SmartWay Transport Partnership

SmartWay Truck Tool Advanced Class Webinar Presentation

Matthew Payne US Environmental Protection Agency February 10, 2016





Covered Today

- Background
- SmartWay Rankings
- How Shippers Use SmartWay Data
- Read and Understand SmartWay Data Reports
- Key Points to Remember When Filling out Your Tool
- What's New This Year
- Truck Tool Demonstration and Deeper Dive

Background

- SmartWay was initiated as a voluntary market based program with members of the U.S. Freight industry in 2001.
 - Improve the reputation of the freight industry
 - Improve the efficiency and competitiveness of the freight industry
 - Reduce the release of harmful emissions



- Launched in 2004
- Currently over 3000 Carriers and over 250 Shippers are members of SmartWay.
- SmartWay is the Global Standard in Freight Emissions Reporting
 - ...According to the Massachusetts Institute of Technology.

Why Participate?

Fuel Use = \$ = CO₂

Many SmartWay Shippers prefer or require SmartWay carriers

Shippers need carrier data for corporate sustainability reports, stockholder reports, media and customer relations, and multinationals face global regulations and requirements

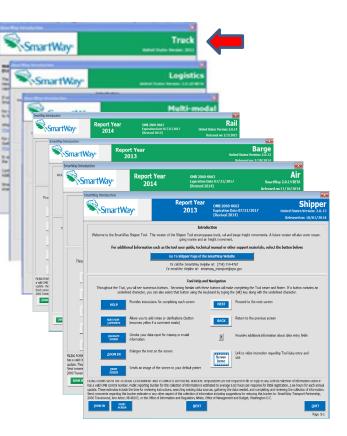


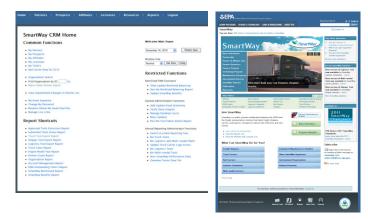


SmartWay is an Integrated System

- Carrier Data Collection Tools
 - Truck, Logistics, Barge, Rail, Multimodal Suite
 - Air Tool in 2016
- Shipper Tool

- Calculates carrier emission footprints for Shippers
- SmartWay "Process"
 - Data collection, processing, QA/QC, benchmarking
 - Produces 6 emission factors for public use
- SmartWay Database
 - Stores and manages all SmartWay data
 - Allows industry benchmarking
- SmartWay Website
 - Contains downloadable versions of all tools, user guides, technical documentation, webinars, program descriptions. <u>http://www3.epa.gov/smartway/</u>





SmartWay Rankings

- Why does SmartWay have rankings?
 - #1 Reason Partners can benchmark, and improve.
 - #2 Reason To provide Shippers with **standardized** data so hundreds of shippers don't ask a carrier for the same data over and over again.
- Ranking starts with your SmartWay Category...
- Question: Can you compare the Denver Broncos with the Kansas City Royals? No!
- Why would you then compare a truckload dry van fleet with a flatbed fleet?
- The first step is to make sure you are describing your fleet correctly, so you can benchmark with your peers.



Performance Rankings	В	TRI	ICKLC	ם ע(DRY	VΔ	NË	F	FT	Ś		M	N	0	Р	Q	R
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Performance Ranking=midpoint of the performance	e range for t	he metric															
Note: gm=grams/mile and gtm=g/ton-mile								Pe	rform	ance R	ankings	and E	missi	on Fac	tors		
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1541335 Ontario Inc. / Road Link Xpress	Truck	TL/Dry Van	For-Hire	ROAD		5	1800		3 5.9		0.243	3	94	1	2 0.225	5 3	3
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SmartWay Truck	k: Fleet Description(s)				
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Partner N	Name: This is the Partner Name y	ou entered on the HOME	page.		
• Fleet Ide	ntifier: Name each of your fleets	according to the way yo	our customers would him	e you.	
	ne: This window shows each Flee ne you entered in the two preced		played on the SmartWay	website and carrier da	ita file, using the Partner Name and
Adding and D	eleting Fleets:				
• To add a	fleet, select the "Add Another Fle	et" button at the bottom	of the screen.		
	a fleet, select the box to the left Rows" button at the bottom of the		en you have checked all	boxes for fleets you wa	nt to delete, select the "Delete
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	Seville Enterprises	LTL		Seville Enter	prises: LTL
2	Seville Enterprises	Temperatur	e Control	Seville Enter	prises: Temperature Control
		X Dejete Checked F	Rows	Add Another Fleet	
		ZOOM	PRINT	- VALIDATE	
	<u>SAVE</u> <u>H</u> ELP		SCREEN HOM	E SCREEN	COMMENTS Screen Demo

Truck Fleet Description

- IMPORTANT: <u>Create fleets to match how your</u> <u>customers hire you</u>
- If your customers can't find you they will not be happy...



- If all your business is done through one company name, then you will have one fleet.
- If you have two separate business offerings that can be hired separately by your customers, then you should make two fleets.
 - Example: Truckload business & an expedited business
- If you have intermodal operations, (More than 10% of your freight is moved by non-truck or non-controlled modes) you will need to fill out the SmartWay Multi-Modal Tool
 - Example 1: 85% truck, 15% contracted rail
 - Example 2: 80% your own truck fleet, 20% with your logistics fleet using owneroperators
 - 10% or less intermodal means you can still fill out a truck tool

artWay Truck: Fleet De	escription(s)							X
Identify Fleets	Fleet <u>D</u> etails	Operation	Body Iy	pes Smart	Way Category			
 First, remember t rail, air, or barge "Control" me For each of Enter your SCAC, 	to provide information t hat you selected this too , or have a logistics divi- eans that your company of these fleets, check the 9 MCN, NSC, and DOT infe tets, they may assume yo ype.	of because your compan- sion, you should use the pwns or leases, and rou 5+% Control box to ve prmation if available. It	y "controls" its Multi-modal to tes and mainta rify this status is important to	own truck fleets. ool.) ins, the trucks in i provide as much	(If you move its fleet for at information as	10% or more o least 95% of th	e miles traveled. se if your customers	
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Truck Fleet Description

Important: Help Your Customers Find You!



