

Engaged Segments

Return Sessions	June 2016	change from prior month		
Return Sessions	3,405,496	-1,682	▼	0.0%
Pages per Session	4.47	1.08	▲	31.9%
compare to All Sessions	6,941,260	-553,627	▼	-7.4%
Pages per Session	3.42	0.55	▲	19.3%

User Actions on EPA site

Contact	June 2016	change from prior month		
Clicked to Email EPA	7,247	771	▲	11.9%
Viewed Contact Us Page	96,534	405	▲	0.4%
Social Media	June 2016	change from prior month		
Shared EPA content	1,125	41	▲	3.8%
Total links shared	763	-19	▼	-2.4%
Exited to EPA social site	9,510	-466	▼	-4.7%
Other Actions	June 2016	change from prior month		
Accessed External Link	378,485	-49,578	▼	-11.6%
Shares by Social Network	June 2016	change from prior month		
Facebook	569	44	▲	8.4%
Google+	336	-32	▼	-8.7%
Twitter	152	11	▲	7.8%
Pinterest	68	18	▲	36.0%

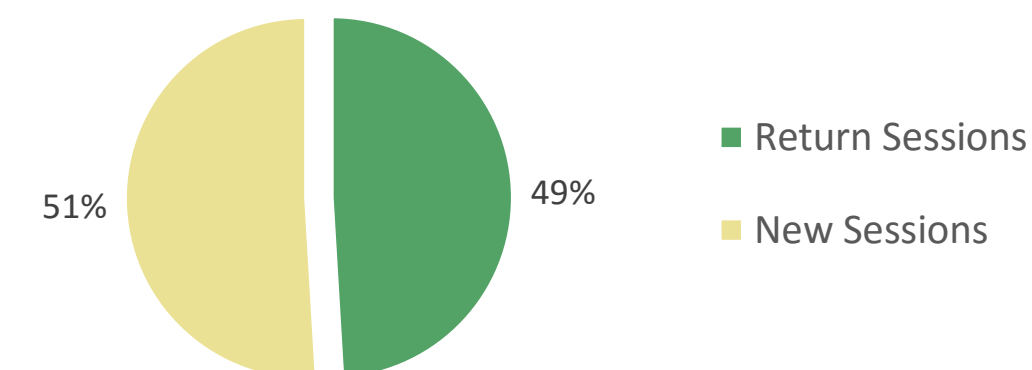
Facebook

EPA page on Facebook	June 2016	change from prior month		
Monthly Views	492,372	-392,895	▼	-44.4%
Monthly Viewers	153,703	-39,228	▼	-20.3%
Monthly News Feed Stories	8,448	-1,885	▼	-18.2%
Total Lifetime Likes	204,629	1,699	▲	0.9%

