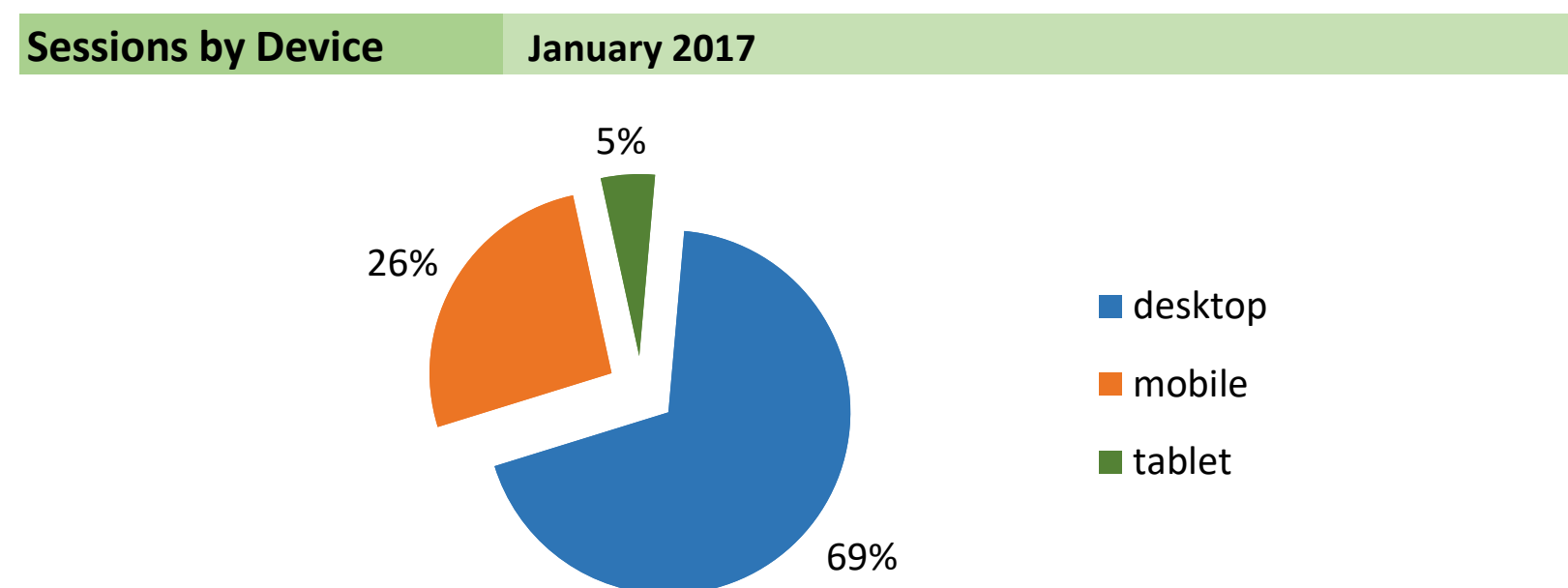


Agency Web Traffic: Content Consumption Report

All Traffic	January 2017	change from prior month		
Sessions	6,422,770	1,450,979	▲	29.2%
Unique Users	4,349,934	994,968	▲	29.7%
Pageviews	19,206,587	4,645,500	▲	31.9%
Unique Pageviews	13,143,480	3,023,135	▲	29.9%
Downloads	1,367,573	378,126	▲	38.2%
Unique Downloads	758,786	205,060	▲	37.0%



All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.

