

Engaged Segments

Return Sessions	August 2016	change from prior month
Return Sessions	3,642,247	543,579 ▲ 17.5%
Pages per Session	2.83	-0.13 ▼ -4.4%
compare to All Sessions	7,447,229	1,140,841 ▲ 18.1%
Pages per Session	2.46	-0.09 ▼ -3.4%

User Actions on EPA site

Contact	August 2016	change from prior month
Clicked to Email EPA	6,807	1,112 ▲ 19.5%
Viewed Contact Us Page	98,004	11,012 ▲ 12.7%
Social Media	August 2016	change from prior month
Shared EPA content	1,370	374 ▲ 37.6%
Total links shared	160	29 ▲ 22.1%
Exited to EPA social site	10,523	1,000 ▲ 10.5%
Other Actions	August 2016	change from prior month
Accessed External Link	416,090	51,355 ▲ 14.1%
Shares by Social Network	August 2016	change from prior month
Facebook	514	60 ▲ 13.2%
Google+	417	89 ▲ 27.1%
Twitter	283	188 ▲ 197.9%
Pinterest	156	36 ▲ 30.0%

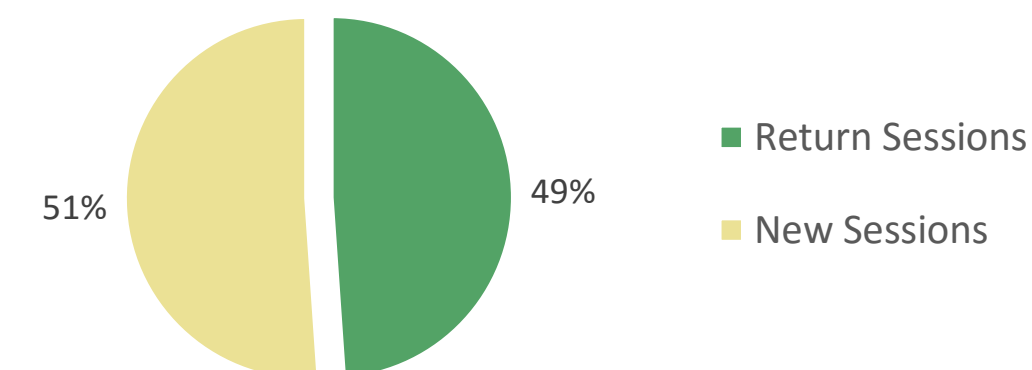
Facebook

EPA page on Facebook	August 2016	change from prior month
Monthly Views	857,589	226,635 ▲ 35.9%
Monthly Viewers	143,868	-6,609 ▼ -4.4%
Monthly News Feed Stories	9,467	1,795 ▲ 23.4%
Total Lifetime Likes	207,298	1,566 ▲ 0.8%