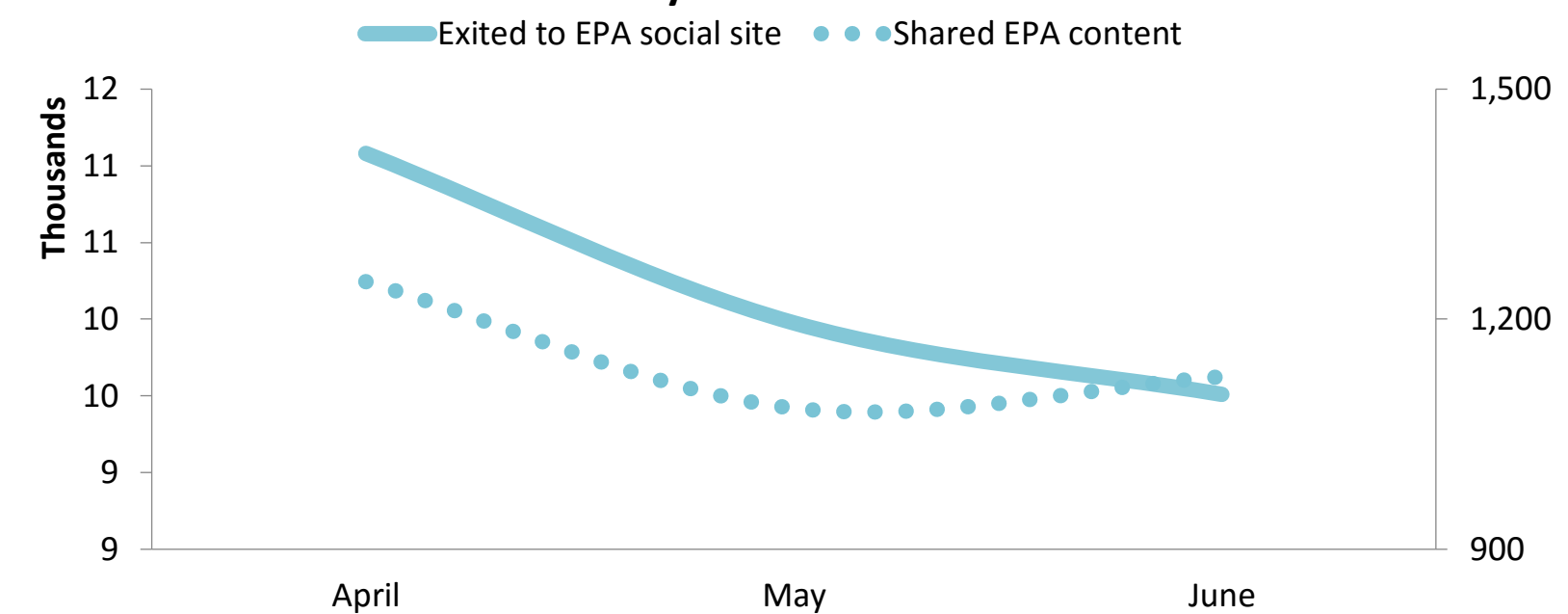
YouTube Channel

Video Views	June 2016	change from prior month		
Monthly Views	39,149	-21,954	▼	-35.9%
Monthly Shares	318	-74	▼	-18.9%
Monthly Comments	16	3	▲	23.1%
Net Subscribers Gained	115	-21	▼	-15.4%

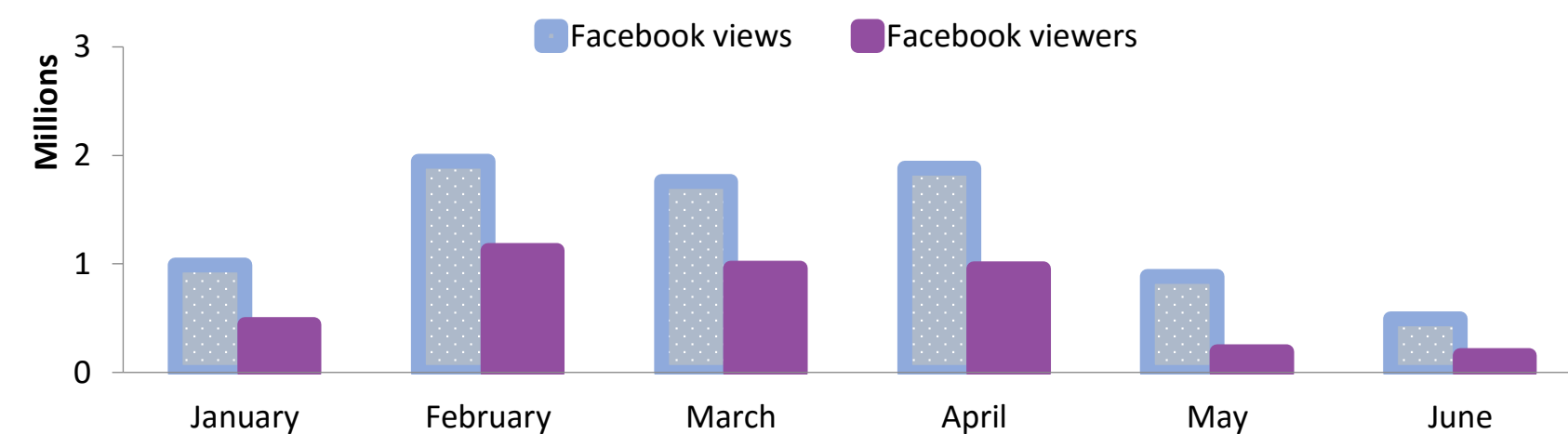
Return Sessions vs. New Sessions June 2016



