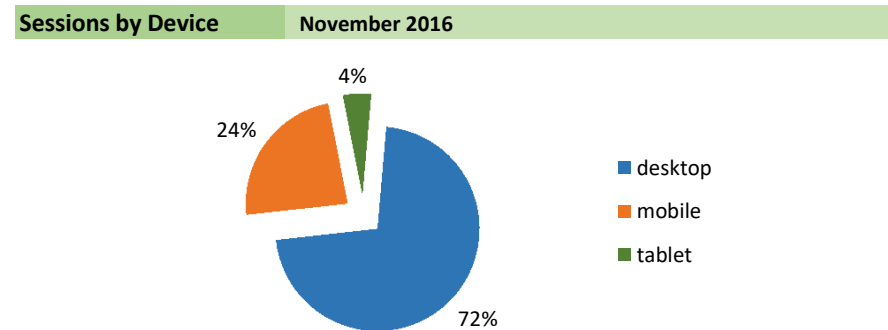


Agency Web Traffic: Content Consumption Report

All Traffic	November 2016	change from prior month		
Sessions	5,896,533	23,686	▲	0.4%
Unique Users	3,985,907	37,379	▲	0.9%
Pageviews	17,676,861	-40,318	▼	-0.2%
Unique Pageviews	12,170,921	188,543	▲	1.6%
Downloads	1,179,327	25,203	▲	2.2%
Unique Downloads	689,996	-34,068	▼	-4.7%

All Traffic includes epa.gov and subdomains like nepis.epa.gov, plus other EPA-related sites like energystar.gov and airnow.gov.



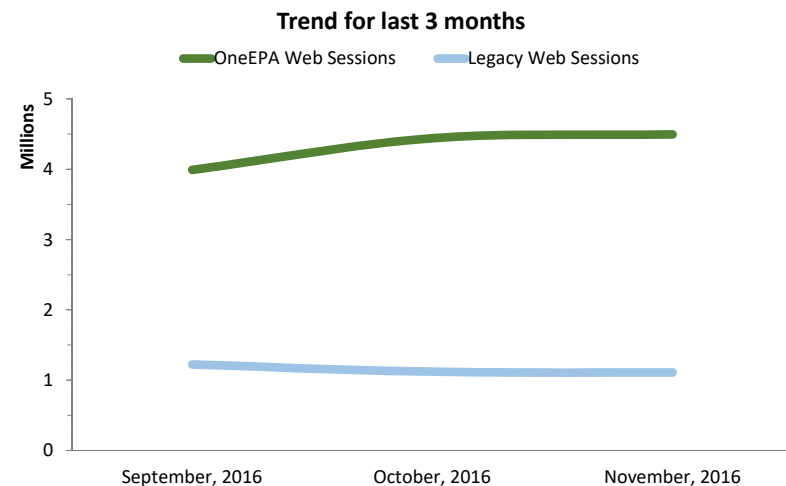
Traffic Segments	Sessions	change from prior month			Pageviews	change from prior month			Downloads	change from prior month		
Return Sessions	2,400,371	14,127	▲	0.6%	8,756,395	-48,765	▼	-0.6%	720,107	-1,534	▼	-0.2%
Desktop	4,237,269	66,171	▲	1.6%	14,498,379	27,248	▲	0.2%	1,070,141	20,875	▲	2.0%
Tablet	1,394,343	-37,826	▼	-2.6%	2,502,845	-57,990	▼	-2.3%	72,639	-8,547	▼	-10.5%
Mobile	264,921	-4,659	▼	-1.7%	675,637	-9,576	▼	-1.4%	23,916	368	▲	1.6%
Universities & Colleges	465,782	56,775	▲	13.9%	1,458,010	163,434	▲	12.6%	102,563	11,777	▲	13.0%
EPA Employees	89,746	28,437	▲	46.4%	459,552	168,001	▲	57.6%	43,102	17,527	▲	68.5%

OneEPA Web vs. Legacy Web

OneEPAWeb epa.gov	November 2016	change from prior month		
Sessions	4,494,183	52,866	▲	1.2%
Pageviews	13,083,225	15,520	▲	0.1%
Legacy Web www3.epa.gov	November 2016	change from prior month		
Sessions	1,118,248	-106,199	▼	-0.6%
Pageviews	5,631,806	431,680	▼	-0.4%

OneEPAWeb epa.gov does not include any subdomains (e.g. nepis.epa.gov).

