



Take the Guest Work out of Saving Water

The U.S. Environmental Protection Agency's (EPA's) WaterSense® program and its partners created the H₂Otel Challenge to help hotels realize the benefits of saving water in hotels:

- **Increase your competitive advantage** while reducing your environmental impact and differentiating your hotel in today's green marketplace.
- **Enhance customer satisfaction** with products that are independently certified to save water and perform well.
- **Save resources and money** by making operational changes that improve the guest experience.

Why Save Water in Hotels?

- **Water and sewer costs are rising.**
- **Saving water saves energy.**
- **Increased efficiencies reduce operating and maintenance costs.**

Join the WaterSense H₂Otel Challenge

Just sign up on the WaterSense website, and EPA and its partners will provide you with the tools to "ACT":

- **Assess** your water use and savings opportunities.
- **Change** products or processes to incorporate best management practices.
- **Track** your results using ENERGY STAR® Portfolio Manager or another tracking tool.

Get Free Assistance to ACT

Not sure how to tackle water use in your hotel? EPA is offering a number of [tools to help you get started](#), including:

- Live technical webinars on how to assess, change, and track hotel water use, along with a library of webinar recordings on saving water in hotel guest rooms, restrooms, restaurants, laundries, landscapes, and more.
- Case studies on how hotels have saved water, energy, and operating costs using best management practices.
- The Water Use and Savings Evaluation Tool (WaterUSE Tool), an Excel-based file that helps hotels conduct a water assessment and identify and prioritize water-saving opportunities.
- Monthly emails with tips and examples on how to reduce water use across all aspects of your hotel.

Your hotel will also be added to the list of H₂Otel Challenge participants on the WaterSense website.

Take the WaterSense H₂Otel Challenge today and start saving!

WaterSense is an EPA partnership program designed to help save water for future generations.
To join the H₂Otel Challenge, visit www.epa.gov/watersense/challenge.

Why Take the WaterSense H₂Otel Challenge?

Going Beyond the Laundry

Many hotels already have water-saving programs for washing sheets and towels. But that's just the tip of the iceberg. Incorporating water-efficient products, processes, and practices in your restrooms, kitchens, mechanical systems, and landscaping also saves water, energy, and money!

WaterSense offers a variety of ways for hotels to take the challenge and start saving.

- If you're making plumbing upgrades to restrooms, consider WaterSense labeled toilets, faucets, showerheads, or flushing urinals, which are independently certified to use 20 percent less water than the federal standard and perform well to ensure guests' satisfaction.
- Between the mechanical systems and the kitchen, there are a variety of ways to save water and energy without affecting the guest experience. From dishwashers and pre-rinse spray valves to cooling towers and boilers, efficiencies are waiting around every corner.
- Outside, you can save with a water-smart landscape or WaterSense labeled irrigation controller, designed to do the thinking for you in terms of when and how much to water.

Sign up for the Challenge and Save!

In today's green economy, many organizations require green meeting space and accommodations. Using WaterSense best management practices can help you stay ahead of the curve! To learn more about saving water in hotels, visit www.epa.gov/watersense/commercial.

Water Efficiency Works for Hotels!

- If a hotel with 150 guest rooms replaced all of its older, inefficient toilets, showerheads, and faucets with WaterSense labeled models, it could save 730,000 gallons of water and more than \$7,300 in water and energy costs annually.
- According to the American Hotel and Lodging Association, instituting towel and linen programs in guest rooms can reduce loads of laundry washed by 17 percent, saving water, energy, and costs.
- After implementing water efficiency best management practices in its mechanical systems, an Atlanta, Georgia, hotel is saving 36 million gallons of water and \$1 million in water and sewer costs annually, reducing its overall hotel water use by 35 percent over three years.
- And there are many more opportunities to save. Take the Challenge and start learning from other successful hotels!



Interested in joining the WaterSense H₂Otel Challenge?
Visit www.epa.gov/watersense/challenge.