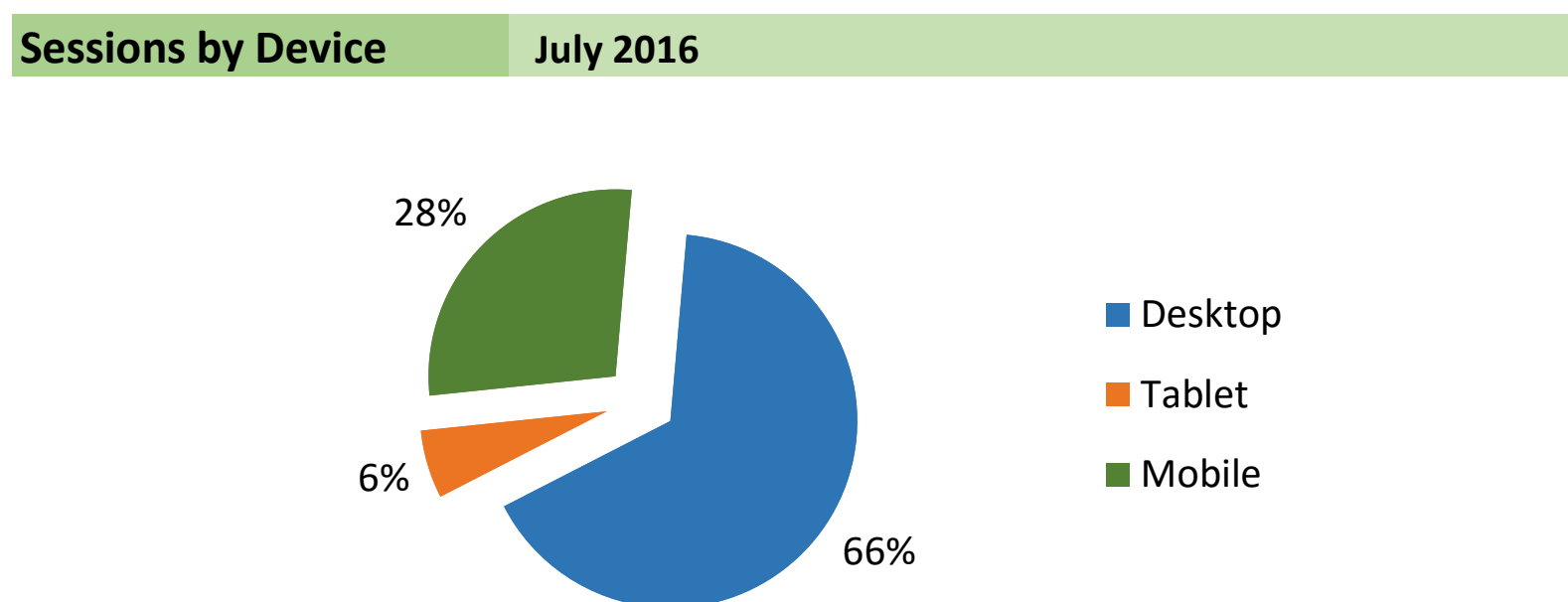


Agency Web Traffic: Content Consumption Report

All Traffic	July 2016	change from prior month		
Sessions	6,306,388	-634,872	▼	-9.1%
Unique Users	3,638,547	-358,926	▼	-9.0%
Pageviews	16,079,556	-7,686,964	▼	-32.3%
Unique Pageviews	11,870,962	-3,746,310	▼	-24.0%
Downloads	855,821	-95,883	▼	-10.1%
Unique Downloads	486,961	-54,598	▼	-10.1%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



