



welcome

OUR VALUES: **determination** | **integrity** | **courage** | **humility** | **humor**

Hannaford is a DELHAIZE  AMERICA company.



Agenda

- Hannaford overview
- Our sustainability strategy
- Focus on zero waste and food donations
- Upcoming projects



Who are we?

- Hannaford Supermarkets, based in Scarborough, Maine, operates over 180 stores and employs more than 27,000 associates in Maine, Massachusetts, New Hampshire, New York and Vermont.
- Hannaford operates 17 stores in VT is one of the largest private employers in the state.



Sustainability Strategy

We aspire to enrich the lives of our customers, associates, and the communities we serve in a sustainable way.

FOCUS AREAS

SUSTAINABLE PRIVATE BRANDS

Our private brands make delicious, sustainable food affordable.

ASSOCIATE DIVERSITY & DEVELOPMENT

Our stores welcome diverse associates and customers.

HEALTHY LIFESTYLES

Our customers and associates lead healthier, more sustainable lives.

ZERO WASTE

Our waste-free operations support clean, thriving local communities.



Earth day, every day.

At Hannaford, we're taking big steps toward a sustainable planet. From reducing food waste and energy to conserving water, we're making the world a better place.

Annually, we've reduced...



15
MILLION

TONS OF FOOD WASTE
Enough food to feed the city of Portland, Maine, for 4 months.*



43
MILLION

GALLONS OF WATER
That's enough water to fill 65 Olympic-sized pools.*



22
MILLION

KILOWATTS (kWh) OF ENERGY
That's enough power to light the Eiffel Tower for 17 years.*



198
THOUSAND

METRIC TONS OF CO₂
Equal to taking 41,892 cars off the road for a year.*



In 2015, we **recycled, donated, or composted** over **63,400 tons of waste.**

*Based on an average household. Source: 2015 Manomet Grocery Stewardship Certification (GSC). Calculations based on U.S. EPA Greenhouse Gas Equivalencies Calculator, 2015.

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**Moving to Zero Waste Goal:
Our waste-free operations support clean,
thriving local communities.**



Engage Leadership * Communicate Standards * Assign Sustainability Roles



Measurement and Recognition

Internal Communication

Hannaford Moving to zero waste!

STORE STATS COMPARED TO HANNAFORD STORE AVERAGE

BETTER Magnet adjusted monthly

EQUAL

BELOW

STORE RANK

Update monthly.

1. Haverhill
2. Haverhill
3. Lowell
4. Lowell
5. Lowell
6. Lowell
7. Lowell
8. Lowell
9. Lowell
10. Lowell

WHAT WE DO ALREADY

- 100% of our stores are 100% of the way there
- 100% of our stores are 100% of the way there
- 100% of our stores are 100% of the way there

Total Hannaford Info

- 1,200 tons of food
- 1,200 tons of food
- 1,200 tons of food

ENDURING LITTER

How long before it breaks down?

- Traffic Ticket: 2 - 4 weeks
- Beer: 2 - 14 months
- Cigarette Butt: 2 - 3 years
- Painted Wooden Stick: 13 years
- Steel Sprocket: 50 - 60 years
- Tire Cap: 80 - 100 years
- Aluminum Can: 200 - 300 years
- Plastic Bag: 100 - 200 years
- Glass Bottle: 1,000 years

TEAM ROSTER

Eco-Team Leader

Eco-Team

Coordinator
Member
Member
Member
Member
Member
Member
Member
Member
Member

LOCAL INFORMATION

Fill in with local website info, brochures or handouts focused on recycling, composting and food donations.

KNOW YOUR PLASTICS

Know Your Plastics

- 100% of our stores are 100% of the way there
- 100% of our stores are 100% of the way there
- 100% of our stores are 100% of the way there

MONTHLY FOCUS

Update monthly

What do we mean when we say, "Zero Waste"?

It means reducing our waste to the greatest extent possible.

Zero Waste is an aspirational goal.

Don't be overwhelmed. It's all about the journey to improve recycling, change our behavior, and reduce our impact on the environment.

COMMITMENT LETTER

Hold a huddle and gather signatures on the form.

