

Join us for a launch webinar and live demonstration of new ecosystem markets data available in EnviroAtlas

Tuesday, October 12
12:00 pm EDT

[Please register here](#)

Joint effort by USDA Office of Environmental Markets, EPA EnviroAtlas, and Forest Trends Ecosystem Marketplace

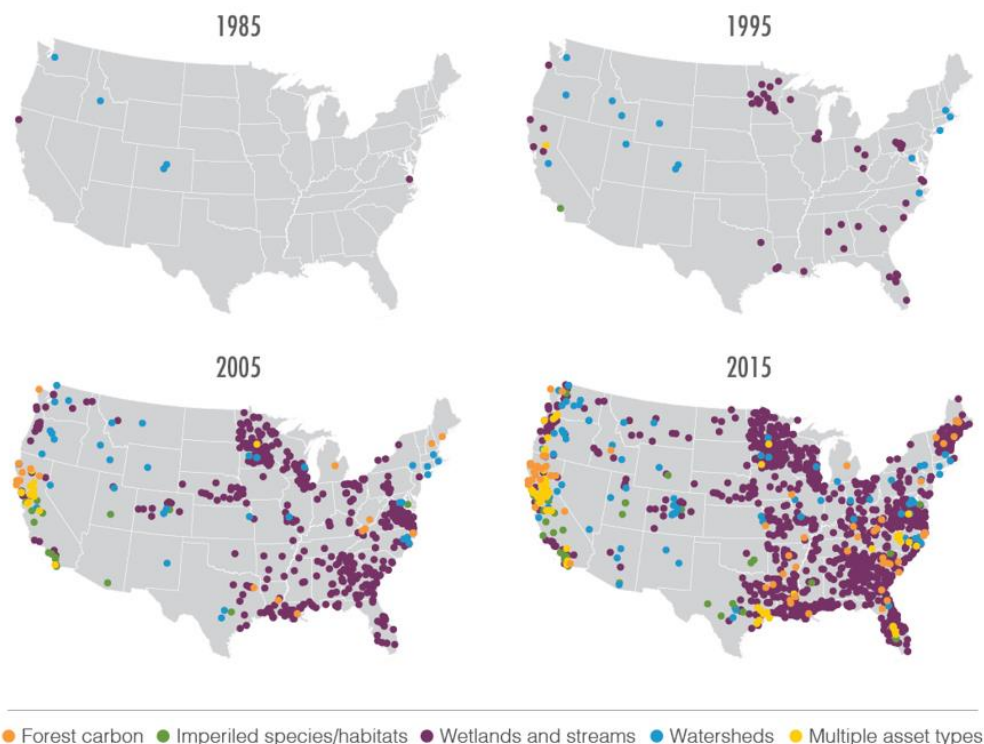
New environmental markets map layers show where markets for watershed services, forest carbon, wetlands, and imperiled species/habitats occur on the U.S. landscape, provide information about the markets and enabling policies, and can be displayed in the context of existing EnviroAtlas data.

Why include markets data in EnviroAtlas?

The new mapping tool is designed to advance effective application of environmental markets mechanisms in economic development, conservation planning, and public policy. Users can explore information about markets, individual projects, and enabling policies in the context of 300+ map layers already available in EnviroAtlas.

The integration of environmental markets and ecosystem services data allows users to understand trends, gaps, and opportunities, as well as make inferences about demand and enabling or limiting conditions for environmental markets. Planners and managers can identify areas of opportunity or conflict and make informed decisions based on reliable information.

Ecosystem Markets Initiatives in the United States, 1985 - 2015



Sneak peek of one of the maps in the new Atlas of Ecosystem Markets showing the growth in Ecosystem Markets initiatives in the United States, 1985 - 2015

When can I access these data?

All ecosystem markets maps will be made publicly available in EnviroAtlas for the launch webinar on October 12. [Register for the webinar](#) to get more information and a demonstration of the ecosystem markets data. Space is limited.

[EnviroAtlas Update Bulletin | Special Focus | October 2016](#)