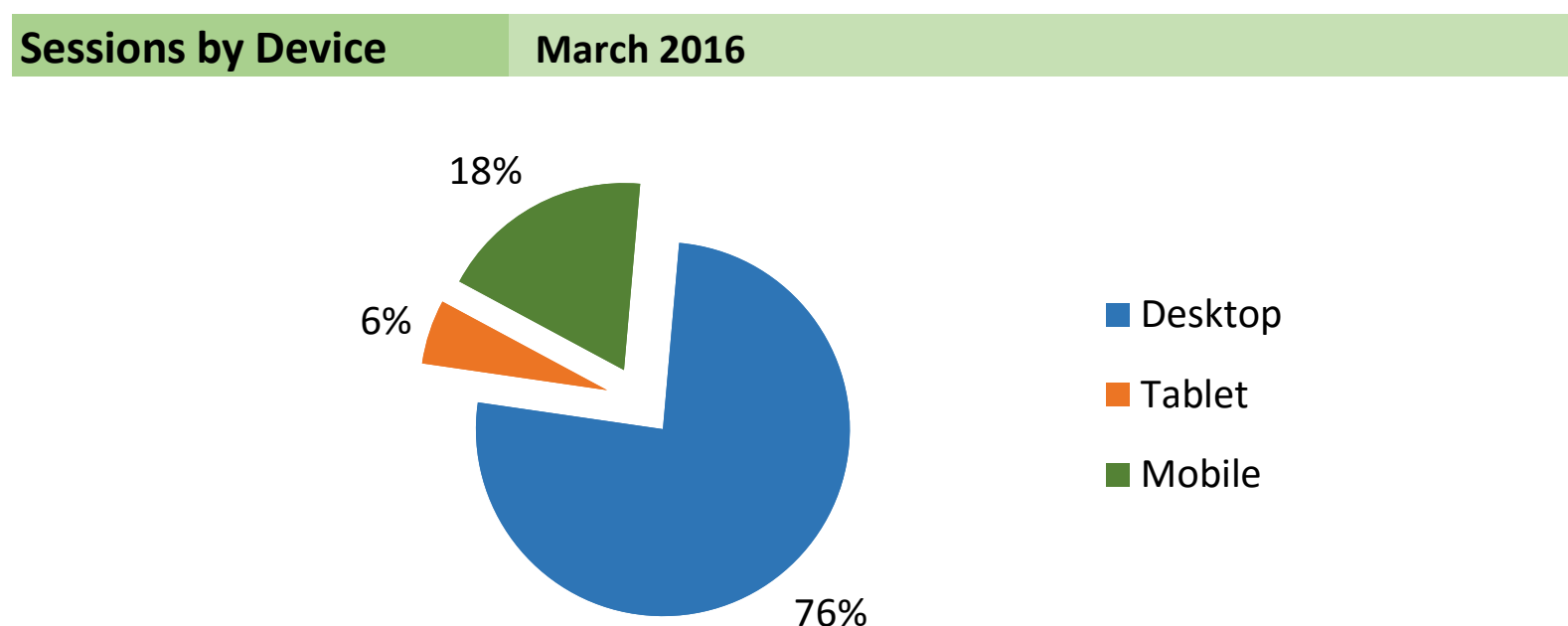


Agency Web Traffic: Content Consumption Report

All Traffic	March 2016	change from prior month
Sessions	7,847,592	-24,459 ▼ -0.3%
Unique Users	4,630,726	-80,668 ▼ -1.7%
Pageviews	22,425,467	401,381 ▲ 1.8%
Unique Pageviews	16,149,672	446,382 ▲ 2.8%
Downloads	1,117,153	-24,540 ▼ -2.1%
Unique Downloads	633,294	4,812 ▲ 0.8%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