- In the SmartWay Shipper Tool, your customers have to list all the carriers that they do business with.
- They do this by searching (in the Shipper Tool) for your information based on what you submit in the Truck Tool.
- If you do not fill out this information correctly, they might not find you.
- Properly fill out your Fleet Information
 - SCAC Code
 - MCN Number
 - DOT Number
 - NSC Code (In Canada)
 - For-Hire, Private or Dedicated

What	SmartWay Ship	per Tool: BStar Shipping - R	etail						
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	Instructions	Match My Carriers	Outside Data Impor	t E	xport Carriers		ut SmartWay rriers	Manual Input Non-SmartWay C	arriers Optional Carrier Differentiation
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- Shippers are able to manually add SmartWay carriers to their list, or upload a data file • containing their SmartWay carriers to their tool.
- Either way, it requires the ability to match their information about the carrier with what the • carrier has given to SmartWay.

Screen Demo Page S-18

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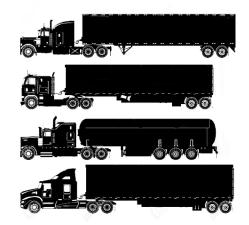
Shipper Strategies **Optional Carrier** Differentiation

Identify Fleets	Fleet Details	Operation	Body Typ	es	SmartWay Catego	ory								
For each fleet, enter	the percentage of total	vehicles by body type.	Percentages mu	st sum to	100 percent.									
			_		Body Type			_	-					
		?	3 5	?	? ? Heavy/	? Auto	?	?	? Special					
Partner/Fleet Name		Dry Van	Reefer Flatbed	Tanker	Chassis Bulk	Carrier	Moving	Utility	Hauler	Total				
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1: Sevile Enterprises: LTI		100								100				
2: Sevile Enterprises: Ter	mperature Control		100							100				
		SmartWay Truck: Fleet	Description(r)											×
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Truck Fleet Description

Important: Properly characterize your fleets by operation and body type!

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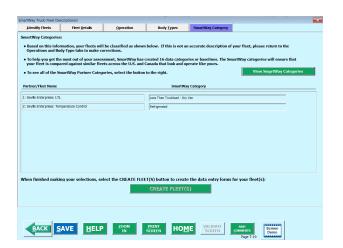


- SmartWay categorizes your fleet based on how you fill out the operational and body type description.
- This determines what SmartWay Category your fleet is in.
- SmartWay benchmarks all fleets within a category.
 - E.g., Truckload dry van is compared with all other truckload dry van fleets.
 Flatbed with all other flatbed.
- Note: You must be at least 75% concentrated in any operational or body type to be categorized as something other than a Mixed Fleet.

What if I'm Mixed???



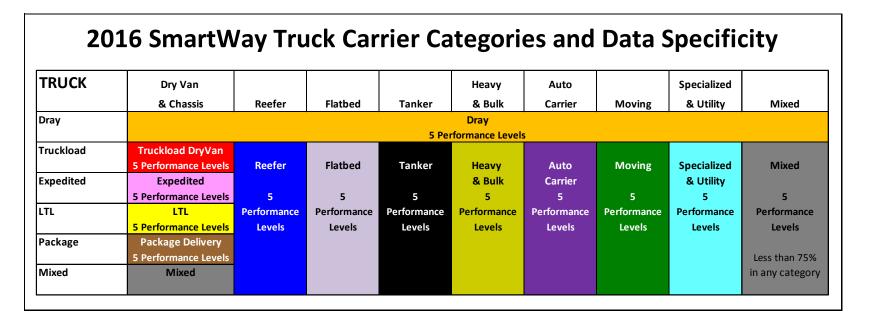
- A Mixed fleet isn't bad, it just makes it difficult to benchmark.
- Mixed fleets have broader variation, so it is a wider range of performance.
- Example: One mixed fleet could be 70% heavy-haul and 30% flatbed, while another could be 50% Moving and 50% Auto-carrier.



Truck Fleet Description

• Important: Check to make sure your fleet is properly characterized.

- The tool tells you how your fleet will be categorized. This will be your "peer group" for SmartWay.
- You will be able to see how you compare to your peers.



Now What?

- I have my peer group, but what is compared within my peer group?
- What is all the information I put into the tool used for?
 - Miles traveled
 - Fuel used
 - Average payload
 - Model year of vehicles
 - Vehicle class
 - Et cetera, et cetera, et cetera...

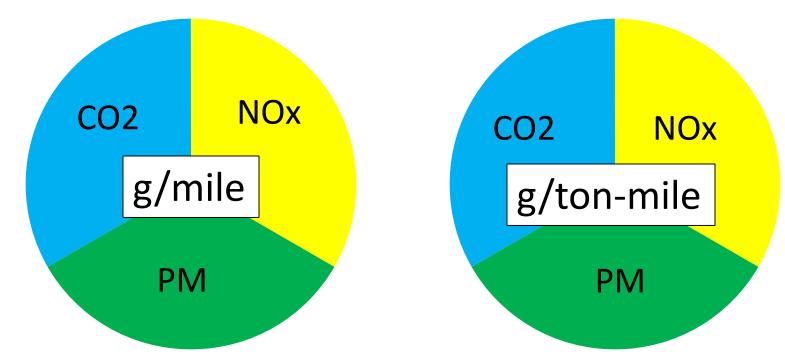
• What is shared with the public?????



- None of the primary data you input into the tool is shared!
- SmartWay takes the data and creates 6 performance metrics.

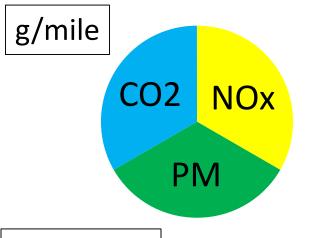
SmartWay's 6 Public Emission Metrics

What do SmartWay metrics actually measure?



		g/mile	g/ton-mile
		Amount of pollution for every mile travelled	Amount of pollution for every ton that travels one mile
CO2	A surrogate for fuel efficiency and global warming	Based on miles, fuel used	Based on miles, fuel used, average payload
NOx &PM		trucks, highway versus urban	Based on age of trucks, class/size of trucks, highway versus urban driving, speed of urban driving, idling, and aftertreatment devices, average payload

SmartWay's 6 Public Emission Metrics



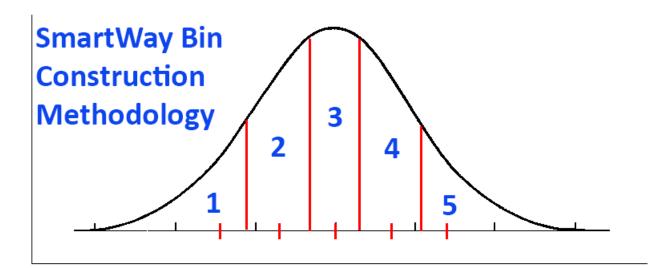
Which metric is best for my company?

