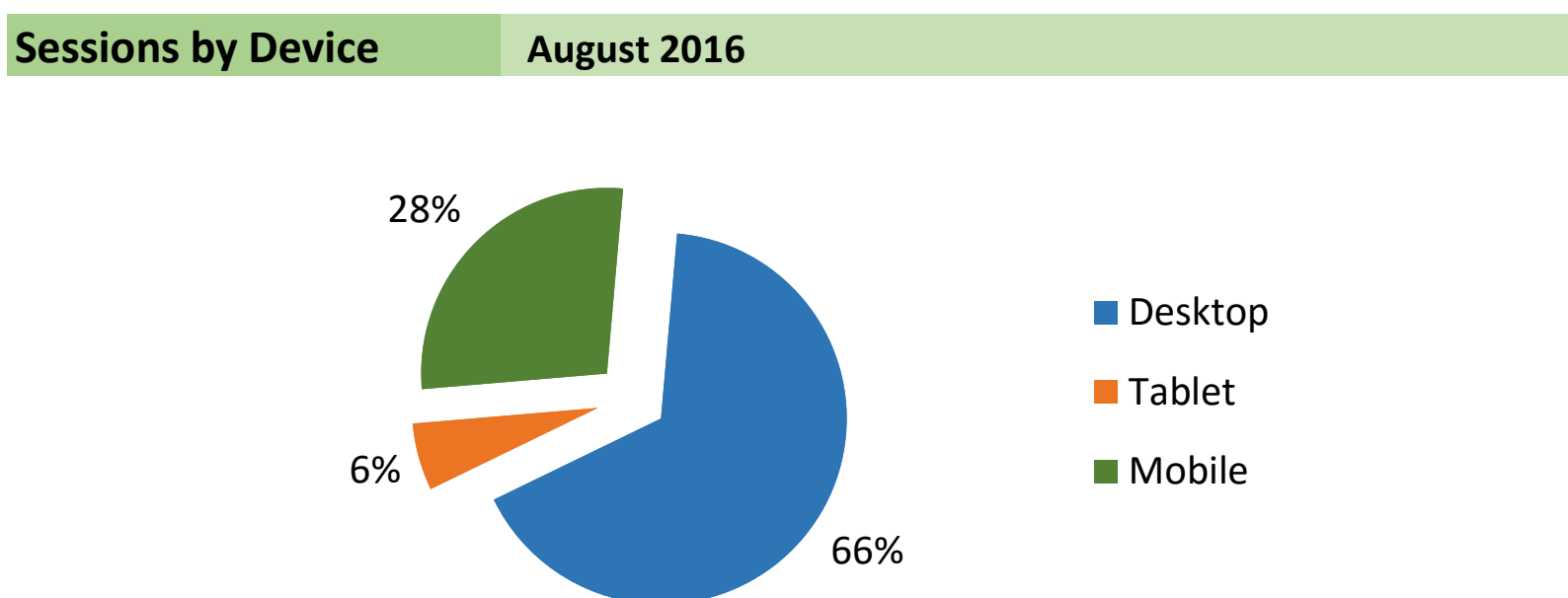


Agency Web Traffic: Content Consumption Report

All Traffic	August 2016	change from prior month		
Sessions	7,447,229	1,140,841	▲	18.1%
Unique Users	4,275,034	636,487	▲	17.5%
Pageviews	18,348,036	2,268,480	▲	14.1%
Unique Pageviews	13,699,442	1,828,480	▲	15.4%
Downloads	1,124,138	264,326	▲	30.7%
Unique Downloads	610,443	122,524	▲	25.1%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