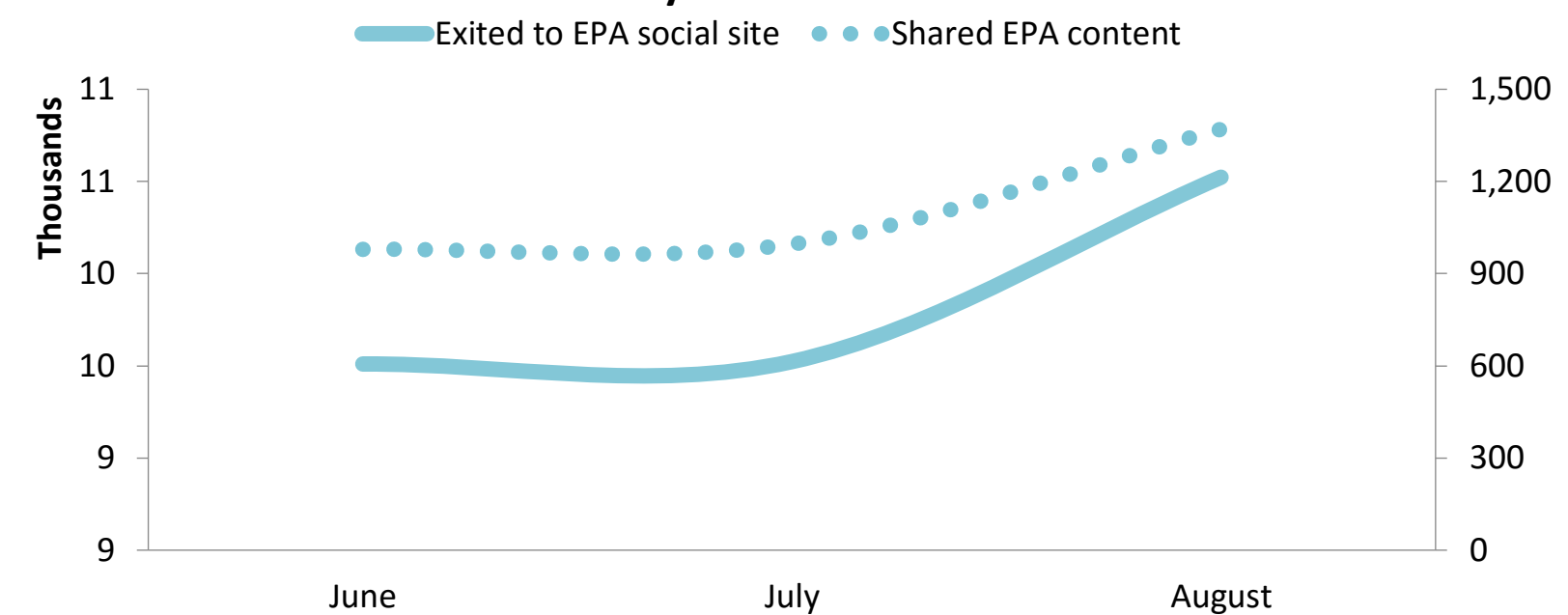
YouTube Channel

Video Views	August 2016	change from prior month
Monthly Views	40,409	2,708 ▲ 7.2%
Monthly Shares	335	-10 ▼ -2.9%
Monthly Comments	25	7 ▲ 38.9%
Net Subscribers Gained	141	18 ▲ 14.6%

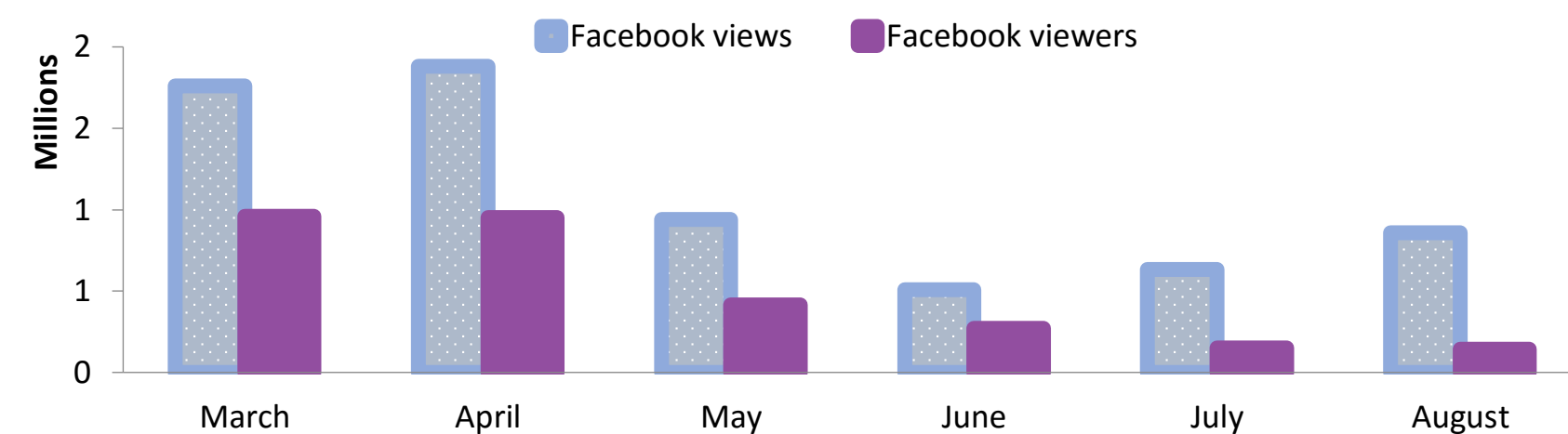
Return Sessions vs. New Sessions August 2016