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	Strengths	Weaknesses
	Most companies usually know miles and fuel. For	
	companies that move a lot of general freight, this can	
	still be a good metric as payload weight approaches a	Doesn't account for work done. An empty truck will have a
g/mile	national average at high volumes	better mpg than a full truck.
		Requires good payload data. LTL and Package often have
		trouble calculating an average payload. Containers are often
		mis-weighted. In many cases carriers do not control their
	Usually the best measure of efficency, takes into	payloads (and thus do not control weights) so this metric is
g/ton-mile	account load	dependent on customers
		You will have better results for low payload weighted freight
g/vol-mile	Good for looking at cubic efficiency	that cubes out. Think potato chip hauler.

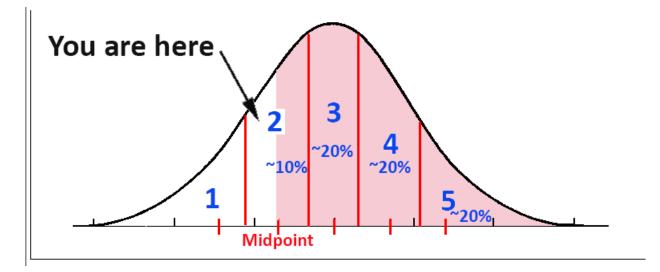
SmartWay Ranking

- For trucking companies, SmartWay displays your results in one of five "bins" or performance ranges.
- A distribution curve is developed for each SmartWay category for each emission metric.
- SmartWay divides each curve such that each performance range is composed of approximately 20% of fleets.
- SmartWay lists the high and low ranges of each bin, and displays the midpoint emission number publicly for each bin.
- All companies that fall into a particular bin have the midpoint of the bin displayed as their number.

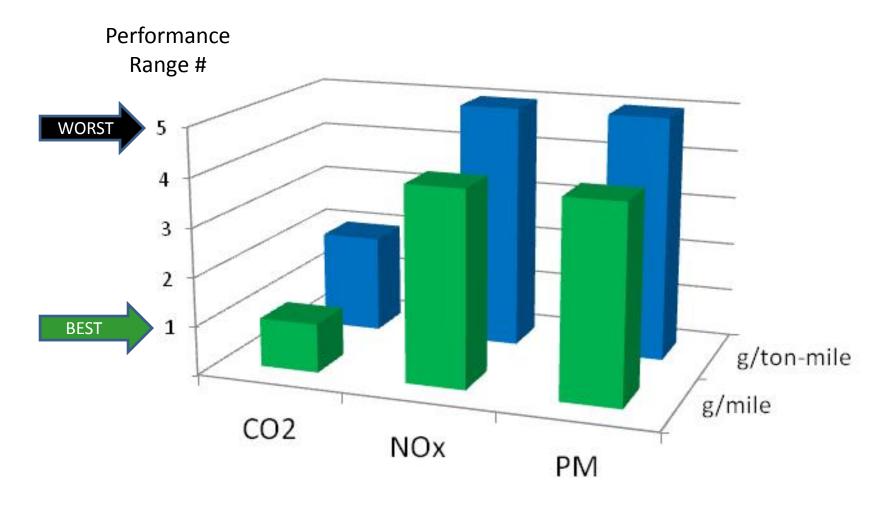


SmartWay Ranking

- Soooo...how good am I?
- Example: You are a Refrigerated Carrier and are in Bin 2 for Grams per Ton-mile.
- This means that at a minimum you are better than 60% of refrigerated carriers in this metric, and could be better than 80% at most. If your actual g/ton-mile is better than the midpoint for bin 2 (what is displayed publicly), then you are likely better than 70% of refrigerated carriers.
- If you are in Bin 5, then at least 80% of your peers are doing better than you.



SmartWay Ranking System Graphic Representation



Public (online) Carrier Performance Data

A	В	С	D	E	F	G	Н	Ι	J	K	L	Μ	N	0	Р	Q	R
Performance Rankings		TRU	ICKLC)AD	DRY	VA	n f	ELE	ET:	S							
2																	
Click down arrows 👻 to filter data by column cate	gories. Sel	ect one or more it	ems in the drops	lown check	lists.												
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Performance Ranking=midpoint of the performance	e range fo	r the metric															
Note: gm=grams/mile and gtm=g/ton-mile								Pe	rform	ance R	ankings	and I	Emissi	on Fac	tors		
7								Gram	s per Mi	ile			G	rams pe	er Ton-N	/ile	
CompanyDivisionName	- Mode	✓ SubMode	✓ Fleet Type	- SCAC	▼ MCN ▼	g/mile CO2 Rank ut		g/mile NOx Bank	g/mile	g/mile PM Ra	g/mile PM	g/tm CO2 Rank	g/tm CO2	g/tm NOx Rank	g/tm		g/tm PM
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- This is the only information that you submit in your tool that is public.
- A Rank of 1 is best.

Other Ranking Systems (Or another way to think about SmartWay)

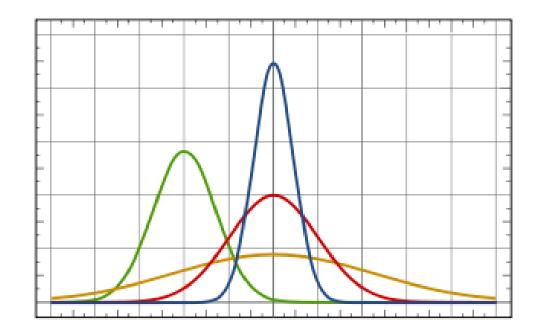


- Remember the old Consumers Reports Car ratings?
- Different aspects of a car were ranked on a 1 to 5 scale (Red ball with the white dot was the best).
- SmartWay has a 1 to 5 ranking system (Performance Rank #) for it's 6 environmental metrics.
- When you are buying a car, you may be more concerned about one aspect more so than another; e.g., engine reliability more so than AC reliability.
- Similarly, shippers may be interested in your CO2 score g/ton-mile score more so than your PM score g/mile score, or they may look at all of them. It's up to the shipper to decide how they will use SmartWay ranking scores.

	o Excellent		ery go	od	0 ‱d		⊖ Fair	F	• Poor
Body sty	les and pri	ce	s						
	Price range	9			Tri	im lir	nes		
sedan	\$33,100				-				
Reliability	y history								
	1	٩cı	ura T	L					
	ş	97	98	99	00	01	02	03	04
Engine		•	0	0	0	0	0	0	0
Cooling		•	0	0	0	0	0	0	0
Fuel		•	•	۲	0	0	0	0	0
Ignition	•	D	0	Θ	0	0	0	0	0
Transmissio	n 🤇	•	•	•	Ο	θ	θ	•	0
Electrical		2	Ο	•	0	Ο	0	0	0
A/C		•	0	0	0	0	0	0	0
Suspension		•	•	0	0	0	0	0	0
Brakes	(С	•	•	Ο	•	•	0	0
Exhaust		•	Ο	0	0	0	0	0	0
Power	ment (2	-			1	٢	•	-