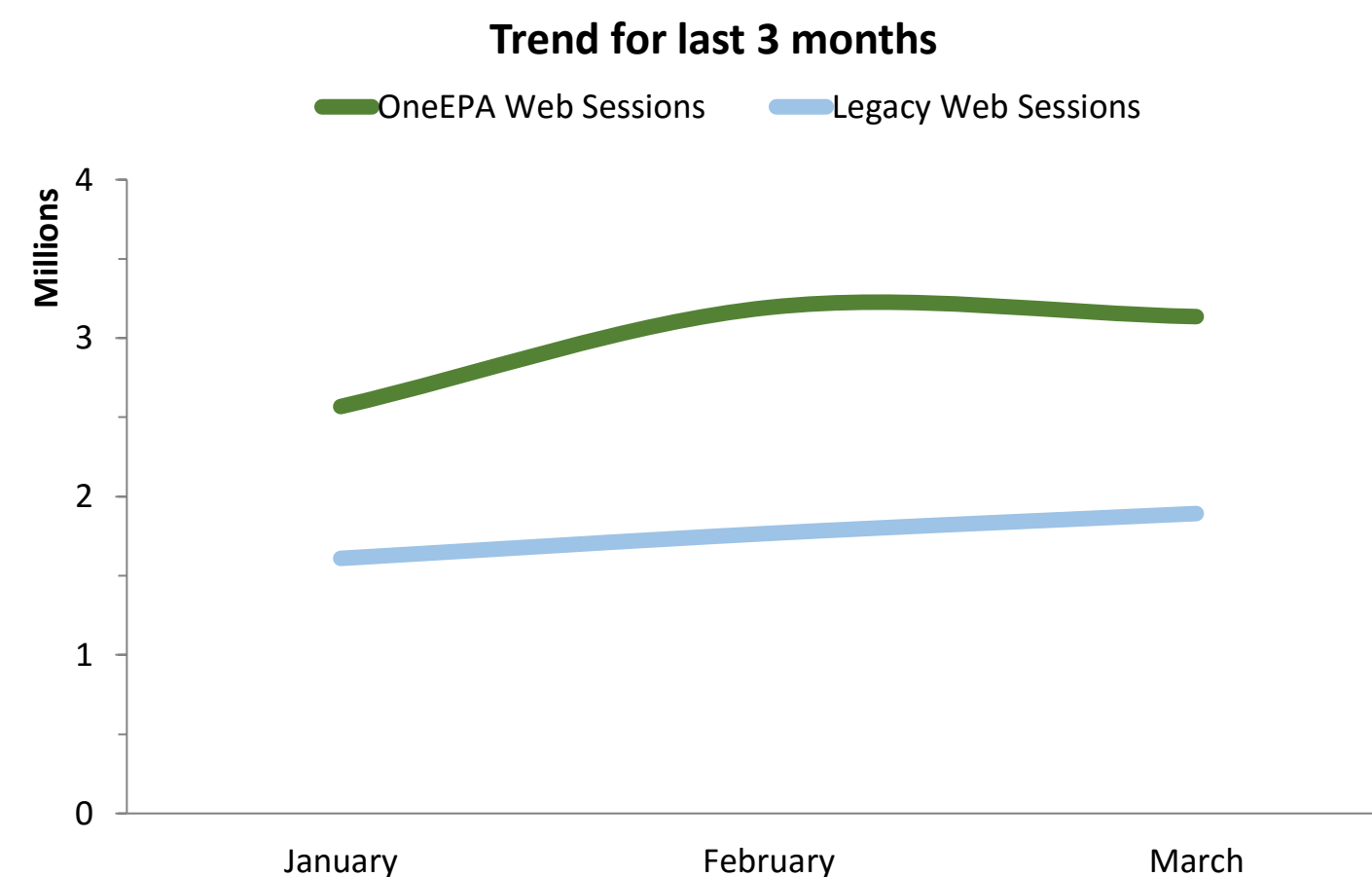
Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	3,727,713	157,702 ▲ 4.4%	12,030,828	471,609 ▲ 4.1%	721,369	-8,381 ▼ -1.1%
Desktop	5,956,580	154,837 ▲ 2.7%	18,566,627	392,306 ▲ 2.2%	1,025,649	-30,985 ▼ -2.9%
Tablet	436,478	-29,866 ▼ -6.4%	1,097,224	19,416 ▲ 1.8%	24,100	-2,736 ▼ -10.2%
Mobile	1,454,534	-149,430 ▼ -9.3%	2,761,616	-10,341 ▼ -0.4%	67,404	9,181 ▲ 15.8%
Universities & Colleges	445,813	8,728 ▲ 2.0%	1,352,909	14,191 ▲ 1.1%	65,489	71 ▲ 0.1%
EPA Employees	120,989	17,915 ▲ 17.4%	617,529	58,956 ▲ 10.6%	45,854	3,651 ▲ 8.7%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	March 2016	change from prior month
Sessions	3,135,763	-57,608 ▼ -1.8%
Pageviews	8,950,221	68,527 ▲ 0.8%
Legacy Web www3.epa.gov	March 2016	change from prior month
Sessions	1,892,711	125,475 ▲ 7.1%
Pageviews	5,500,422	491,471 ▲ 9.8%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	March 2016	change from prior month
Home Page Views	213,827	1,685 ▲ 0.8%
Home Page Banner Clicks	13,373	4,361 ▲ 48.4%
Press Release Pageviews	3	1 ▲ 50.0%
Widget Pageviews	560,603	52,652 ▲ 10.4%