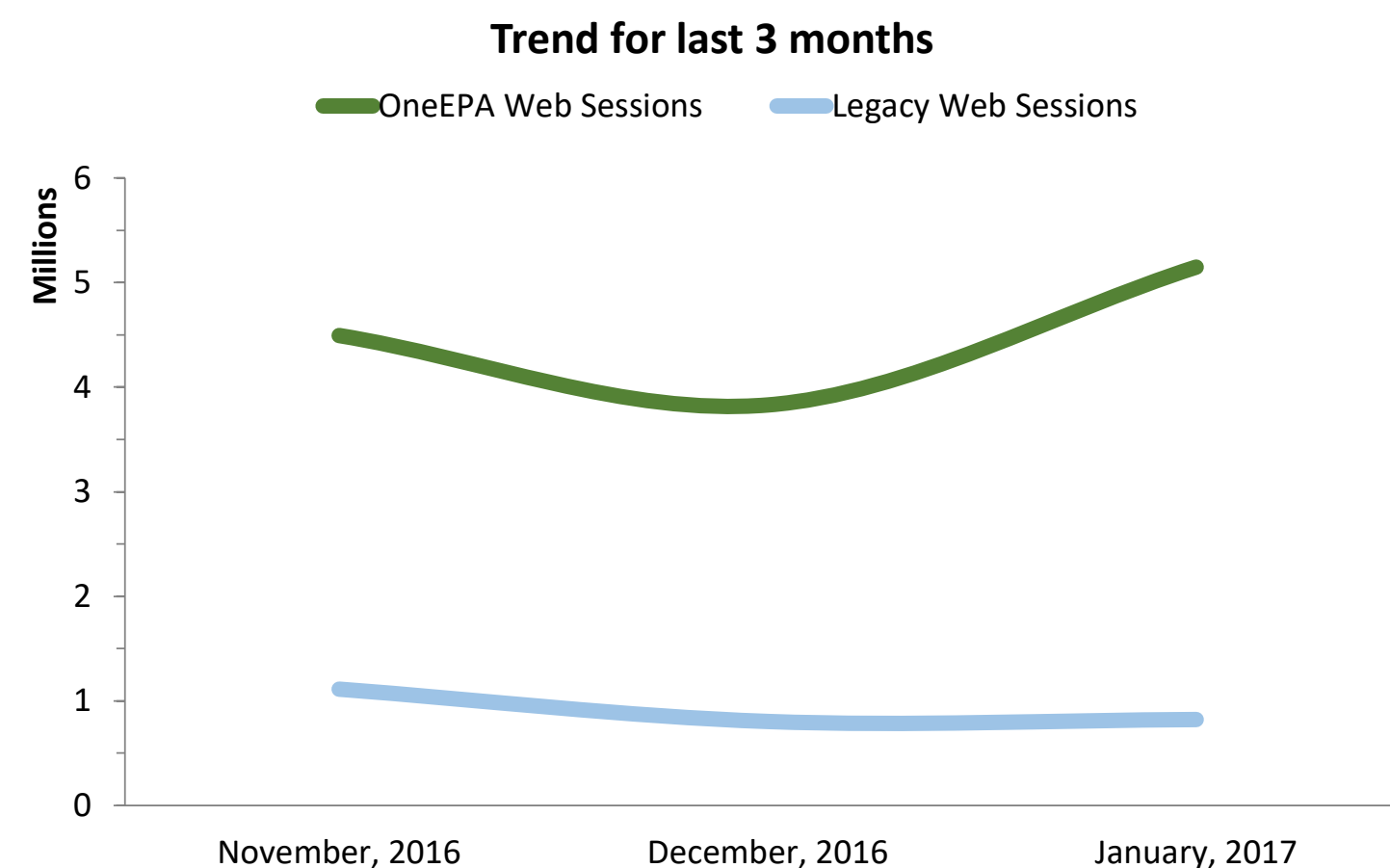
Traffic Segments	Sessions	change from prior month	Pageviews	change from prior month	Downloads	change from prior month
Return Sessions	2,529,771	447,246 ▲ 21.5%	9,244,002	1,806,197 ▲ 24.3%	837,914	199,503 ▲ 31.2%
Desktop	4,420,659	940,474 ▲ 27.0%	15,330,171	3,533,467 ▲ 30.0%	1,230,289	312,588 ▲ 34.1%
Tablet	1,694,389	423,686 ▲ 33.3%	3,094,185	862,566 ▲ 38.7%	90,099	23,874 ▲ 36.0%
Mobile	307,722	86,819 ▲ 39.3%	782,231	249,467 ▲ 46.8%	25,339	7,183 ▲ 39.6%
Universities & Colleges	308,300	14,070 ▲ 4.8%	1,008,612	128,451 ▲ 14.6%	74,518	15,680 ▲ 26.6%
EPA Employees	75,688	-13,461 ▼ -15.1%	370,662	98,462 ▼ -21.0%	31,009	9,173 ▼ -22.8%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	January 2017	change from prior month
Sessions	5,148,613	1,318,505 ▲ 34.4%
Pageviews	14,891,886	4,128,828 ▲ 38.4%
Legacy Web www3.epa.gov	January 2017	change from prior month
Sessions	821,059	18,636 ▲ 2.3%
Pageviews	4,140,000	137,505 ▲ 3.4%