SmartWay Ranking

- So a Bin 1 is a Bin 1 right?
- Not exactly...
- While both represent approximately the top 20% of their categories, the categories are not alike –
 - The typical performance is different.
 - Environmental factors impact the data (such as reefer fuel).
 - The distribution of data is not the same.
- Bin 1 Truckload Dry van CO2 is 1480 g/mile.
- Bin 1 Refrigerated CO2 is 1540 g/mile.
- Bin 1 Flatbed CO2 is 1570 g/mile.
- The gram per mile and gram per ton-mile numbers are specific to each category.
- The 1,2,3,4,5 numbers are only relevant within category, not across categories.



Ranking for Other Categories

- Multi-modal
 - Multimodal does not display Performance ranking (bin) numbers
 - Why?
 - Multi-modal is too diverse for a *relative* comparison.
 - You can have multi-modal companies that are:
 - 90% rail and 10% truck
 - 10% truck and 90% air
 - So we only display the gram per mile and gram per ton-mile data.
- Logistics
 - Treated like truck; 5 performance ranges, midpoints displayed.
- Barge
 - No performance ranges, just actual g/mile and g/ton-mile.
- Rail
 - Unfortunately, only industry modal average is presented.
- Air is TBD
 - A lot of air carriers will likely be in the Multimodal tool.
 - UPS, FedEx, DHL, etc.

Non-SmartWay

- For 2016 (in May) Non-SmartWay carriers will receive a default value that is equivalent to a calculated "Bin 6" number.
- There is no actual Bin 6, but since we do not know what non-SmartWay carrier emissions since they don't submit data we need a default number.
- We have to conservatively assume they are bad (worse than those submitting data) so we don't underestimate emissions.
- This system makes sure that any company that submits data to SmartWay (whatever the performance) will have an emission factor better than a non-submitter.
- Otherwise there would be a perverse incentive NOT to submit.
- This methodology allows SmartWay to display default numbers for non-SmartWay that do not disbenefit members, while still providing a reasonable number for Shippers with a lot of non-SmartWay carriers that are attempting to determine their carbon footprint.

How Do Shippers Use SmartWay Scores?



- Shippers have something called Corporate Social Responsibility Reporting...
 - They need to determine their emissions from many sources, and freight is one of these.
 - SmartWay provides a standardized way of calculating these emissions.
 - Without SmartWay, many shippers would be asking carriers for their information.
 - Shipper emissions show up on Shareholder reports, Social Responsibility Reports, Carbon Disclosure Reporting, Greenhouse Gas Protocol reporting, etc.
- Relating to SmartWay Carriers, some Shippers:
 - Require their carriers to be SmartWay.
 - Require their carriers to be certain bin levels within SmartWay (1 or 2).
 - Give preferential fuel surcharge rates to SmartWay carriers or high performing SmartWay carriers.
 - Give bonus points in bid proposals and carrier selection criteria.
 - Request carriers submit their SmartWay registration document with a bid.

What does a Shipper Tool Look Like?



Awards/	Data Entry Selection	Input Carriers		Activity Dat	a 🛛	% SmartWay	Data Display	Shipper Strateg
structions	Match My Carriers	Outside Data Import	Ex	port Carriers		put SmartWay arriers	'anual Input Non-SmartWay C	arriers Optional Carrie Differentiation
– Filter — Carrier Na	me ?				Address1			
	_				City			
Carrier Mo		γ ? SCAC ?	MCN ?	DOT ?	State	•		Apply Filter ?
All	▼ All	_			ZIP			Remove Filter
				Ranking				
Available Sn	artWay Carriers: 3,337	(Carrier Mode	Category	SCAC	MCN	DOT	Address >>>
	Operations: Captive		Barge					16150 Main Circle Driv 🔺
	Operations: Commercial ne: Foss Atlantic		Barge					16150 Main Circle Driv 1151 Fairview Ave. N
	ge Company		Barge Barge					4400 Harding Pike
	national Transport		Barge					P.O. Box 571
3 Rivers Lo			_ogistics		TVQI	MC37618	1 DOT2225931	60 Doughboy Road
A & Z Truck			ogistics		AZTD	MC51044		115 Corporate Drive
•	ang, and	·						>
	Add Selected Carriers to L	ist Below						
Press the C	RL button to select multipl	le items						
elected Sm	artWay Carriers: 4	(Carrier Mode	Ranking Category	SCAC	MCN	DOT	
Agmark Lo			ogistics		AKFO	MC68492		
Corporate			Fruck	Package	CCRN	MC35901		
	Trucking, Inc Freight Lines		Fruck Fruck	Refrigerated LTL/Dry Van	NTTK OAKH	MC36186	4 DOT813137 DOT0008314	
Cak Harbon	Tragit Elles		ITUCK		OAN		DOTOGOGIT	
	× Delete Selected Car	riers						

- Shippers are able to manually add SmartWay carriers to their list, or upload a data file containing their SmartWay carriers to their tool.
- Either way, it requires the ability to match their information about the carrier with what the carrier has given to SmartWay.

Page S-18

What
does a
Shipper
Tool Look
Like?

CON
A

SmartWay Shipper Tool: BStar Shipping - R	etail				— ×
Awards/Data Entry Selection	Input Carriers	Activity Data	% SmartWay	Data Display	Shipper Strategies

The carrier fleets identified in the previous steps are shown below. Select the "Tag Info" button to show any optional carrier differentiators at the top of this screen, and select the "Close" button to re-display these instructions.

Next, for each carrier, choose a Data Availability option that reflects the information you have for that carrier. Based on the data you provide, the per-carrier emission inventory and emission efficiencies will be displayed in the subsequent tabs. Next, enter the data fields that are appropriate for the Data Availability option you selected. The required fields will be activated (white); other fields will be grayed out.

Once you have completed entering your data, select the "Describe Data Source" button just below these instructions to describe the source of all the information you entered.

