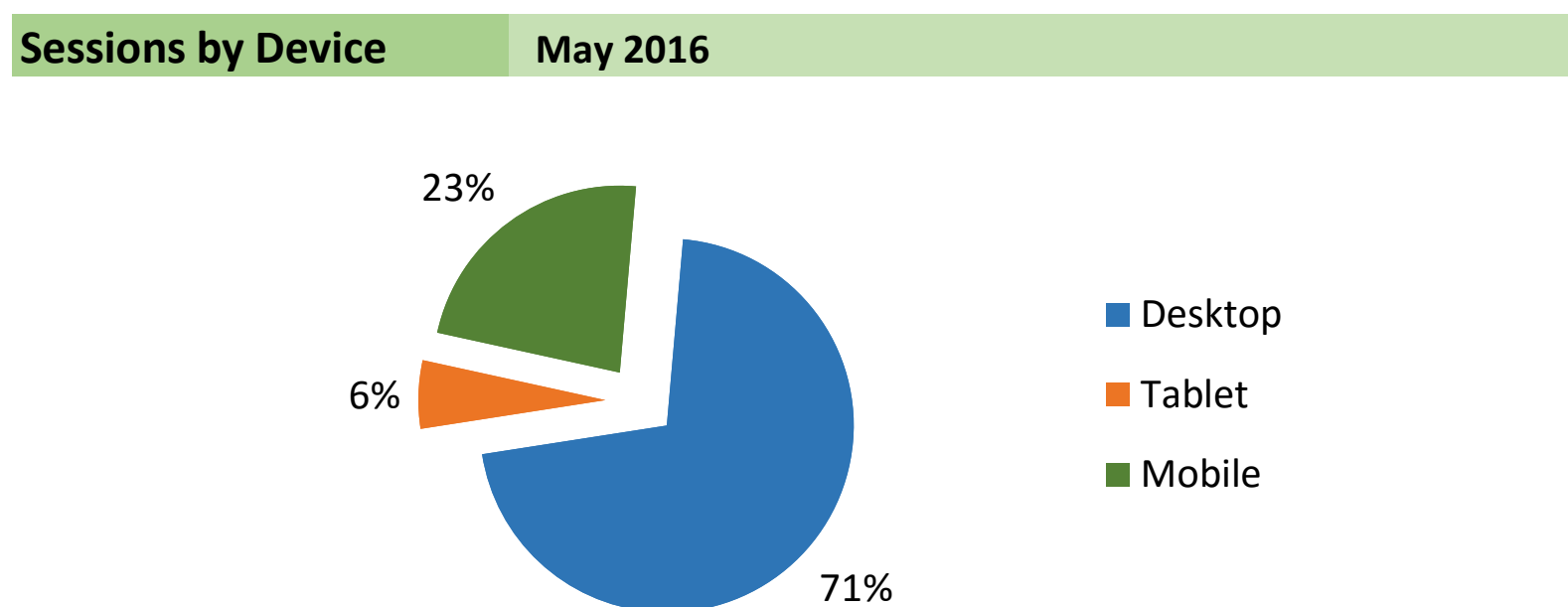


## Agency Web Traffic: Content Consumption Report

All Traffic	May 2016	change from prior month		
Sessions	7,494,887	-408,438	▼	-5.2%
Unique Users	4,598,562	-200,895	▼	-4.2%
Pageviews	21,517,834	-1,059,982	▼	-4.7%
Unique Pageviews	15,163,523	-945,865	▼	-5.9%
Downloads	960,398	-63,199	▼	-6.2%
Unique Downloads	544,967	-34,631	▼	-6.0%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



