

Putting It Together

Philadelphia School District + City of Orlando =

Ideas for your own Funding Strategy

Putting It Together



- **A low-cost program like Philadelphia's can lead to a more comprehensive program like Orlando's**
- **Behavioral and operational energy saving programs can be a successful means of creating a revolving loan fund (RLF) for energy efficiency upgrades**
 - Benchmarking can prioritize efforts and identify utility billing errors
 - Utility demand-response payments and other incentives can augment the energy savings
 - Purchasing energy on the open market can also create savings
 - Make use of low-cost resources like interns and non-profit help
 - Policy makers must be persuaded to recycle savings into the RLF to pay for more upgrades and even bigger savings
 - Policy decisions can be subject to changes in leadership and/ or a budget crisis

Putting It Together... continued



- **Energy savings can be used to grow a RLF to fund more and bigger projects**
 - Utility rebates and incentives can be recycled into the RLF
 - Ancillary benefits, like reduced maintenance, help sell a program
 - Starting small can be an effective strategy
 - Internal funding can be more attractive than ESCO financing

NEXT WEBCAST:

Getting it Done: Financing Options for Your Clean Energy Programs

- Date: **Wednesday, June 13, 2012**
- Time: **2:00 PM – 3:30 PM EST**
- Register today at: <https://www2.gotomeeting.com/register/977254058>