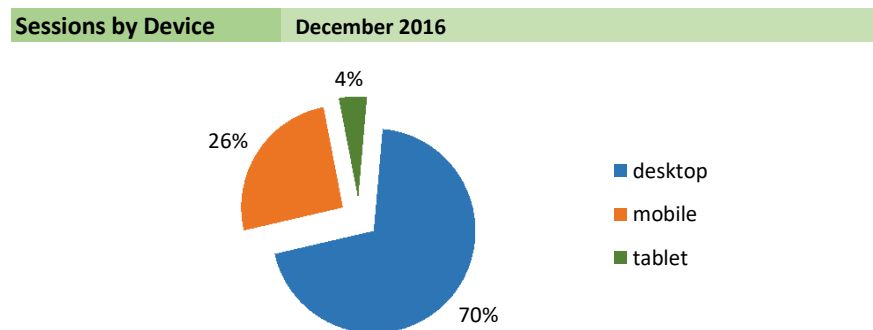


Agency Web Traffic: Content Consumption Report

| All Traffic | December 2016 | change from prior month | | |
|------------------|---------------|-------------------------|---|--------|
| Sessions | 4,971,791 | -924,742 | ▼ | -15.7% |
| Unique Users | 3,354,966 | -630,941 | ▼ | -15.8% |
| Pageviews | 14,561,087 | -3,115,774 | ▼ | -17.6% |
| Unique Pageviews | 10,120,345 | -2,050,576 | ▼ | -16.8% |
| Downloads | 989,447 | -189,880 | ▼ | -16.1% |
| Unique Downloads | 553,726 | -136,270 | ▼ | -19.7% |

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



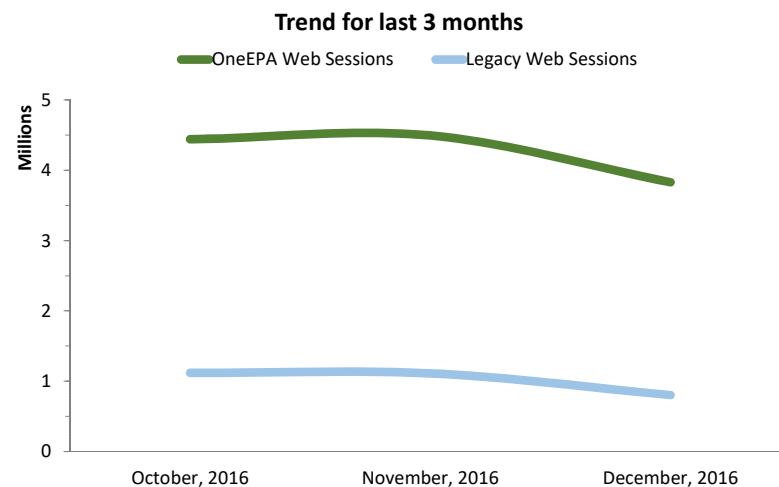
| Traffic Segments | Sessions | change from prior month | | | Pageviews | change from prior month | | | Downloads | change from prior month | | |
|-------------------------|-----------|-------------------------|---|--------|------------|-------------------------|---|--------|-----------|-------------------------|---|--------|
| Return Sessions | 2,082,525 | -317,846 | ▼ | -13.2% | 7,437,805 | -1,318,590 | ▼ | -15.1% | 638,411 | -81,696 | ▼ | -11.3% |
| Desktop | 3,480,185 | -757,084 | ▼ | -17.9% | 11,796,704 | -2,701,675 | ▼ | -18.6% | 917,701 | -152,440 | ▼ | -14.2% |
| Tablet | 1,270,703 | -123,640 | ▼ | -8.9% | 2,231,619 | -271,226 | ▼ | -10.8% | 66,225 | -6,414 | ▼ | -8.8% |
| Mobile | 220,903 | -44,018 | ▼ | -16.6% | 532,764 | -142,873 | ▼ | -21.1% | 18,156 | -5,760 | ▼ | -24.1% |
| Universities & Colleges | 294,230 | -171,552 | ▼ | -36.8% | 880,161 | -577,849 | ▼ | -39.6% | 58,838 | -43,725 | ▼ | -42.6% |
| EPA Employees | 89,149 | -597 | ▼ | -0.7% | 469,124 | 9,572 | ▲ | 2.1% | 40,182 | 2,920 | ▼ | -6.8% |