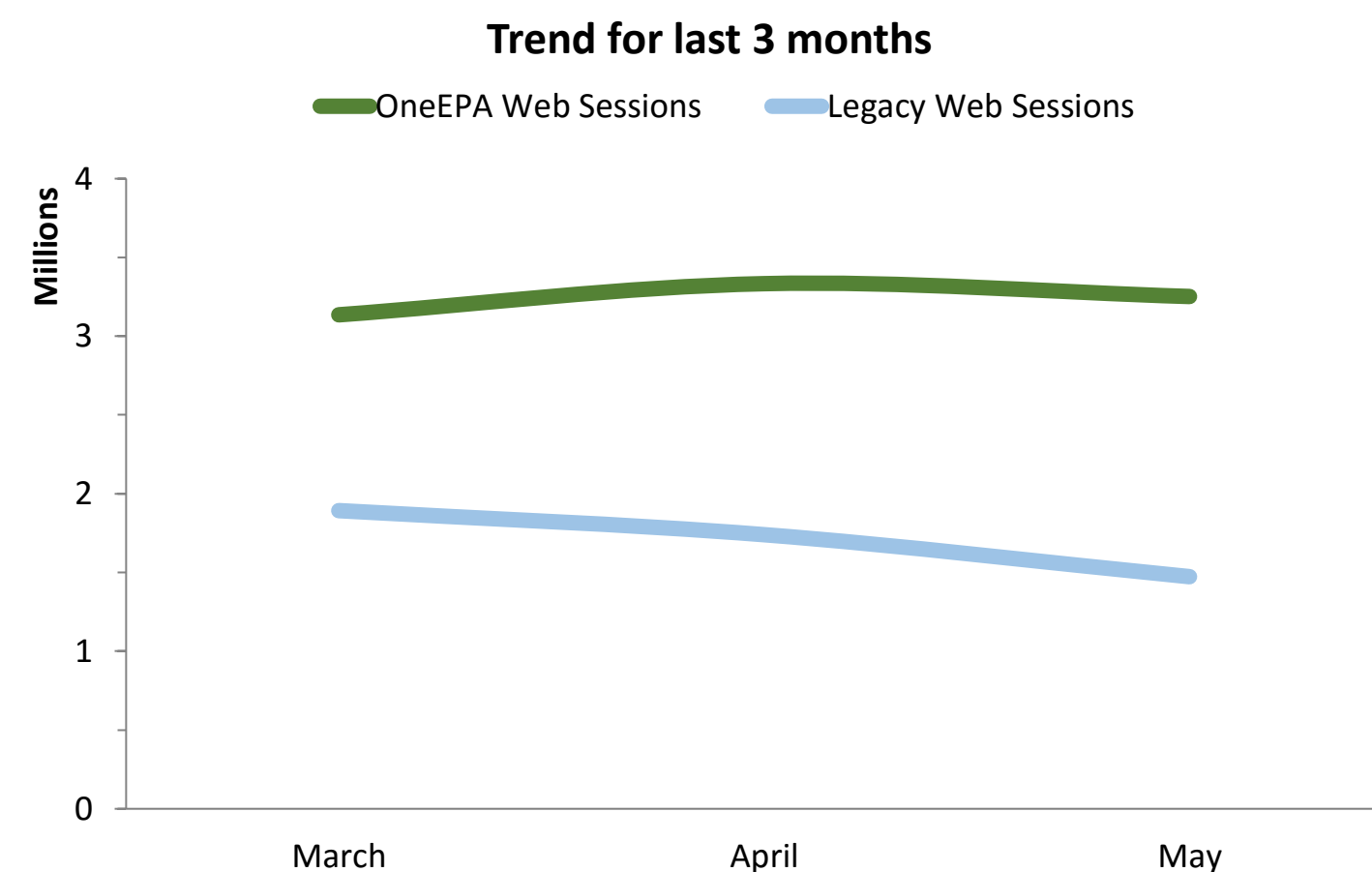
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,407,178	-236,560	▼	-6.5%	11,557,661	-221,449	▼	-1.9%	622,716	-40,745	▼	-6.1%
Desktop	5,332,889	-585,759	▼	-9.9%	17,298,894	-1,276,397	▼	-6.9%	870,370	-67,451	▼	-7.2%
Tablet	441,441	486	▲	0.1%	1,042,714	-21,369	▼	-2.0%	20,276	-2,059	▼	-9.2%
Mobile	1,720,557	176,835	▲	11.5%	3,176,226	237,784	▲	8.1%	69,751	6,310	▲	9.9%
Universities & Colleges	307,168	-209,701	▼	-40.6%	871,896	-674,431	▼	-43.6%	45,146	-24,878	▼	-35.5%
EPA Employees	92,155	-28,197	▼	-23.4%	484,118	134,437	▼	-21.7%	35,783	12,183	▼	-25.4%

### OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	May 2016	change from prior month		
Sessions	3,251,945	-81,423	▼	-2.4%
Pageviews	8,796,564	-621,080	▼	-6.6%
Legacy Web www3.epa.gov	May 2016	change from prior month		
Sessions	1,473,536	-266,494	▼	-15.3%
Pageviews	4,460,134	-853,125	▼	-16.1%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	May 2016	change from prior month		
Home Page Views	187,180	-26,240	▼	-12.3%
Home Page Banner Clicks	5,701	-5,473	▼	-49.0%
Press Release Pageviews	42,489	32,995	▲	347.5%
Widget Pageviews	621,015	10,871	▲	1.8%



## Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for May 2016	by pageviews	May 2016
TRI-MEweb Workflow		1,050,058
NSCEP Environmental Publications - Document Display pg		1,020,363
Search results   Search   US EPA		650,680
US Environmental Protection Agency		314,954
Page Not Found   US EPA		213,144
Do-it-yourself Bed Bug Control   Bed Bugs: Get Them Out and Keep Them Out   US EPA		180,169
Main Map   Recycle City   U.S. EPA		176,403
Bed Bugs: Get Them Out and Keep Them Out   US EPA		149,222
AirNow		140,468
ENERGY STAR   The Simple Choice for Energy Efficiency		100,087
How to Find Bed Bugs   Bed Bugs: Get Them Out and Keep Them Out   US EPA		90,268
Northeast   Recycle City   U.S. EPA		85,245
ENERGY STAR Certified Light Bulbs   EPA ENERGY STAR		84,864
Learn the Basics   A Student's Guide to Global Climate Change   US EPA		84,840
North-West   Recycle City   U.S. EPA		84,400
Special Offers and Rebates from ENERGY STAR Partners   EPA ENERGY STAR		83,714
10 consejos útiles para eliminar las chinches de cama   EPA en español		80,603
Southeast   Recycle City   U.S. EPA		78,009
Superfund Site Profile   Superfund Site Information   US EPA		76,796
A Student's Guide to Global Climate Change   US EPA		74,894

Top 10 Home Page Banner Clicks for May 2016	by clicks	May 2016
030216-repellent-products		935
051216-methane-read-release		908
020116-flint-learn-more		652
051216-methane-learn-more		446
030216-mosquito-control		403
032916-safer-choice-learn-more		387
021816-flint-basic-info-about-lead		383
042816-public-service-read-more		329
050216-sammie-read-release		281
020116-flint-advice		256

Top 10 Widgets for May 2016	by pageviews	May 2016
EF UV Index Widget   US EPA		132,195
Protect Your Family. Look for the Logo.   US EPA		102,253
Widget   Watersense   US EPA		72,941
WYCD EPA		35,493
Find Your Watershed Widget   US EPA		28,118
Greenhouse Gas Equivalencies Calculator   US EPA		22,650
Environmental Tip of the Day   US EPA		19,001
ECHO Quick Search Widget   Enforcement & Compliance History   US EPA		18,517
EF MyEnvironment Widget   US EPA		9,210
EF Cleanups Widget   US EPA		8,445

Top 10 News Releases for May 2016	by pageviews	May 2016
Search Releases   U.S. EPA News Releases   US EPA		10,667
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector   U.S. EPA News Releases   US EPA		4,282
Administrator McCarthy Announces \$55.2 Million to Assess and Clean Up Contaminated Sites, Promote Economic Redevelopment Nationwide   U.S. EPA News Releases   US EPA		1,134
EPA, DOJ and Pa. DEP Announce \$6.8 Million Penalty for Violations in Pa. at Schneider Electric USA's Rodale Manufacturing Superfund Site   U.S. EPA News Releases   US EPA		923
EPA Awards 18 Grants for Environmental Workforce Development and Job Training   U.S. EPA News Releases   US EPA		755
New York High School Student Receives Prestigious Award for Developing Clean Drinking Water Project   U.S. EPA News Releases   US EPA		701
U.S. EPA Announces 28 Great Lakes Restoration Initiative Grants Totaling Over \$12.5 Million to Restore Great Lakes   U.S. EPA News Releases   US EPA		699
EPA Proposes Increase in Renewable Fuel Levels   U.S. EPA News Releases   US EPA		616
EPA Warning: Recharging Air Conditioners with Wrong Refrigerant Poses Injury and Fire Risks   U.S. EPA News Releases   US EPA		551
U.S. EPA Provides \$30 Million to Create Research Centers at Three Universities   U.S. EPA News Releases   US EPA		478