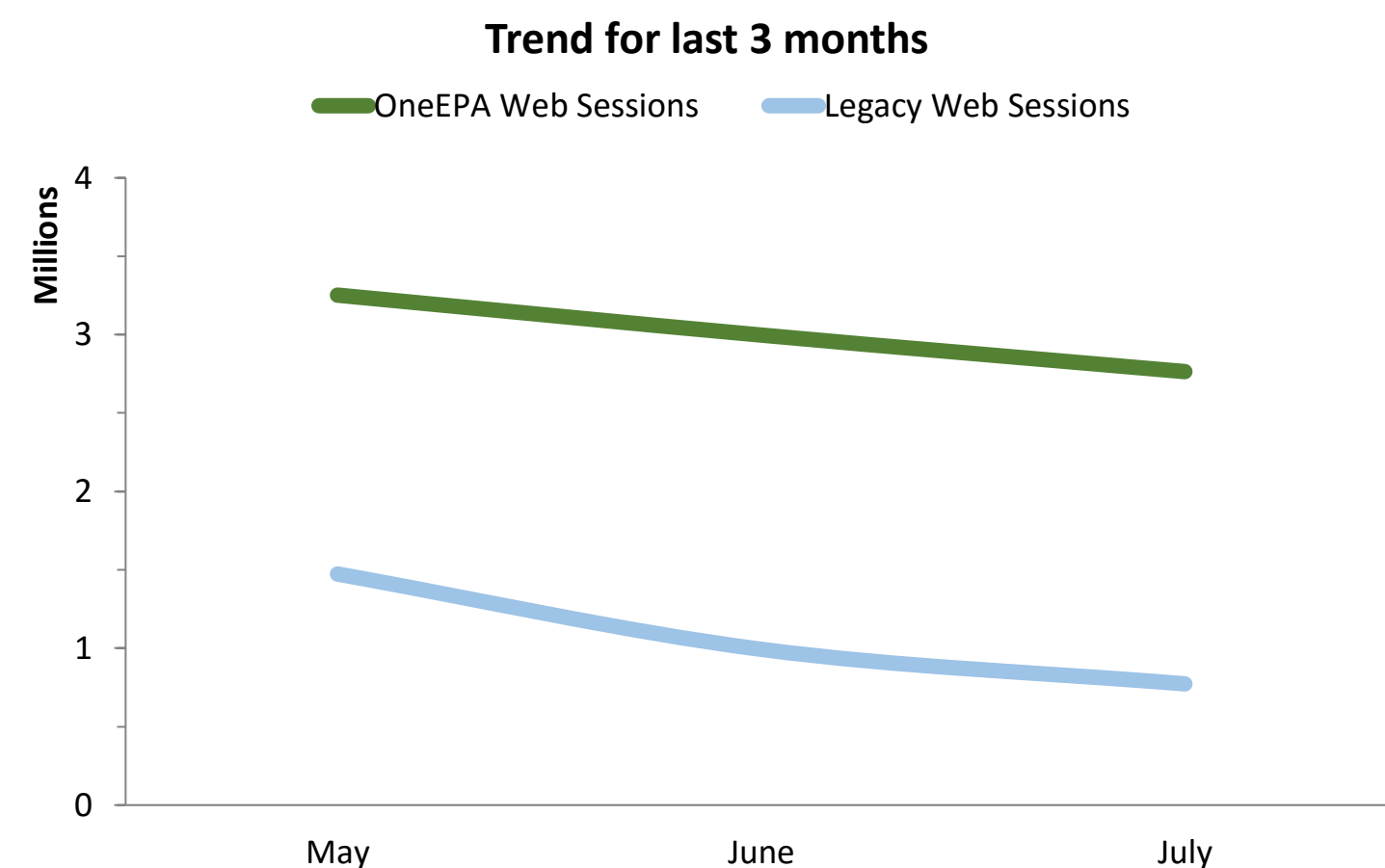
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,098,668	-306,828	▼	-9.0%	9,175,976	-6,058,162	▼	-39.8%	553,598	-77,248	▼	-12.2%
Desktop	4,166,319	-618,049	▼	-12.9%	12,223,963	-7,465,238	▼	-37.9%	766,090	-94,217	▼	-11.0%
Tablet	371,817	-11,498	▼	-3.0%	734,460	-44,381	▼	-5.7%	20,935	958	▲	4.8%
Mobile	1,768,252	-5,325	▼	-0.3%	3,121,133	-177,345	▼	-5.4%	68,795	-2,625	▼	-3.7%
Universities & Colleges	173,077	-32,477	▼	-15.8%	515,392	-92,259	▼	-15.2%	33,181	-5,323	▼	-13.8%
EPA Employees	84,048	-10,693	▼	-11.3%	453,287	50,063	▼	-9.9%	33,229	471	▼	-1.4%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	July 2016	change from prior month		
Sessions	2,764,349	-232,974	▼	-7.8%
Pageviews	7,410,486	-614,681	▼	-7.7%
Legacy Web www3.epa.gov	July 2016	change from prior month		
Sessions	772,922	-220,393	▼	-22.2%
Pageviews	1,796,918	-784,817	▼	-30.4%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	July 2016	change from prior month		
Home Page Views	137,262	-17,071	▼	-11.1%
Home Page Banner Clicks	5,412	-272	▼	-4.8%
Press Release Pageviews	48,499	-1,853	▼	-3.7%
Widget Pageviews	576,624	-43,479	▼	-7.0%