OneEPA Web vs. Legacy Web

| OneEPAWeb epa.gov | December 2016 | change from prior month | | |
|-------------------------|---------------|-------------------------|---|--------|
| Sessions | 3,830,108 | -664,075 | ▼ | -14.8% |
| Pageviews | 10,763,058 | -2,320,167 | ▼ | -17.7% |
| Legacy Web www3.epa.gov | December 2016 | change from prior month | | |
| Sessions | 802,423 | -309,093 | ▼ | -27.8% |
| Pageviews | 4,002,495 | -1,606,977 | ▼ | -28.6% |

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

| Other special content | December 2016 | change from prior month | | |
|-------------------------|---------------|-------------------------|---|--------|
| Home Page Views | 144,062 | -103,634 | ▼ | -41.8% |
| Home Page Banner Clicks | 3,500 | -2,090 | ▼ | -37.4% |
| Press Release Pageviews | 88,487 | 11,807 | ▲ | 15.4% |
| Widget Pageviews | 1,081,520 | -141,285 | ▼ | -11.6% |



Agency Web Traffic: Content Consumption Report

| Top 20 News Releases for December, 2016 | | by pageviews | December, 2016 |
|---|--|--------------|----------------|
| EPA Releases Final Report on Impacts from Hydraulic Fracturing Activities on Drinking Water U.S. EPA News Releases US EPA | | | 4285 |
| EPA Names First Chemicals for Review Under New TSCA Legislation U.S. EPA News Releases US EPA | | | 3597 |
| Robust Technical Analysis Supports Leaving Carbon Pollution Standards for Cars and Light Trucks in Place Through 2025, EPA Administrator Finds U.S. EPA News Releases U | | | 2168 |
| EPA Moves to Ban Certain Aerosol Degreasers and Dry Cleaning Spot Removers as the First Major Regulatory Action Under Chemical Reform Law U.S. EPA News Releases U | | | 1962 |
| Drinking Water Update for Corpus Christi, Texas U.S. EPA News Releases US EPA | | | 1546 |
| EPA Releases Greenhouse Gas Emissions Data from Large Facilities U.S. EPA News Releases US EPA | | | 1464 |
| EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA | | | 1331 |
| EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA | | | 1321 |
| Volkswagen to Recall 83,000 3.0 Liter Diesel Vehicles and Fund Mitigation Projects to Settle Allegations of Cheating Emissions Tests on Volkswagen, Audi and Porsche Vehicles | | | 1291 |
| EPA Outlines Actions to Improve Safety, Reliability of Nation's Drinking Water U.S. EPA News Releases US EPA | | | 1190 |
| U.S. EPA awards \$120,000 to protect health at Bay Area nail salons U.S. EPA News Releases US EPA | | | 1150 |
| Statement, Blog, from EPA Administrator Gina McCarthy on Historic Kigali Agreement U.S. EPA News Releases US EPA | | | 1098 |
| EPA Prohibits 72 Inert Ingredients from Use in Pesticides U.S. EPA News Releases US EPA | | | 1095 |
| Drinking Water Update U.S. EPA News Releases US EPA | | | 742 |
| EPA's National Lakes Assessment Finds Nutrient Pollution is Widespread in Lakes U.S. EPA News Releases US EPA | | | 663 |
| EPA Helps 25 Communities Meet Environmental Goals, Foster Economic Development U.S. EPA News Releases US EPA | | | 657 |
| Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Releases US | | | 646 |
| EPA Honors 2016 Energy Star Combined Heat and Power Award Winners U.S. EPA News Releases US EPA | | | 619 |
| EPA Announces 2016 Annual Environmental Enforcement Results U.S. EPA News Releases US EPA | | | 546 |
| EPA Announces \$1.3 Million to Small Businesses to Support the Nation's Green Economy U.S. EPA News Releases US EPA | | | 493 |

| Top 10 Home Page Banner Clicks for December, 2016 | by clicks | December, 2016 |
|---|-----------|----------------|
| 101716-cc-read-release | | 752 |
| 101316-tri-where-you-live | | 502 |
| 100316-climate-adpatation-read-release | | 286 |
| 122016-vw-read-release | | 238 |
| 101316-tri-read-blog | | 206 |
| 121416-smart-growth-read-release | | 197 |
| 121316-waters-learn-more | | 176 |
| 101316-tri-learn-more | | 166 |
| 120716-chp-read-release | | 160 |
| 101716-cc-read-blog | | 154 |

| Top 10 Widgets for December, 2016 | by pageviews | December, 2016 |
|---|--------------|----------------|
| EF UV Index Widget US EPA | | 724,443 |
| Widget Watersense US EPA | | 53,392 |
| Greenhouse Gas Equivalencies Calculator US EPA | | 42,457 |
| Protect Your Family. Look for the Logo. US EPA | | 33,532 |
| WYCD EPA | | 23,703 |
| Find Your Watershed Widget US EPA | | 20,530 |
| ECHO Quick Search Widget Enforcement & Compliance I | | 14,091 |
| Burn Wise Widget Orange Small US EPA | | 12,985 |
| Environmental Tip of the Day US EPA | | 11,119 |
| BR Widget US EPA | | 6,686 |