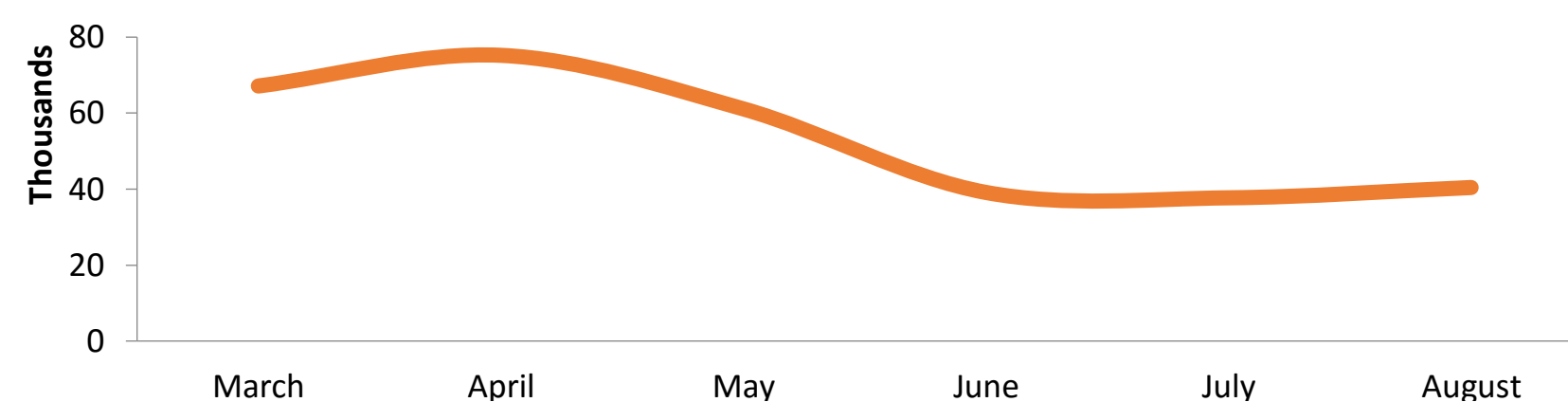
Social Activity trend for last 3 months



Facebook trends for last 6 months



YouTube Views trend for last 6 months



Agency Web Traffic: Engagement Report

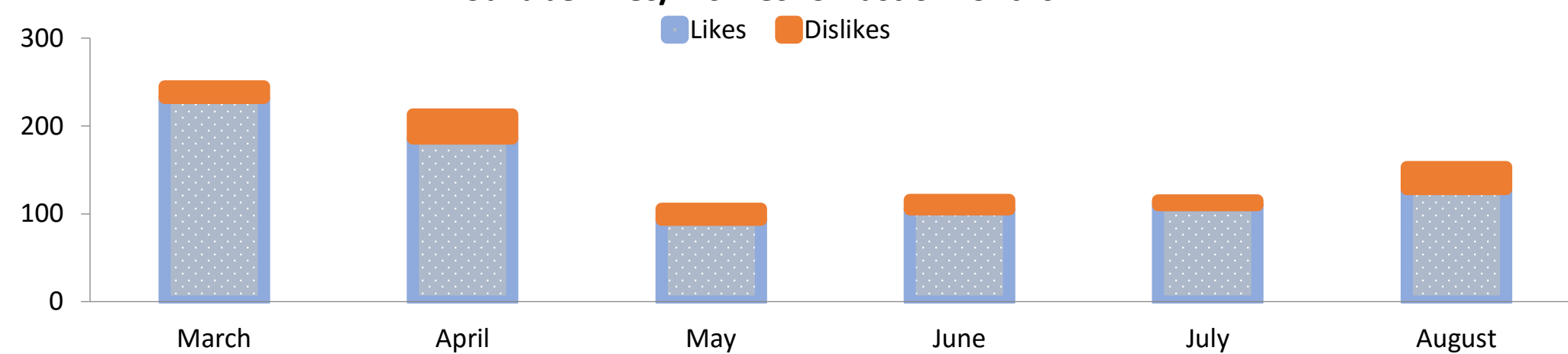
Top 10 Contact Us Pages	by pageviews	August 2016	Top 10 Pages for Email Contact	by email clicks	August 2016
Contact EPA EPA Home US EPA		18,406	State Asbestos Contacts Asbestos US EPA		451
Contact Us about EPA's Organization and History Abo		5,316	Our Partners Combined Heat and Power (CHP) Partnership US		406
State Asbestos Contacts Asbestos US EPA		4,317	Vehicle, Engine, and Equipment Recalls Cars and Light Trucks L		150
Contact Us ENERGY STAR		3,652	Chemical Data Reporting under the Toxic Substances Control Act		133
Enforcement: Contact Us Enforcement US EPA		2,817	EPA Hotlines EPA Home US EPA		115
Contact Us about Lead Lead US EPA		2,237	Contact Us: Stormwater National Pollutant Discharge Eliminatio		112
Contact Us about Mold Mold US EPA		1,481	Apply For or Update Your Renovation Firm's Lead-Safe Certificati		112
Contact Us About Bed Bugs Bed Bugs: Get Them Out :		1,346	Media Contacts Newsroom US EPA		109
Contact EPA Region 5 About EPA US EPA		1,330	How To Report Under Chemical Data Reporting Chemical Data f		94
EPA Regional Lead Contacts Lead US EPA		1,287	Contacts in the Office of Pesticide Programs, Registration Divisio		90
Top 20 Shared URLs				by number of shares	August 2016
www3.epa.gov/otaq/climate/regs-heavy-duty.htm					35
epa.gov/climate-indicators					22
cumulis.epa.gov/supercpad/cursites/csitinfo.cfm					19
epa.gov/sunsafety/uv-index-scale-1					17
www3.epa.gov/carbon-footprint-calculator/index.html					15
epa.gov/bedbugs/do-it-yourself-bed-bug-control					14
epa.gov/newsreleases/epa-and-dot-finalize-greenhouse-gas-and-fuel-efficiency-standards-heavy-duty-trucks-0					14
epa.gov/insect-repellents/find-insect-repellent-right-you					13
epa.gov/laws-regulations/summary-privacy-act					12
epa.gov/newsreleases/obama-administration-help-appalachian-communities-revitalize-downtowns-through					10
epa.gov/bedbugs/how-find-bed-bugs					10
epa.gov/newsreleases/white-house-epa-honor-environmental-educators-and-student-award-winners					10
epa.gov/air-research					9
epa.gov/enforcement/harley-davidson-clean-air-act-settlement					9
epa.gov/goldkingmine					9
espanol.epa.gov/control-de-plagas/naled-para-el-control-del-mosquito					8
espanol.epa.gov/espanol/10-consejos-utiles-para-eliminar-las-chinches-de-cama					8
www3.epa.gov/climatechange/science/causes.html					8
epa.gov/newsreleases/epa-order-protect-homes-washington-mo-potentially-harmful-chemical-vapors-groundwater					8
epa.gov/greenvehicles/what-if-ideas-reducing-transportation-greenhouse-gases					7
Top 10 External Links				by link clicks	August 2016
https://epa.usajobs.gov/search?keyword=%22environmental%20protection%20agency%22					9,436
http://www.mbuapcd.org/					5,749
https://www.energystar.gov/products?s=mega					5,206
http://citybugs.tamu.edu/factsheets/biting-stinging/others/ent-3012/					4,416
http://search.earth911.com/					4,327
http://extension.colostate.edu/topic-areas/insects/bat-bugs-bed-bugs-and-relatives-5-574/					2,651
https://epa.usajobs.gov/search/advancedsearch					2,383
http://essearch.nfrc.org/					2,197
http://www.cdc.gov/zika/index.html					2,055
https://www.facebook.com/epa					2,055