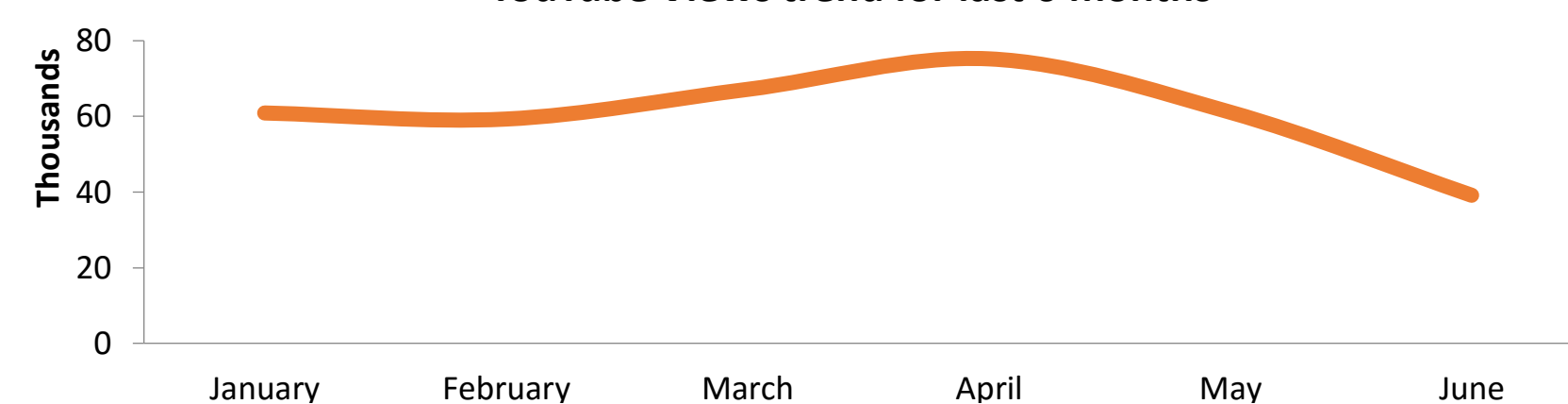
Social Activity trend for last 3 months



Facebook trends for last 6 months



YouTube Views trend for last 6 months



Agency Web Traffic: Engagement Report

Top 10 Contact Us Pages	by pageviews	June 2016	Top 10 Pages for Email Contact	by email clicks	June 2016
Contact EPA EPA Home US EPA		17,784	trimeweb.epa.gov/trimeweb/workflow/201150		852
Contact Us about EPA's Organization and History Abo		5,580	State Asbestos Contacts Asbestos US EPA		423
State Asbestos Contacts Asbestos US EPA		3,902	trimeweb.epa.gov/trimeweb/workflow/201500		159
Contact Us ENERGY STAR		3,765	EPA Hotlines EPA Home US EPA		114
TRI Program Contacts Toxics Release Inventory (TRI) I		2,923	EPA Regional Contacts Lead US EPA		96
Enforcement: Contact Us Enforcement US EPA		2,446	Contacts in the Office of Pesticide Programs, Registration Division		95
Contact Us about Lead Lead US EPA		2,250	Media Contacts Newsroom US EPA		88
EPA Regional Contacts Lead US EPA		1,556	Retrieving, Ordering and Printing NSCEP Publications National S		87
Contact Us About Bed Bugs Bed Bugs: Get Them Out :		1,458	EPA - TTN EMC Directory		86
Contact EPA Region 5 About EPA US EPA		1,253	TRI Program Contacts Toxics Release Inventory (TRI) Program		84

