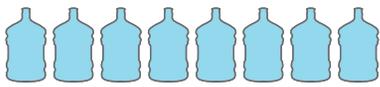


Shower Better With WaterSense

A perfect example of how saving water saves energy, WaterSense labeled showerheads allow consumers to enjoy a satisfying shower while saving water, energy, and money. By replacing just one showerhead with a WaterSense labeled model, the average family can save the amount of water that it takes to wash 88 loads of laundry and conserve enough energy to power a home for 11 days every year!

Why waste...

2,700 GALLONS
of water



11 DAYS
of energy to
power your home



\$70
per YEAR



Shower**Better** 



Make the Drops to Watts Connection

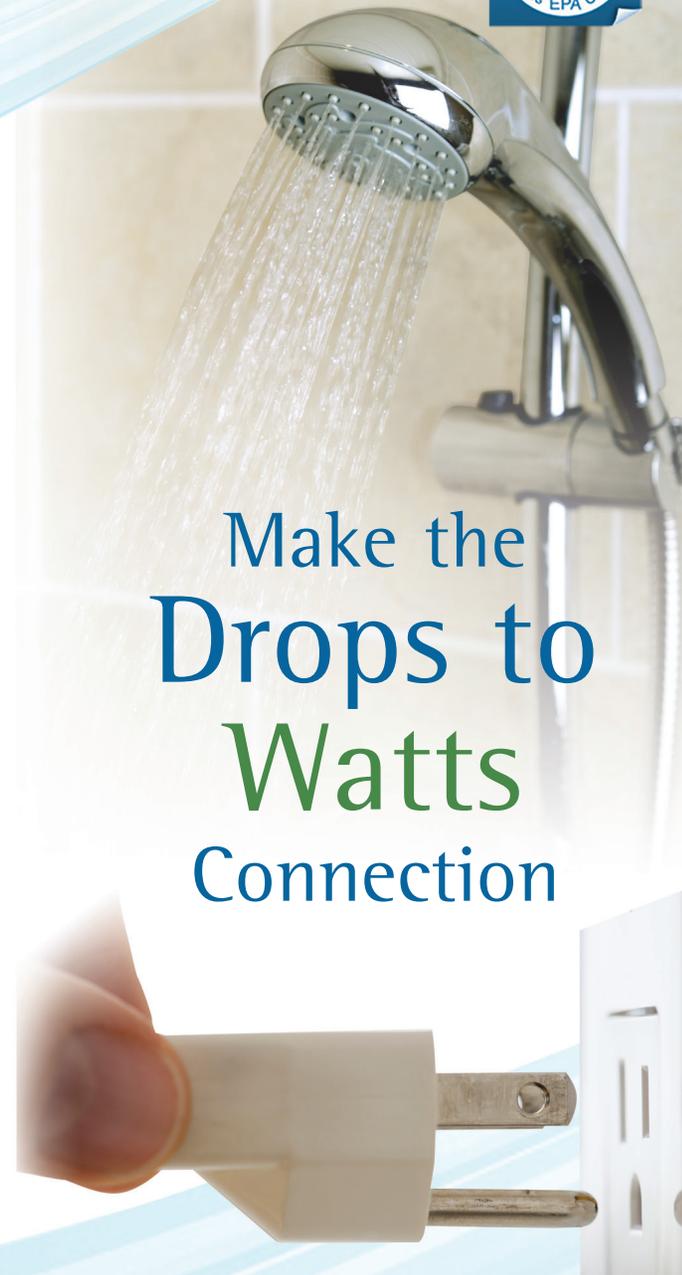


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Drops to Watts: Saving Water Saves Energy and Money

With climate change concerns, pervasive droughts, and high energy prices across the country, nearly everyone is looking for ways to conserve resources and cut costs. By looking for the U.S. Environmental Protection Agency's (EPA's) WaterSense® label, your family can use less water, energy, and money while ensuring product performance.

Many Americans know about the importance of saving energy and water. But few know about the drops to watts connection—that it takes energy to pump, heat, treat, and deliver the water we use every day. We turn on the bathroom lights and the shower without realizing how closely related water and energy are to each other.



On average, the annual energy used to deliver and treat water for only 10 households could power a refrigerator for six years. In some areas of the country, that estimate is very low. Heating water for showering, bathing, shaving, cooking, and cleaning also requires a considerable amount of energy. Homes with electric water heaters, for example, spend one-fourth of their total electric bills just to heat water.

How Can We Start Saving?

One of the simplest ways to save both water and energy is to install water-efficient products. WaterSense labeled products not only save water, but can help reduce your energy bills. Installing WaterSense labeled faucet aerators in your bathrooms, for example, costs just a few dollars but could save you enough electricity to dry your hair every day for a year!

You can choose from thousands of models of WaterSense labeled plumbing products. What's more, you can be sure the products will not only save resources, but will perform well. All WaterSense labeled products are tested and independently certified to ensure they meet EPA's criteria for both efficiency and performance.

Did You Know?

It also takes water to create energy. Vast amounts of water are used to cool the power plants that generate electricity. In fact, it takes 3,000 to 6,000 gallons of water to power a 60-watt incandescent bulb for 12 hours per day over the course of a year!

Start saving both water and energy! Look for WaterSense labeled products and ENERGY STAR® qualified appliances that use water. For more information, visit www.epa.gov/watersense.

Did You Know?

If every home in the United States replaced existing showerheads with WaterSense labeled models, we could save more than \$5.4 billion in water and energy costs across the country annually!

