# How to Develop a Win-Win Contracting Format

Or Landfill Gas-to-Energy: QUALITY...on Time...on Budget



### Keys attributes that are jugular for all projects

- 1. Quality
- 2. Schedule
- 3. Budget

Often a contractor will say: "pick two of the above"



As an Owner or Developer you need all three so . . . Where do we go . . .



## Let's define the attributes required

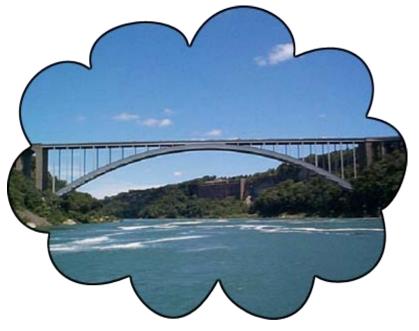
- QUALITY: Conformance to an agreed set of requirements
- SCHEDULE: Program of future events and milestones
- BUDGET: Systematic plan for expenditure with a definite limit



### Quality represents the WHAT in the contract...

What Quality is to one may not be the same as it is to another

Need to define the scope; CONFORMANCE TO REQUIREMENTS







### On time is the WHEN...

#### Milestone schedule

- Define elements that are critical to success
- Identify external tasks/events
- Contract to the high level milestones





# Budget is obviously HOW MUCH...



- Must think in owner terms
- In the end both the Contractor and Owner need to survive
- So don't





#### Concerns of both parties are much the same;

#### and both want



#### **EPC Contractor**

#### Developer/owner

- Cost of work
- Liability
- Risk
- Profit

- Meet the proforma
- Liability
- Risk
- Profit



# Agreed attributes are the basis for the contract



- Scope
- Deliverables
- Schedule



A turnkey contracting framework provides the basis for a successful project.

- Addresses attributes of Quality and Schedule
- Also addresses common financial concerns of risk, liability and profit





# At this point project budget/cost should be addressed.

- Dollars most often become the stumbling point for most contracts
- In any contract or transaction each parties' goal is to maximize their own benefits or more succinctly "win".
- Compromise can lead to a Lose Lose situation
- Strive to eliminate the lose



### Both contractual parties must win

- Mutual benefit and mutual respect
- Selfish approach is
   win lose
- Martyr approach is
   lose win
- Think in terms of team;"we" not "me"





# To be successful, both contractual parties must WIN

#### **LOSE - LOSE**

- Straight Lump sum tends to encourage change orders
- Unit prices tend to reduce incentive to improve project
- Both formulas tend to increase cost

#### **WIN-WIN**

- Balance, Share in the risk and liability when possible
- Share in the project rewards
- Both parties are on the same side of the ledger
- Each party is vested in the others success



# Transformation of the turnkey contract and relationship assures success

- Requires that both parties WIN
- Both parties agree and share in the benefits





## The WIN - WIN Contracting scenario



Target Price,
Guaranteed
Maximum, Shared
Savings Contract

# This Scenario embodies the WIN -WIN contracting scenario

- A "likely" target project cost is developed
- The developer/owner have the project cost (maximum cost exposure) that meets the proforma and they can budget and finance for.
- The contractor has a guaranteed minimum fee for the project
- Both parties have an incentive to reduce project costs and "share" in the savings
- Risk, liability, and PROFIT is shared



# Setting the target price and guaranteed maximum are critical

High confidence level









# Major components of the Win - Win Contract

- Scope/Deliverables
- Target Price
  - w or w/o contingency
- Fixed Fee
- Guaranteed Maximum Price
- Shared Savings
  - Agreed split 30/70; 40/60; 50/50; 60/40; 70/30 etc



### Win - Win contract is achieved