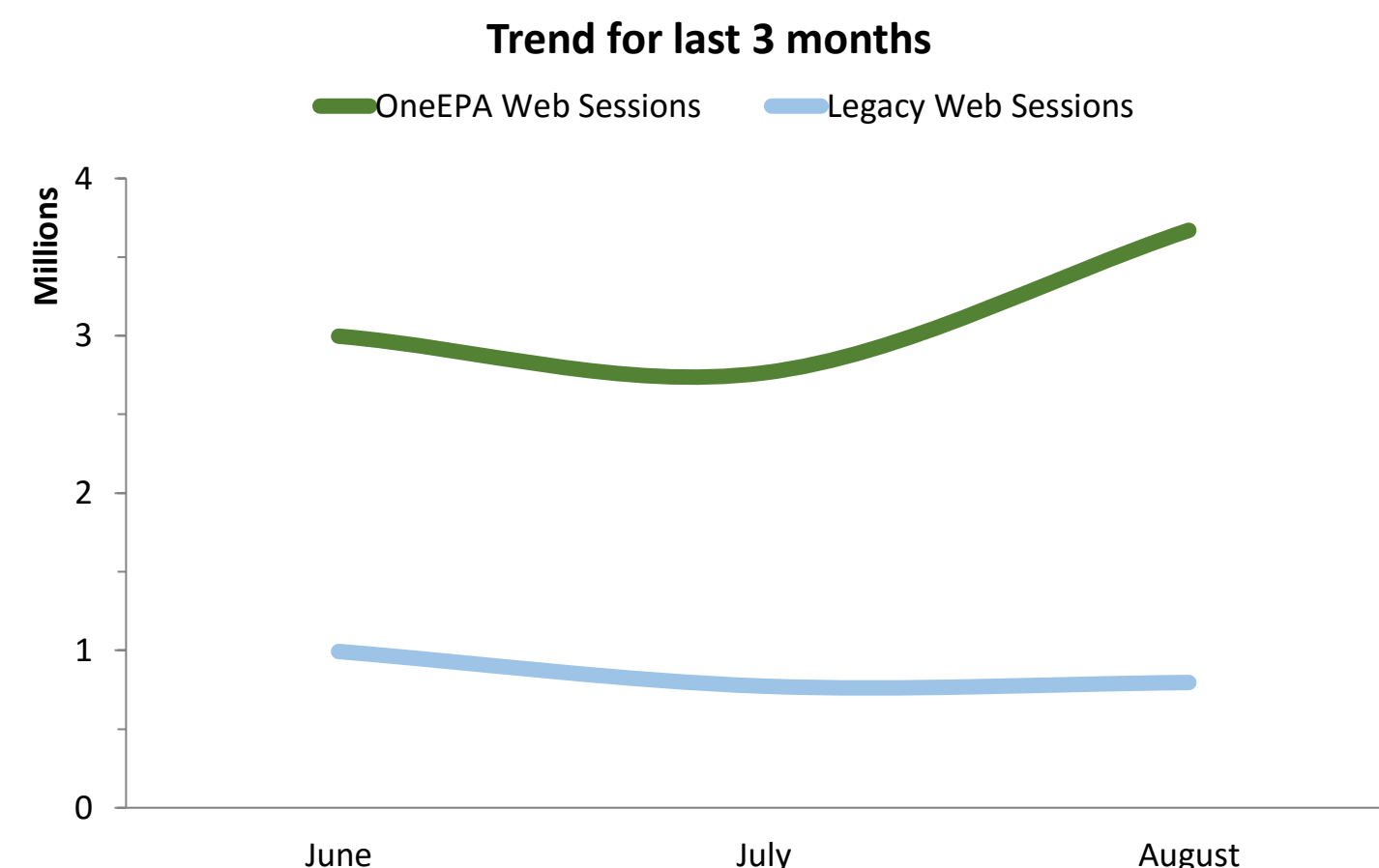
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	3,642,247	543,579	▲	17.5%	10,308,669	1,132,693	▲	12.3%	724,767	168,454	▲	30.3%
Desktop	4,945,926	779,607	▲	18.7%	14,085,914	1,861,951	▲	15.2%	1,019,294	248,940	▲	32.3%
Tablet	435,978	64,161	▲	17.3%	843,417	108,957	▲	14.8%	24,457	3,557	▲	17.0%
Mobile	2,065,325	297,073	▲	16.8%	3,418,705	297,572	▲	9.5%	80,387	11,829	▲	17.3%
Universities & Colleges	225,505	52,428	▲	30.3%	637,969	122,577	▲	23.8%	46,047	12,484	▲	37.2%
EPA Employees	99,853	15,805	▲	18.8%	511,896	58,609	▲	12.9%	41,593	8,717	▲	26.5%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	August 2016	change from prior month		
Sessions	3,670,280	905,931	▲	32.8%
Pageviews	8,858,296	1,447,810	▲	19.5%
Legacy Web www3.epa.gov	August 2016	change from prior month		
Sessions	796,123	23,201	▲	3.0%
Pageviews	1,932,643	135,725	▲	7.6%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	August 2016	change from prior month		
Home Page Views	153,157	15,895	▲	11.6%
Home Page Banner Clicks	6,563	1,151	▲	21.3%
Press Release Pageviews	71,486	22,987	▲	47.4%
Widget Pageviews	1,196,852	620,228	▲	107.6%