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for July 2016	by pageviews	July 2016
NSCEP Environmental Publications - Document Display pg		756,073
Search results Search US EPA		445,038
TRI-MEweb Workflow		285,215
US Environmental Protection Agency		227,762
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		187,834
Bed Bugs: Get Them Out and Keep Them Out US EPA		185,124
AirNow		159,119
Page Not Found US EPA		140,911
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		123,766
ENERGY STAR The simple choice for energy efficiency.		118,499
AirNow - California Air Quality		111,057
Federal Income Tax Credits for Energy Efficiency ENERGY STAR		97,181
10 consejos útiles para eliminar las chinches de cama EPA en español		94,735
Special Offers and Rebates from ENERGY STAR Partners EPA ENERGY STAR		92,222
UV Index Scale Sun Safety US EPA		80,817
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		79,281
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		75,713
Superfund Site Profile Superfund Site Information US EPA		75,134
Room Air Conditioner ENERGY STAR		67,372
Learn about ENERGY STAR Products ENERGY STAR		65,635

Top 10 Home Page Banner Clicks for July 2016	by clicks	July 2016
062816-vw-read-release		1,131
030216-repellent-products		953
072116-air-trends-report		551
020116-flint-learn-more		483
062816-vw-learn-more		388
072116-air-trends-explore-local		351
030216-mosquito-control		333
021816-flint-basic-info-about-lead		268
032916-safer-choice-learn-more		263
062316-greening-read-release		200

Top 10 Widgets for July 2016	by pageviews	July 2016
EF UV Index Widget US EPA		142,742
Protect Your Family. Look for the Logo. US EPA		109,751
Widget Watersense US EPA		83,378
WYCD EPA		22,276
Greenhouse Gas Equivalencies Calculator US EPA		18,556
ECHO Quick Search Widget Enforcement & Compliance History US EPA		15,612
Environmental Tip of the Day US EPA		13,862
EF MyEnvironment Widget US EPA		12,279
Find Your Watershed Widget US EPA		11,011
Daily Actions Widget US EPA		8,932

Top 10 News Releases for July 2016	by pageviews	July 2016
Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Release		4,174
EPA Determines that Aircraft Emissions Contribute to Climate Change Endangering Public Health and the Environment U.S. EPA News Releases US EPA		1,553
EPA Announces \$10.7 Million in Supplemental Funds to Clean up Contaminated Brownfield Sites in Economically Disadvantaged Communities Across the Country U.S. EPA News Releases US EPA		1,071
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA		859
U.S. Centers for Disease Control and Prevention and Environmental Protection Agency Urge Commonwealth of Puerto Rico to Consider Aerial Spraying as Part of Integrated Pest Management U.S. EPA News Releases US EPA		858
EPA Issues Final Rule to Protect the Public from Exposure to Formaldehyde U.S. EPA News Releases US EPA		774
US EPA, US DOT, California's Air Resources Board Issue Draft Technical Assessment Report of Greenhouse Gas Emissions and Fuel Economy Standards for Model Year 2016 U.S. EPA News Releases US EPA		751
EPA Issues Final Actions to Cut Methane Emissions from Municipal Solid Waste Landfills U.S. EPA News Releases US EPA		571
EPA Awards \$2.7 million to Virginia Foundation To Research Stormwater Options, Water Reuse U.S. EPA News Releases US EPA		560
Statement on the Montreal Protocol Negotiations in Vienna, Austria U.S. EPA News Releases US EPA		552