OneEPAWeb epa.gov does **not** include any subdomains (e.g. nepis.epa.gov).

Other special content	January 2017	change from prior month
Home Page Views	459,031	257,524 ▲ 127.8%
Home Page Banner Clicks	4,407	907 ▲ 25.9%
Press Release Pageviews	140,584	52,097 ▲ 58.9%
Widget Pageviews	1,275,240	193,720 ▲ 17.9%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for January, 2017			by pageviews	January, 2017
EPA Notifies Fiat Chrysler of Clean Air Act Violations U.S. EPA News Releases US EPA				27746
Volkswagen Agrees to Plead Guilty, Pay \$4.3 Billion in Criminal and Civil Penalties U.S. EPA News Releases US EPA				3037
EPA Launches New Program With \$1 Billion in Loans Available for Water Infrastructure Projects U.S. EPA News Releases US EPA				2501
EPA Releases Greenhouse Gas Emissions Data from Large Facilities U.S. EPA News Releases US EPA				2241
EPA Awards \$12.7 Million to Assist Small Drinking Water and Wastewater Systems U.S. EPA News Releases US EPA				2052
EPA Report Shows Air Emissions of Toxic Chemicals from Industrial Facilities Down More Than Half Since 2005 U.S. EPA News Releases US EPA				1564
11:00 AM EST: EPA To Make Announcement Today Regarding Major Automaker U.S. EPA News Releases US EPA				1504
EPA Names First Chemicals for Review Under New TSCA Legislation U.S. EPA News Releases US EPA				1469
EPA Gives \$3.8M to Help 19 Communities Plan New Uses for Former Brownfield Sites U.S. EPA News Releases US EPA				1454
Sears to Improve Public Health Protections from Lead Pollution During Home Renovations U.S. EPA News Releases US EPA				1415
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA				1369
Nominations for EPA Region 4 Rain Catcher Award-Deadline is March 15, 2017 U.S. EPA News Releases US EPA				1363
EPA Rebates Will Fund Cleaner School Buses in 88 Communities U.S. EPA News Releases US EPA				1309
Carbon Pollution Standards for Cars and Light Trucks to Remain Unchanged Through 2025 U.S. EPA News Releases US EPA				1298
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA				1264
Volkswagen to Recall 83,000 3.0 Liter Diesel Vehicles and Fund Mitigation Projects to Settle Allegations of Cheating Emissions Tests on Volkswagen, Audi and Porsche Vehicles				1077
Clean Water Rule Protects Streams and Wetlands Critical to Public Health, Communities, and Economy U.S. EPA News Releases US EPA				933
EPA Releases Final Report on Impacts from Hydraulic Fracturing Activities on Drinking Water U.S. EPA News Releases US EPA				852
Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Releases US EPA				833
EPA Announces \$2 Million to Assist Tribes' Brownfields Efforts U.S. EPA News Releases US EPA				819

