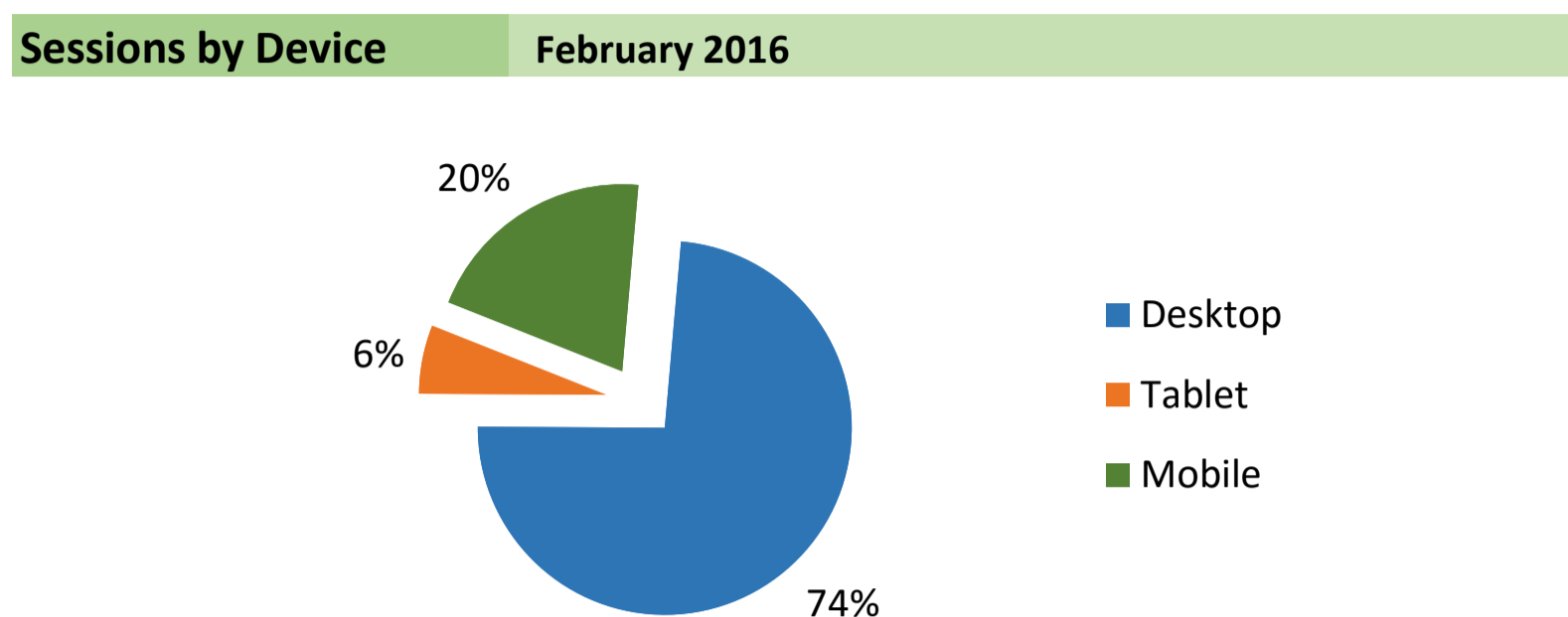


Agency Web Traffic: Content Consumption Report

All Traffic	February 2016	change from prior month		
Sessions	7,872,051	1,195,863	▲	17.9%
Unique Users	4,711,394	651,630	▲	16.1%
Pageviews	22,024,086	3,370,925	▲	18.1%
Unique Pageviews	15,703,290	2,333,640	▲	17.5%
Downloads	1,141,693	181,634	▲	18.9%
Unique Downloads	628,482	96,381	▲	18.1%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