Finally, select the % SmartWay tab or the NEXT button to proceed. If the system detects problems with the information you've entered, it will automatically highlight the row number and provide detailed information about the error/warning. Select a highlighted row number for information about errors/warnings for that particular row. You can also run this validation process by selecting the Validate Screen button at the bottom of the screen. A red highlight indicates that data is missing or is significantly highler/lower than the industry average, while a yellow highlight indicates the value is somewhat higher/lower than the industry average. Red highlighted cells must be addressed before proceeding to the next screen, by entering missing values (if applicable) or by double-cicking on the cell to enter a detailed explanation regarding the high/low value. You may also enter text explanations for yellow-highlighted cells, although such entries are ootional.

entries	are optiona	al.							
	🗸 Des	cribe Data Source	?	?	?		?	?	?
Row		Selected Carriers	Carrier Mode	Ranking Category	Data Availability *		Ton-Miles	Total Miles**	^Average Payload
1	Tag Info	Agmark Logistics, LLC	Logistics		a - Ton-miles and Total miles	-	15,555,555	758,957	20.5
2	Tag Info	Corporate Courier Inc	Truck	Package	a - Ton-miles and Total miles	-	36,365,899	3,985,896	9.1
3	Tag Info	Night Train Trucking, Inc	Truck	Refrigerated	d - Total miles only	•	72,126,012	3,658,958	19.7
4	Tag Info	Night Train Trucking, Inc	Truck	Refrigerated	c - Total miles & Avg. Payload	-	40,294,480	2,154,785	18.7
5	Tag Info	non-SmartWay Logistics Carrier	Logistics		b - Ton-miles & Avg. Payload	•	23,589,696	1,363,566	17.3
6	Tag Info	non-SmartWay Multi-modal Car	Multi-modal		a - Ton-miles and Total miles	-	36,857,489	2,063,652	17.9
7	Tag Info	non-SmartWay Truck Carrier	Truck		c - Total miles & Avg. Payload	-	79,768,744	3,625,852	22
8	Tag Info	Oak Harbor Freight Lines	Truck	LTL/Dry Van	b - Ton-miles & Avg. Payload	•	325,896,398	38,797,190	8.4
	* NOTE	about new Data Availability O	ptions		? Totals			Miles = truck, railcar, air, rain or tug-miles).	and/or barge-miles
	Availability				Ton-Miles Total:	63	30,454,273 ^ Select t	he 'Validate Screen' butt	on to display/update
b = Ìk	now Ton-m	now both Ton-miles and Total M niles and Average Payload.	les.		Total Miles Total:	5		age Payload values.	
	now Total I now Total I	Ailes and Average Payload. Miles only.		? Weighte	d Average Payload:		13.3 SELECT "N PAYLOAD		ALCULATE WEIGHTED AVG
<u>B</u> /	АСК	<u>N</u> EXT ZOO			SAVE HOME			ADD HELI	Page S-21

- Shippers input the amount of freight in miles and ton-miles they haul with each carrier.
- This is indexed by each carrier's emission metrics to produce mass emissions.
- Ton-miles x grams/ton-mile = grams
- These numbers are then summed to produce a total mass emissions from freight for the Shipper.

What does a Shipper Tool Look Like?



S	martWay Shipper Tool: BStar S	Shipping - R	letail							ĸ
	Awards/Data Entry Sele	ction	Input Carri	ers	Activity Data	% Sm	artWay	Data Display	Shipper Strategies	
	Emissions Summary	Car	rier Performance	Carrier Pe	erformance (Ranking Category	Detail)				Ĩ.

This display allows you to look at your company's emissions-related performance by mode and optional tags. Use the drop-down boxes provided to filter your results. You can display carrier-specific emission factors by choosing the appropriate option from the Display Type drop-down. In addition, if you selected Emissions Footprint and completed the Activity Data screen, you can also display mass emissions in tons per year, as well as the associated category ranking (for nonrail/barge/air carrier). (If you selected % SmartWay Only, this mass emissions and category ranking options are not available.) In viewing your results, use the icon to the left of each mode name to hide/reveal details for that particular mode.

Display	Results For:	Display Type Emission Factors			? mestic / rnational	? Business Unit	? ID Code All ▼	Internal Shipper Segment 1	Internal Shipper Segment 2
elected Carriers	Ranking Category	CO g/mile	2 g/ton-mile	NC g/mile	yx g/ton-mile	PM g/mile	10 g/ton-mile	PM2 g/mile	.5 g/ton-mile
• Logistics Carriers (2)		2,569	558	27.85	4.316	1.435	0.3886	1.416	0.3886
🛨 Multi-modal Carriers ((1)	2,154	195	21.50	1.700	0.825	0.5170	0.875	0.5170
Truck Carriers (5)		1,743	210	6.91	0.934	0.281	0.0456	0.278	0.0449
Corporate Courier Inc	Package	900	383	3.05	1.500	0.137	0.0810	0.137	0.0810
Night Train Trucking, Inc	Refrigerated	1,840	88	8.40	0.425	0.185	0.0093	0.185	0.0093
Night Train Trucking, Inc	Refrigerated	1,840	88	8.40	0.425	0.185	0.0093	0.185	0.0093
non-SmartWay Truck Carr		2,437	484	29.24	3.330	1.242	0.1680	1.205	0.1630
Oak Harbor Freight Lines	LTL/Dry Van	1,750	166	5.00	0.460	0.220	0.0242	0.220	0.0242
Composite Weigh	ited Average	1,789	231	8.23	1.189	0.344	0.0944	0.343	0.0938

- Shippers can see and track carrier performance.
- Note: A non-SmartWay carrier will always have a worse emission factor than a SmartWay partner.
- The more freight a shipper moves with a cleaner carrier, the lower its overall emissions will be...making the shipper happier.

Last Look- SmartWay Scores

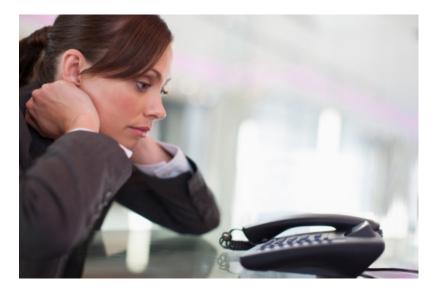
Remember: Scores tell a story and each fleet is unique!