Top 10 Home Page Banner Clicks for January, 2017			by clicks	January, 2017
011217-fiat-read-release				1,688
122016-vw-read-release				539
011217-read-notice-violation				501
011217-tri-read-press-release				436
122016-vw-learn-more				330
122016-vw-read-release				257
011217-tri-learn-about-where-you-live				128
121316-waters-learn-more				118
121416-smart-growth-read-release				94
011217-tri-read-more				71

Top 10 Widgets for January, 2017			by pageviews	January, 2017
EF UV Index Widget US EPA				724,443
Widget Watersense US EPA				53,392
Greenhouse Gas Equivalencies Calculator US EPA				42,457
Protect Your Family. Look for the Logo. US EPA				33,532
WYCD EPA				23,703
Find Your Watershed Widget US EPA				20,530
ECHO Quick Search Widget Enforcement & Compliance US EPA				14,091
Burn Wise Widget Orange Small US EPA				12,985
Environmental Tip of the Day US EPA				11,119
BR Widget US EPA				6,686

Top 1-25 Page Titles for January, 2017	by pageviews	January, 2017
Document Display NEPIS US EPA		1,343,483
United States Environmental Protection Agency US EPA		585,077
Search results Search US EPA		582,733
Climate Change US EPA		402,241
Page Not Found US EPA		165,789
Causes of Climate Change Climate Change Science US EPA		107,471
Environmental Topics US EPA		103,326
Superfund Site Profile Superfund Site Information US EPA		102,146
A Student's Guide to Global Climate Change US EPA		94,141
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		91,806
Laws & Regulations US EPA		82,910
Learn the Basics A Student's Guide to Global Climate Change US EPA		79,938
Staff Directory About EPA US EPA		76,238
About EPA US EPA		75,327
Radon US EPA		72,648
The Greenhouse Effect A Student's Guide to Global Climate Change US EPA		70,170
Main Map Recycle City U.S. EPA		68,183
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		67,909
Bed Bugs: Get Them Out and Keep Them Out US EPA		61,099
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		58,060
The EPA National Library Catalog EPA National Library Network US EPA		56,655
Climate Change: Basic Information Climate Change US EPA		54,995
Effects on People and the Environment A Student's Guide to Global Climate Change US EPA		51,612
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		51,355
Greenhouse Gases A Student's Guide to Global Climate Change US EPA		50,702

Top 26-50 Page Titles for January, 2017	by pageviews	January, 2017
Climate Change Indicators in the United States US EPA		49,326
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		47,374
Annual Report Form		45,982
Expedition A Student's Guide to Global Climate Change US EPA		45,977
Detailed Facility Report ECHO US EPA		45,821
FRS Facility Detail Report Envirofacts US EPA		44,827
CASTNET		42,729
Facility Search Results ECHO US EPA		42,541
10 consejos Ãtiles para eliminar las chinches de cama EPA en espaÃol US EPA		42,058
RCRAInfo Search Results Envirofacts US EPA		40,305
What is Acid Rain? Acid Rain US EPA		39,559
Drinking Water Contaminants â€ Standards and Regulations US EPA		39,153
Envirofacts Search Results Envirofacts US EPA		39,135
See the Impacts A Student's Guide to Global Climate Change US EPA		39,000
Carbon Footprint Calculator Climate Change US EPA		38,394
The Signs of Climate Change A Student's Guide to Global Climate Change US EPA		38,393
Midterm Evaluation of Light-Duty Vehicle Greenhouse Gas (GHG) Emissions Standards for Model Years 2022-2025 Regulations for Emissions from Vehicles and Engines US I		38,238
Search Releases U.S. EPA News Releases US EPA		38,220
Search Results NSCEP US EPA		36,074
MyEnvironment US Environmental Protection Agency		35,514
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA		35,149
Careers US EPA		34,952
Enforcement and Compliance History Online US EPA		34,902
Mold US EPA		34,868
Find Information about Local Radon Zones and State Contact Information Radon US EPA		34,732