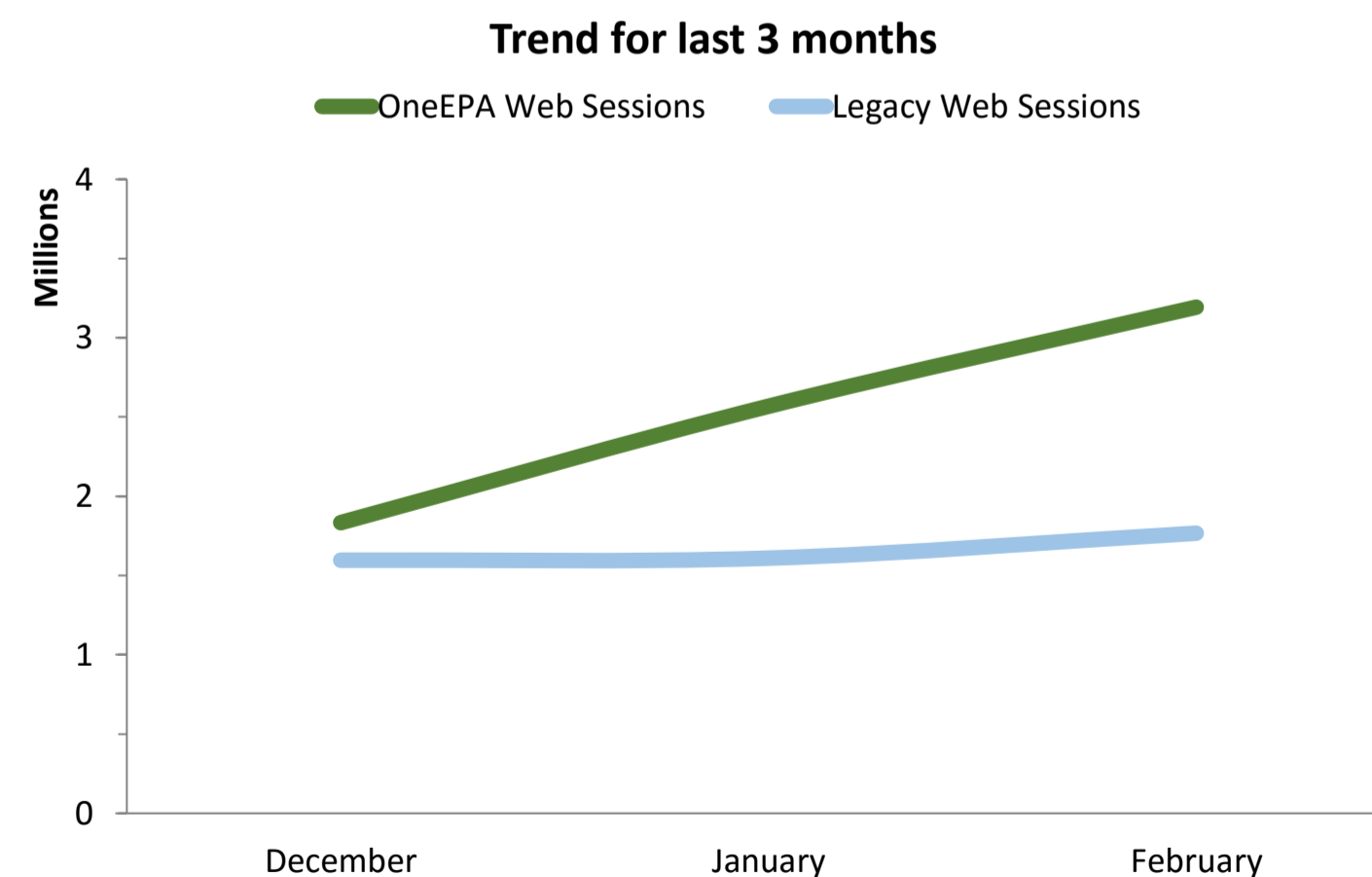
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,570,011	803,728	▲	29.1%	11,559,219	2,615,588	▲	29.2%	729,750	169,268	▲	30.2%
Desktop	5,801,743	883,966	▲	18.0%	18,174,321	2,895,040	▲	18.9%	1,056,634	174,701	▲	19.8%
Tablet	466,344	25,714	▲	5.8%	1,077,808	65,600	▲	6.5%	26,836	1,887	▲	7.6%
Mobile	1,603,964	286,183	▲	21.7%	2,771,957	410,285	▲	17.4%	58,223	5,046	▲	9.5%
Universities & Colleges	437,085	169,289	▲	63.2%	1,338,718	500,557	▲	59.7%	65,418	23,230	▲	55.1%
EPA Employees	103,074	-17,639	▼	-14.6%	558,573	101,219	▼	-15.3%	42,203	6,955	▼	-14.1%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	February 2016	change from prior month		
Sessions	3,193,371	625,149	▲	24.3%
Pageviews	8,881,694	1,567,256	▲	21.4%
Legacy Web www3.epa.gov	February 2016	change from prior month		
Sessions	1,767,236	157,419	▲	9.8%
Pageviews	5,008,951	605,506	▲	13.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	February 2016	change from prior month		
Home Page Views	212,142	18,898	▲	9.8%
Home Page Banner Clicks	9,012	3,110	▲	52.7%
Press Release Pageviews	83,850	-6,121	▼	-6.8%
Widget Pageviews	507,951	27,146	▲	5.6%