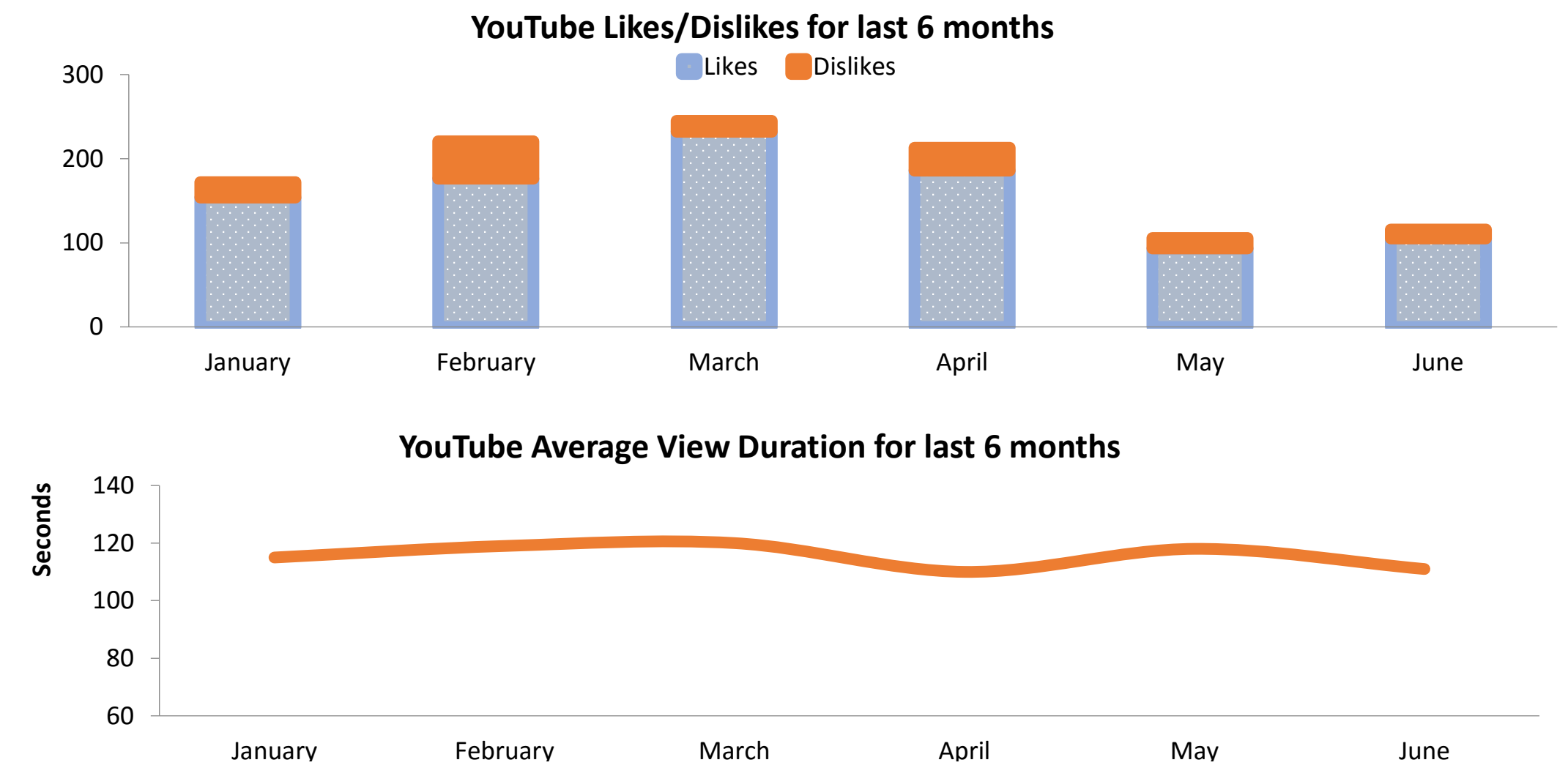
Top 20 Shared URLs	by number of shares	June 2016
epa.gov/mosquitocontrol/naled		80
epa.gov/bedbugs/do-it-yourself-bed-bug-control		31
epa.gov/sunsafety/uv-index-scale-1		28
www3.epa.gov/carbon-footprint-calculator/index.html		14
epa.gov/insect-repellents/find-insect-repellent-right-you		13
cumulis.epa.gov/supercpad/cursites/csitinfo.cfm		11
epa.gov/bedbugs		10
epa.gov/mold/mold-image-library		10
nepis.epa.gov/exe/zynet.exe/30003wkc.txt?zyactiond=zydocument&client=epa&index=1991+thru+1994&docs=&query=&time=&endtime=&searchme		9
epa.gov/newsreleases/volkswagen-spend-147-billion-settle-allegations-cheating-emissions-tests-and-deceiving		9
epa.gov/bedbugs/how-find-bed-bugs		9
epa.gov/environmental-justice/environmental-justice-collaborative-problem-solving-cooperative-agreement-0		9
www3.epa.gov/climatechange/ghgemissions/global.html		8
epa.gov/indoor-air-quality-iaq/should-you-have-air-ducts-your-home-cleaned		8
www3.epa.gov/climatechange/ghgemissions/sources.html		8
epa.gov/environmentaljustice/ej-2020-action-agenda		6
search.epa.gov/epasearch/epasearch		6
epa.gov/mold		6
epa.gov/goldkingmine/press-releases-and-updates-gold-king-mine-response		6
epa.gov/dwreginfo/testing-schools-and-child-care-centers-lead-drinking-water		6

Top 10 External Links	by link clicks	June 2016
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22		8,857
http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/		5,192
https://www.energystar.gov/products?s=mega		5,234
http://search.earth911.com/		3,915
http://extension.colostate.edu/topic-areas/insects/bat-bugs-bed-bugs-and-relatives-5-574/		3,137
https://epa.usajobs.gov/search/advancedsearch		2,069
http://npic.orst.edu/pest/countyext.htm		2,006
http://www.bedbugs.umn.edu/bed-bug-control-in-residences/		1,923
http://airquality.weather.gov/		1,860
http://www.bestbuy.com/site/null/recycling-electronics/pcmcat149900050025.c?id=pcmcat149900050025&dcmp=rdr0001422		1,937

YouTube Channel

Monthly Statistics

June 2016



Demographics

June 2016