- Example 1: BEST Possible
 SmartWay Score
 - CO2 g/ton-mile:1
 - CO2 g/mile: 1
 - NOx g/ton-mile: 1
 - NOx g/mile: 1
 - PM g/ton-mile: 1
 - PM g/mile: 1
- Example 3: A fleet with all new trucks, with very light loads
 - CO2 g/ton-mile:5
 - CO2 g/mile: 1
 - NOx g/ton-mile: 3
 - NOx g/mile: 1
 - PM g/ton-mile: 3
 - PM g/mile: 1

- Example 2: Highly fuel efficient fleet
 using older trucks SmartWay Score
 - CO2 g/ton-mile:1
 - CO2 g/mile: 1
 - NOx g/ton-mile: 5
 - NOx g/mile: 5
 - PM g/ton-mile: 5
 - PM g/mile: 5
- Example 4: A fleet that uses a lot of double and triple trailers with a mix of old and new trucks
 - CO2 g/ton-mile:1
 - CO2 g/mile: 5
 - NOx g/ton-mile: 2
 - NOx g/mile: 4
 - PM g/ton-mile: 2
 - PM g/mile: 4

But What DO I Tell My Shipper?

"Give me your SmartWay Score!"



- Simple Answer: My g/ton-mile carbon performance rank in SmartWay is X out of 5, where 1 is best.
- Good answer: SmartWay has 6 scores. Two metrics: g/mile and g/ton-mile, for each of these three pollutants: carbon dioxide (CO2), oxides of nitrogen (NOx), and particulate matter (PM). I can email you my 6 scores, or you can find them on the SmartWay website. Are you a member of SmartWay? If so, you can call them and they will explain the SmartWay "Scoring" system.

Shipper Answers Cheat Sheet



"Yourrr SmahtVay score... Give it to me nowwww."

- Location of SmartWay performance ranking spreadsheet: (Your scores are here) <u>http://www3.epa.gov/smartway/forpartners/performance.htm</u>
- Location of SmartWay Partner List: If the Shipper is on the list they can call their SmartWay Partner Account Manager (PAM): <u>http://www3.epa.gov/smartway/about/partnerlists.htm</u>
- SmartWay hotline (If they don't know their PAM) 734-214-4767
- SmartWay Email (If they don't know their PAM and don't like to call) <u>smartway_transport@epa.gov</u>
- This presentation will be uploaded to: <u>http://www3.epa.gov/smartway/webinars.htm</u>

Truck Tool Data Reports

"What you put in is what you get out..."

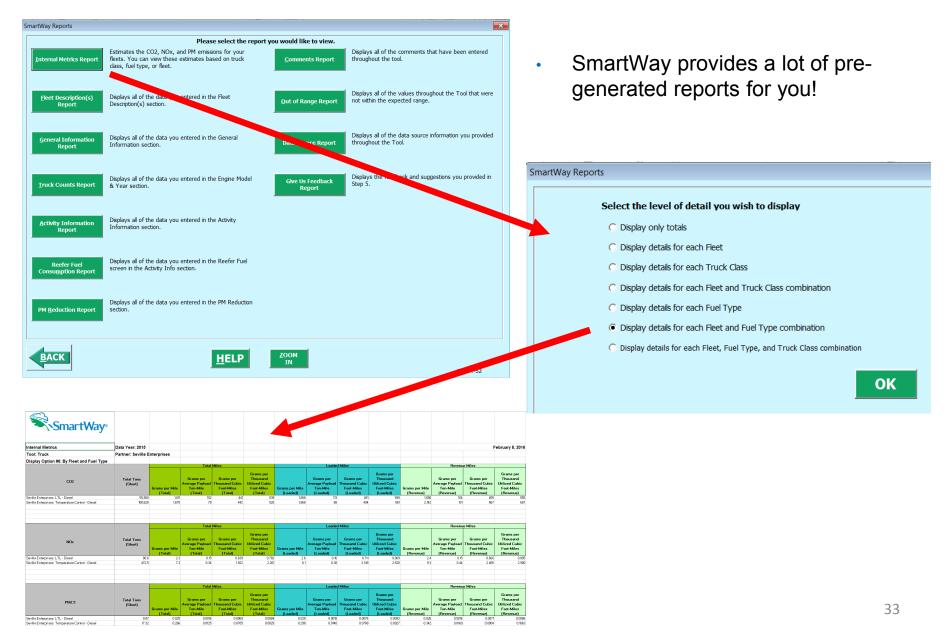
"If you put in the effort, you might as well reap the rewards"

Truck Tool Data Reports

	Diance colort the vener	turou unould like to uiour	
Internal Metrics Report	Estimates the CO2, NOx, and PM emissions for your fleets. You can view these estimates based on truck class, fuel type, or fleet.	t you would like to view. <u>C</u> omments Report	Displays all of the comments that have been entered throughout the tool.
<u>F</u> leet Description(s) Report	Displays all of the data you entered in the Fleet Description(s) section.	Out of Range Report	Displays all of the values throughout the Tool that were not within the expected range.
<u>G</u> eneral Information Report	Displays all of the data you entered in the General Information section.	Data <u>S</u> ource Report	Displays all of the data source information you provided throughout the Tool.
<u>T</u> ruck Counts Report	Displays all of the data you entered in the Engine Model & Year section.	Give Us Feedback Re <u>p</u> ort	Displays the feedback and suggestions you provided in Step 5.
<u>A</u> ctivity Information Report	Displays all of the data you entered in the Activity Information section.		
Reefer Fuel Consu <u>m</u> ption Report	Displays all of the data you entered in the Reefer Fuel screen in the Activity Info section.		
PM <u>R</u> eduction Report	Displays all of the data you entered in the PM Reduction section.		
ВАСК	HELP	ZOOM	
	<u>II</u> EEF	IN	Page T-52

- Tool data reports are strictly internal to what you have entered into the tool.
- Good for double-checking your inputs.

Data Reports



Data Reports

- You spent the time entering the data, now look at it!
- The truck tool generates reports for all the data you enter into your tool.
- Just one single report lists your efficiency on a per mile, per ton-mile, per-cubic mile, and a per utilized cubic mile for total, loaded, and revenue miles.
- Compare multiple fleets, or across efficiency metrics, or any combination.



Data Reports

- The Activity Information Report shows all your data entries on the Activity tab of the Truck Tool.
- Good for checking your data inputs.
- Enables you to spot errors or discrepancies easily.

