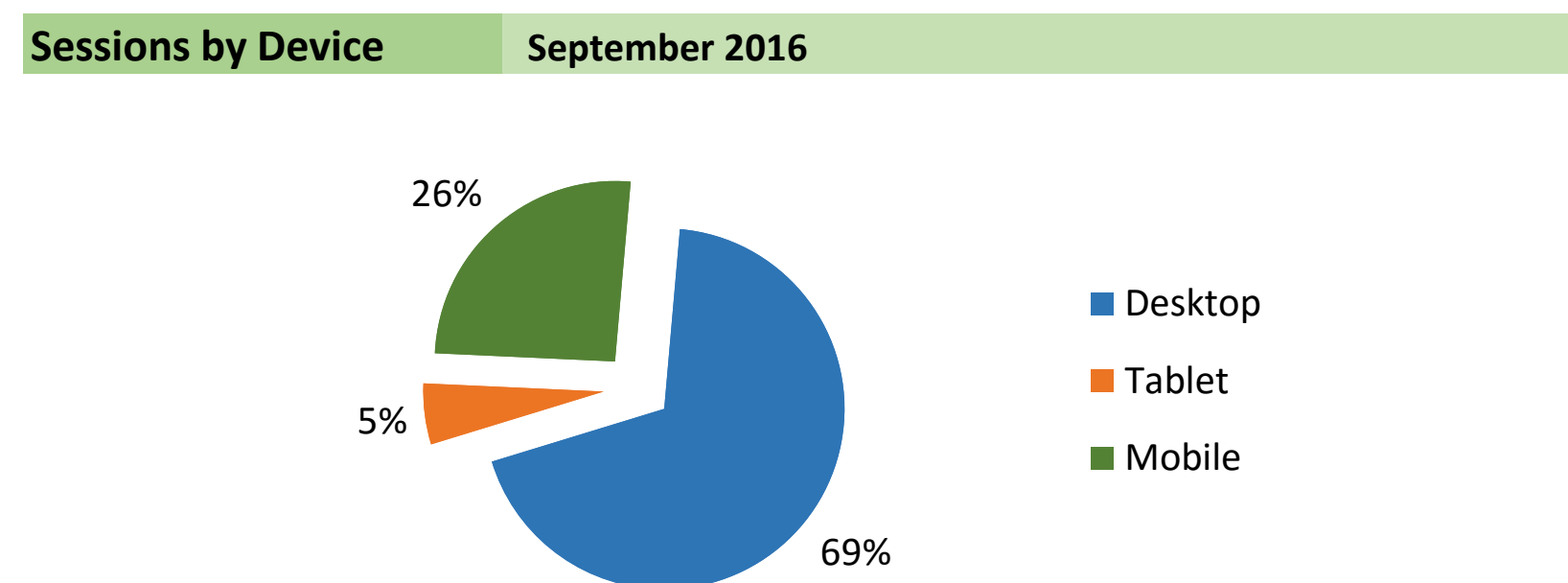


Agency Web Traffic: Content Consumption Report

All Traffic	September 2016	change from prior month
Sessions	7,389,637	-57,592 ▼ -0.8%
Unique Users	4,437,503	162,469 ▲ 3.8%
Pageviews	19,050,912	702,876 ▲ 3.8%
Unique Pageviews	14,019,068	319,626 ▲ 2.3%
Downloads	1,180,371	56,233 ▲ 5.0%
Unique Downloads	623,339	12,896 ▲ 2.1%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