Other special content	November 2016	change from prior month		
Home Page Views	247,696	9,019	▲	3.8%
Home Page Banner Clicks	5,590	887	▲	18.9%
Press Release Pageviews	76,680	-3,499	▼	-4.4%
Widget Pageviews	1,222,805	-69,141	▼	-5.4%



Agency Web Traffic: Content Consumption Report

Top 20 News Releases for November, 2016

	by pageviews	November, 2016
San Carlos Apache Tribe and Tribal Utility Authority to bring nine drinking water facilities into compliance U.S. EPA News Releases US EPA		2837
Statement, Blog, from EPA Administrator Gina McCarthy on Historic Kigali Agreement U.S. EPA News Releases US EPA		2301
EPA and DOT Finalize Greenhouse Gas and Fuel Efficiency Standards for Heavy-Duty Trucks U.S. EPA News Releases US EPA		1710
Automakers Outperform Greenhouse Gas Emissions Standards for 4th Consecutive Year U.S. EPA News Releases US EPA		1666
EPA Names First Chemicals for Review Under New TSCA Legislation U.S. EPA News Releases US EPA		1556
EPA Releases First-Ever Standards to Cut Methane Emissions from the Oil and Gas Sector U.S. EPA News Releases US EPA		1490
EPA updates standards for toxic pollutants in Washington waters U.S. EPA News Releases US EPA		1422
EPA Finalizes Increase in Renewable Fuel Volumes U.S. EPA News Releases US EPA		1052
Volkswagen to Spend Up to \$14.7 Billion to Settle Allegations of Cheating Emissions Tests and Deceiving Customers on 2.0 Liter Diesel Vehicles U.S. EPA News Releases US EPA		876
EPA Enforcement Actions Help Protect Vulnerable Communities from Lead-Based Paint Health Hazards U.S. EPA News Releases US EPA		716
EPA Releases Greenhouse Gas Emissions Data from Large Facilities U.S. EPA News Releases US EPA		665
EPA Announces National Call-to-Action to Change Out 300 Million Light Bulbs U.S. EPA News Releases US EPA		646
EPA Launches New Guide for Long-Term Stormwater Planning, Names Five Pilot Communities U.S. EPA News Releases US EPA		599
EPA awards \$3.9M to University of Texas for Water Infrastructure Modeling Research Center U.S. EPA News Releases US EPA		552
Robust Technical Analysis Supports Leaving Carbon Pollution Standards for Cars and Light Trucks in Place Through 2025, EPA Administrator Finds U.S. EPA News Releases US EPA		528
Up To \$26 Million Available From EPA for GLRI Projects U.S. EPA News Releases US EPA		491
New EPA Web Portal Helps Communities Prepare for Climate Change U.S. EPA News Releases US EPA		485
USDA, EPA Announce U.S. Food Loss and Waste 2030 Champions U.S. EPA News Releases US EPA		463
EPA Recognizes New England Institutions for Diverting Food Waste U.S. EPA News Releases US EPA		434
Search results Search US EPA		409

Top 10 Home Page Banner Clicks for November, 2016

	by clicks	November, 2016
101716-cc-read-release		1,813
101316-tri-where-you-live		1,051
030216-repellent-products		516
101316-tri-read-blog		442
101716-cc-read-blog		442
101316-tri-learn-more		375
100316-climate-adpatation-read-release		353
030216-mosquito-control		299
100316-climate-adpatation-learn-more		212
100616-hurricane-matthew		75

