



# The Business Case for Registering as a SmartWay Truck Carrier Partner

## Why Partner with SmartWay?

The SmartWay Transport Partnership provides SmartWay Carrier Partners with ways to reduce the environmental impact of freight operations and address costs.

Designed with and for the freight sector, SmartWay delivers solutions to marketplace needs and challenges. With access to the latest in EPA tested technologies and peer-to-peer learning, carriers that join SmartWay can gain a better understanding of their environmental footprint and demonstrate their corporate leadership.

Additionally, SmartWay is an internationally recognized and respected brand that symbolizes cleaner, more efficient transportation choices.

For more information on SmartWay, please visit [www.epa.gov/smartway](http://www.epa.gov/smartway) or call 734-214-4767.

## What are the Benefits of Enrolling in SmartWay?

### Gain a Competitive Advantage over Non-SmartWay Partners

- ▶ SmartWay Shipper Partners routinely seek out SmartWay Carrier Partners—especially those carriers with exceptional performance.
- ▶ Carrier Partners trim costs by employing EPA-tested technologies and advanced operational strategies that reduce fuel consumption.

### Improve Operational Efficiency

- ▶ Access information on fuel saving technologies and strategies.
- ▶ Tap into SmartWay's knowledge network to learn about cutting-edge technologies and driving techniques to reduce fuel consumption.
- ▶ Tap into EPA's insight and expertise, gained by working with top industry performers, on how your company can become more efficient by boosting its fuel savings potential.
- ▶ Gain access to public events and forums to showcase your company achievements.
- ▶ Accelerate improvements in environmental and energy performance for your industry through collaborative efforts.

### Enhance Company Image

- ▶ Gain recognition from EPA as a leading environmental steward and distinguish your company from competitors by showcasing the SmartWay logo.
- ▶ Get visibility on the EPA SmartWay website and in other program materials.
- ▶ Compete for the annual SmartWay Excellence Award.

### Gain a Better Understanding of Environmental Performance

- ▶ Access performance metrics for each segment of your fleet and learn how your company compares with your competition.
- ▶ Analyze the environmental performance of your fleets using SmartWay's innovative benchmarking tools, gaining new insights into your operations.

**Enrolling as a Partner is easy and cost free!** Register with SmartWay by entering data about your operations into a downloadable tracking and assessment tool and submitting the completed tool to EPA.

Visit [www.epa.gov/smartway](http://www.epa.gov/smartway) to learn more.