Agency Web Traffic: Content Consumption Report

| Top 1-25 Page Titles for December, 2016 | by pageviews | December, 2016 |
|--|--------------|----------------|
| Document Display NEPIS US EPA | | 1,225,116 |
| Search results Search US EPA | | 444,722 |
| US Environmental Protection Agency | | 185,275 |
| Page Not Found US EPA | | 146,965 |
| Main Map Recycle City U.S. EPA | | 85,958 |
| Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA | | 79,388 |
| Superfund Site Profile Superfund Site Information US EPA | | 77,755 |
| United States Environmental Protection Agency US EPA | | 72,867 |
| Causes of Climate Change Climate Change Science US EPA | | 62,862 |
| Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA | | 62,369 |
| A Student's Guide to Global Climate Change US EPA | | 59,009 |
| Staff Directory About EPA US EPA | | 58,570 |
| Laws & Regulations US EPA | | 56,800 |
| The Greenhouse Effect A Student's Guide to Global Climate Change US EPA | | 53,873 |
| Learn the Basics A Student's Guide to Global Climate Change US EPA | | 51,243 |
| Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA | | 50,246 |
| Bed Bugs: Get Them Out and Keep Them Out US EPA | | 48,870 |
| How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA | | 48,250 |
| Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA | | 47,210 |
| The EPA National Library Catalog EPA National Library Network US EPA | | 45,206 |
| Climate Change US EPA | | 44,950 |
| About EPA US EPA | | 42,627 |
| Northeast Recycle City U.S. EPA | | 41,336 |
| Radon US EPA | | 41,212 |
| 10 consejos útiles para eliminar las chinches de cama EPA en español US EPA | | 40,139 |

Agency Web Traffic: Content Consumption Report

| Top 26-50 Page Titles for December, 2016 | by pageviews | December, 2016 |
|---|--------------|----------------|
| FRS Facility Detail Report Envirofacts US EPA | | 39,402 |
| North-West Recycle City U.S. EPA | | 39,397 |
| Facility Search Results ECHO US EPA | | 38,937 |
| Greenhouse Gases A Student's Guide to Global Climate Change US EPA | | 38,759 |
| Detailed Facility Report ECHO US EPA | | 36,888 |
| Effects on People and the Environment A Student's Guide to Global Climate Change US EPA | | 36,626 |
| Southeast Recycle City U.S. EPA | | 36,130 |
| Hydraulic Fracturing for Oil and Gas: Impacts from the Hydraulic Fracturing Water Cycle on Drinking Water Resources in the United States (Final Report) EPA's Study of Hydr | | 33,980 |
| What is Acid Rain? Acid Rain US EPA | | 33,826 |
| Southwest Recycle City U.S. EPA | | 33,404 |
| Envirofacts Search Results Envirofacts US EPA | | 32,686 |
| Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA | | 31,059 |
| RCRAInfo Search Results Envirofacts US EPA | | 30,640 |
| Drinking Water Contaminants "Standards and Regulations US EPA | | 30,560 |
| Top Ten Tips to Prevent or Control Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA | | 30,319 |
| Enforcement and Compliance History Online US EPA | | 29,358 |
| The Signs of Climate Change A Student's Guide to Global Climate Change US EPA | | 29,240 |
| Search Releases U.S. EPA News Releases US EPA | | 28,862 |
| Search Results NSCEP US EPA | | 28,406 |
| Future of Climate Change Climate Change Science US EPA | | 28,256 |
| Table of Regulated Drinking Water Contaminants Ground Water and Drinking Water US EPA | | 27,351 |
| TRI-MEweb Workflow | | 27,036 |
| Learn the Issues US EPA | | 26,926 |
| Expedition A Student's Guide to Global Climate Change US EPA | | 26,709 |
| Climate Change: Basic Information Climate Change US EPA | | 26,237 |