Top 10 Widgets for November, 2016

	by pageviews	November, 2016
EF UV Index Widget US EPA		724,443
Widget Watersense US EPA		53,392
Greenhouse Gas Equivalencies Calculator US EPA		42,457
Protect Your Family. Look for the Logo. US EPA		33,532
WYCD EPA		23,703
Find Your Watershed Widget US EPA		20,530
ECHO Quick Search Widget Enforcement & Compliance US EPA		14,091
Burn Wise Widget Orange Small US EPA		12,985
Environmental Tip of the Day US EPA		11,119
BR Widget US EPA		6,686

Agency Web Traffic: Content Consumption Report

Top 1-25 Page Titles for November, 2016	by pageviews	November, 2016
Document Display NEPIS US EPA		1,488,395
Search results Search US EPA		560,155
US Environmental Protection Agency		318,080
Page Not Found US EPA		215,299
Superfund Site Profile Superfund Site Information US EPA		96,545
Do-it-yourself Bed Bug Control Bed Bugs: Get Them Out and Keep Them Out US EPA		91,526
A Student's Guide to Global Climate Change US EPA		84,666
Overview of Greenhouse Gases Greenhouse Gas (GHG) Emissions US EPA		80,016
Learn the Basics A Student's Guide to Global Climate Change US EPA		79,651
Causes of Climate Change Climate Change Science US EPA		78,677
The Greenhouse Effect A Student's Guide to Global Climate Change US EPA		77,237
Main Map Recycle City U.S. EPA		76,689
Laws & Regulations US EPA		73,709
Global Greenhouse Gas Emissions Data Greenhouse Gas (GHG) Emissions US EPA		66,610
Sources of Greenhouse Gas Emissions Greenhouse Gas (GHG) Emissions US EPA		63,834
Bed Bugs: Get Them Out and Keep Them Out US EPA		63,656
Staff Directory About EPA US EPA		62,712
How to Find Bed Bugs Bed Bugs: Get Them Out and Keep Them Out US EPA		60,703
Climate Change US EPA		60,588
Greenhouse Gases A Student's Guide to Global Climate Change US EPA		57,722
About EPA US EPA		53,890
The EPA National Library Catalog EPA National Library Network US EPA		52,805
Effects on People and the Environment A Student's Guide to Global Climate Change US EPA		51,374
Radon US EPA		50,258
10 consejos útiles para eliminar las chinches de cama EPA en español US EPA		49,100

Top 26-50 Page Titles for November, 2016

by pageviews

November, 2016

Learn the Issues US EPA	48,846
FRS Facility Detail Report Envirofacts US EPA	47,179
What is Acid Rain? Acid Rain US EPA	43,773
Drinking Water Contaminants â€ Standards and Regulations US EPA	42,653
Envirofacts Search Results Envirofacts US EPA	42,562
Detailed Facility Report ECHO US EPA	40,593
Future of Climate Change Climate Change Science US EPA	40,446
MyEnvironment US Environmental Protection Agency	40,298
The Signs of Climate Change A Student's Guide to Global Climate Change US EPA	37,638
Effects of Acid Rain Acid Rain US EPA	37,582
Facility Search Results ECHO US EPA	37,544
What You Can Do about Climate Change Climate Change US EPA	36,549
See the Impacts A Student's Guide to Global Climate Change US EPA	36,443
Carbon Footprint Calculator Climate Change US EPA	36,363
Transportation, Air Pollution, and Climate Change US EPA	36,044
North-West Recycle City U.S. EPA	35,530
Northeast Recycle City U.S. EPA	35,416
Bed Bugs Appearance and Life Cycle Bed Bugs: Get Them Out and Keep Them Out US EPA	34,766
Table of Regulated Drinking Water Contaminants Ground Water and Drinking Water US EPA	34,733
RCRAInfo Search Results Envirofacts US EPA	34,262
Expedition A Student's Guide to Global Climate Change US EPA	32,648
Search Results NSCEP US EPA	32,546
Acid Rain US EPA	32,451
All About Carbon Dioxide A Student's Guide to Global Climate Change US EPA	32,320
Plants, Animals, and Ecosystems A Student's Guide to Global Climate Change US EPA	32,255