SmartWay [®]																			
Activity Information	Data Year	: 2015	5															Februa	ry 8, 2016
Tool: Truck	Partner: S	Seville	Enterpris	ses															
			Number	Fuel (Gallons or	Barrels	Barrels of Diesel/	Biofuel (B100/E100	Vehicle	Total Annual	Total Annual Revenue	Total Annual	Average Payload	Truck Cargo Volume (cu	Average Used Cargo	or Rural	% Urban Driving (Under 25	Driving (25 mph to		Idle Hours
Fleet Name	Fuel Type	Class	of Trucks	kWhr)*	of Oil**	Gasoline	Equiv. Gals.)	Efficiency***	Miles Driven	Miles	Empty Miles		ft/truck)^	Volume % ^	Driving [*]	mph)^	50 mph)^	mph)^	per year)
Seville Enterprises: LTL	Diesel	7	50	365,001	36,500	8,690	0	8.2	3,000,001	2,000,018	1,000,001	6.10	2,510	75.00%	40%	28%	23%	9%	560
Seville Enterprises: LTL	Diesel	8a	500	895,001	89,500	21,310	0	5.9		5,000,001	400,010	11.20	3,762	70.00%	55%	22%	17%	6%	490
Seville Enterprises: LTL	Diesel	8b	500	3,691,157	369,116		0	6.2		23,000,010	2,000,001	18.10	3,780	85.00%	70%	15%	11%	4%	300
Total Seville Enterprises: LTL	All	All	1,050	4,951,159			0	6.3	31,279,130	30,000,029			3,655	81.51%	65%	17%	13%	5%	403
Seville Enterprises: Temperature Control	Diesel	8b	1,000	9,680,310	968,031	230,484	0	6.1	59,000,001	46,000,155		21.30	3,780	85.00%	85%	7%	6%	2%	450
Total Seville Enterprises: Temperature Control	All	All	1,000	9,680,310		230,484	0	6.1	59,000,001	46,000,155		21.30	3,780	85.00%	85%	7%	6%	2%	450
ENTIRE PARTNER TOTALS			2,050	14,631,469	1,463,147	348,369	0	6.2	90,279,131	76,000,184	9,634,603	19.39	3,737	83.79%	78%	11%	8%	3%	426
* Fuel total for fleets with fuel type diesel, gasoline, CNG, and Hybrid include re ** Number of barrels of oil needed to produce the equivalent gallons of fuel *** Miles per Gallon or Miles per KWh	efer fuel consumpl	tion; fleet:	s with fuel type	LPG, LNG, and E	Electric do not ir	nclude reefer fuel	consumption. See the	Reefer Fuel Consu	Imption Report for ree	efer fuel totals.									
* For partner or fleet totals, average values are weighted by total truck miles.																			

Year-to-Year Reports

SmartWay Truck Year-to-Year Comparison

In order to run a comparison report, you must have a completed Truck Tool from the previous year.

You can compare the data in this tool to data in a tool from last year.

Select the "Load Data" button to import the data from the prior year's tool that you would like to compare into this Tool.

Next, choose the units in which you would like the fuel-related components of the report to be expressed.

Load Data

Next, Choose whether you would like to see the comparison at the Partner (Company) level or the fleet level. If you choose the fleet level, select the fleet(s) from each list that you would like to compare. (Note that the report will combine all of the selected fleets from each list.)

Finally, select RUN REPORT to generate the report.

1. Load Data from Prior Year:

Tool year: 2014

2. Select Units for Displaying Fuel-Related Information:

(Partner-Level	
0	Fleet-Level	
		like to compare. You may choose multiple fleets from each list
	and the comparison report will combine all of the selected	a neets from each list.
	Fleets for this tool:	Fleets for previous year's tool:

- If you were in SmartWay in previous years, you can compare your data to see how you've changed over time.
- Also good for double-checking your inputs... a 200% change from one year to the next is a trouble sign.

Year-to-Year Reports

SmartWay Truck Year-to-Year Comparison											
In order to run a comparison report, you must have a completed Truck Tool from the previous year.											
You can compare the data in this tool to data in a tool from last year.											
Select the "Load Data" button to import the data from the prior year's tool that you would like to compare into this Tool.											
Next, choose the units in which you would like the fuel-related components of the report to be expressed.											
Next, Choose whether you would like to see the comparison at the Partner (Company) level or the fleet level. If you choose the fleet level, select the fleet(s) from each list that you would like to compare. (Note that the report will combine all of the selected fleets from each list.)											
Finally, select RUN REPORT to generate the report.											
1. Load Data from Prior Year:											
Tool year: 2014 Load Data											
2. Select Units for Displaying Fuel-Related Information:											
? Display Fuel in: Diesel Gallon Equivalents											
3. Choose Comparison Level:											
O Partner-Level											
Fleet-Level											
Select a fleet from each of the lists below that you would like to compare. You may choose multiple fleets from each list, and the comparison report will combine all of the selected fleets from each list.											
Fleets for this tool: Fleets for previous year's tool:											
Webinar Example Truck Tool Webinar Example Truck Tool											
BACK ZOOM REPORT Page T-51											

Year-to-Year Reports

Fleet Name(s)			Webinar Example Truck Tool	Webinar Example Truck Tool
Working Contact:			Ex Ample	Ex Ample
Phone		Х	888-881-2364 / 1336	888-555-7897
SCAC(s)			ABCD	ABCD
MCN			#1234567	#1234567
DOT			#123456	#123456
NSC		Х	#123456	N/A
Fleet Type			For-Hire	For-Hire
Ranking Category			Flatbed	Flatbed
Body Types			Flatbed(100%)	Flatbed(100%)
MPG	-3.3%	-0.24	· · · · ·	
Miles Per Truck	3.9%	1,834	49,156	47,323
Average Payload	-10.8%	-1.8	14.7	16.5
(tons/truck)*				
Truck Cargo Volume	-0.2%	-4	2,232	2,236
(cu ft/truck)*				
Average Used Cargo Volume	1.8%	1%	82%	81%
%*				
% Highway or Rural Driving*	0.0%	0%	85%	85%
% Urban Driving	0.0%	0%	7%	7%
(Under 25 mph)*				
% Urban Driving	0.0%	0%	6%	6%
(25 mph to 50 mph)*				
% Urban Driving	0.0%	0%	2%	2%
(Over 50 mph)*				
Average Idle Hours	0.1%	1	778	777
(per truck per year)				
Number of Trucks	-38.0%	-882	1,439	2,321
Class 2b		-	-	-
Class 3	-39.8%	-123	186	309
Class 4		-	-	-
Class 5	-43.4%	-33	43	76
Class 6		-	-	-
Class 7	-36.0%	-215	383	598
Class 8a	-51.7%	-30	28	58
Class 8b	-37.6%	-481	799	1,280
Total Annual Miles Driven	-35.6%	-39,099,825	70,735,722	109,835,547
Total Annual Revenue Miles	-35.8%	-23,558,368	42,204,861	65,763,229
Total Annual Empty Miles	-35.4%	-15,606,400	28,466,127	44,072,527
Fuel (Gallons or kWhr)	-33.4%	-5,130,490	10,231,090	15,361,580
Gallons of Diesel Used, incl.	-33.4%	-5,130,490	10,231,090	15,361,580
Reefer				

Managing SmartWay Data Requirements

- It's pretty much the same year-to-year; i.e., data requirements don't change.
- Develop a good record keeping system.
- Develop an "information funnel."
 - Develop standardized reports or file formats for people to send you data.
 - SmartWay has data sheets you can use as templates.
- A lot of the data SmartWay requires is data that is good for you to track for your bottom line.
- Data is power use data reporting to improve your bottom line and your position in the company. SmartWay is okay being the "bad guy" – get the data and use it.
- Invest in Big Data. Companies are gaining competitive advantage through the use of big data. SmartWay reporting should be a small component of your overall data handling capabilities.
- If you are a small company, think of having a college (or even a precocious high school) student develop a reporting system as a school project.
- Consultants are available to assist you.
- Your Partner Account Manager can help you think of strategies to improve your data.