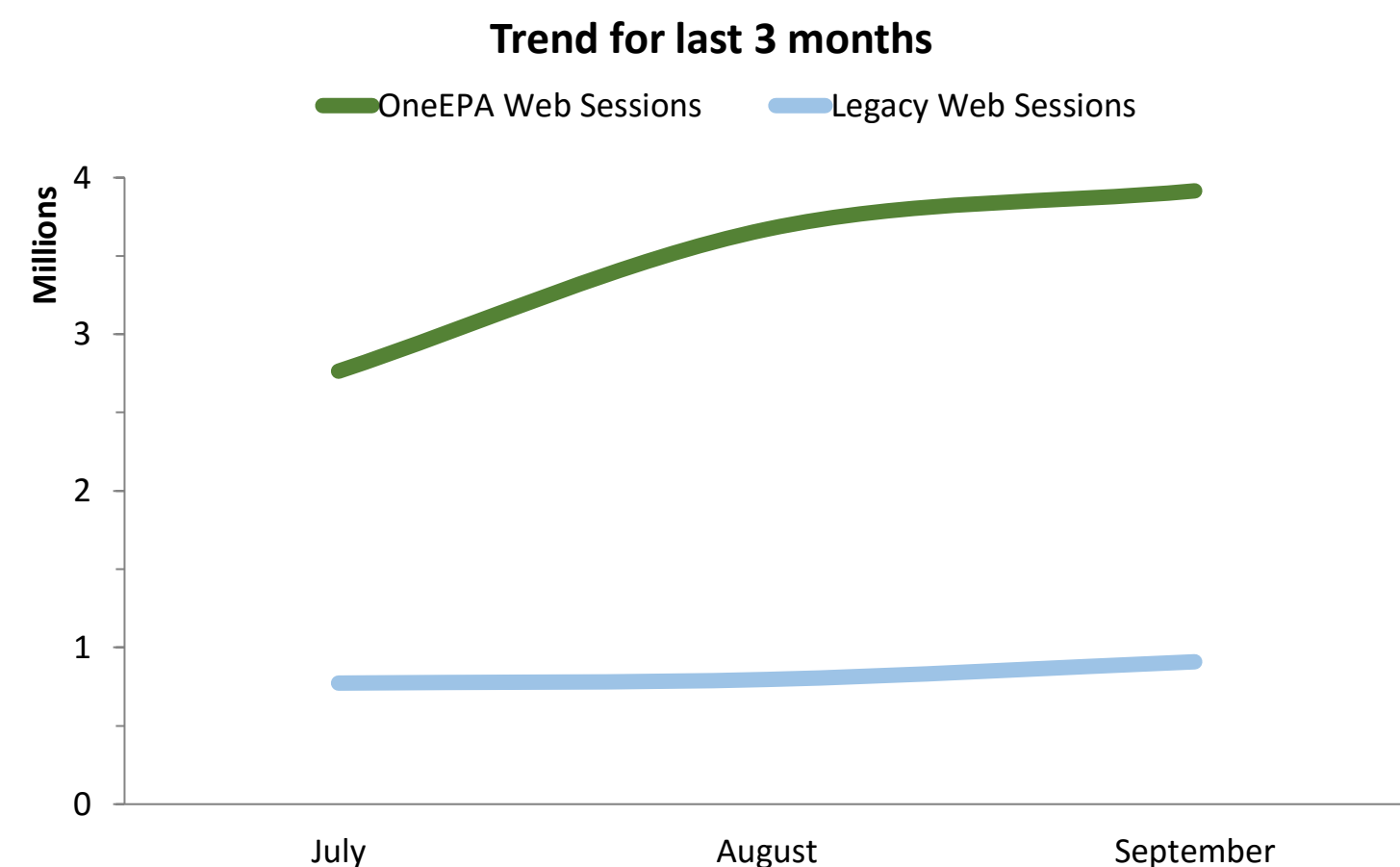
Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	3,429,025	-213,222 ▼ -5.9%	10,106,398	-202,271 ▼ -2.0%	741,546	16,779 ▲ 2.3%
Desktop	5,090,246	144,320 ▲ 2.9%	15,043,531	957,617 ▲ 6.8%	1,075,429	56,135 ▲ 5.5%
Tablet	402,928	-33,050 ▼ -7.6%	842,087	-1,330 ▼ -0.2%	24,963	506 ▲ 2.1%
Mobile	1,896,463	-168,862 ▼ -8.2%	3,165,294	-253,411 ▼ -7.4%	79,979	-408 ▼ -0.5%
Universities & Colleges	378,116	152,611 ▲ 67.7%	1,132,354	494,385 ▲ 77.5%	73,025	26,978 ▲ 58.6%
EPA Employees	82,199	-17,654 ▼ -17.7%	422,581	89,315 ▼ -17.4%	32,020	9,573 ▼ -23.0%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	September 2016	change from prior month
Sessions	3,915,476	245,196 ▲ 6.7%
Pageviews	9,491,749	633,453 ▲ 7.2%
Legacy Web www3.epa.gov	September 2016	change from prior month
Sessions	909,049	112,926 ▲ 14.2%
Pageviews	2,472,775	540,132 ▲ 27.9%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	September 2016	change from prior month
Home Page Views	183,015	29,858 ▲ 19.5%
Home Page Banner Clicks	4,880	-1,683 ▼ -25.6%
Press Release Pageviews	74,000	2,514 ▲ 3.5%
Widget Pageviews	1,222,607	25,755 ▲ 2.2%