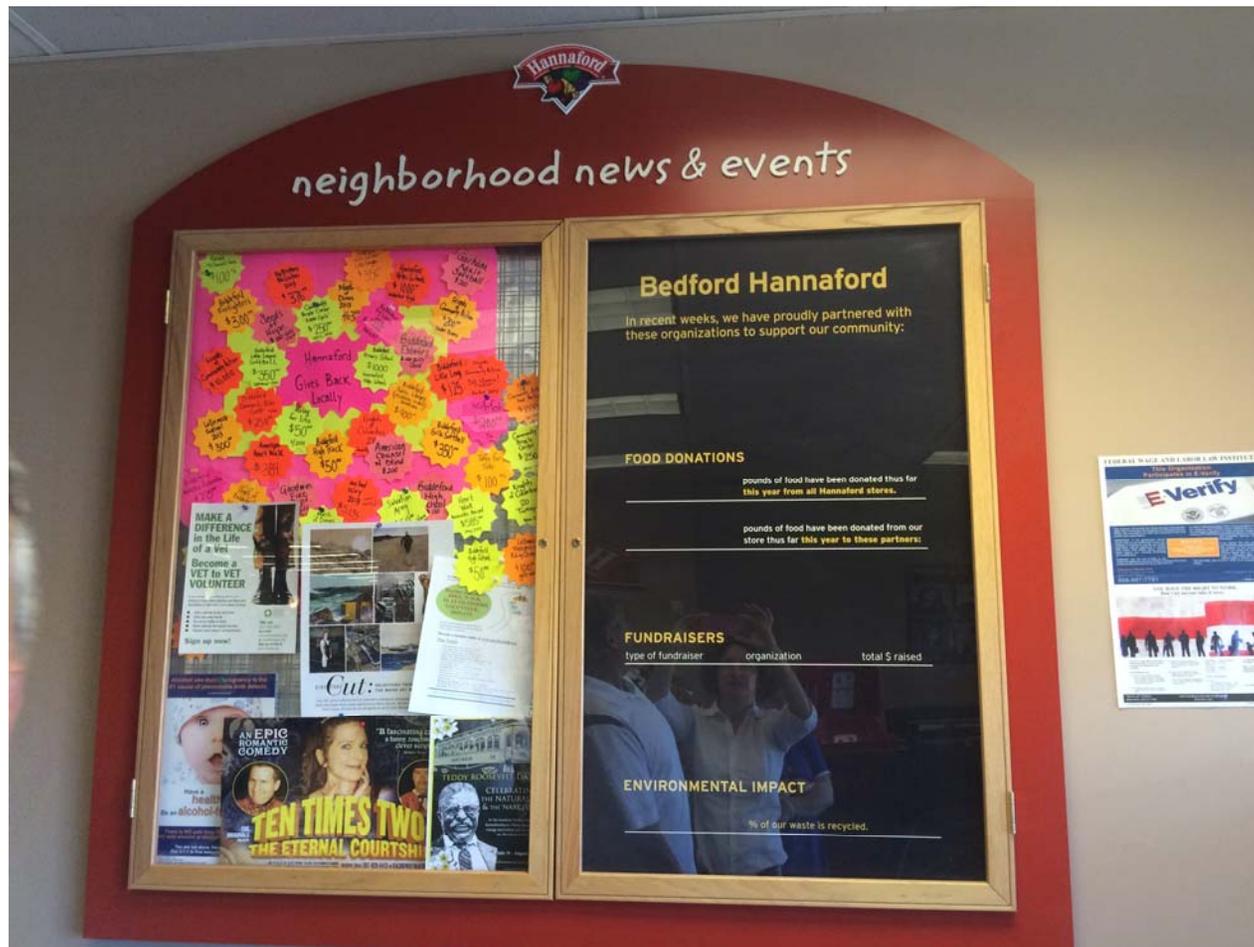
RECYCLE

- 100% of our stores are 100% of the way there
- 100% of our stores are 100% of the way there
- 100% of our stores are 100% of the way there



Measurement & Recognition

External Communication





Key Partnerships





Keys to Success

Identify your resources – Who is going to participate and why?

Provide clear expectations ~ What do you want them to do?

Measure and Recognize ~ What will you measure?

Work with external partners ~ Who will you collaborate with?



2016 Work

- Shrink measurement and Food donations tracking incorporated into compensation structures
- Sustainability champions at each location
- Store “huddles” & best practice refreshers

Reducing food waste saves money and nourishes our communities.

- ✗ Wasted food depletes natural and business resources (water, soil, transportation, labor).
- ✓ Donating excess food saves money and helps reduce hunger in our communities.

DONATING 101

Always **manage inventory** responsibly to reduce shrink. Refer to Standard Practices for food waste procedures.

Look for approaching **expiration dates** and pull expiring products in time to donate.

Freeze meat and other products to “hold” the expiration date.

Donation partners should pick up fresh product **every day** with adequate cold chain protection.

As applicable, donated food should be scanned out to **Reason Code 0034**.

AND ALWAYS ...

Use the Food Recovery Hierarchy (below) to prioritize processes for preventing and diverting wasted food.





2016 Work

- “Misfits” Fruits and Vegetables
 - Pilot program in Albany, NY
 - Helps to reduce food waste on farms





thanks

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