Please Remember

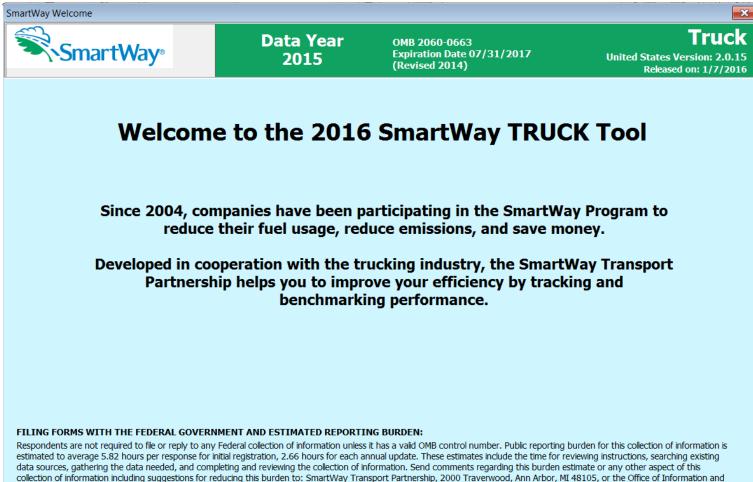
- Pay attention to SmartWay emails.
- Make sure you don't treat our emails like spam.
- Have a current SmartWay contact and insure continuity of operations if you leave your position.
- Have a backup person in your organization.
- Save your SmartWay work in a folder.
- Use SmartWay for benchmarking and Improvement.
- If you have a question- don't hesitate: ask your Partner Account Manager.
- Know who your Partner Account Manager is!



What's New This Year?

- Auto-populate Steps 1, 2, and 3:
 - Name, Contact Information, Fleet Description(s)
- Data Source Descriptions Simplified
 - Moved out of the Activity Data Screen, Replicate for different fuel types
- Less Screens and Less Data Entry
 - Allows quicker navigation to data entry screens for experienced users
 - Data Entry Streamlined
- New Joining Process for New Partners
 - Online form to complete Steps 1,2 and 3
 - Applicant Status.
 - More intensive SmartWay Partner Account Manager interaction
 - Auto-populate Steps 1, 2 and 3
 - <u>http://www3.epa.gov/smartway/forcarriers/index.htm</u>
- For a complete list of changes go to:
 - http://www3.epa.gov/smartway/forpartners/documents/trucks/tool-guide/whats-new-2016-trucktool.pdf

Truck Tool Demonstration



Regulatory Affairs, Office of Management and Budget, Washington D.C.

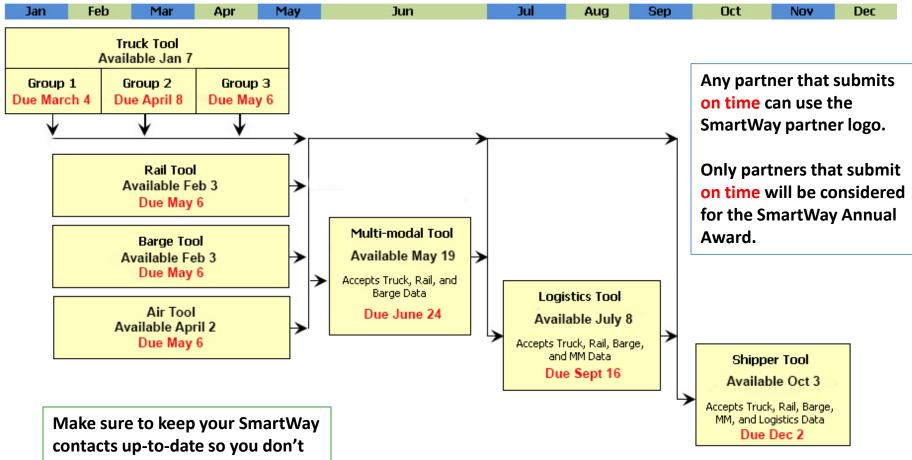




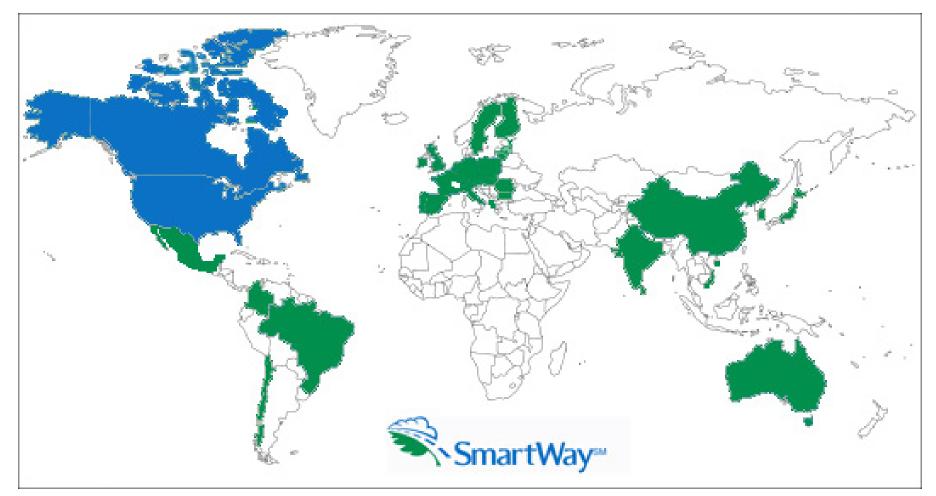
Truck Tool Data Reports

Demonstrate Auto-populate

2016 SmartWay Schedule (Tool Information Flow, Availability and Due Dates)



SmartWay: You are part of a Global Movement



We will be working actively with Mexico this year to complete an integrated US-Canada-Mexico SmartWay North American System.