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for August 2016	by pageviews	August 2016
Document Display NEPIS US EPA		928,743
Search results Search US EPA		500,525
US Environmental Protection Agency		251,802
NSCEP Environmental Publications - Document Display pg		241,069
Page Not Found US EPA		150,346
AirNow		149,039
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		142,802
ENERGY STAR The simple choice for energy efficiency.		131,169
Federal Income Tax Credits for Energy Efficiency ENERGY STAR		102,472
Bed Bugs: Get Them Out and Keep Them Out US EPA		95,941
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		93,188
10 consejos útiles para eliminar las chinches de cama EPA en español		92,345
AIRNow - Boise, ID Air Quality		90,114
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR		89,553
Special Offers and Rebates from ENERGY STAR Partners EPA ENERGY STAR		85,917
Superfund Site Profile Superfund Site Information US EPA		83,306
TRI-MEweb Workflow		83,272
AirNow - California Air Quality		71,579
Learn about ENERGY STAR Products ENERGY STAR		67,913
Staff Directory About EPA US EPA		67,547

Top 10 Home Page Banner Clicks for August 2016	by clicks	August 2016
030216-repellent-products		1,157
062816-vw-read-release		911
080116-climate-read-release		468
030216-mosquito-control		438
062816-vw-learn-more		328
081616-heavy-duty-read-standards		319
080116-climate-read-report		313
081616-heavy-duty-read-release		310
020116-flint-learn-more		298
072516-read-release		247

Top 10 Widgets for August 2016	by pageviews	August 2016
EF UV Index Widget US EPA		738,582
Protect Your Family. Look for the Logo. US EPA		119,129
Widget Watersense US EPA		61,156
Greenhouse Gas Equivalencies Calculator US EPA		36,681
WYCD EPA		21,408
ECHO Quick Search Widget Enforcement & Compliance History US EPA		18,045
Environmental Tip of the Day US EPA		13,016
Find Your Watershed Widget US EPA		12,490
EF MyEnvironment Widget US EPA		10,504
CERCLIS Widget US EPA		7,280

Top 10 News Releases for August 2016	by pageviews	August 2016
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA		5,189
EPA Order to Protect Homes in Washington, Mo., from Potentially Harmful Chemical Vapors in Groundwater U.S. EPA News Releases US EPA		2,880
Harley-Davidson to Stop Sales of Illegal Devices that Increased Air Pollution from the Company's Motorcycles U.S. EPA News Releases US EPA		2,821
Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Release		2,020
White House, EPA Honor Environmental Educators and Student Award Winners U.S. EPA News Releases US EPA		1,832
EPA Report Tracks our Changing Climate U.S. EPA News Releases US EPA		1,533
EPA Takes Action to Address Lead in Drinking Water Problems in Tarrytown, New York U.S. EPA News Releases US EPA		1,446
EPA Issues Final Rule to Protect the Public from Exposure to Formaldehyde U.S. EPA News Releases US EPA		1,413
EPA Awards \$4.5 Million to Advance Air Monitoring Technology U.S. EPA News Releases US EPA		1,363
EPA Awards 13 Great Lakes Restoration Initiative Shoreline Cities Grants Totaling Over \$2 Million U.S. EPA News Releases US EPA		1,147