YouTube Channel

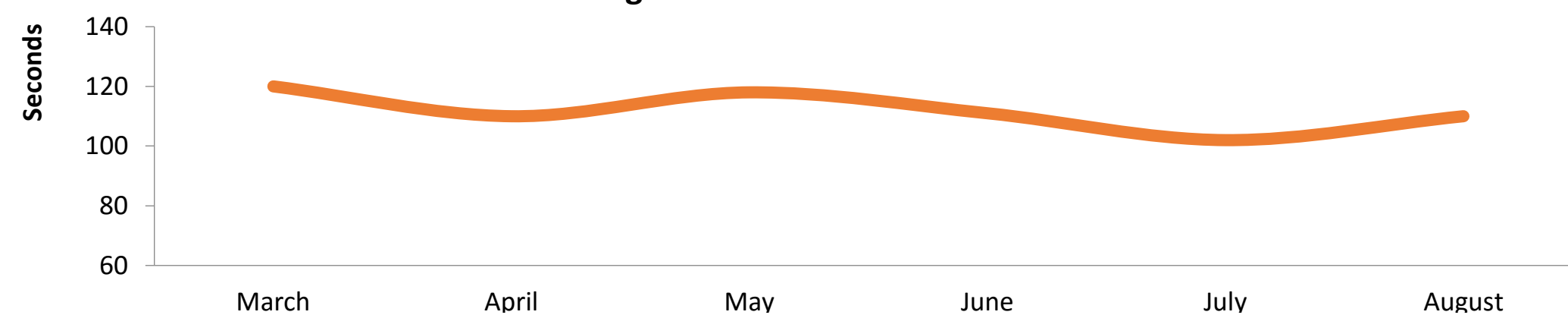
Monthly Statistics

August 2016

YouTube Likes/Dislikes for last 6 months



YouTube Average View Duration for last 6 months



Demographics

August 2016