Agency Web Traffic: Content Consumption Report

Top 20 Page Titles for September 2016 by pageviews September 2016

Document Display NEPIS US EPA	1,291,968
Search results Search US EPA	536,912
US Environmental Protection Agency	298,331
Page Not Found US EPA	176,095
ENERGY STAR The simple choice for energy efficiency.	126,311
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA	125,984
AirNow	120,376
Federal Income Tax Credits for Energy Efficiency ENERGY STAR	91,917
Bed Bugs: Get Them Out and Keep Them Out US EPA	91,817
ENERGY STAR Certified Light Bulbs EPA ENERGY STAR	87,958
Superfund Site Profile Superfund Site Information US EPA	86,488
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA	83,271
10 consejos útiles para eliminar las chinches de cama EPA en español	83,253
Special Offers and Rebates from ENERGY STAR Partners EPA ENERGY STAR	80,486
Laws & Regulations US EPA	69,461
The EPA National Library Catalog EPA National Library Network	64,720
Staff Directory About EPA US EPA	62,531
Learn about ENERGY STAR Products ENERGY STAR	62,385
Causes of Climate Change Climate Change US EPA	56,945
FRS Facility Detail Report Envirofacts US EPA	53,722

Top 10 Home Page Banner Clicks for September 2016 by clicks September 2016

062816-vw-read-release	944
030216-repellent-products	769
081916-natural-disasters	582
081916-lead-in-dw	525
030216-mosquito-control	399
062816-vw-learn-more	327
082316-broadband-read-release	267
082316-broadband-learn-more	220
081616-peya-read-release	214
081916-flooding	185

Top 10 Widgets for September 2016 by pageviews September 2016

EF UV Index Widget US EPA	751,933
Protect Your Family. Look for the Logo. US EPA	122,403
Widget Watersense US EPA	46,475
Greenhouse Gas Equivalencies Calculator US EPA	43,862
Find Your Watershed Widget US EPA	30,063
WYCD EPA	24,637
ECHO Quick Search Widget Enforcement & Compliance US EPA	18,956
Environmental Tip of the Day US EPA	13,053
EJScreen Widget US EPA	7,303
CERCLIS Widget US EPA	7,196

Top 10 News Releases for September 2016 by pageviews September 2016

Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Releases	2,092
Whole Foods Agrees to Improve Waste Management in EPA Settlement U.S. EPA News Releases US EPA	2,036
EPA Finalizes Two Rules to Reduce Use and Emissions of Potent Greenhouse Gases U.S. EPA News Releases US EPA	2,009
EPA Adds Sites to National Priorities List to Reduce Risk to Public Health and Environment U.S. EPA News Releases US EPA	1,881
Harley-Davidson to Stop Sales of Illegal Devices that Increased Air Pollution from the Company's Motorcycles U.S. EPA News Releases US EPA	1,139
EPA, California Notify Volkswagen of Additional Clean Air Act Violations U.S. EPA News Releases US EPA	1,073
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA	1,051
EPA Awards \$4.8 million to Six Universities to Research Water Quality Benefits U.S. EPA News Releases US EPA	1,041
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA	1,011
White House, EPA Honor Environmental Educators and Student Award Winners U.S. EPA News Releases US EPA	821