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for March 2016	by pageviews	March 2016
NSCEP Environmental Publications - Document Display pg		1,174,660
Search results Search US EPA		686,732
US Environmental Protection Agency		367,279
Page Not Found US EPA		277,773
TRI-MEweb Workflow		187,911
Federal Income Tax Credits for Energy Efficiency About ENER		182,988
ENERGY STAR The Simple Choice for Energy Efficiency		156,749
Main Map Recycle City U.S. EPA		130,182
AirNow		118,410
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		105,575
Superfund Site Profile Superfund Site Information US EPA		104,596
Bed Bugs: Get Them Out and Keep Them Out US EPA		103,408
Learn the Basics A Student's Guide to Global Climate Change		95,769
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and K		94,749
A Student's Guide to Global Climate Change US EPA		82,519
Radon US EPA		82,157
The Greenhouse Effect A Student's Guide to Global Climate Ch		79,210
Learn about ENERGY STAR Products		77,821
Laws & Regulations US EPA		76,792
Special Offers and Rebates from ENERGY STAR Partners EPA EI		74,193

Top 10 Home Page Banner Clicks for March 2016	by clicks	March 2016
031416-watch-eagle-cam		4,215
030216-climate-change-learn-more		2,977
020116-flint-learn-more		1,529
021816-flint-basic-info-about-lead		777
030216-repellant-products		546
020116-flint-advice		496
030216-scientists-honored-read-release		466
030216-mosquito-control		450
030216-repellent-products		442
031416-history-of-ddt-ban		353

Top 10 Widgets for March 2016	by pageviews	March 2016
Protect Your Family. Look for the Logo. US EPA		95,291
EF UV Index Widget US EPA		82,673
Widget Watersense US EPA		54,096
WYCD EPA		34,347
Greenhouse Gas Equivalencies Calculator US EPA		27,153
ECHO Quick Search Widget Enforcement & Compliance H		23,132
Find Your Watershed Widget US EPA		23,117
Environmental Tip of the Day US EPA		22,460
BR Widget US EPA		8,615
CERCLIS Widget US EPA		8,592

Top 10 News Releases for March 2016	by pageviews	March 2016
03/04/2016: EPA Finalizes Passaic River Cleanup; One of the Largest Superfund Projects in EPA History Will Protect People's Health and the Environment		1,257
09/18/2015: EPA, California Notify Volkswagen of Clean Air Act Violations / Carmaker allegedly used software that circumvents emissions testing for certain air pollutar		1,119
03/09/2016: EPA To Announce 2016 Climate Leadership Awards/		1,033
03/01/2016: EPA Moves to Cancel the Insecticide Flubendiamide/Products cause risk to aquatic animals and environments – manufacturers fail to comply with the term		985
03/03/2016: EPA Issues Draft Risk Assessment for Chemical used in Spray Adhesives, Dry Cleaning and Degreasing /Assessment indicates risks to workers and consumer		652
02/25/2016: EPA Announces Availability of \$26 Million to Clean Up Diesel Engines Nationwide		621
10/27/2015: EPA Settlements Help Protect Public Against Health Hazards from Lead Exposure		614
02/24/2016: EPA Scientists Receive Highest Honor from the White House		600
02/29/2016: EPA Funds Small Businesses to Develop Environmental Technologies		540
02/18/2016: EPA Announces National Enforcement Initiatives for Coming Years		530