include many of the country's leading manufacturers, retailers, and service firms, spanning more than 50 different industry sectors. The program also services federal, state and local governments, tribes, and other non-corporate institutions.

Joining WasteWise is another example of name of organization's continued commitment to improving our environment. For more information on our WasteWise plans, contact name of person in charge of organization's WasteWise program at phone number and/or e-mail.