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for February 2016	by pageviews	February 2016
NSCEP Environmental Publications - Document Display pg		1,041,283
Search results Search US EPA		674,756
US Environmental Protection Agency		365,300
Page Not Found US EPA		344,536
Find the Insect Repellent that is Right for You Insect Repellent		265,858
Federal Income Tax Credits for Energy Efficiency About ENER		203,766
Superfund Site Profile Superfund Site Information US EPA		186,031
ENERGY STAR The Simple Choice for Energy Efficiency		152,238
TRI-MEweb Workflow		134,530
AirNow		124,404
Special Offers and Rebates from ENERGY STAR Partners EPA EI		99,306
Main Map Recycle City U.S. EPA		98,209
Annual Report Form		97,498
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		96,302
Learn the Basics A Student's Guide to Global Climate Change		80,680
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and K		79,744
Radon US EPA		79,712
Laws & Regulations US EPA		75,737
AIRNow - Salt Lake City, UT Air Quality		75,420
State Tier II Reporting Requirements and Procedures Emergen		73,716

Top 10 Home Page Banner Clicks for February 2016	by clicks	February 2016
020116-flint-learn-more		3,311
111315-latest-update-vw		1,295
020116-flint-advice		845
010416-read-release-vw		844
020916-budget-read-release		585
012516-local-foods-read-release		462
021816-flint-basic-info-about-lead		364
020916-budget-learn-more		299
011916-winter-tips		221
012016-local-foods-learn-more		170

Top 10 Widgets for February 2016	by pageviews	February 2016
Protect Your Family. Look for the Logo. US EPA		87,860
EF UV Index Widget US EPA		63,511
Widget Watersense US EPA		51,255
Greenhouse Gas Equivalencies Calculator US EPA		35,785
WYCD EPA		31,750
ECHO Quick Search Widget Enforcement & Compliance H		22,906
Environmental Tip of the Day US EPA		20,249
EF Cleanups Widget US EPA		8,908
BR Widget US EPA		7,913
RCRAInfo Widget US EPA		7,902

Top 10 News Releases for February 2016	by pageviews	February 2016
09/18/2015: EPA, California Notify Volkswagen of Clean Air Act Violations / Carmaker allegedly used software that circumvents emissions testing for certain air pollutar		2,125
02/18/2016: EPA Announces National Enforcement Initiatives for Coming Years		1,551
01/06/2016: EPA Releases the First of Four Preliminary Risk Assessments for Insecticides Potentially Harmful to Bees		1,207
02/04/2016: EPA's Early Sampling Results Confirm Lead-Removal Filters are Working as Expected		1,182
01/04/2016: United States Files Complaint Against Volkswagen, Audi and Porsche for Alleged Clean Air Act Violations		1,178
10/27/2015: EPA Settlements Help Protect Public Against Health Hazards from Lead Exposure		1,135
02/24/2016: EPA Announces 2015 Energy Star Certified Manufacturing Plants		1,087
02/09/2016: EPA's FY 2017 Budget Request Increases Support for Communities to Deliver Core Environmental and Health Protection		1,071
01/21/2016: EPA Announces 2014 Toxics Release Inventory Report		1,020
02/19/2016: EPA Releases Online Mapping Tool to Help Protect Drinking Water Sources		911